



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0026907345** | File Number: **CPR-162238** | Submit Date: **01/05/2015** | Call Sign: **WYHB-CD** | Facility ID: **167588**
City: **CHATTANOOGA** | State: **TN**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/05/2015**
Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Chattanooga
	Web Home Page Address	www.wyhbtv44.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00-10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	the concept for Real Life 101 is bold yet simple. real Life jobs and careers are explored in an education& information (E/I) presentation for teenage viewers. The careers & people choseb to reflect those categories offer a vital inside look.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	Zoo Diaries
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7:00-7:30 A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A Multiple award winning series that has been on the air continually inn Canada for thirteen years. Zoo Diaries presents the unique personalities of individual animals and their relationships with Zoo professionals. The series features continuing characters,(people and animals) and compelling storylines from behind the scenes at North American Zoos from San Diego to Montreal

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 13)	Response
Program Title	Whaddyado
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00-9:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational life-lesson, based in reality, intened to prepare young people for potential situations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	Jack Hann's animal adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sun 7:00-7:30 A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hann's Animal Adventures is designed to meet the educational & informational needs of today's children. Jack Hann is one of the America's most beloved naturalists & adventures. Each episoe, Hann takes millions of family viewers on exciting journeys
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00-10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The concept for real life 101 is bold yet aimple. Real Life jobs and careers are explored in an enerfetic style as an education and information(E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	Whaddyado
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00-9:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 13)	Response
Program Title	Jack Hann's Animal adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sun 7:-7:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hann's Animal Adventure is a designed to meet the educational and informational needs of today's children. Jack Hann is one of the America's most beloved naturalists and adventures. Each episode, Hann's take millions of family viewers on exciting journeys.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00-8:30 A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A family introduces their retriever/lab mix talking her unique style. How to teach a dog to stay. Actor Ed. Begley Jr. visits visit with his dog, Bernie.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13) Response	
Program Title	Jack Hanna's into the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8:30-9 A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program takes viewers to remote & wild location around the world. America's most beloved animal adventure provides insight into the protection and conservation of some of our plane's most precious & endangered species. Into the Wild is unscripted & action packed & leaving you with a renewed appreciation for all creatures, great and small. Jack often shares these adventures with friends and family as he visits unique locations of the beaten track. Jack & the crew are extremely excited to announce that Jack Hanna's Into the Wild won a Daytime emmy for Outstanding Children's series in 2008.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13) Response	
Program Title	Animal Rescue
Origination	Network

Days/Times Program Regularly Scheduled	Sat. 7:30-8:00 A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal rescue's stories
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)		Response
Program Title		Biz Kids
Origination		Network
Days/Times Program Regularly Scheduled		Sat. 9:30-10:00 AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		9 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Biz Kids is a financial literacy initiative that includes an award winning TV series, free financial literacy curriculum, outreach activities, a website & a social media presence ting children 9-16 yrs. Its focus is a to help kids make & manage money.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 13)		Response
Program Title		Zoo Diaries
Origination		Network
Days/Times Program Regularly Scheduled		Sat. 7:00-7:30 AM
Total times aired at regularly scheduled time		13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo diaries personalities of individuals and their relationships with zoo professionals. The series feature continuing characters(people and animals) and compelling story lines from behind the scenes and N. America zoos from San Diego to Montreal
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	3 Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	sun 7:30-8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life looks at current Nascar teams, crew members, business personnel & drivers who share their experience, advice & stories, educating teens & providing an in depth look at the hard work & dedication it takes to achieve their goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Franklin Frazier
Address	4278-B Bonny Oaks Drive
City	Chattanooga
State	TN
Zip	37406
Telephone Number	423-698-8839
Email Address	ybenns@yahoo.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (0)

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Ying Hua Benns</p>

Attachments

No Attachments.