



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-127191** | Submit Date: **01/10/2012** | Call Sign: **WALB** | Facility ID: **70713** | City:  
**ALBANY** | State: **GA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/10/2012** | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Albany GA
	Web Home Page Address	www.WALB.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(14)

Digital Core Program (1 of 14)		Response
Program Title	Awesome Adventures/ Channel 10.1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday @9:00AM 10/01/11-12/31/11	
Total times aired at regularly scheduled time	14	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome adventures is a half-hour adventure series. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome adventures, is designed to educate, inform and entertain children 16 and under(specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pediatric, but rather, the goal is to make the learning fun.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 14)		Response
Program Title	Whaddyado/ Channel 10.1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday @ 09:30AM 10/01/11 - 12/31/11	

Total times aired at regularly scheduled time	14
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddayado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each episode is an educational life-lesson, based on reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Through dramatic re-enactments, Whaddayado will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 14)	Response
Program Title	Turbo Dogs/ Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10:00AM 10/01/11 - 12/31/11
Total times aired at regularly scheduled time	13
Total times aired	14

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Turbo Dogs/ Channel 10.1
List date and time rescheduled	11/20/11 @ 7:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-19
Episode #	11/19/11 / Ep#TDO126
Reason for Preemption	Sports

Digital Core Program (4 of 14)	Response
Program Title	Shelldon/Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10:30AM 10/01/11 - 12/31/11

Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clan family, and now lives with them in the family-owned Charming Clam Inn. In each episode, the children learn a significant socioemotional lesson and also share information relating to their ocean habitat and environmental protection.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Shelldon/Channel 10.1
List date and time rescheduled	11/20/11 @ 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-19
Episode #	11/19/11 / Ep#SHL010
Reason for Preemption	Sports

Digital Core Program (5 of 14)	Response
Program Title	The Magic School Bus /Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 11:00AM 10/01/11 - 12/31/11



Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges them to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 7 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Magic School Bus /Channel 10.1
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-11-19
Episode #	11/19/11 / Ep#MSB413

Reason for Preemption	Sports
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Digital Core Program (6 of 14) Response	
Program Title	Babar/ Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 11:30AM 10/01/11 - 12/31/11
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. Theses messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Babar/ Channel 10.1
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-11-19

Episode #	11/19/11 / Ep#BAR205
Reason for Preemption	Sports

Digital Core Program (7 of 14)		Response
Program Title	Willa's Wild Life/ Channel 10.1	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday @ 12:00 PM 11/01/11 - 12/31/11	
Total times aired at regularly scheduled time	5	
Total times aired	6	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of a Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life/ Channel 10.1
List date and time rescheduled	11/19/11 @ 7:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-19

Episode #	11/19/11 / Ep#WIL012
Reason for Preemption	Sports
<b>Digital Core Program (8 of 14)</b>	
	<b>Response</b>
Program Title	Pearlie / Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 12:30PM 11/01/11 - 12/31/11
Total times aired at regularly scheduled time	5
Total times aired	6
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Pearlie focuses on the importance of following the rules, using good judgement and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters(HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie / Channel 10.1
List date and time rescheduled	11/19/11 @ 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-19
Episode #	11/19/11 / Ep# PEA106
Reason for Preemption	Sports

Digital Core Program (9 of 14)	Response
Program Title	Awesome Adventures/ Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 9:00AM 10/01/11 - 12/31/11
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome adventures is a half-hour adventure series. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome adventures, is designed to educate, inform and entertain children 16 and under(specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pediatric, but rather, the goal is to make the learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)		Response
Program Title	Whaddyado/ Channel 10.2	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday @ 9:30AM 10/01/11 - 12/31/11	
Total times aired at regularly scheduled time	14	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddayado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each episode is an educational life-lesson, based on reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Through dramatic re-enactments, Whaddayado will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (11 of 14)		Response
Program Title	ECO Company / Channel 10.2	

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 10:00AM 10-01-11 - 12-31-11
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from, their prospective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 14)	
	Response
Program Title	Dog Tales / Channel 10.2
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday @ 10:30AM 10-01-11 - 12-31-11
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" is a weekly half-hour educational/informational series showcasing all aspects of the anine world. The series, which is appropriate for family viewing and children ages 123-16 in particular, offering useful information on all kinds of dogs and the prole who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes resposbile pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)		Response
Program Title		Dragonfly TV / Channel 10.2
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday @ 11:00AM 10-01-11 - 12-31-11
Total times aired at regularly scheduled time		14
Total times aired		



Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" is a weekly half-hour science television series that highlights children "doing" projects with real hands-on experience and demonstrates practical applicationa of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 14)		Response
Program Title		Wild About Animals / Channel 10.2
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday @11:30AM 10/01/11 - 12/31/11
Total times aired at regularly scheduled time		14
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Wild About Animals is a half hour animal E/I magazine show hosted by Emmy award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under. Each episode will consist of 4 different stories designed to teach children about exotic and unique animals, as well as to educate them further about animals they see everyday.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lisa G. Henderson
Address	1709 Stuart Avenue
City	Albany
State	GA
Zip	31707
Telephone Number	(229) 446-4023
Email Address	lisa.henderson@WALB.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Because station WALB ceased analog operations and converted to digital-only operations prior to the start of the reporting period, Questions 7(b) and 7(c) are no longer applicable. Prematurely filed before deadline of 1/10/12. Making corrections in question 8b, and question 10 programs 5 and 6.

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	Awesome Adventures / Channel 10.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @9:00AM 1/07/11 - 3/31/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome adventures is a half-hour adventure series. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome adventures, is designed to educate, inform and entertain children 16 and under(specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pediatric, but rather, the goal is to make the learning fun.

Other Matters (2 of 14)	Response
Program Title	Whaddyado / Channel 10.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @9:30AM 1/07/11 - 3/31/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each episode is an educational life-lesson, based on reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Through dramatic re-enactments, Whaddayado will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show.

Other Matters (3 of 14)		Response
Program Title	Turbo Dogs/ Channel 10.1	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday @ 10:00AM 1/07/11 - 3/31/11	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.	

Other Matters (4 of 14)		Response
Program Title	Shelldon/Channel 10.1	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday @ 10:30AM 1/07/11 - 3/31/11	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clan family, and now lives with them in the family-owned Charming Clam Inn. In each episode, the children learn a significant socioemotional lesson and also share information relating to their ocean habitat and environmental protection.	

Other Matters (5 of 14)		Response
Program Title	The Magic School Bus/Channel 10.1	

Origination	Network
Days/Times Program Regularly Scheduled	Saturday@11:00AM 1/07/11 - 3/31/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other amd with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. In each episode the children have a socio-emotional problem to solve that is embedded into the story line.

Other Matters (6 of 14)	Response
Program Title	Babar/Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 11:30AM 1/07/11 - 3/31/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. Theses messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Other Matters (7 of 14)	Response
Program Title	Willa's Wild Life/ Channel 10.1



Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 12:00PM 1/07/11 - 3/31/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of a Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.

Other Matters (8 of 14)	Response
Program Title	Pearlie / Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 12:30PM 1/07/11 - 3/31/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Pearlie focuses on the importance of following the rules, using good judgement and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters(HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Other Matters (9 of 14)	Response
Program Title	Awesome Adventures / Channel 10.2

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @9:00AM 1/07/11 - 3/31/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome adventures is a half-hour adventure series. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome adventures, is designed to educate, inform and entertain children 16 and under(specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pediatric, but rather, the goal is to make the learning fun.

Other Matters (10 of 14)	Response
Program Title	Whaddyado / Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @9:30AM 1/07/11 - 3/31/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each episode is an educational life-lesson, based on reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Through dramatic re-enactments, Whaddayado will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show.

Other Matters (11 of 14)	Response
Program Title	ECO Company / Channel 10.2
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday @ 10:00AM 1/07/11 - 3/31/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from, their prospective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives.

Other Matters (12 of 14)	Response
Program Title	Dog Tales / Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 10:30AM 1/07/11 - 3/31/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" is a weekly half-hour educational/informational series showcasing all aspects of the anine world. The series, which is appropriate for family viewing and children ages 123-16 in particular, offering useful information on all kinds of dogs and the prole who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes resposbile pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative.

Other Matters (13 of 14)		Response
Program Title	Dragonfly TV / Channel 10.2	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday@11:00AM 1/07/11 - 3/31/11	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"Dragonfly TV" is a weekly half-hour science television series that highlights children "doing" projects with real hands-on experience and demonstrates practical applicationa of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.</p>	
Other Matters (14 of 14)		Response
Program Title	Wild About Animals / Channel 10.2	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday @ 11:30AM 1/07/11 - 3/31/11	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Wild About Animals is a half hour animal E/I magazine show hosted by Emmy award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under. Each episode will consist of 4 different stories designed to teach children about exotic and unique animals, as well as to educate them further about animals they see everyday.</p>	

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WALB License Subsidiary, LLC</b></p>

**Attachments**

No Attachments.