

Children's Television Programming Report

 FRN:
 0005944368
 File Number:
 CPR-118186
 Submit Date:
 04/01/2011
 Call Sign:
 WAOE
 Facility ID:
 52280
 City:

 OSWEGO
 State:
 IL
 Service:
 Full Service:
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:
 Status Date:
 04/01/2011
 Status:
 Active
 Status Date:
 Status Date:

Report reflects information for : First Quarter of 2011

| General | Section | Question | Response |
|-------------|-------------|--------------------------------------------------------------------------------------|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | |

| Applicant | Applicant Name, Typ | e, and Contact Info | rmation | | |
|-------------|---------------------|---------------------|---------|-------|----------------|
| Information | Applicant | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - | | | | | |

Contact Representatives (0)

| Children's | Section | Question | Response | |
|-----------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|----------|
| Television Information | Station Type | Station Type Station Type Network Affin | | n |
| | | Affiliated network | MNT | |
| | | Nielsen DMA | Peoria-Blooming | on |
| | | Web Home Page Address | www.my59.tv | |
| | | | | |
| Digital Core Programming | Question | | | Response |
| | State the average number of hours of Core Programming per week broadcast by the station on its main program stream | | | 4.0 |
| | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | | | 0.0 |
| | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | | | 0.0 |
| | • | nformation identifying each Core Program aired on its station, inclu to publishers of program guides as required by 47 C.F.R. Section | • | Yes |
| | programming guideline (app | at at least 50% of the Core Programming counted toward meeting lied to free video programming aired on other than the main Yes N ogram episodes that had already aired within the previous seven o | lo program | No |

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(7)

| Digital Core Program (1 of 7) | Response |
|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mondays @ 8:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 presents real people pursuing real jobs and careers in an eduational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 7) | Response |
|----------------------------------------------------------------|--------------------------|
| Program Title | Sports Stars of Tomorrow |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesdays @ 8:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions Rescheduled | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sports Stars of Tomorrow is a weekly "magazine" series aimed at children and showcases up-and-coming young athletes whose talent and hard work are making them winners. Each episode includes a variety of news features that highlight the featured athletes' success in sports, as well as the hard work that's gotten them that far. Family members and coaches also are introduced, allowing viewers to get a better idea of th many people involved in each athlete's achievement. Although the show focuses on the players' athletic prowess and the awards and scholarships they've received because of their talents it also presents these young athletes as regular kids, many of whom spend their time volunteering, tutoring children with learning disabilities, and even being elected prom queen. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (3 of 7) | Response |
|--------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Animal Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesdays @ 8:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue is a series which showcases the spectactular rescues of all types of animals with a focus on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children about the proper care of animals and provides safety tips about how to care for all kinds of creatures in the animal kingdom. |

Does the Licensee identifyYesthe program by displayingthroughout the program thesymbol E/I?

| Digital Core | |
|-----------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program (4 of 7) | Response |
| Program Title | Into the Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursdays @ 8:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program content of Jack Hanna's Into the Wild serves the educational and informational needs of children by introducing them to various wildlife and their habitats. This series deals with many topics affecting wildlife and their habitats: biodiversity of the region, how animals are adapted to their environment, what changes humans have imposed on the environment and the positive impact of local conservation efforts. The show also encourages the audience to take an active interest in preserving wildlife by engaging them with the emotional appeal of the wild animals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of | |
|-------------------------------|--------------|
| 7) | Response |
| Program Title | Animal Atlas |
| Origination | Syndicated |

| Pro Re | ays/Times ogram egularly heduled | Fridays @ 8:30 a.m. |
|-----------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| aire reg | tal times ed at gularly heduled time | 12 |
| То | tal times aired | |
| | Imber of eemptions | 0 |
| Pre | Imber of eemptions for ner than eaking News | |
| Pre | Imber of eemptions escheduled | |
| | ngth of ogram | 30 mins |
| - | e of Target hild Audience | 5 years to 12 years |
| edi info obj pro hov the Co | escribe the ucational and ormational jective of the ogram and w it meets e definition of ore ogramming. | Animal Atlas is an entertaining show that explores the world of animal wildlife. It answers many questions about animals and gives viewers a better understanding of how different animal species live and what they need to survive. This series deals with different topics like "Animal Appetites," "Animal Antics," "Animal Babies," and also produces shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows, they go on a thorough and entertaining exploration of a specific animal that takes the viewer into that animal's world in order to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. |
| Lic ide pro dis thru pro | bes the censee entify the ogram by splaying roughout the ogram the mbol E/I? | Yes |

| Digital Core Program (6 of 7) | Response |
|-----------------------------------------------|-----------------------|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays @ 8:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News | |
|--------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales serves the educational and informational needs of children with its program content, which includes dog safety and care tips, as well as lessons on the responsibility of owning a dog The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (7 of 7) | Response |
|--------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Missing |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays @ 7:00 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing serves the educational and informational needs of children with its program content, which includes safety tips and real-life stories using various resources to help find missing people. The show also performs a public service to communities across the Unite States and is endorsed by the National Center for Missing and Exploited Children. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Question | Response |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Sara A. Horn |
| Address | 2907 Springfield Road |
| City | East Peoria |
| State | IL |
| Zip | 61611 |
| Telephone Number | 309-674-5900 |
| Email Address | shorn@waoety com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Liaison Contact

Other Matters (7)

| Other Matters (1 of 7) | Response |
|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mondays @ 8:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 presents real people pursuing real jobs and careers in an eduational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. |

| Other Matters (2 of 7) | Response |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Sports Stars of Tomorrow |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesdays @ 8:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sports Stars of Tomorrow is a weekly "magazine" series aimed at children and showcases up-and-coming young athletes whose talent and hard work are making them winners. Each episode includes a variety of news features that highlight the featured athletes' success in sports, as well as the hard work that's gotten them that far. Family members and coaches also are introduced, allowing viewers to get a better idea of the many people involved in each athlete's achievement. Although the show focuses on the players' athletic prowess and the awards and scholarships they've received because of their talents it also presents these young athletes as regular kids, many of whom spend their time volunteering, tutoring children with learning disabilities, and even being elected prom queen. |

| Other Matters (3 of 7) | Response |
|------------------------|---------------|
| Program Title | Animal Rescue |
| Origination | Syndicated |

| Days/Times Program Regularly Scheduled | Wednesdays @ 8:30 a.m. |
|--------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue is a series which showcases the spectactular rescues of all types of animals with a focus on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children about the proper care of animals and provides safety tips about how to care for all kinds of creatures in the animal kingdom. |

| Other Matters (4 of 7) | Response |
|-----------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Into the Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursdays @ 8:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program content of Jack Hanna's Into the Wild serves the educational and informational needs of children by introducing them to various wildlife and their habitats. This series deals with many topics affecting wildlife and their habitats: biodiversity of the region, how animals are adapted to their environment, what changes humans have imposed on the environment and the positive impact of local conservation efforts. The show also encourages the audience to take an active interest in preserving wildlife by engaging them with the emotional appeal of the wild animals. |

| Other Matters (5 of 7) | Response |
|---------------------------|---------------------|
| Program Title | Animal Atlas |
| Origination | Syndicated |
| Days/Times | Fridays @ 8:30 a.m. |
| Program | |
| Regularly | |
| Scheduled | |
| Total times | 13 |
| aired at | |
| regularly | |
| scheduled time | |
| Length of | 30 mins |
| Program | |

Age of Target 5 years to 12 years Child Audience from

Describe theAnimal Atlas is an entertaining show that explores the world of animal wildlife. It answers many questionseducational andabout animals and gives viewers a better understanding of how different animal species live and whatinformationalthey need to survive. This series deals with different topics like "Animal Appetites," "Animal Antics,"objective of the"Animal Babies," and also produces shows which focus solely on certain animals such as elephants,program andbears, and monkeys. In these shows, they go on a thorough and entertaining exploration of a specifichow it meetsanimal that takes the viewer into that animal's world in order to see where it lives, how it eats, how itthe definition ofplays, how the family unit operates, and what threatens and supports its survival.

Programming.

Core

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| Other Matters (6 of 7) | Response |
|--------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays @ 8:00 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales serves the educational and informational needs of children with its program content, which includes dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. |

| Other Matters (7 of 7) | Response |
|--------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Missing |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays @ 7:00 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing serves the educational and informational needs of children with its program content, which includes safety tips and real-life stories using various resources to help find missing people. The show also performs a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children. |

| Certification | |
|---------------|--|
|---------------|--|

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Four Authorization(s) specified above. Seasons Peoria, LLC

Attachments No Attachments.