

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-174557** Submit Date: **10/08/2015** Call Sign: **WLUC-TV** Facility ID: **21259** 

City: MARQUETTE State: MI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/08/2015 Filing Status: Active

## Report reflects information for : Third Quarter of 2015

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response                  |
|--------------|-----------------------|---------------------------|
| Station Type | Station Type          | Network Affiliation       |
|              | Affiliated network    | NBC                       |
|              | Nielsen DMA           | Marquette                 |
|              | Web Home Page Address | www.uppermichiganssource. |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 336.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 7.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(20)

| Digital Core Program (1 of 20)   | Response   |
|--|--|
| Program Title  | Career Day   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturday/ 9:30am (7/4/15 - 9/26/15)  |
| Total times aired at regularly scheduled time  | 6  |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 7  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 7  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CAREER DAY - This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, and business people, from world renowned brain surgeons to marine biologists, who share their stories with young people about their careers. This motivational show is fun and exciting, and tries to help kids answer the age-old question: "What do I want to be when I grow up?" This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

## **Digital Preemption Programs #1**

| Questions  | Response     |
|--|--------------|
| Title of Program   | Career Day   |
| List date and time rescheduled   | 8/8/15 @ 9am |
| Is the rescheduled date the second home?   | Yes          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes          |
| Date Preempted   |              |
| Episode #  | 8/8/15/ 521R |
| Reason for Preemption  | Sports       |

| Questions  | Response      |
|--|---------------|
| Title of Program   | Career Day    |
| List date and time rescheduled   | 7/11/15 @ 7am |
| Is the rescheduled date the second home?   | No            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   |               |
| Episode #  | 7/11/15/ 502R |
| Reason for Preemption  | Sports        |

| Questions  | Response      |
|--|---------------|
| Title of Program   | Career Day    |
| List date and time rescheduled   | 8/22/15 @ 9am |
| Is the rescheduled date the second home?   | Yes           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   |               |
| Episode #  | 8/22/15/ 505R |
| Reason for Preemption  | Sports        |

#### **Digital Preemption Programs #4**

| Questions  | Response      |
|--|---------------|
| Title of Program   | Career Day    |
| List date and time rescheduled   | 9/12/15 @ 9am |
| Is the rescheduled date the second home?   | Yes           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   |               |
| Episode #  | 9/12/15/ 508R |
| Reason for Preemption  | Sports        |

| Questions  | Response      |
|--|---------------|
| Title of Program   | Career Day    |
| List date and time rescheduled   | 9/19/15 @ 9am |
| Is the rescheduled date the second home?   | Yes           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   |               |
| Episode #  | 9/19/15/ 601  |
| Reason for Preemption  | Sports        |

| Questions  | Response      |
|--|---------------|
| Title of Program   | Career Day    |
| List date and time rescheduled   | 8/15/15 @ 9am |
| Is the rescheduled date the second home?   | Yes           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   |               |
| Episode #  | 8/15/15/ 522R |
| Reason for Preemption  | Sports        |

| Questions  | Response      |
|--|---------------|
| Title of Program   | Career Day    |
| List date and time rescheduled   | 8/29/15 @ 9am |
| Is the rescheduled date the second home?   | Yes           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   |               |
| Episode #  | 8/29/15/ 506R |
| Reason for Preemption  | Sports        |

| Digital Core<br>Program (2 of<br>20)                        | Response                          |
|---|-----------------------------------|
| Program Title   | Ruff-Ruff, Tweet and Dave         |
| Origination   | Network                           |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | Saturday/ 10am (7/4/15 - 9/26/15) |
| Total times aired at regularly scheduled time               | 12                                |
| Total times aired   | 13                                |
| Number of<br>Preemptions                                    | 1                                 |
| Number of<br>Preemptions for<br>other than<br>Breaking News |                                   |
| Number of<br>Preemptions<br>Rescheduled                     | 1                                 |
| Length of<br>Program  | 30 mins                           |

| Age of Target<br>Child Audience  | 13 years to 16 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | RUFF-RUFF, TWEET AND DAVE - This program chronicles the animated adventures of three best friends: Ruff-Ruff, an instinctive pup; Tweet a cautious bird; and Dave, an imaginative panda. During each episode the program asks questions and children engage with the program by deciding which of the characters offers the correct answer or solution. The program encourages children to learn to make their own decisions. Episode examples include answering questions about: words that describe opposite states and actions; how to plant a seed and help it grow; and, searching for the biggest number during a visit to Number Land. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Ruff-Ruff, Tweet and Dave |
| List date and time rescheduled   | 7/11/15 @ 7:30am          |
| Is the rescheduled date the second home?   | Yes                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                       |
| Date Preempted   |                           |
| Episode #  | 7/11/15/ RTD102           |
| Reason for Preemption  | Sports                    |

| Digital Core<br>Program (3 of 20)                  | Response                             |
|--|--------------------------------------|
| Program Title                                      | Astroblast                           |
| Origination  | Network                              |
| Days/Times<br>Program Regularly<br>Scheduled       | Saturday/ 10:30am (7/4/15 - 9/26/15) |
| Total times aired at regularly scheduled time      | 12                                   |
| Total times aired                                  | 13                                   |
| Number of<br>Preemptions                           | 1                                    |
| Number of Preemptions for other than Breaking News |                                      |

| Number of<br>Preemptions<br>Rescheduled  | 1   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ASTROBLAST - Inspired by the books of the same name, this interplanetary television series follows the adventures of a crew of space animals who run the Astroblast Space Station. Comet, Halley, Sputnik, Radar and Jet are the best of friends. Under the watchful eye of Sal the Octopus, the Astroblast crew learns to accept differences, help one another solve problems, make new friends, and discover that getting along and working together is always the best way to achieve a goal. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Questions  | Response         |
|--|------------------|
| Title of Program   | Astroblast       |
| List date and time rescheduled   | 7/12/15 @ 7:30am |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   |                  |
| Episode #  | 7/11/15/ ATB102  |
| Reason for Preemption  | Sports           |

| Digital Core<br>Program (4 of<br>20)            | Response                          |
|---|-----------------------------------|
| Program Title                                   | Lazytown                          |
| Origination                                     | Network                           |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturday/ 11am (7/4/15 - 9/26/15) |
| Total times aired at regularly scheduled time   | 12                                |
| Total times aired                               | 13                                |
| Number of<br>Preemptions                        | 1                                 |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAZYTOWN - This program is anchored by Sportacus, a fit and agile hero, whose "kryptonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return LazyTown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Questions  | Response        |
|--|-----------------|
| Title of Program   | Lazytown        |
| List date and time rescheduled   | 7/12/15 @ 10am  |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   |                 |
| Episode #  | 7/11/15/ LZT101 |
| Reason for Preemption  | Sports          |

| Digital Core Program (5 of 20)            | Response                             |
|---|--------------------------------------|
| Program Title                             | Earth to Luna                        |
| Origination                               | Network                              |
| Days/Times Program<br>Regularly Scheduled | Saturday/ 11:30am (7/4/15 - 9/26/15) |

| Total times aired at regularly scheduled time  | 12   |
|--|--|
| Total times aired  | 13   |
| Number of<br>Preemptions   | 1  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EARTH TO LUNA! - This pre-school series is about science and the process of scientific inquiry that leads to scientific knowledge. The program follows the adventures of Luna, an inquisitive six-year-old girl, who is a science enthusiast. Luna, along with little brother Jupiter and her pet ferret, Clive, views the earth as a giant laboratory. She is constantly searching to learn more about what things are, and why and how scientific actions take place. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Earth to Luna     |
| List date and time rescheduled   | 7/12/15 @ 10:30am |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 7/11/15/ ETL102   |
| Reason for Preemption  | Sports            |

| Digital Core<br>Program (6 of 20)            | Response                          |
|--|-----------------------------------|
| Program Title                                | Poppycat                          |
| Origination                                  | Network                           |
| Days/Times<br>Program Regularly<br>Scheduled | Saturday/ 12pm (7/4/15 - 9/26/15) |

| Does the Licensee identify the program by displaying throughout the program the symbol                                   | Yes  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | POPPY CAT - This program is based on the books by Lara Jones and emphasizes the use of imagination and creative thinking for the viewers. In each episode, Lara reads a story to her cat, Poppy. As the story unfolds, they enter an exciting adventure which takes them to distant lands reached by boat, plane or train. Poppy Cat and his animal friends are always nice while ignoring the antics of the resident bully. The lesson in the story is to think creatively and exercise your mind through reading. This program aired on the main digital stream. |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Length of Program  | 30 mins  |
| Number of<br>Preemptions<br>Rescheduled  | 3  |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |  |
| Number of<br>Preemptions   | 3  |
| Total times aired  | 13   |
| Total times aired at regularly scheduled time  | 10   |

| Questions  | Response         |
|--|------------------|
| Title of Program   | Poppycat         |
| List date and time rescheduled   | 9/26/15 @ 8:30am |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   |                  |
| Episode #  | 9/26/15/ PCT206  |
| Reason for Preemption  | Sports           |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Poppycat          |
| List date and time rescheduled   | 7/12/15 @ 11:30am |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |

| Date Preempted        |                 |
|-----------------------|-----------------|
| Episode #             | 7/11/15/ PCT120 |
| Reason for Preemption | Sports          |

| Questions  | Response         |
|--|------------------|
| Title of Program   | Poppycat         |
| List date and time rescheduled   | 9/19/15 @ 8:30am |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   |                  |
| Episode #  | 9/19/15/ PCT205  |
| Reason for Preemption  | Sports           |

| Digital Core<br>Program (7 of<br>20)                           | Response                             |
|--|--------------------------------------|
| Program Title  | Tree Fu Tom                          |
| Origination  | Network                              |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturday/ 12:30pm (7/4/15 - 9/26/15) |
| Total times aired at regularly scheduled time                  | 5                                    |
| Total times aired  | 13                                   |
| Number of<br>Preemptions                                       | 8                                    |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                      |
| Number of<br>Preemptions<br>Rescheduled                        | 8                                    |
| Length of<br>Program   | 30 mins                              |
| Age of Target<br>Child<br>Audience                             | 13 years to 16 years                 |

Describe the TREE FU TOM - This program is about a young boy, Tom, who enters the enchanted and magical kingdom of Treetopolis. He and his friends in Treetopolis invariably run into a problem or disaster that needs fixing. educational Tom then calls upon viewers to do original dance moves that will bring him "Big World" magic, so he and and informational his friends can resolve the challenge of the day. The dance moves also get the viewer to exercise. The objective of educational messages of the program reinforce positive socio-emotional content and use examples to model what it means to be loyal to your friends, how to ask for help, do the right thing rather that what is the program convenient, make an effort to share rather than be selfish, and rely on teamwork to accomplish a goal. This and how it program aired on the main digital stream. meets the definition of Core Programming. Yes Does the Licensee identify the program by displaying throughout the program the symbol E /l?

#### **Digital Preemption Programs #1**

| Questions  | Response         |
|--|------------------|
| Title of Program   | Tree Fu Tom      |
| List date and time rescheduled   | 8/22/15 @ 9:30am |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   |                  |
| Episode #  | 8/22/15/ TFT121  |
| Reason for Preemption  | Sports           |

#### **Digital Preemption Programs #2**

| Questions  | Response         |
|--|------------------|
| Title of Program   | Tree Fu Tom      |
| List date and time rescheduled   | 9/12/15 @ 9:30am |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   |                  |
| Episode #  | 9/12/15/ TFT124  |
| Reason for Preemption  | Sports           |

| Questions                                | Response         |
|--|------------------|
| Title of Program                         | Tree Fu Tom      |
| List date and time rescheduled           | 8/15/15 @ 9:30am |
| Is the rescheduled date the second home? | Yes              |

| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
|--|-----------------|
| Date Preempted   |                 |
| Episode #  | 8/15/15/ TFT120 |
| Reason for Preemption  | Sports          |

| Questions  | Response         |
|--|------------------|
| Title of Program   | Tree Fu Tom      |
| List date and time rescheduled   | 9/26/15 @ 9:30am |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   |                  |
| Episode #  | 9/26/15/ TFT126  |
| Reason for Preemption  | Sports           |

## **Digital Preemption Programs #5**

| Questions  | Response        |
|--|-----------------|
| Title of Program   | Tree Fu Tom     |
| List date and time rescheduled   | 8/8/15 @ 9:30am |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   |                 |
| Episode #  | 8/8/15/ TFT119  |
| Reason for Preemption  | Sports          |

## **Digital Preemption Programs #6**

| Questions  | Response         |
|--|------------------|
| Title of Program   | Tree Fu Tom      |
| List date and time rescheduled   | 9/19/15 @ 9:30am |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   |                  |
| Episode #  | 9/19/15/ TFT125  |
| Reason for Preemption  | Sports           |

| Questions                      | Response         |
|--------------------------------|------------------|
| Title of Program               | Tree Fu Tom      |
| List date and time rescheduled | 8/29/15 @ 9:30am |

| Is the rescheduled date the second home?   | Yes             |
|--|-----------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   |                 |
| Episode #  | 8/29/15/ TFT122 |
| Reason for Preemption  | Sports          |

| Questions  | Response        |
|--|-----------------|
| Title of Program   | Tree Fu Tom     |
| List date and time rescheduled   | 7/18/15 @ 1pm   |
| Is the rescheduled date the second home?   | No              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   |                 |
| Episode #  | 7/11/15/ TFT115 |
| Reason for Preemption  | Sports          |

| Digital Core<br>Program (8 of 20)                  | Response                         |
|--|----------------------------------|
| Program Title                                      | Xploration Awesome Planet        |
| Origination  | Syndicated                       |
| Days/Times Program Regularly Scheduled             | Saturday/ 7am (7/4/15 - 9/26/15) |
| Total times aired at regularly scheduled time      | 13                               |
| Total times aired                                  |                                  |
| Number of<br>Preemptions                           | 0                                |
| Number of Preemptions for other than Breaking News |                                  |
| Number of<br>Preemptions<br>Rescheduled            |                                  |
| Length of<br>Program                               | 30 mins                          |
| Age of Target<br>Child Audience                    | 13 years to 16 years             |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau), brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program aired on the secondary digital stream (6.2). |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (9 of 20)  | Response   |
|--|--|
| Program Title  | Xploration Outer Space   |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturday/ 7:30am (7/4/15 - 9/26/15)  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, host Emily Calandrelli takes incredible journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes will feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program aired on the secondary digital stream (6.2). |

| Does the Licensee | Yes |  |
|-------------------|-----|--|
| identify the      |     |  |
| program by        |     |  |
| displaying        |     |  |
| throughout the    |     |  |
| program the       |     |  |
| symbol E/I?       |     |  |

| Digital Core Program (10 of 20)  | Response   |
|--|--|
| Program Title  | Xploration Earth 2050  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturday/ 8am (7/4/15 - 9/26/15)   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program aired on the secondary digital stream (6.2). |
| Does the Licensee identify the program by displaying throughout the program the symbol E //!?                            | Yes  |

| Digital Core Program (11 of 20)           | Response                            |
|---|-------------------------------------|
| Program Title                             | Xploration Animal Science           |
| Origination                               | Syndicated                          |
| Days/Times Program<br>Regularly Scheduled | Saturday/ 8:30am (7/4/15 - 9/26/15) |

| Total times aired at regularly scheduled time  | 13  |
|--|---|
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions<br>for other than Breaking<br>News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This animal series takes a uniquely scientic approach to animal behavior studies. The program goes one step further to look at how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures. This program aired on the secondary digital stream (6.2). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (12 of 20)                 | Response                         |
|--|----------------------------------|
| Program Title                                      | Pets.TV                          |
| Origination  | Syndicated                       |
| Days/Times Program Regularly Scheduled             | Saturday/ 9am (7/4/15 - 9/26/15) |
| Total times aired at regularly scheduled time      | 13                               |
| Total times aired                                  |                                  |
| Number of<br>Preemptions                           | 0                                |
| Number of Preemptions for other than Breaking News |                                  |
| Number of<br>Preemptions<br>Rescheduled            |                                  |
| Length of Program                                  | 30 mins                          |
| Age of Target Child<br>Audience                    | 13 years to 16 years             |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for and respect animals. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives. This program aired on the secondary digital stream (6.2). |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (13<br>of 20)                          | Response                            |
|--|-------------------------------------|
| Program Title  | Young Icons                         |
| Origination  | Syndicated                          |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturday/ 9:30am (7/4/15 - 9/26/15) |
| Total times aired at regularly scheduled time                  | 13                                  |
| Total times aired  |                                     |
| Number of<br>Preemptions                                       | 0                                   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                     |
| Number of<br>Preemptions<br>Rescheduled                        |                                     |
| Length of Program  | 30 mins                             |
| Age of Target<br>Child<br>Audience                             | 13 years to 16 years                |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program aired on the secondary digital stream (6.2). |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E ///?                            | Yes  |

| Digital Core<br>Program (14 of<br>20)  | Response   |
|--|--|
| Program Title  | Three Wide Life  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday/ 8:30am (7/5/15 - 9/27/15)  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program provides an inside look at the world of car racing. It features NASCAR teams, crew members, business personnel and drivers who share their experiences, advice and stories providing an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs the viewers about the technical aspects of racing, how racing began, information on racing as a career and also the importance of philanthropy and helping others. This program aired on the secondary digital stream (6.2). |

| Does the          | Yes |  |
|-------------------|-----|--|
| Licensee identify |     |  |
| the program by    |     |  |
| displaying        |     |  |
| throughout the    |     |  |
| program the       |     |  |
| symbol E/I?       |     |  |

| Digital Core<br>Program (15 of<br>20)  | Response   |
|--|--|
| Program Title  | Eco Company  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday/ 11am (7/5/15 - 9/27/15)  |
| Total times aired at regularly scheduled time  | 10   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 3  |
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 3  |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program provides an inside look at the world of car racing. It features NASCAR teams, crew members, business personnel and drivers who share their experiences, advice and stories providing an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs the viewers about the technical aspects of racing, how racing began, information on racing as a career and also the importance of philanthropy and helping others. This program aired on the secondary digital stream (6.2). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Questions Response

| Title of Program   | Eco Company   |
|--|---------------|
| List date and time rescheduled   | 3/27/15 @ 8am |
| Is the rescheduled date the second home?   | Yes           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   |               |
| Episode #  | 9/27/15/ 309  |
| Reason for Preemption  | Sports        |

| Questions  | Response      |
|--|---------------|
| Title of Program   | Eco Company   |
| List date and time rescheduled   | 9/13/15 @ 8am |
| Is the rescheduled date the second home?   | Yes           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   |               |
| Episode #  | 9/13/15/ 305  |
| Reason for Preemption  | Sports        |

| Questions  | Response      |
|--|---------------|
| Title of Program   | Eco Company   |
| List date and time rescheduled   | 9/20/15 @ 8am |
| Is the rescheduled date the second home?   | Yes           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   |               |
| Episode #  | 9/20/15/ 308  |
| Reason for Preemption  | Sports        |

| Digital Core<br>Program (16 of<br>20)           | Response                                    |
|---|---|
| Program Title                                   | Future Phenoms                              |
| Origination                                     | Syndicated                                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturday/ 10am & 12:30pm (7/4/15 - 9/26/15) |
| Total times aired at regularly scheduled time   | 26  |
| Total times aired                               |   |

| Number of<br>Preemptions   | 0   |
|--|---|
| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversi to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program aired on the secondary digital stream (6.3). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program<br>(17 of 20)                       | Response                             |
|--|--------------------------------------|
| Program Title  | On the Spot                          |
| Origination  | Syndicated                           |
| Days/Times Program<br>Regularly Scheduled                | Saturday/ 10:30am (7/4/15 - 9/26/15) |
| Total times aired at regularly scheduled time            | 13                                   |
| Total times aired  |                                      |
| Number of Preemptions                                    | 0                                    |
| Number of<br>Preemptions for other<br>than Breaking News |                                      |
| Number of<br>Preemptions<br>Rescheduled                  |                                      |
| Length of Program  | 30 mins                              |

| Age of Target Child<br>Audience  | 13 years to 16 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program aired on the secondary digital stream (6.3). |
| Does the Licensee dentify the program by displaying throughout he program the symbol E/I?                                | Yes   |

| Digital Core<br>Program (18 of<br>20)  | Response   |
|--|--|
| Program Title  | Better Planet  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday/ 11am (7/4/15 - 9/26/15)  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series stresses the importance of learning about the environment and how to protect it. The episodes showcase the innovative ways people make new products and create sources of energy, all while saving money. New scientific discoveries and their practical applications are examined to show teen viewers how easy it can be to reduce wasteful consumption, recycle different products, improve the viewers' quality of life, and improve the environment. Viewers are challenged to engage in critical thinking about the ecosystem, and to choose sensible and economical approaches to protecting it. This program aired on the secondary digital steam (6.3). |

| Does the          | Yes |
|-------------------|-----|
| Licensee identify |     |
| the program by    |     |
| displaying        |     |
| throughout the    |     |
| program the       |     |
| symbol E/I?       |     |

| Digital Core Program (19 of 20)  | Response   |
|--|--|
| Program Title  | Make Television  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturday/ 11:30am (7/4/15 - 9/26/15)   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions<br>for other than Breaking<br>News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program celebrates the inventors, artists, and everyday people who mix old and new technology to create new products. On the program, every-day items are transformed for new purposes in the up-cycling process. Viewers are encouraged to combine critical thinking, imagination, and scientific principles to create products that meet the ever-changing needs of our society. This program aired on the secondary digital steam (6.3). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (20 of<br>20)           | Response                          |
|---|-----------------------------------|
| Program Title                                   | Ocean Mysteries                   |
| Origination                                     | Syndicated                        |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturday/ 12pm (7/4/15 - 9/26/15) |

| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
|--|---|
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to bette understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program aired on the secondary digital stream (6.3). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Matthew Diehlmann   |
| Address   | 2000 West 41st St   |
| City  | Baltimore   |
| State   | MD  |
| Zip   | 21211   |
| Telephone Number  | 410-662-4545  |
| Email Address   | mcdiehlmann@sbgtv.  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The station aired PSAs including but not limited to Habitat for Humanity, Anti- Bullying, School Attendance, and Anti- texting and driving. |

## Other Matters (20)

| Other Matters (1 of 20)  | Response   |
|--|--|
| Program Title  | Career Day   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday/ 9:30am (10/3/15 - 12/26/15)  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Career Day" gives young people a chance to follow adults at their jobs to learn about careers and possibly be inspired to enter a certain field when the time comes. Among the professions that have been featured on the show are radio DJ, animator, chef, sheriff, interior designer, chiropractor and musician. This program will air on the main digital stream. |

| Other Matters (2 of 20)  | Response   |
|--|--|
| Program Title  | Ruff Ruff Tweet & Dave   |
| Origination  | Network  |
| Days/Times Program<br>Regularly Scheduled  | Saturday/ 10:00am (10/3/15 - 12/26/15)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app. This program will air on the main digital stream. |

| Other Matters (3 of 20)  | Response   |
|--|--|
| Program Title  | Astroblast   |
| Origination  | Network  |
| Days/Times Program Regularly<br>Scheduled  | Saturday, 10:30am (10/3/15 - 12/26/15)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sputnik, Halley, Radar, Comet, and Jet are five fun-loving animals who live with their alien octopus friend Sal in the Astroblast Space Station, which also houses a large library and a smoothie cafe called the Frosty Star. This program will air on the main digital stream. |

| Other Matters<br>(4 of 20)   | Response  |
|--|---|
| Program Title  | Lazy Town   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday, 11am (10/3/15 - 12/26/15)   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAZYTOWN - This program is anchored by Sportacus, a fit and agile hero, whose "krytonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program will air on the main digital stream. |

| Other Matters (5 of 20)  | Response  |
|--|---|
| Program Title  | Earth to Luna   |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | Saturday/ 11:30am (10/3/15 - 12/26/15)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EARTH TO LUNA! - This pre-school series is about science and the process of scientific inquiry that leads to scientific knowledge. The program follows the adventures of Luna, an inquisitive six-year-old girl, who is a science enthusiast. Luna, along with little brother Jupiter and her pet ferret, Clive, views the earth as a giant laboratory. She is constantly searching to learn more about what things are, and why and how scientific actions take place. This program will air on the main digital stream. |

| Other Matters |          |
|---------------|----------|
| (6 of 20)     | Response |

| Program Title  | Poppy Cat   |
|--|---|
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday/ 12pm (10/3/15 - 12/26/15)   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on the award-winning book series created by Lara Jones that has sold more than 2.5 million copies worldwide, the colourful and appealing characters spring to life from the page to the small screen in stories of friendship and fantasy play. Seen through the eyes of Poppy's young owner, a little girl called Lara, each story is a celebration of adventure as Poppy Cat and her friends embark on fanciful journeys through fantastical lands. Told with humour and great heart, these stories give children a glimpse of their own potential for imaginative play and creativity through the tales of a very special cat and her equally interesting band of friends. This program will air on the main digital stream. |

| Other Matters (7 of 20)  | Response   |
|--|--|
| 0. 20)   | No policio   |
| Program Title  | Tree Fu Tom  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday/ 12:30pm (10/3/15 - 12/26/15)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom follows the adventures of Tom, a boy who straps on a power belt and, through movement magic called Tree Fu, can transform into a tiny, mighty magical superhero and travel to a wondrous enchanted kingdom called Treetopolis that exists inside a tree in his back garden. Tree Fu Tom encourages viewers to be active by jumping, making physical moves and saying specific words to send the magic to Tom. With animation by Blue Zoo Animation, Tree Fu Tom is a co-production between FremantleMedia Kids & Family Entertainment and CBeebies. Tree Fu Tom was created and produced by Daniel Bays. This program will air on the main digital stream. |

| Other Matters (8 |         |
|------------------|---------|
| of 20)           | Respons |

| Program Title  | Xploration Awesome Planet  |
|--|--|
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday/ 7am (10/3/15 - 12/26/15)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau), brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program will air on the secondary digital stream (6.2). |

| Other Matters (9 of 20)  | Response   |
|--|--|
| Program Title  | Xploration Outer Space   |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturday/ 7:30am (10/3/15 - 12/26/15)  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode journeys through space that will both entertain and educate viewers. Ever wonder we it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes will feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program air on the secondary digital stream (6.2). |

| Other Matters (10 of 20)                  | Response                           |
|---|------------------------------------|
| Program Title                             | Xploration Earth 2050              |
| Origination                               | Syndicated                         |
| Days/Times Program<br>Regularly Scheduled | Saturday/ 8am (10/3/15 - 12/26/15) |

| Total times aired at regularly scheduled time  | 13  |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program will air on the secondary digital stream (6.2). |

| Other Matters (11 of 20)   | Response   |
|--|--|
| Program Title  | Xploration Animal Science  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday/ 8:30am (10/3/15 - 12/26/15)  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This animal series takes a uniquely scientic approach to animal behavior studies. The program goes one step further to look at how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures. This program will air on the secondary digital stream (6.2). |

| Other Matters (12 of 20)                      | Response                           |
|---|------------------------------------|
| Program Title                                 | Pets.TV                            |
| Origination                                   | Syndicated                         |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturday/ 9am (10/3/15 - 12/26/15) |
| Total times aired at regularly scheduled time | 13                                 |
| Length of Program                             | 30 mins                            |
| Age of Target Child<br>Audience from          | 13 years to 16 years               |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for and respect animals. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives. This program will air on the secondary digital stream (6.2).

| Other Matters (13 of 20)   | Response  |
|--|---|
| Program Title  | Young Icons   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday/ 9:30am (10/3/15 - 12/26/15)   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target<br>Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program will air on the secondary digital stream (6.2). |

| Other Matters (14 of 20)                      | Response                            |
|---|-------------------------------------|
| Program Title                                 | Three Wide Life                     |
| Origination                                   | Syndicated                          |
| Days/Times Program Regularly Scheduled        | Sunday/ 8:30am (10/4/15 - 12/27/15) |
| Total times aired at regularly scheduled time | 13                                  |
| Length of Program                             | 30 mins                             |

| Age of Target  |
|----------------|
| Child Audience |
| from           |
|                |

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Core

Programming.

This program provides an inside look at the world of car racing. It features NASCAR teams, crew members, business personnel and drivers who share their experiences, advice and stories providing an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs the viewers about the technical aspects of racing, how racing began, information on racing as a career and also the importance of philanthropy and helping others. This program will air on the secondary digital stream (6.2).

| Other<br>Matters (15<br>of 20)   | Response  |
|--|---|
| Program Title  | Eco Company   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sunday/ 11am (10/4/15 - 12/27/15)   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of | This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program will air on the secondary digital stream (6.2). |

| Response                                      |
|---|
| Future Phenoms                                |
| Syndicated                                    |
| Saturday/ 10am & 12:30pm (10/3/15 - 12/26/15) |
|   |
|   |
|   |

| Total times<br>aired at<br>regularly<br>scheduled time   | 26   |
|--|--|
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of | Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program will air on the secondary digital stream (6.3). |

Programming.

| Other Matters (17 of 20)   | Response   |
|--|--|
| Program Title  | On the Spot  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday/ 10:30am (10/3/15 - 12/26/15)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program will air on the secondary digital stream (6.3). |

| Other Matters<br>(18 of 20)                     | Response                            |
|---|-------------------------------------|
| Program Title                                   | Better Planet                       |
| Origination                                     | Syndicated                          |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturday/ 11am (10/3/15 - 12/26/15) |
| Total times aired at regularly scheduled time   | 13                                  |
| Length of<br>Program                            | 30 mins                             |

| Age of Target  |  |
|----------------|--|
| Child Audience |  |
| from           |  |
|                |  |

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core

Programming.

This series stresses the importance of learning about the environment and how to protect it. The episodes showcase the innovative ways people make new products and create sources of energy, all while saving money. New scientific discoveries and their practical applications are examined to show teen viewers how easy it can be to reduce wasteful consumption, recycle different products, improve the viewers' quality of life, and improve the environment. Viewers are challenged to engage in critical thinking about the ecosystem, and to choose sensible and economical approaches to protecting it. This program will air on the secondary digital stream (6.3).

| Other Matters (19 of 20)                      | Response   |
|---|--|
| Program Title                                 | Make Television  |
| Origination                                   | Syndicated   |
| Days/Times Program Regularly Scheduled        | Saturday/ 11:30am (10/3/15 - 12/26/15)   |
| Total times aired at regularly scheduled time | 13   |
| Length of Program                             | 30 mins  |
| Age of Target Child<br>Audience from          | 13 years to 16 years   |
| Describe the educational and informational    | This program celebrates the inventors, artists, and everyday people who mix old and new technology to create new products. On the program, every-day items are transformed for new |

| Other Matters<br>(20 of 20)                            | Response                            |
|--|-------------------------------------|
| Program Title  | Ocean Mysteries                     |
| Origination  | Syndicated                          |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | Saturday/ 12pm (10/3/15 - 12/26/15) |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                                  |
| Length of<br>Program                                   | 30 mins                             |
| Age of Target<br>Child Audience<br>from                | 13 years to 16 years                |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program will air on the secondary digital stream (6.3).

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WLUC Licensee, LLC **Attachments** 

No Attachments.