

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0028383891** File Number: **CPR-119426** Submit Date: **04/07/2011** Call Sign: **WIIH-CD** Facility ID: **167765** 

City: INDIANAPOLIS State: IN

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 04/07/2011

Filing Status: Active

## Report reflects information for : First Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Indianapolis
	Web Home Page Address	

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	6.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 9am and 9:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS is designed to engage children 13-16 years in age in a variety of marine research efforts as well as address ecological issues. By using young people as hosts, the "Aqua Kids" teach other young people about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of human populations, and how they can spread the message of "ocean preservation" to their peers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
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Program Title	SWAP TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than	
Breaking News  Number of	
Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV is a weekly half-hour television series about two teenagers from different backgrounds swappelives for a weekend. The series meets the educational and informational objectives of the FCC's Children Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different situation. The program teaches tolerance of various races, creeds and backgrounds while exposing a appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Curiosity Quest Goes Green
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years

Describe the	By including scientific principles and their practical applications in everyday life, CURIOSITY
educational and	QUEST GOES GREEN allows children to explore the world of "green living". The series also
informational objective	educates and informs youngsters about recycling, saving energy, and protecting the environment
of the program and	Each episode highlights highlights a different aspect of environmental challenges and possible
how it meets the	solutions. The weekly series also promotes children's writing and creative skills.
definition of Core	
Programming.	
Does the Licensee	Yes
identify the program by	
displaying throughout	
the program the symbol	
E/I?	

Digital Core Program (4 of 7)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career exploration, planning, education, and decision-making usually begins during the adolescent years. The multimedia industries are among the most popular career choices for adolescents. While many are attracted to "before the camera" choices, there are also a number of "behind the screen" pursuits that make for fulfilling careers. MADE IN HOLLYWOOD: TEEN EDITION provides career information and advice from Hollywood professionals about the technical, artistic, creative, business, and administrative careers that are part of the Entertainment Industry.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE is designed to help youth make "winning choices" in their lives in order to grow to be productive citizens, using real-life role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in THE REAL WINNING EDGE. Those role models consists of other teens, and celebrities whom they admire, who themselves have the character to make winning choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays, 9am, 9:30am, 10am, 10:30am, 11am
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a show where viewers learn about animals up close. There are profiles on animal habitats and food. Features zookeepers from across the country and animal professors around the globe. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	3 Wide Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays, 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3 WIDE LIFE meets the educational and informational needs of children 13-16 by providing viewers with an inside look at challenges met and lessons learned while competing in moto sports. Viewers meet role models who have overcome adversity, learn how personal values are formed through team efforts, and how people can help to improve the lives of others.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lance Carwile
Address	1950 N. Meridian St.
City	Indianapolis
State	IN
Zip	46202
Telephone Number	(317) 956-8806
Email Address	lance.carwile@lintv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.	The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. All children's programs that aired during the quarter are listed above.

## Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 9am and 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS is designed to engage children 13-16 years in age in a variety of marine research efforts as well as address ecological issues. By using young people as hosts, the "Aqua Kids" teach other young people about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of human populations, and how they can spread the message of "ocean preservation" to their peers.

Other Matters (2 of 7)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.

Other Matters (3 of 7)	Response
Program Title	Curiosity Quest Goes Green
Origination	Syndicated

Days/Times Program Regularly Scheduled	Tuesdays, 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	By including scientific principles and their practical applications in everyday life, CURIOSITY QUEST GOES GREEN allows children to explore the world of "green living". The series also educates and informs youngsters about recycling, saving energy, and protecting the environment Each episode highlights highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.

Other Matters (4 of 7)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career exploration, planning, education, and decision-making usually begins during the adolescent years. The multimedia industries are among the most popular career choices for adolescents. While many are attracted to "before the camera" choices, there are also a number of "behind the screen" pursuits that make for fulfilling careers. MADE IN HOLLYWOOD: TEEN EDITION provides career information and advice from Hollywood professionals about the technical, artistic, creative, business, and administrative careers that are part of the Entertainment Industry.

Other Matters (5 of 7)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

THE REAL WINNING EDGE is designed to help youth make "winning choices" in their lives in order to grow to be productive citizens, using real-life role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in THE REAL WINNING EDGE. Those role models consists of other teens, and celebrities whom they admire, who themselves have the character to make winning choices.

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Other Matters (7 of 7)	Response
Program Title	3 Wide Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays, 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3 WIDE LIFE meets the educational and informational needs of children 13-16 by providing viewers with an inside look at challenges met and lessons learned while competing in motor sports. Viewers meet role models who have overcome adversity, learn how personal values are formed through team efforts, and how people can help to improve the lives of others.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Indiana Broadcasting, LLC **Attachments** 

No Attachments.