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Children's Television Programming Report

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City: **SACRAMENTO** | State: **CA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/10/2012 | Filing Status: **Active**

Report reflects information for : **Third Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Sacramento-Stock-Modesto
	Web Home Page Address	www.kcra.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	POPPY CAT
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 9:00-9:30 AM
Total times aired at regularly scheduled time	8
Total times aired	11
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	POPPY CAT is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creative thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	POPPY CAT

List date and time rescheduled	8/18, 11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/11 / #PCT106
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	POPPY CAT
List date and time rescheduled	9/15, 11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/8 / #PCT110
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	POPPY CAT
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	8/4 / #PCT105
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	POPPY CAT
List date and time rescheduled	7/14, 11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/28 / #PCT104
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
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Title of Program	POPPY CAT
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	9/29 / #PCT113
Reason for Preemption	Sports

Digital Core Program (2 of 20)		Response
Program Title	JUSTIN TIME	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT, 9:30-10:00 AM	
Total times aired at regularly scheduled time	8	
Total times aired	11	
Number of Preemptions	5	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	3	
Length of Program	30 mins	
Age of Target Child Audience	4 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JUSTIN TIME features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. Main digital channel.	

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	8/4 / #JTM105
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	7/14, 11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/28 / #JTM104
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	9//29 / #JTM113
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
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Title of Program	JUSTIN TIME
List date and time rescheduled	9/15, 11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/8 / #JTM110
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	8/18, 11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/11 / #JTM106
Reason for Preemption	Sports

Digital Core Program (3 of 20)		Response
Program Title		LAZYTOWN
Origination		Network
Days/Times Program Regularly Scheduled		SAT, 10:00-10:30 AM
Total times aired at regularly scheduled time	8	
Total times aired	11	
Number of Preemptions	5	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	3	
Length of Program		30 mins

Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	7/22, 4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/4 / #LZ108
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	9/8 / #LZ116
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	LAZYTOWN

List date and time rescheduled	7/15, 4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/28 / #LZ104
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	9/29 / #LZ120
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	8/4, 4PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/11 / #LZ109
Reason for Preemption	Sports

Digital Core Program (4 of 20)		Response
Program Title		THE WIGGLES
Origination		Network
Days/Times Program Regularly Scheduled		SAT, 10:30-11:00 AM
Total times aired at regularly scheduled time		7
Total times aired		11

Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE WIGGLES is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	THE WIGGLES
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	9/8 / #WG110
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	THE WIGGLES
List date and time rescheduled	7/22, 4:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	8/4 / #WG108
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	THE WIGGLES
List date and time rescheduled	9/2, 4:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/1 / #WG107
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	THE WIGGLES
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	9/29 / #WG113
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	THE WIGGLES
List date and time rescheduled	7/15, 4:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/28 #WG102
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	THE WIGGLES
List date and time rescheduled	8/4, 4:30PM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/11 / #WG109
Reason for Preemption	Sports

Digital Core Program (5 of 20)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 3:30-4:00 PM
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is a television news program for teens and pre-teens by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on network news program. Weekly Reader provides educational content and works with teachers nationwide to download scripts to teach public speaking, reading, and writing skills. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	TEEN KIDS NEWS

List date and time rescheduled	9/30, 3:30PM - Did not air; sports ran over and preempted show.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/29 / #1003
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	9/9, 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/8 / #952
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	7/22, 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/28 / #946
Reason for Preemption	Sports

Digital Core Program (6 of 20)	Response
Program Title	NOODLE AND DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 4:00-4:30 PM
Total times aired at regularly scheduled time	9

Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	9/9, 9AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/8 / #NAD110
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
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Title of Program	NOODLE AND DOODLE
List date and time rescheduled	7/15, 9AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/28 / #NAD104
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	9/23, 9AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/29 / #NAD113
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	7/22, 9AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/4 / #NAD105
Reason for Preemption	Sports

Digital Core Program (7 of 20)		Response
Program Title		PAJANIMALS
Origination		Network
Days/Times Program Regularly Scheduled		SAT, 4:30-5:00 PM
Total times aired at regularly scheduled time		9

Total times aired	12
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The PAJANIMALS are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PAJANIMALS
List date and time rescheduled	9/23, 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/22 / #PAJ112
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
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Title of Program	PAJANIMALS
List date and time rescheduled	7/22, 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/4 / #PAJ105
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	PAJANIMALS
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	9/29 / PAJ113
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	PAJANIMALS
List date and time rescheduled	7/15, 9:30A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/28 /#PAJ104
Reason for Preemption	Sports

Digital Core Program (8 of 20)	Response
Program Title	ANIMAL EXPLORATION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 7:00-7:30 AM
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL EXPLORATION is a half-hour live action television program designed to meet the educational and informational needs of children. In each episode, cameras follow the host to the nearest and farthest corners of the world as he explores the land, the air, and the sea with intrepid curiosity. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 20) Response	
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Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 8:00-8:30 AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 20)	Response
Program Title	JACK HANNA'S INTO THE WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 7:30-8:00 AM
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S INTO THE WILD brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. The viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. Digital multicast channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (11 of 20)	Response
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Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 8:30-9:00 AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 20)	Response
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Program Title	DRAGON FLY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 8:00-8:30 AM
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGON FLY is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 20)

Response

Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 9:00-9:30 AM

Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 20)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 8:30-9:00 AM
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES is a weekly half-hour magazine show featuring everything about dogs and their owners. Each episode includes topics on training, health, nutrition, behavior, grooming and the peculiarities of man's best friend. All types of dogs, from pure breeds to mutts, will be showcased. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 20)	
	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 9:30-10:00 AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 20)	
	Response

Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 9:00-9:30 AM
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatments, care and protection. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 20)

Response

Program Title	MAD ABOUT
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 10-10:30 AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT is a half hour sketch- comedy/ variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improv, animation and viewer-generated video. Mad About conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. Digital multicast channel
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 20)	Response
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 9:30-10:00 AM
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING is a weekly half-hour educational/informational series focusing on actual cases of missing persons. The series, which is appropriate for family viewing and children ages 13-16 in particular, provides information and descriptions of missing children, including endangered runaways as well as victims of abductions. The show also presents peer-to-peer advice on safety in public places and in cyber space, including real-world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non-threatening manner suited for teenagers. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 20)

Response

Program Title	MAD ABOUT
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 10:30-11:00 AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT is a half hour sketch- comedy/ variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improv, animation and viewer-generated video. Mad About conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20)	Response
Program Title	THE REAL WINNING EDGE
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 10-10:30 AM
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE includes way to help preserve the environment and with practical applications useful in everyday life. The show also provides informative segments on recycling and various academic activities and science and research techniques, allowing children to play their own part in environmental activities both at home and at school. The weekly series also promotes children's writing and creative skills. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (3)**

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	COMMON GROUND
Origination	Local
Days/Times Program Regularly Scheduled:	SAT, 9/15, 6:30-7:00 PM
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	COMMON GROUND is dedicated to increasing cultural sensitivity, celebrating community diversity and examining the needs, concerns and important issues of our diverse society. On this edition of COMMON GROUND, a look at foster kids who are working on getting their college degrees and the Guardian Scholars Program that provides mentoring to help them achieve their goals. As if living with ADHD wasn't hard enough for children and their families, ADHD sufferers often experience a host of other problems. With the use of Interactive Metronome training program, children are able to overcome conditions affecting their cognitive abilities. A story about the Black Parrallel School Board that works with the Sacramento City Unified District Board of Education and their primary responsibility is to support the educational growth and achievement of Black students. The Education Links Program provides students with the skill to succeed in life and is looking for volunteers to join them.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? No

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	KCRA NEWS: INSIDE THE OLYMPICS
Origination	Local
Days/Times Program Regularly Scheduled:	SAT, 7/21, 6:30-7:00 PM
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KCRA 3's Deirdre Fitzpatrick and Brian Hickey profiled the Northern California athletes who participated in the 2012 Summer Olympic games.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 3)	Response
Program Title	KCRA 3 OLYMPIC ZONE
Origination	Local
Days/Times Program Regularly Scheduled:	THU-FRI, 7/26-7/27, 7PM; MON-SAT, 7/28-8/12, 7:30PM; SUN, 7/29, 8/5 AND 8/12, 630PM

Total times aired at regularly scheduled time:	18
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	7 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KCRA 3 OLYMPIC ZONE, a 30-minute show, hosted by Walt Gray and Mae Fesai, aired adjacent to the primetime Summer Olympics Games for 18 days offering viewers a comprehensive look at the events that took place each night.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	SHIRLEY SULLIVAN
Address	3 TELEVISION CIRCLE
City	SACRAMENTO
State	CA
Zip	95814
Telephone Number	916/325-3243
Email Address	smsullivan@hearst.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.	See public file for public service announcements designed specifically for children that aired this quarter. It was necessary to reschedule certain shows this quarter due to conflicts with live network sports and/or breaking news interrupts. On September 3, 2012, we switched to the MeTV Network and we started to air their Saturday E/I programming on Saturday, September 8th from 8am-11am, replacing the shows we aired on Sunday morning.

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	POPPY CAT
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 9:00-9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	POPPY CAT is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creative thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure. Main digital channel.

Other Matters (2 of 15)	Response
Program Title	JUSTIN TIME
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 9:30-10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JUSTIN TIME features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. Main digital channel.
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Other Matters (3 of 15)

Response

Program Title	LAZYTOWN
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Origination	Network
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Days/Times Program Regularly Scheduled	SAT, 10:00-10:30 AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	4 years to 8 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. Main digital channel.
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Other Matters (4 of 15)

Response

Program Title	THE WIGGLES
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Origination	Network
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Days/Times Program Regularly Scheduled	SAT, 10:30-11:00 AM
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE WIGGLES is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child. Main digital channel.

Other Matters (5 of 15) Response

Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 3:30-4:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is a television news program for teens and pre-teens by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on network news program. Weekly Reader provides educational content and works with teachers nationwide to download scripts to teach public speaking, reading, and writing skills. Main digital channel.

Other Matters (6 of 15) Response

Program Title	NOODLE AND DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 4:00-4:30 PM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. Main digital channel.

Other Matters (7 of 15)

Response

Program Title	PAJANIMALS
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 4:30-5:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The PAJANIMALS are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow. Main digital channel.

Other Matters (8 of 15)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 8:00-8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. Digital multicast channel.

Other Matters (9 of 15)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 8:30-9:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. Digital multicast channel.

Other Matters (10 of 15)	Response
Program Title	CHILDREN TALK

Origination	Network
Days/Times Program Regularly Scheduled	SAT, 9:00-9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHILDREN TALK is a weekly half-hour series where children talk about what they know and learn about what they don't. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. Digital multicast channel.

Other Matters (11 of 15)

Response

Program Title	WORKFORCE
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 9:30-10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WORKFORCE is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out first hand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between. Digital multicast channel.

Other Matters (12 of 15)

Response

Program Title	TRAVEL THRU HISTORY
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 10:00-10:30 AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TRAVEL THRU HISTORY is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. Digital multicast channel.

Other Matters (13 of 15)	
	Response
Program Title	SAFARI
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 10:30-11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. Digital multicast channel.

Other Matters (14 of 15)	
	Response
Program Title	MAD ABOUT
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 10:00-10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Mad About is a half hour sketch- comedy/ variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improve, animation and viewer-generated video. Mad About conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.

Other Matters (15 of 15)

Response

Program Title Edgemont

Origination Network

Days/Times Program Regularly Scheduled SUN 10:30-11:00 AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 15 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>HEARST STATIONS, INC.</p>

Attachments

No Attachments.