

Children's Television Programming Report

 FRN:
 0005795067
 File Number:
 CPR-126390
 Submit Date:
 01/09/2012
 Call Sign:
 WITI
 Facility ID:
 73107
 City:

 MILWAUKEE
 State:
 WI
 State:
 VIII
 Facility ID:
 73107
 City:

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Status Date:

 01/09/2012
 Filing Status:
 Active
 Status:
 Status:
 Status:

Report reflects information for : Fourth Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	On Type Station Type Network Affiliat		n
		Affiliated network	FOX	
		Nielsen DMA	Milwaukee	
		Web Home Page Address	www.fox6now.co	m
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Edgemont
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 9:30A (10/1/11 - 12/31/11)
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Edgemont
List date and time rescheduled	11/19/11, 12P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-19

Episode

Reason for Preemption

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Public Interest

Digital Core Program (2 of 10)	Response
Program Title	Elizabeth Stanton's Great Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 10:00A (7/2/11 - 8/20/11)
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program offers a dynamic television experience for teens, combining the exciting, fun and diverse experiences of world exploration with the life changing volunteer opportunities available in these same areas. Friendship is a central theme and each episode educates the audience in geography, the initial and ongoing development of culture, social dynamics, arts and entertainment, national customs, local transportation and trivia.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Elizabeth Stanton's Great Big
List date and time rescheduled	11/19/11, 12:30P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-19
Episode #	11/19/11 / Episode 108
Reason for Preemption	Public Interest

Digital Core Program (3 of 10)

Response

Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 10:30A (10/1/11 - 12/31/11)
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Icons is a program that exposes viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. The program provides a motivational and inspirational message that empowers audiences of all ages that hard work, dedication and looking beyond ourselves will pay off for everyone.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Young Icons
List date and time rescheduled	11/19/11, 1P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-19
Episode #	11/19/11 / 209
Reason for Preemption	Public Interest

Digital Core Program (4 of 10)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 11A & 11:30A(10/1/11 - 12/31/11)
Total times aired at regularly scheduled time	26
Total times aired	28
Number of Preemptions	2

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pets.TV
List date and time rescheduled	12/25/11, 11A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-12-24
Episode #	12/24/11 / 405A
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Pets.TV
List date and time rescheduled	12/25/11, 11:30A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-12-24
Episode #	12/24/11 / 405B
Reason for Preemption	Sports

Digital Core Program (5 of 10)	Response
Program Title	Into the Outdoors
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's 10:30A (10/2/11 - 12/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teaches young people about places to go, things to do, wildlife, sports, creative activities and other aspects of life in the state of Wisconsin.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	Curiosity Quest Goes Green (Multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 9A (10/1/11 - 12/31/11)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promote children's writing and creative skills
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	Critter Gritters (Multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 9:30A(10/1/11 - 12/31/11)
Total times aired at regularly scheduled time	14

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A Search & Rescue animal adventure themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinariar a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and a love for animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	Curiosity Quest (Multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 10A (10/1/11 - 12/31/11)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	Heads Up! (Multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 10:30A (10/1/11 - 12/31/11)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond t basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	Young America Outdoors (Multicast)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday's 11A & 11:30A (10/1/11 - 12/31/11)
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Young America Outdoors" introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison	Contact
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Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Julie Bednarek
Address	9001 N. Green Bay Rd.
City	Milwaukee
State	WI
Zip	53209
Telephone Number	414-586-2206
Email Address	julie.bednarek@fox6now.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After the review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs. The station terminated analog broadcast on June 12, 2009. Therefore, question 7B and 7C no longer apply.

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Edgemont
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 9:30A (1/7/12 - 3/31/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

Other Matters (2 of 10)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 10A (1/7/12 - 3/31/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program offers a dynamic television experience for teens, combining the exciting, fun and diverse experiences of world exploration with the life changing volunteer opportunities available in these same areas. Friendship is a central theme and each episode educates the audience in geography, the initial and ongoing development of culture, social dynamics, arts and entertainment, national customs, local transportation and trivia.
Other Matters (3 of 10)	Response
Program Title	Young Icons
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Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 10:30A (1/7/12 - 3/31/12)
Total times aired at regularly scheduled time	13

Length of Program

Age of Target Child Audience from 13 years to 16 years

30 mins

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Young Icons is a program that exposes viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. The program provides a motivational and inspirational message that empowers audiences of all ages that hard work, dedication and looking beyond ourselves will pay off for everyone.

Other Matters (4 of 10)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's 11A & 11:30A (1/7/12 - 3/31/12)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.
Other Matters (5 of 10)	Response
Program Title	Into The Outdoors
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's 10:30A (1/1/12 - 3/25/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teaches young people about places to go, things to do, wildlife, sports, creative activities and other aspects of life in the state of Wisconsin.

Other Matters (6 of 10)	Response
Program Title	C. Q. Goes Green (Multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 9A (1/7/12 - 3/31/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.

Other		
Matters (7 of 10)	Response	
Program Title	Critter Gritters (Multicast)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday's 9:30A (1/7/12 - 3/31/12)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	9 years to 14 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Critter Gitters" features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West just about everywhere in the USA.	
Other Matters	8 of Response	
Program Title	Curiosity Quest (Multicast)	
Origination	Syndicated	
Days/Times Program Regul Scheduled	Saturday's 10A (1/7/12 - 3/31/12) arly	
Total times aire regularly schec time		
Length of Prog	ram 30 mins	
Age of Target (Audience from	Child 9 years to 12 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

Other Matters (9 of 10)	Response
Program Title	Heads Up! (Multicast)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 10:30A (1/7/12 - 3/31/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.

Other Matters (10 of 10) F	Response
	Young America Outdoors (Multicast)
Origination	Syndicated
-	Saturday's 11A & 11:30A (1/7/12 - 3/31/12)
Program	
Regularly Scheduled	
	26
aired at regularly	
scheduled time	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
from	
	"Young America Outdoors" introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding,
	horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also
	provides important information on wilderness survival skills and emphasizes safety outdoors and well as
objective of the	environmental awareness and responsible use of our natural resources. The program shows real life in-
	the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting
	good social responsibility and promoting strong personal and community values.
the definition of Core	
0010	

Question

l declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Community Television of Wisconsin License,
certify that this application includes all required and relevant attachments.	
officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television	

Attachments No Attachments.