



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0007580152** | File Number: **CPR-122020** | Submit Date: **07/08/2011** | Call Sign: **WFMZ-TV** | Facility ID: **39884** |

City: **ALLENTOWN** | State: **PA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**07/08/2011** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Philadelphia
	Web Home Page Address	http://www.wfmz.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: This show takes a look at the top student athletes around the country, to see how they handle their schoolwork, training,and how they overcome any adversities in their life to achieve their dreams of becoming a great athlete.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays/11AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 14)	Response
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Program Title	DragonFly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays/11AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges while providing valuable information to reach answers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	Three Wide Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/5PM
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Three Wide Life is an entertaining and informative TV show about life inside the garage, targeting the hard-core race fan. Three Wide Life is meant not only to entertain the race fans, but to also educate new viewers about the drivers, the business, and the people behind the teams.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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#### Digital Preemption Programs #1

Questions	Response
Title of Program	Three Wide Life
List date and time rescheduled	05/20/11 11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-05-21
Episode #	5/21/11 / #906
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Three Wide Life
List date and time rescheduled	06/24/11 11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-06-25
Episode #	6/25/11 / #911
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Three Wide Life
List date and time rescheduled	05/27/11 11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-05-28
Episode #	5/28/11 / #907
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Three Wide Life
List date and time rescheduled	05/13/11 11:30AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-05-14
Episode #	5/14/11 / #905
Reason for Preemption	Sports

**Digital Preemption Programs #5**

Questions	Response
Title of Program	Three Wide Life
List date and time rescheduled	06/10/11 11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-06-11
Episode #	6/11/11 / #909
Reason for Preemption	Sports

**Digital Preemption Programs #6**

Questions	Response
Title of Program	Three Wide Life
List date and time rescheduled	04/29/11 11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-04-30
Episode #	4/30/11 / #903
Reason for Preemption	Sports

**Digital Preemption Programs #7**

Questions	Response
Title of Program	Three Wide Life
List date and time rescheduled	04/08/11 11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-04-09
Episode #	4/9/11 / #803R
Reason for Preemption	Sports

Digital Core Program (5 of 14)	Response
Program Title	Animal Rescue
Origination	Syndicated



Days/Times Program Regularly Scheduled	Thursdays/11AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Animal Rescue showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the them. All stories are real and contain video of rescues. It also includes safety tips and info animals and their habitat.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays/11AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Jack Hanna's Animal Adventures is designed to reveal to children the world around them in a way that presents role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 14)	Response
Program Title	Wild America
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays/5PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Wild America is geared at familiarizing children with the animals of North America, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact threat humans have while interacting in their environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Wild America
List date and time rescheduled	04/03/11 5:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-04-03
Episode #	04/03/11 / #123R
Reason for Preemption	Other

Digital Core Program (8 of 14)	Response
Program Title	Mustard Pancakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 7:30AM, Tuesdays/8:30AM, Wednesdays/7:30AM, Thursdays /7:30AM & 8:30AM
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Combining the art of storytelling and the element of song, the series presents everyday situations in an age appropriate way to help children learn about solving life's little problems.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	Aqua Kids Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays/8AM & Wednesdays/8AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is designed to help youths make winning choices in their lives in order to grow to be productive citizens. It is based on role models who are making pro social life choices. It delivers to our youth the kind of entertainment value, while promoting a value system that enforces a strong source of purpose and worthiness.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays/8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key educational objective of the program is to familiarize children with the animals of North America, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact threat humans have while interacting in their environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)		Response
Program Title		The Real Winning Edge
Origination		Syndicated
Days/Times Program Regularly Scheduled		Tuesdays/7:30AM, Thursdays/8:00AM
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This series is designed to help youths make winning choices in their lives in order to grow to be productive citizens. It is based on role models who are making pro social life choices. It delivers to our youth the kind of entertainment value, while promoting a value system that enforces a strong source of purpose and worthiness.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 14)		Response
Program Title		In the Zone
Origination		Syndicated
Days/Times Program Regularly Scheduled		Tuesdays/8AM, Fridays/8AM
Total times aired at regularly scheduled time		26

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magic Johnson, along with his friends Kareem Abdul Jabar, Carmelo Anthony, Kenny "The Jet" Smith and many more teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis, etc.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	Beta Records TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays/8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 14)	Response
Program Title	Ariel & Zoey, Eli, Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays/8:30AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey, Eli, Too introduces children to people who have accomplished great things and have a positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)



Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Barry N. Fisher
Address	300 E. Rock Rd.
City	Allentown
State	PA
Zip	18103
Telephone Number	610-798-4000
Email Address	barryf@wfmz.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>WFMZ-TV is very active in its outreach to children in the community beyond its required children's programming. An outline of several projects WFMZ-TV has developed and are on going are listed below.</p> <p><b>Freddy Awards:</b> The licensee actively works on a major theatre/performing arts scholarship program called the Freddy Awards. This program was developed to encourage students to excellence and seek careers in the performing arts. Over 31 high schools participated in the annual competition culminating in a live three-hour telecast announcing the winners of various competitions in the performing arts. Two significant college scholarships are awarded to students. WFMZ-TV has won numerous awards for this program including a Mid-Atlantic State Emmy Award.</p> <p><b>Kids' News Set:</b> WFMZ-TV has developed a Kids' News Set, which is complete with a replica of the station's news set, teleprompter, camera and lighting. The Kids' News Set was designed to allow kids to see how a newscast is produced and ask questions about broadcasting in general. Youth of all ages can sit at the set, read a prepared script from the teleprompter and is recorded for them to take home. The set has been at major events during the past year where a significant amount of the general public attended.</p> <p><b>Internship Program:</b> College students spend a semester in a position that gives them hands on experience in their chosen field of interest. Students generally spend 15 hours per week during the semester working in our newsroom with reporters, photographers, producers, etc. Station management evaluates their performance and provides this information to the student's advisor.</p> <p><b>Shadowing Program:</b> A program that allows local high school students to travel with reporters and photographers to help students understand the field of television news. These events are set up by a high school teacher or advisor to help students make informed career decisions.</p> <p><b>Da Vinci Discovery Science Center Outreach:</b> WFMZ-TV has developed an on going educational platform at the Da Vinci Discovery Center for Science in Allentown. The effort includes a multiple interactive kiosk where students and the general public can learn about meteorology and how the forecast and weather presentations are produced at WFMZ-TV. A fully functional chroma key wall allows the public to experience how forecasters present the weather forecast. In addition to the educational center at the Da Vinci Discovery Center that runs daily seven days a week, WFMZ-TV's chief meteorologist speaks to classrooms of children an average of twice a week at the center. The presentation includes an interactive tour of the television station, discussion of the various jobs available in broadcasting and encouraging children in general to study and prepare for their futures.</p> <p><b>Homework Help Page:</b> WFMZ-TV has also developed an on-line Homework Help Page on our website for weather related questions. Students have access to basic weather information and explanations. Students are also able to ask our meteorologist for help with their homework questions.</p> <p><b>Station Tours:</b> WFMZ-TV conducts regular tours of the station to schools, clubs and community groups. Tours range from 5 to 25 people per tour and are conducted approximately 8 months of the year with an average of 2 tours per week. Tours include all aspects of the broadcast facility and attendee's questions are answered by news department personnel and other station employees.</p>
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**Other Matters (13)**

Other Matters (1 of 13)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: This show takes a look at the top student athletes around the country, to see how they handle their schoolwork, training, and how they overcome any adversities in their life to achieve their dreams of becoming a great athlete.

Other Matters (2 of 13)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/5PM, Monday/8:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key educational objective of the program is to familiarize children with the animals of North America, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact threat humans have while interacting in their environment.

Other Matters (3 of 13)	Response
Program Title	Three Wide Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/5PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Three Wide Life is an entertaining and informative TV show about life inside the garage, targeting the hard-core race fan. Three Wide Life is meant not only to entertain the race fans, but to also educate new viewers about the drivers, the business, and the people behind the teams.

Other Matters (4 of 13)	Response
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Program Title	Dragonfly
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays/11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges while providing valuable information to reach answers.

Other Matters (5 of 13)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays/11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Animal Rescue showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the them. All stories are real and contain video of rescues. It also includes safety tips and info animals and their habitat.

Other Matters (6 of 13)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays/11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.

Other Matters (7 of 13)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday/11:00AM

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Jack Hanna's Animal Adventures is designed to reveal to children the world around them in a way that presents role models and pro-social values within an environmentally responsible universe.

Other Matters (8 of 13)	Response
Program Title	Mustard Pancakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays/7:30AM, Tuesdays/8:30AM, Wednesdays/7:30AM, Thursdays/7:30AM & 8:30AM
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital: Combining the art of storytelling and the element of song, the series presents everyday situations in an age appropriate way to help children learn about solving life's little problems.

Other Matters (9 of 13)	Response
Program Title	Aqua Kids Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays/8AM, Wednesdays/8AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital: Aqua Kids Adventures works across cultures and aims to grow awareness and participation in all water activities for kids. They also travel the planet visiting a variety of water environments with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.

Other Matters (10 of 13)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays/7:30AM, Thursdays/8AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital: This series is designed to help youths make winning choices in their lives in order to grow to be productive citizens. It is based on role models who are making pro social life choices. It delivers to our youth the kind of entertainment value, while promoting a value system that enforces a strong source of purpose and worthiness.

Other Matters (11 of 13)	Response
Program Title	In The Zone
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays/8AM, Fridays/8AM
Total times aired at regularly scheduled time	27
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital: This series is designed to help youths make winning choices in their lives in order to grow to be productive citizens. It is based on role models who are making pro social life choices. It delivers to our youth the kind of entertainment value, while promoting a value system that enforces a strong source of purpose and worthiness.

Other Matters (12 of 13)	Response
Program Title	Beta Records TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays/8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital: Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Other Matters (13 of 13)	Response
Program Title	Ariel & Zoey, Eli, Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays/8:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital: Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Maranatha Broadcasting Company</b></p>



**Attachments**

No Attachments.