



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0024289415** | File Number: **CPR-146621** | Submit Date: **10/21/2013** | Call Sign: **WHDO-CD** | Facility ID: **10521** |
City: **ORLANDO** | State: **FL**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/21/2013** |
Filing Status: **Active**

Report reflects information for : Third Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Orlando-Daytona-Melbourne
	Web Home Page Address	http://aeustudios.com /whdotemp/

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	3.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	No
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Beta Records TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday - Saturday 8:00 - 8:30 AM (July 1 - September 28, 2013)
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an interview format show meeting the CORE requirements of the FCC children's programming rules by teaching children about making choices in life as an on-going subject, which is a challenge faced by all 13-16 year olds. This show provides a good impetus for teens being committed to their music education. This program also gives a past and present music history. The hosts interview up and coming musical artists about their inspirations, emphasizing their education, which will instill a grounded balance of priorities, commitment, and perseverance viewers can apply to their lives. BETA Records TV's website may be easily accessed by parents and provides a clear description of the types of programming offered. It also provides advance notice of programming.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 9)		Response
Program Title	Mustard Pancakes	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Mondays / 7:00 a.m. & 7:30 a.m. (July 8th - September 23rd)	
Total times aired at regularly scheduled time	24	
Total times aired	24	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	3 years to 6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes features Courtney Campbell and her family of fun-loving friends. Each episode is designed to contribute to preschool children's social and emotional development with a secondary focus on literacy and story-telling. Every episode conveys important socio-emotional content with topics such as cooperation, diversity, respect for others, or coping with failure.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Mustard Pancakes
List date and time rescheduled	August 1/7 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	July 29th / #105
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	Mustard Pancakes
List date and time rescheduled	August 1st / 9:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	July 29th / #305
Reason for Preemption	Other

Digital Core Program (3 of 9)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays / 7:00 a.m (July 9th - September 3rd & September 10th - 24th)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This combination of live-action and dynamic animation is a curriculum-based preschool program with an aim to teach children social skills, language arts, and math. The program does this through dances, silly songs and colorful skits. Each show concludes with Gina D writing a letter to her Grandmother to review the educational highlights of the day's events at the clubhouse. It establishes and reinforces positive values and behaviors through original songs and character performances the audience may adopt and imitate.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Gina D's Kids Club
List date and time rescheduled	July 24th / 7:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	July 23rd / #15
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	Gina D's Kids Club
List date and time rescheduled	August 1st / 8:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	July 30th / #5
Reason for Preemption	Other

Digital Core Program (4 of 9)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays / 7:00 a.m.
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This combination of live-action and dynamic animation is a curriculum-based preschool program with an aim to teach children social skills, language arts, and math. The program does this through dances, silly songs and colorful skits. Each show concludes with Gina D writing a letter to her Grandmother to review the educational highlights of the day's events at the clubhouse. It establishes and reinforces positive values and behaviors through original songs and character performances the audience may adopt and imitate.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Gina D's Kids Club
List date and time rescheduled	August 9th / 7:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	August 8th / #17
Reason for Preemption	Other

Digital Core Program (5 of 9)	Response
Program Title	Mouse in the House
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays / 7:00 a.m.
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House has an emphasis on learning science and mathematics. It presents children conducting a variety of scientific experiments, providing an excellent introduction to the scientific method that is both informative and enjoyable. The series presents accessible explanations of everyday physics, encouraging children to be curious and engaged with their surroundings and providing an excellent compliment to classroom instruction.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Mouse in the House
List date and time rescheduled	August 1st / 9:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	July 31st / #5
Reason for Preemption	Other

Digital Core Program (6 of 9)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays / 7:00 a.m. (July 12th - September 27th)
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This programs' content includes the importance of having a working knowledge of math, science, and physics. Think Big shows children actively solving problems using scientific principles, combining skill and creativity. It demonstrates real-world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun. Each episode has an "invent off" challenge where teams must invent a machine designed to perform a specific task in a specific amount of time, promoting creative thinking and practical skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Think Big
List date and time rescheduled	August 1st / 7:30 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	July 26th / #TKWP121-0727
Reason for Preemption	Other

Digital Core Program (7 of 9)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday / 7:00 a.m. & 7:30 a.m. (July 3rd)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This combination of live-action and dynamic animation is a curriculum-based preschool program with an aim to teach children social skills, language arts, and math. The program does this through dances, silly songs and colorful skits. Each show concludes with Gina D writing a letter to her Grandmother to review the educational highlights of the day's events at the clubhouse. It establishes and reinforces positive values and behaviors through original songs and character performances the audience may adopt and imitate.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	Mustard Pancakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday / 7:00 a.m. & 7:30 a.m. (July 4th)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes features Courtney Campbell and her family of fun-loving friends. Each episode is designed to contribute to preschool children's social and emotional development with a secondary focus on literacy and story-telling. Every episode conveys important socio-emotional content with topics such as cooperation, diversity, respect for others, or coping with failure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	Mustard Pancakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays / 7:00 a.m. & 7:30 a.m. (July 5th)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes features Courtney Campbell and her family of fun-loving friends. Each episode is designed to contribute to preschool children's social and emotional development with a secondary focus on literacy and story-telling. Every episode conveys important socio-emotional content with topics such as cooperation, diversity, respect for others, or coping with failure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	William Strickler
Address	365 W. Taft Vineland Road # 101
City	Orlando
State	FL
Zip	32824
Telephone Number	813-752-2701
Email Address	billstrickler@pcbroadcast.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Beta Records TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday - Saturday 8:00 - 8:30 AM
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an interview format show meeting the CORE requirements of the FCC children's programming rules by teaching children about making choices in life as an on-going subject, which is a challenge faced by all 13-16 year olds. This show provides a good impetus for teens being committed to their music education. This program also gives a past and present music history. The hosts interview up and coming musical artists about their inspirations, emphasizing their education, which will instill a grounded balance of priorities, commitment, and perseverance viewers can apply to their lives. BETA Records TV's website may be easily accessed by parents and provides a clear description of the types of programming offered. It also provides advance notice of programming.

Other Matters (2 of 6)	Response
Program Title	Mustard Pancakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays / 7:00 a.m. & 7:30 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes features Courtney Campbell and her family of fun-loving friends. Each episode is designed to contribute to preschool children's social and emotional development with a secondary focus on literacy and story-telling. Every episode conveys important socio-emotional content with topics such as cooperation, diversity, respect for others, or coping with failure.

Other Matters (3 of 6)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated

Days/Times Program Regularly Scheduled	Tuesdays / 7:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This combination of live-action and dynamic animation is a curriculum-based preschool program with an aim to teach children social skills, language arts, and math. The program does this through dances, silly songs and colorful skits. Each show concludes with Gina D writing a letter to her Grandmother to review the educational highlights of the day's events at the clubhouse. It establishes and reinforces positive values and behaviors through original songs and character performances the audience may adopt and imitate.

Other Matters (4 of 6)	Response
Program Title	Mouse in the House
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays / 7:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House has an emphasis on learning science and mathematics. It presents children conducting a variety of scientific experiments, providing an excellent introduction to the scientific method that is both informative and enjoyable. The series presents accessible explanations of everyday physics, encouraging children to be curious and engaged with their surroundings and providing an excellent compliment to classroom instruction.

Other Matters (5 of 6)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays / 7:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This combination of live-action and dynamic animation is a curriculum-based preschool program with an aim to teach children social skills, language arts, and math. The program does this through dances, silly songs and colorful skits. Each show concludes with Gina D writing a letter to her Grandmother to review the educational highlights of the day's events at the clubhouse. It establishes and reinforces positive values and behaviors through original songs and character performances the audience may adopt and imitate.
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Other Matters (6 of 6)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays / 7:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This programs' content includes the importance of having a working knowledge of math, science, and physics. Think Big shows children actively solving problems using scientific principles, combining skill and creativity. It demonstrates real-world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun. Each episode has an "invent off" challenge where teams must invent a machine designed to perform a specific task in a specific amount of time, promoting creative thinking and practical skills.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>DIGITAL TV OF ORLANDO, LLC</p>

Attachments

No Attachments.