

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005795067** File Number: **CPR-123027** Submit Date: **07/11/2011** Call Sign: **KCPQ** Facility ID: **33894** City:

TACOMA State: WA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/11/2011 Filing Status: Active

Report reflects information for : Second Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Seattle-Tacoma
	Web Home Page Address	www.q13.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:00a, 4/2-6/25/11
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[13.1] Aqua Kids provides core programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Aqua Kids uses the technique of near peer mentors i. e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow teeth and lose old rows of teeth.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30a, 4/2-6/25/11
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[13.1] Dragonfly TV is an award-winning multi-media science education program combining television, community outreach, the internet, and fun. The show engages millions of children, parents and teachers in accessible, hands-on science activities, and is designed to appeal to children from diverse ethnic, socioeconomic, and educational backgrounds. Dragonfly TV reveals that if kids can dream it, they can do it!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:00a, 4/2-6/25/11
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[13.1] Swap TV explores the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters, and what adjustments they make as they adapt to different situations in life. The program teaches tolerance of various races, creeds and backgrounds, while exposing an appreciation to another's way of life. The episodes are informative, entertaining, and promote good social values and respect.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	MadAbout
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30a, 4/2-6/25/11
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[13.1] MadAbout conveys important messages related to financial literacy, nutrition, earth science, ecology, health, life skills and fitness that tie to state and national education standards. MadAbout explores being "green" and understanding how our actions impact the world. The MadAbout team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. The program also uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the MadAbout cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:00a, 4/2-6/25/11
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[13.1] Career Day introduces young adults to career exploration and awareness, providing an avenue to view experts in their respective fields as they discuss their work, the education/training required to prepare for the job, and experiences that led them to choose their career. As the National Alliance of Business recommended in its 1999 publication Preparing Young People for Tomorrow's Workplace, "Middle school is an ideal age at which to expose students to the challenging world of work." The program's motivational and inspirational message, as offered by each guest, empowers audiences of all ages to investigate career opportunities, which has been proven to enhance academic performance, facilitate high school completion, and encourage post-secondary education.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:30a, 4/2-6/25/11
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[13.1] Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally, each week the show will provide practical tips that teens and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Eco Company
List date and time rescheduled	5/1/11 at 9:00a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-30
Episode #	4/30/11 / #ECO-217
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Eco Company
List date and time rescheduled	5/8/11 at 9:00a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-07
Episode #	5/7/11 / #ECO-219
Reason for Preemption	Sports

Questions	Response
Title of Program	Eco Company
List date and time rescheduled	4/10/11 at 9:00a
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-09
Episode #	4/9/11 / #ECO-201
Reason for Preemption	Sports

Questions	Response
Title of Program	Eco Company
List date and time rescheduled	5/29/11 at 9:00a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	5/28/11 / #ECO-214
Reason for Preemption	Sports

Digital Core Program (7 of 12)	Response
Program Title	This Week in Baseball
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30-1p, 4/2-6/25/11
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[13.1] "THIS WEEK IN BASEBALL" highlights the pro-social on-and-off the field activities of Major League Baseball's leading players and coaches. Working with the National Association for Sports and Physical Education (NASPE), the program seeks to provide today's youth with educational messages that can have an impact on development of lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	This Week in Baseball
List date and time rescheduled	4/30/11 at 9:30a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-30
Episode #	4/30/11 / TWIB #1205
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	This Week in Baseball
List date and time rescheduled	4/9/11 at 9:30a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-09
Episode #	4/9/11 / TWIB #1202
Reason for Preemption	Sports

Questions	Response
Title of Program	This Week in Baseball
List date and time rescheduled	5/28/11 at 9:30a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	5/28/11 / TWIB #1209

Reason for Preemption	Sports
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Questions	Response
Title of Program	This Week in Baseball
List date and time rescheduled	5/7/11 at 9:30a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-07
Episode #	5/7/11 / TWIB #1206
Reason for Preemption	Sports

Digital Core Program (8 of 12)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, 2:00p, 4/4-6/27/11
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[13.2] Dragonfly TV is an award-winning multi-media science education program combining television, community outreach, the internet, and fun. The show engages millions of children, parents and teachers in accessible, hands-on science activities, and is designed to appeal to children from diverse ethnic, socioeconomic, and educational backgrounds. Dragonfly TV reveals that if kids can dream it, they can do it!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Dragonfly TV

List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-06-13
Episode #	6/13/11 / #F-113
Reason for Preemption	Other

Digital Core Program (9 of 12)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday, 2:00p, 4/5-6/28/11
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[13.2] Swap TV explores the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters, and what adjustments they make as they adapt to different situations in life. The program teaches tolerance of various races, creeds and backgrounds, while exposing an appreciation to another's way of life. The episodes are informative, entertaining, and promote good social values and respect.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Swap TV
List date and time rescheduled	

Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-06-14
Episode #	6/14/11 / #S-113
Reason for Preemption	Other

Reason for Pie		Otnei
Digital Core Program (10 of 12)	Response	
Program Title	Edgemont	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Wednesday & Saturday, 2:00p, 4/2-6/29/11	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[13.2] This series depicts the everyday lives of teenagers in the ficticious town of Edge focusing on the children's activities at AC McKinley Secondary School. It's designed to educate its core teen audience about issues that arise in school and at home, i.e., form family, friendship and romantic relationships, and facing ethical and moral choices. The demonstrate models of behavior for teen viewers, allowing them to consider choices the witness potential outcomes of such choices, and to gain positive tools that may be use and conflicts in constructive ways. The series also touches on significant societal issued diversity, racism and sexual identity to divorce, teen pregnancy, bullying, and alcohol/sintending to stimulate conversations and complement classroom discussions	entertain, inform and ning and maintaining e program strives to nat they may face, to d to resolve issues es (ranging from

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/I?		

Digital Core Program (11 of 12)	Response
Program Title	Ariel & Zoey & Eli Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday, 2:00p, 4/7-6/30/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[13.2] Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and who have a positive message. Child hosts entertain and inform their audience through song, dance, music and dialogue. They tour across the country, performing concerts for the children of our heroic troops, while also performing the National Anthem at numerous events. The central theme of the program is to empower children to accomplish their goals and dreams. There is always a focus on important life lessonstreating others with respect and kindness, staying in school, having integrity, and following directions, for example. "Ariel & Zoey" brings in musicians, artists and others at the top of their field who share life lessons.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (12 of 12)	Response
Program Title	Angel's Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday, 2:00p, 4/1-6/24/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[13.2] Angel's Friends teaches teens utilizing social themes to develop coping strategies through school life. Animated teen-aged angels learn to be Guardian Angels, and their nemesis, The Devils, are practicing to be Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to this age group.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	SHERI LIGUORI
Address	1813 Westlake Ave N
City	Seattle
State	WA
Zip	98109
Telephone Number	206-674-1403
Email Address	sliguori@tribune.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R.	Due to the end of analog on 6/12/09, KCPQ no longer has analog broadcasts, and therefore, the answer to 7(b) is "no." Q13 Fox First Forecast Channel (powered by AccuWeather) is carried on digital channel 13.2. Different episodes of DRAGONFLY TV and SWAP TV aired on the secondary channel 13.2 than aired each week on KCPQ's primary channel 13.1. On 6/13 & 6/14 for 13.2, Dragonfly TV and Swap TV show files became corrupted/unairable, and it was impossible to obtain suitable copies in time for scheduled airdates (or re-air by week's end). Two extra/unique episodes of core program Edgemont aired in their place on 6/13 & 6/14 at 2:00p on 13.2. Since program corruption was not learned until day of air, we were unable to publicize these changes in advance. The station has taken remedial measures to avoid recurrence of this problem in the future. A list of child oriented public service announcements and core program synopses/episodic info pertaining to the quarter can be found in the station's public inspection file.

Section 73.671, NOTES 2 and 3.

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:00a, 7/2-9/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of	[13.1] Aqua Kids provides core programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each

educational the ocean, its and protection of orinformational biological topic objective of they play now, and how it meets the e., children to definition of Core graceful, gentl Programming. the ocean deport of teeth.

[13.1] Aqua Kids provides core programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Aqua Kids uses the technique of near peer mentors i. e., children to teach other children. Each episode employs Aqua Kids who ask questions and experience first hand the experience of the topic. For example, children might feed Manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how shark continually grow teeth and lose old rows of teeth.

Other Matters (2 of 13)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:30a, 7/2-9/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. [13.1] Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally, each week the show will provide practical tips that teens and people of all ages can use in their daily lives.

Other Matters (3 of 13)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30a, 7/2-9/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[13.1] Dragonfly TV is an award-winning multi-media science education program combining television, community outreach, the internet, and fun. The show engages millions of children, parents and teachers in accessible, hands-on science activities, and is designed to appeal to children from diverse ethnic, socioeconomic, and educational backgrounds. Dragonfly TV reveals that if kids can dream it, they can do it!

Other Matters (4 of 13)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:00a, 7/2-9/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[13.1] Swap TV explores the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters, and what adjustments they make as they adapt to different situations in life. The program teaches tolerance of various races, creeds and backgrounds, while exposing an appreciation to another's way of life. The episodes are informative, entertaining, and promote good social values and respect.

Other Matters (5 of

Program Title	MadAbout
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30a, 7/2-9/17/11
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of	[13.1] MadAbout conveys important messages related to financial literacy, nutrition, earth science, ecology, health, life skills and fitness that tie to state and national education standards. MadAbout explores being "green" and understanding how our actions impact the world. The MadAbout team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. The program also

the program and how it meets the definition of Core Programming. uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the MadAbout cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.

Other Matters (6 of 13)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:00a, 7/2-9/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

[13.1] Career Day introduces young adults to career exploration and awareness, providing an avenue to view experts in their respective fields as they discuss their work, the education/training required to prepare for the job, and experiences that led them to choose their career. As the National Alliance of Business recommended in its 1999 publication Preparing Young People for Tomorrow's Workplace, "Middle school is an ideal age at which to expose students to the challenging world of work." The program's motivational and inspirational message, as offered by each guest, empowers audiences of all ages to investigate career opportunities, which has been proven to enhance academic performance, facilitate high school completion, and encourage post-secondary education.

Other Matters (7 of 13)	Response
Program Title	This Week in Baseball
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30p, 7/2-9/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[13.1] "THIS WEEK IN BASEBALL" highlights the pro-social on-and-off the field activities of Major League Baseball's leading players and coaches. Working with the National Association for Sports and Physical Education (NASPE), the program seeks to provide today's youth with educational messages that can have an impact on development of lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life.

Other Matters (8 of 13)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30a, 9/24/11
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

[13.1] On the Spot is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. The program is both scholastically diverse and educationally enriching.

Other Matters (9 of 13)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, 2:00p, 7/4-9/26/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[13.2] Dragonfly TV is an award-winning multi-media science education program combining television, community outreach, the internet, and fun. The show engages millions of children, parents and teachers in accessible, hands-on science activities, and is designed to appeal to children from diverse ethnic, socioeconomic, and educational backgrounds. Dragonfly TV reveals that if kids can dream it, they can do it! (note: airs 2 weeks after initial telecast on 13.1)

Other Matters (10 of 13)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday, 2:00p, 7/5-9/27/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[13.2] Swap TV explores the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters, and what adjustments they make as they adapt to different situations in life. The program teaches tolerance of various races, creeds and backgrounds, while exposing an appreciation to another's way of life. The episodes are informative, entertaining, and promote good social values and respect. (note: airs 2 weeks after initial telecast on 13.1)

Other	
Matters (11	
of 13)	Response

Program Title	Edgemont
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday & Saturday, 2:00p, 7/2-9/28/11
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	[13.2] This series depicts the everyday lives of teenagers in the ficticious town of Edgemont, generally focusing on the children's activities at AC McKinley Secondary School. It's designed to entertain, inform and educate its core teen audience about issues that arise in school and at home, i.e., forming and maintaining family, friendship and romantic relationships, and facing ethical and moral choices. The program strives to demonstrate models of behavior for teen viewers, allowing them to consider choices that they may face, to witness potential outcomes of such choices, and to gain positive tools that may be used to resolve issues and conflicts in constructive ways. The series also touches on significant societal issues (ranging from diversity, racism and sexual identity to divorce, teen pregnancy, bullying, and alcohol/substance abuse),

Other Matters (12 of 13)	Response
()	
Program Title	Ariel & Zoey & Eli Too
Origination	Syndicated
Days/Times	Thursday, 2:00p, 7/7-9/29/11
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
	13 years to 10 years
Child Audience	
from	

intending to stimulate conversations and complement classroom discussions.

definition of Core

Programming.

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

[13.2] Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and who have a positive message. Child hosts entertain and inform their audience through song, dance, music and dialogue. They tour across the country, performing concerts for the children of our heroic troops, while also performing the National Anthem at numerous events. The central theme of the program is to empower children to accomplish their goals and dreams. There is always a focus on important life lessons--treating others with respect and kindness, staying in school, having integrity, and following directions, for example. "Ariel & Zoey" brings in musicians, artists and others at the top of their field who share life lessons.

Other Matters (13 of 13)	Response
Program Title	Angel's Friends
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday, 2:00p, 7/1-9/30/11
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[13.2] Angel's Friends teaches teens utilizing social themes to develop coping strategies through school life. Animated teen-aged angels learn to be Guardian Angels, and their nemesis, The Devils, are practicing to be Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to this age group.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Tribune
Television
Northwest,
Inc., Debtor-InPossession

Attachments

No Attachments.