



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-130080** | Submit Date: **04/10/2012** | Call Sign: **KTMJ-CD** | Facility ID: **43649**
City: **TOPEKA** | State: **KS**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/10/2012**
Filing Status: **Active**

Report reflects information for : First Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Topeka
	Web Home Page Address	WWW.KSNT.COM

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	American Athlete
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 6:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"American Athlete" is hosted by actor/comedian Byron Allen. Each week the show features one-on-one interviews with today's hottest and most recognizable superstar athletes. Discussions include such topics as hard work, self-discipline and personal responsibilities. Many of the questions emphasize developing positive lifestyle behaviors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 6:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	
	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7am CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" in previous years has maintained a high level of education value. It has addressed issues appropriate for both general public and the secondary classroom with a presentation that included large numbers of clips, wide ranging photography, fast-paced editing, and a non-condescending vocabulary level. The programs in the latest series of "Animal Atlas" happily maintain those strengths. It is differentiated from previous years by its sense of humor. Entertaining the viewer with wit and observation augments the education integrity of its content. The data delivered and content communicated is absolutely education in nature and value but done in a way that would hold the attention of the target viewer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)	Response
Program Title	Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and then changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	Eco Company
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 8am CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)

Response

Program Title	Mystery Hunters
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 8:30am CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs. The Mystery Hunters are Araya and Christina, regular kids with inquisitive minds, who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages- looking for the Loch Ness Monster, unraveling a smelly mummy, searching for Princess Anastasia, and learning the trust story of King Tut. Armed with video cameras and their instincts, they gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. They use critical thinking and scientific reasoning to show that things are not always what they seem. Back at the Discovery Mystery Lab, Doubting Dave, the resident skeptical scientist, challenges viewers to send in their own mysteries, and then tackles questions with experiments and logical explanations. Dave also assists the Mystery Hunters with their investigations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)

Response

Program Title	EKN Worldwide Kids News
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 11am CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"EKN Worldwide Kids News" features kids as anchors and reporters presenting the news in a format that captures the interest of kids. One of the strongest elements of the news program is kids talking to kids on a variety of subjects ranging from serious subjects to funny stories which kids love to watch. At least once a month the Kids in the Streets feature will be shot internationally giving the audience a look at kids in other countries talking about the same subjects. Other features segments include (1) Broadway Babies (2) At the Movies (3) Words and Music (4) EKN Superstars.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	
	Response
Program Title	M@d About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30am CT
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Mad About provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being "green" and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. Mad About uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Stephanie Rhoades
Address	6835 NW Hwy 24
City	Topeka
State	KS
Zip	66618
Telephone Number	785-582-3259
Email Address	srhoades@kansasfirstnews.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (9)

Other Matters (1 of 9)		Response
Program Title	American Athlete	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday 6am CT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"American Athlete" is hosted by actor/comedian Byron Allen. Each week the show features one-on-one interviews with today's hottest and most recognizable superstar athletes. Discussions include such topics as hard work, self-discipline and personal responsibilities. Many of the questions emphasize developing positive lifestyle behaviors.	

Other Matters (2 of 9)		Response
Program Title	Pets.TV	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 6am CT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	7 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.	

Other Matters (3 of 9)		Response
Program Title	Animal Atlas	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Saturday 7am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" in previous years has maintained a high level of education value. It has addressed issues appropriate for both general public and the secondary classroom with a presentation that included large numbers of clips, wide ranging photography, fast-paced editing, and a non-condescending vocabulary level. The programs in the latest series of "Animal Atlas" happily maintain those strengths. It is differentiated from previous years by its sense of humor. Entertaining the viewer with wit and observation augments the education integrity of its content. The data delivered and content communicated is absolutely education in nature and value but done in a way that would hold the attention of the target viewer.

Other Matters (4 of 9)	Response
Program Title	Inito The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and then changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region.

Other Matters (5 of 9)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8am CT
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives.

Other Matters (6 of 9)	Response
-------------------------------	-----------------

Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs. The Mystery Hunters are Araya and Christina, regular kids with inquisitive minds, who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages- looking for the Loch Ness Monster, unraveling a smelly mummy, searching for Princess Anastasia, and learning the trust story of King Tut. Armed with video cameras and their instincts, they gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. They use critical thinking and scientific reasoning to show that things are not always what they seem. Back at the Discovery Mystery Lab, Doubting Dave, the resident skeptical scientist, challenges viewers to send in their own mysteries, and then tackles questions with experiments and logical explanations. Dave also assists the Mystery Hunters with their investigations.
--	---

Other Matters (7 of 9)	Response
-------------------------------	-----------------

Program Title	EKN Worldwide Teen News
---------------	-------------------------

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"EKN Worldwide Kids News" features kids as anchors and reporters presenting the news in a format that captures the interest of kids. One of the strongest elements of the news program is kids talking to kids on a variety of subjects ranging from serious subjects to funny stories which kids love to watch. At least once a month the Kids in the Streets feature will be shot internationally giving the audience a look at kids in other countries talking about the same subjects. Other features segments include (1) Broadway Babies (2) At the Movies (3) Words and Music (4) EKN Superstars.

Other Matters (8 of 9)	Response
-------------------------------	-----------------

Program Title	M@d About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being "green" and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. Mad About uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.

Other Matters (9 of 9)	Response
-------------------------------	-----------------

Program Title	MLB Player Poll
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 2pm CT
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. The show will also glean insight into players preferences in areas outside of baseball with topics like What Career Interests You After You Retire from Baseball?, or What Is Your Favorite City To Play In? or What Player From History Would You Most Like To Watch/Play For/Play Against? In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>NVT Topeka Licensee, LLC</p>

Attachments

No Attachments.