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Children's Television Programming Report

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City: **CHARLOTTE** | State: **NC**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/08/2014 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Charlotte
	Web Home Page Address	www.wcnc.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	The Chica Show (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:00 - 10:30am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CHICA SHOW features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy-eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode, Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem-solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Chica Show (36.1)
List date and time rescheduled	8/9/14 - 1:00 - 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/27/14 - TCS205
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Chica Show (36.1)
List date and time rescheduled	7/5/14 - 1:00 - 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 7/12/14 / TCS107
Reason for Preemption	Sports

Digital Core Program (2 of 17)		Response
Program Title	Noodle and Doodle (36.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday/ 10:30 - 11:00am	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	

Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE, an instructional series, features creating art projects and cooking projects around a specific theme. Host Sean drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank-playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle (36.1)
List date and time rescheduled	8/9/14 - 1:30 - 2:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/27/14 - NAD105
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle and Doodle (36.1)
List date and time rescheduled	7/5/14 - 1:30 - 2:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 7/12/14 / NAD120
Reason for Preemption	Sports

Digital Core Program (3 of 17)	Response
Program Title	Justin Time (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:00 - 11:30am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JUSTIN TIME features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	Justin Time (36.1)
List date and time rescheduled	7/6/14 - 12:30 - 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 7/12/14 / JTM109
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Justin Time (36.1)
List date and time rescheduled	8/9/14 - 2:00 - 2:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/27/14 / JTM106
Reason for Preemption	Sports

Digital Core Program (4 of 17)		Response
Program Title	Tree Fu Tom (36.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday/ 11:30am - 12:00pm	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom (36.1)
List date and time rescheduled	7/6/14 - 1:00 - 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 7/12/14 / TFT103
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Tree Fu Tom (36.1)
List date and time rescheduled	8/9/14 - 2:30 - 3:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/27/14 / TFT116
Reason for Preemption	Sports

Digital Core Program (5 of 17)

	Response
Program Title	Lazytown (36.1)

Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 12:00 - 12:30pm
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN encourages fitness and healthful habits for pre-school children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem-solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep and going outside to engage in a wide range of physical activities --- including playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown (36.1)
List date and time rescheduled	7/6/14 / 1:30 - 2:00pm
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 7/12/14 / LZT123
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown (36.1)
List date and time rescheduled	8/10/14 / 12:30 - 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/27/14 / LZT301
Reason for Preemption	Sports

Digital Core Program (6 of 17)		Response
Program Title	Zou (36.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday/12:30 - 1:00pm	
Total times aired at regularly scheduled time	6	
Total times aired	13	
Number of Preemptions	7	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	7	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ZOU is a French series based on the "Zou" books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a pre-school child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a pre-school child and Zou demonstrates how to have fun, ask for help, listen to advice and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it -- in the embedded and naturally-occurring lesson within each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Zou (36.1)
List date and time rescheduled	8/10/14 / 1:00 - 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/27/14 / ZOU114
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Zou (36.1)
List date and time rescheduled	8/23/14 / 9:30 - 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 8/23/14 / ZOU108
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Zou (36.1)
List date and time rescheduled	7/13/14 / 11:30am - 12:00pm
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 7/12/14 / ZOU101
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Zou (36.1)
List date and time rescheduled	9/13/14 / 9:30 - 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/13/14 / ZOU111
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Zou (36.1)
List date and time rescheduled	9/20/14 / 9:30 - 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 9/20/14 / ZOU113
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Zou (36.1)
List date and time rescheduled	8/16/14 / 9:30 - 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 8/16/14 / ZOU107
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Zou (36.1)
List date and time rescheduled	8/30/14 / 9:30 - 10:00am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 8/30/14 / ZOU109
Reason for Preemption	Sports

Digital Core Program (7 of 17)	
	Response
Program Title	Taste Buds (36.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/9:00 - 9:30am, through 8/31/14
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TASTE BUDS is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science and art behind the food. Each episode explores a new food theme, beginning with the simple phrase "Foods that are ..." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. TASTE BUDS communicates a positive message about healthy eating, kitchen safety and environmental responsibility.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 17)	Response
Program Title	Aqua Kids (36.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/9:30 - 10:00am, through 8/31/14
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS ADVENTURES is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach clean-up, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 17)	Response
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Program Title	Real Life 101 (36.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/ 10:00 - 10:30am, through 8/31/14
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 is a weekly half-hour program designed and produced for children aged 13-16. Each episode finds hosts Christine and Shawn exploring new professions in the exciting world of work. REAL LIFE 101 presents real people pursuing real jobs and careers in the educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, REAL LIFE 101 takes viewers "on-the-job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 17)	
	Response
Program Title	Major Decision (36.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/ 10:30 - 11:00am, through 8/31/14
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAJOR DECISION is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, MAJOR DECISION helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multifaceted review and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, MAJOR DECISION provides more information about the options available to them as adults.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 17)		Response
Program Title	Animal Atlas (36.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday/ 11:00 - 11:30am, through 8/31/14	
Total times aired at regularly scheduled time	9	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS is a weekly half-hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week, viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits and much, much more. The series features an upbeat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (12 of 17)		Response
Program Title	Nature Adventures (36.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday/ 11:30am - 12:00pm, through 8/31/14	
Total times aired at regularly scheduled time	9	

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NATURE ADVENTURES WITH TERRI AND TODD is a nature series that educates children ages 13-16 by taking them to a unique destination in each episode ... to explore the scenery, history, activities and wildlife of that area. Wildlife experts Todd Magnuson and Terri Lawrenz share their love for the outdoors by teaching children in a fun and entertaining way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 17)	Response
Program Title	Food for Thought (36.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/ 9:00 - 9:30am, beginning 9/7/14
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22-year-old host who opens viewers' eyes to how everyday life can inspire culinary creations in FOOD FOR THOUGHT. Each weekly half-hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13 to 16-year-old viewers by showing her passion for her family, life and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 17)	Response
Program Title	Everyday Health (36.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/10:00 - 10:30am, beginning 9/7/14
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. EVERYDAY HEALTH is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, EVERYDAY HEALTH, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward' with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 17)		Response
Program Title		Recipe Rehab (36.2)
Origination		Network
Days/Times Program Regularly Scheduled		Sunday/ 10:30 - 11:00am, beginning 9/7/14
Total times aired at regularly scheduled time		4
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		In this weekly half-hour competition-style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers submit their favorite, decadent, high-calorie, classic family recipes and two acclaimed chefs face-off in a head-to-head competition to give the recipes a low-calorie twist. The audience learns the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests serve as judge and jury.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (16 of 17)	Response
Program Title	Recipe Rehab (36.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/ 11:00 - 11:30am, beginning 9/7/14
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour competition-style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers submit their favorite, decadent, high-calorie, classic family recipes and two acclaimed chefs face-off in a head-to-head competition to give the recipes a low-calorie twist. The audience learns the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests serve as judge and jury.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 17)	Response
Program Title	Real Life 101 (36.2)
Origination	Network

Days/Times Program Regularly Scheduled	Sunday/ 11:30am - 12:00pm, beginning 9/7/14
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101, aimed at teens and young adults, introduces viewers to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects directors, we cover them all. Join energetic hosts Jillian, Shawn, and Gracey for a weekly half-hour of fun and entertainment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Deborah Collura
Address	1001 Wood Ridge Center Drive
City	Charlotte
State	NC
Zip	28217
Telephone Number	704-329-3636
Email Address	DCollura@wncn.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	<p>-- THE CHICA SHOW, NOODLE AND DOODLE, JUSTIN TIME and TREE FU TOM were preempted on Saturday, 7/12/14 due to NBC Network's LIVE Sports coverage of the TOUR DE FRANCE. WCNC re-scheduled accordingly. -- LAZYTOWN and ZOU were preempted on Saturday, 7/12/14 due to NBC Network's Live Sports coverage of EUROPEAN TOUR: SCOTTISH OPEN. WCNC re-scheduled accordingly. -- ZOU was preempted on Saturday, 8/16/14 due to NBC Network's Live Sports coverage of a BARCLAY'S PREMIER LEAGUE soccer match. WCNC re-scheduled accordingly. -- ZOU was preempted on Saturday, 8/23/14 due to NBC Network's Live Sports coverage of a BARCLAY'S PREMIER LEAGUE soccer match. WCNC re-scheduled accordingly. -- ZOU was preempted on Saturday, 8/30/14 due to NBC Network's Live Sports coverage of a BARCLAY'S PREMIER LEAGUE soccer match. WCNC re-scheduled accordingly. -- ZOU was preempted on Saturday, 9/13/14 due to NBC Network's Live Sports coverage of a BARCLAY'S PREMIER LEAGUE soccer match. WCNC re-scheduled accordingly. -- ZOU was preempted on Saturday, 9/20/14 due to NBC Network's Live Sports coverage of a BARCLAY'S PREMIER LEAGUE soccer match. WCNC re-scheduled accordingly. -- THE CHICA SHOW, NOODLE AND DOODLE, JUSTIN TIME, TREE FU TOM, LAZYTOWN and ZOU were preempted on Saturday, 7/12/2014 due to NBC Network's LIVE Sports coverage of the RYDER CUP. WCNC re-scheduled accordingly. Live Well Network [LWN] ceased airing TASTE BUDS effective 9/1/14 and replaced it with FOOD FOR THOUGHT, beginning 9/7/14; LWN ceased airing AQUA KIDS ADVENTURES effective 9/1/14 and replaced it with FOOD FOR THOUGHT, beginning 9/7/14; LWN ceased airing REAL LIFE 101 effective 9/1/14 and replaced it with EVERYDAY HEALTH, beginning 9/7/14; LWN ceased airing MAJOR DECISION effective 9/1/14 and replaced it with RECIPE REHAB, beginning 9/7/14; LWN ceased airing ANIMAL ATLAS effective 9/1/14 and replaced it with RECIPE REHAB, beginning 9/7/14; LWN ceased airing NATURE ADVENTURES effective 9/1/14 and replaced it with REAL LIFE 101, beginning 9/7/14.</p>

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	ASTROBLAST! - 36.1 only
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:00 - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ASTROBLAST!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one three-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a pre-school audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.

Other Matters (2 of 12)	Response
Program Title	THE CHICA SHOW - 36.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 10:30 - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CHICA SHOW features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy-eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode, Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem-solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
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Other Matters (3 of 12)

Response

Program Title	TREE FU TOM - 36.1 only
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday / 11:00 - 11:30am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.
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Other Matters (4 of 12)

Response

Program Title	LAZY TOWN - 36.1 only
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday / 11:30am - 12:00pm
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN encourages fitness and healthful habits for pre-school children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem-solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep and going outside to engage in a wide range of physical activities --- including playing games, competing athletically, and even building forts and play structures.

Other Matters (5 of 12)

Response

Program Title	POPPY CAT - 36.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 12:00 - 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	POPPY CAT, based on the book series by Lara Jones, models the use of imagination and story-telling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an over-arching implicit message within every episode as well: think creatively and exercise your mind through reading and story-telling - for these activities always lead to enjoyment and adventure.

Other Matters (6 of 12)	
	Response
Program Title	NOODLE AND DOODLE - 36.1 only
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 12:30 - 1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE, an instructional series, features creating art projects and cooking projects around a specific theme. Host Sean drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank-playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Other Matters (7 of 12)	
	Response
Program Title	FOOD FOR THOUGHT - 36.2 only
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/9:00 - 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22-year-old host who opens viewers' eyes to how everyday life can inspire culinary creations in FOOD FOR THOUGHT. Each weekly half- hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13 to 16-year-old viewers by showing her passion for her family, life and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.
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Other Matters (8 of 12)

Response

Program Title	FOOD FOR THOUGHT - 36.2 only
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Origination	Network
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Days/Times Program Regularly Scheduled	Sunday/9:30 - 10:00am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22-year-old host who opens viewers' eyes to how everyday life can inspire culinary creations in FOOD FOR THOUGHT. Each weekly half- hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13 to 16-year-old viewers by showing her passion for her family, life and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.
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Other Matters (9 of 12)

Response

Program Title	EVERYDAY HEALTH - 36.2 only
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Origination	Network
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Days/Times Program Regularly Scheduled	Sunday/10:00 - 10:30am
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. EVERYDAY HEALTH is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, EVERYDAY HEALTH, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward' with good will and new ideas that will inspire other teens to take action.

Other Matters (10 of 12)

	Response
Program Title	RECIPE REHAB - 36.2 only
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/10:30 - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour competition-style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers submit their favorite, decadent, high-calorie, classic family recipes and two acclaimed chefs face-off in a head-to-head competition to give the recipes a low-calorie twist. The audience learns the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests serve as judge and jury.

Other Matters (11 of 12)

	Response
Program Title	RECIPE REHAB - 36.2 only
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/11:00 - 11:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour competition-style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers submit their favorite, decadent, high-calorie, classic family recipes and two acclaimed chefs face-off in a head-to-head competition to give the recipes a low-calorie twist. The audience learns the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests serve as judge and jury.

Other Matters (12 of 12)	Response
Program Title	REAL LIFE 101 - 36.2 only
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101, aimed at teens and young adults, introduces viewers to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects directors, we cover them all. Join energetic hosts Jillian, Shawn, and Gracey for a weekly half-hour of fun and entertainment.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WCNC-TV, Inc.</p>

Attachments

No Attachments.