



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001529247** | File Number: **CPR-123014** | Submit Date: **07/11/2011** | Call Sign: **KRCA** | Facility ID: **22161** | City:
RIVERSIDE | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/11/2011 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ESTRELLA
	Nielsen DMA	Los Angeles
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	672.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	14.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Perfiles de la Naturaleza (62-1) and (62-4) (delayed at least one week)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Saturday, 7:30 AM
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 7am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Wei Qi Shao Nian (Chess Teen Genius) (62-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday and Sunday at 10am
Total times aired at regularly scheduled time	26
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	23 mins
Age of Target Child Audience	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series is about a young chess player with an ambition to become a chess master. Through playing chess, he learns many moral lessons and how to interact with others.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	Chinese Short Stories (62-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday and Sundaty 10:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	25 mins
Age of Target Child Audience	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode tells a story of hard working people overcoming lifes obstacles and sharing the wisdom gained with their children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	Ke-Ke's Family (62-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Daily stories about Ke-Ke's family: mom and dad and Ke-Ke and his sister. How the family goes through daily life with moral lessons and good behavior. The sibling relationship is both loving and rival. The parents are both strict and kind. Everyone is a fun day for Ke-Ke and his family.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)		Response
Program Title		One Leg Paradise (62-2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday 8:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Daily stories about an exotic island full of one leg creatures. How the one leg characters explore the island and learn how to get along with each other.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (6 of 10)		Response
Program Title		VIDA TV The story keepers (62-3)
Origination		Local
Days/Times Program Regularly Scheduled		Monday thru Friday 3pm
Total times aired at regularly scheduled time		65
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	These are an animated series of bible stories that teach children about the Christian religion. In addition they teach children correct principals of how to act in real life situations, from a Christian point of view. The programs vary in length from 23 minutes up to 49 minutes, averaging 33 minutes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	YOYO Science (62-6) (Began airing on 6/10/2011)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday thru Friday 7:30am
Total times aired at regularly scheduled time	15
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on science which are based on Kindergarten thru grade three curriculums. The projects presented help young children learn scientific principals and science in a fun way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	YOYO Tourism (62-6) (Aired until 6/9/2011)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday thru Friday 7:30am
Total times aired at regularly scheduled time	50
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHildren are taken to many local attractions. In the process they learn about their ever expanding world around them and how to interact with their family and others. Educational opportunities are explored in each location visited.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	Super Talent Show (62-6)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday and Sunday
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a Game show hosted by most popular children's programming TV hosts. This educational and informative show helps to build and develop your child's knowledge base and learn important lessons through games and while interacting with the hosts
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	YOYO DIY (62-6)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Friday 3pm
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on children creating playthings and fine arts for themselves without the aid of professionals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Winter Horton
Address	1845 Empire Ave.
City	Burbank
State	CA
Zip	91504
Telephone Number	818-563-5722
Email Address	whorton@lbimedia.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Perfiles de la Naturaleza (62-1) and (62-4) (delayed at least one week)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Saturday, 7:30 AM
Total times aired at regularly scheduled time	79
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 7am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.

Other Matters (2 of 9)	Response
Program Title	Wei Qi Shao Nian (Chess Teen Genius) (62-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday and Sunday at 10am
Total times aired at regularly scheduled time	26
Length of Program	23 mins
Age of Target Child Audience from	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series is about a young chess player with an ambition to become a chess master. Through playing chess, he learns many moral lessons and how to interact with others.

Other Matters (3 of 9)	Response
Program Title	Chinese Short Stories (62-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday and Sundaty 10:30am
Total times aired at regularly scheduled time	26
Length of Program	25 mins
Age of Target Child Audience from	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode tells a story of hard working people overcoming lifes obstacles and sharing the wisdom gained with their children.

Other Matters (4 of 9)	Response
Program Title	Ke-Ke's Family (62-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Daily stories about Ke-Ke's family: mom and dad and Ke-Ke and his sister. How the family goes through daily life with moral lessons and good behavior. The sibling relationship is both loving and rival. The parents are both strict and kind. Everyone is a fun day for Ke-Ke and his family.

Other Matters (5 of 9)	Response
Program Title	One Leg Paradise (62-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Daily stories about an exotic island full of one leg creatures. How the one leg characters explore the island and learn how to get along with each other.

Other Matters (6 of 9)	Response
Program Title	VIDA TV The story keepers (62-3)
Origination	Local
Days/Times Program Regularly Scheduled	Monday thru Friday 3pm
Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	These are an animated series of bible stories that teach children about the Christian religion. In addition they teach children correct principals of how to act in real life situations, from a Christian point of view. The programs vary in length from 23 minutes up to 49 minutes, averaging 33 minutes.

Other Matters (7 of 9)	Response
Program Title	YOYO Science (62-6)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday thru Friday 7:30am

Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on science which are based on Kindergarten thru grade three curriculums. The projects presented help young children learn scientific principles and science in a fun way.

Other Matters (8 of 9)	Response
Program Title	Super Talent Show (62-6)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday and Sunday
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a Game show hosted by most popular children's programming TV hosts. This educational and informative show helps to build and develop your child's knowledge base and learn important lessons through games and while interacting with the hosts

Other Matters (9 of 9)	Response
Program Title	YOYO DIY (62-6)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Friday 3pm
Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on children creating playthings and fine arts for themselves without the aid of professionals.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KRCA License LLC</p>

Attachments

No Attachments.