

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0024376063** File Number: **CPR-163985** Submit Date: **01/09/2015** Call Sign: **KFSM-TV** Facility ID: **66469** 

City: **FORT SMITH** State: **AR** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/09/2015 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

## **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Ft. Smith
	Web Home Page Address	www.5newsonline.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	ALL IN WITH LAILA ALI (Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00-9:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER (Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30-10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use the notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civi mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core</b>
Program (3
of 12)

Program Title	LUCKY DOG (Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4	
of 12)	Response
Program Title	DR. CHRIS PET VET (Channel 5.1)

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	DR. CHRIS PET VET (Channel 5.1)
List date and time rescheduled	11/08/2014, 12N-12:30 PM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-11-01
Episode #	11/01/2014 / 1132
Reason for Preemption	Sports

Reason for Fie	ompaon	Sports	
Digital Core Program (5 of 12)	Response		
Program Title	HENRY FORD'S INNOVATION NATION (Channel 5.1)		
Origination	Network		
Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30		
Total times aired at regularly scheduled time	10		
Total times aired	13		
Number of Preemptions	3		
Number of Preemptions for other than Breaking News			
Number of Preemptions Rescheduled	3		
Length of Program	30 mins		
Age of Target Child Audience	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, feature spirit-from historic scientific pioneers throughout past centuries to the Each episode tells the dramatic stories behind the world's greatest inversation and price required to bring them to life. The program includes happened' and 'the innovation by accident,' and has a strong focus on the face of technology. This program is specifically designed to further needs of children, has educating and informing children as a significant definition of Core Programming as specified in the Commission's rules.	forward-looking visionaries of today. ventions, and the perseverance, segments focusing on 'what if it never a 'junior geniuses' who are changing or the educational and informational and purpose, and otherwise meets the	

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Questions	Response
Title of Program	HENRY FORD'S INNOVATION NATION (Channel 5.1)
List date and time rescheduled	12/13/2014, 8:30-9am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-12-13
Episode #	12/13/2014 / 2403R
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	HENRY FORD'S INNOVATION NATION (Channel 5.1)
List date and time rescheduled	11/08/2014, 12:30-1pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-11-01
Episode #	11/01/2014 / 2406
Reason for Preemption	Sports

Questions	Response
Title of Program	HENRY FORD'S INNOVATION NATION (Channel 5.1)
List date and time rescheduled	10/18/2014, 12N-12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-11
Episode #	10/11/2014 / 2405

Reason for Preemption	Sports
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Digital Core Program (6 of 12)	Response
Program Title	RECIPE REHAB (Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00N
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	RECIPE REHAB (Channel 5.1)
List date and time rescheduled	12/20/2014, 8:00-8:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-12-13
Episode #	12/13/2014 / 8529R
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	RECIPE REHAB (Channel 5.1)
List date and time rescheduled	10/18/24, 12:30-1:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-11
Episode #	10/11/2014 / 8529
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	RECIPE REHAB (Channel 5.1)
List date and time rescheduled	11/08/2014, 1:00-1:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-11-01
Episode #	11/01/2014 / 8532
Reason for Preemption	Sports

Questions	Response
Title of Program	RECIPE REHAB (Channel 5.1)
List date and time rescheduled	12/13/2014, 8:00-8:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-12-06
Episode #	12/06/2014 / 8528R
Reason for Preemption	Sports

Questions	Response
Title of Program	RECIPE REHAB (Channel 5.1)
List date and time rescheduled	12/20/2014, 8:30-9:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-12-20
Episode #	12/20/2014 / 8530R
Reason for Preemption	Sports

Digital Core Program (7 of 12)	Response
Program Title	SPORTS STARS OF TOMORROW (Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:00-9:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the Sports Stars of Tomorrow showcases up-and-coming young athletes whose talent and hard work are educational making them winners. Each episode includes a variety of news features that highlight the featured athletes' and success in sports, as well as the hard work that's gotten them that far. Family members and coaches are informational introduced, too, allowing viewers to get a better idea of the many people involved in each athlete's objective of achievement. Although the show focuses on the players' athletic prowess, and the awards and scholarships the program they've received because of their talents, it also presents these young athletes as regular kids, many of whom spend their time volunteering, tutoring children with learning disabilities, and even being elected prom and how it queen. This program is specifically designed to further the educational and informational needs of children, meets the definition of has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Core Programming. Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

Digital Core Program (8 of 12)	Response
Program Title	DOG TALES (Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:30-10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales informs and educates kids about the world of dogs. Every episode includes valuable information about dog care and pet responsibility, plus tips from vets and trainers. Young viewers learn about various types of dogs, and how they are more than just pets. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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Digital Core Program (9 of 12)	Response
Program Title	ECO COMPANY (Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment, Eco Company also provides tips that teens and people of all ages can use in their daily lives. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10	
of 12)	Response
Program Title	COOLEST PLACES ON EARTH (Channel 5.2)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth takes young viewers on a journey of discovery to the most astonishing places on the planetcities, festivals, landmarks and jaw-dropping works of natureexploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (11 of 12)	Response
Program Title	DRAGONFLY TV (Channel 5.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV features real kids doing real science. Series demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem-solving skills. Young viewers see kids like themselves investigating, dreaming and doing! This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	ANIMAL RESCUE (Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00N
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is an award-winning, Emmy-nominated reality series showcasing spectacular rescues of all types of animals. Program educates and informs young viewers about a wide variety of animals, emphasizing teamwork and problem-solving demonstrated by rescuers. Every episode includes pet safety tips and promotes educational activities. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Non-Core Educational and Informational Programming (7)

Non-Core Educational and Informational Programming (1 of 7)	Response
Program Title	Frosty the Snowman (Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Friday, November 28, 8:00-8:30 PM & Saturday, December 13, 8:00-8:30 PM
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated special is an American holiday classic. When Frosty the Snowman is accidentally brought to life by a magical silk hat, he must weather a storm of adventures and the dastardly plans of an evil magician before he can find safety and happiness at the North Pole. This program puts an emphasis on helping one another and working together to accomplish something.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

#### **Date and Time Aired:**

Questions

Non-Core Educational and Informational Programming (2 of 7)	Response
Program Title	Yes, Virginia (Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Friday, November 28, 8:30-9:00 PM
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated special is based on the 1897 true story of Virginia O'Hanlon, an 8-year-old girl who inspired the most famous newspaper editorial of all time by asking "Is there a Santa Claus?" This program helps children understand that Christmas isn't just gifts and lights, but about believing and having faith.

Response

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Questions	Response

Non-Core Educational and Informational	
Programming (3 of 7)	Response
Program Title	The Flight Before Christmas (Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday, November 29, 7:00-8:00 PM
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this animated special, a young reindeer named Niko dreams about flying like his father who he believes is a member of Santa's famous Flying Forces. Despite suffering from severe vertigo, he sneaks out of his home to take flying lessons from his friend Julius, a clumsy flying squirrel. Soon after, Niko and Julius learn that Santa and his reindeer are in serious trouble so the pair gather their forest friends and head North to save the day. The main theme of this program is believing in yourself. Nicko learns to be confident and reach for his dreams by the end of the show. Family is also an important element in this special.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Questions	Response

Non-Core Educational and Informational Programming (4 of 7)	Response
Program Title	The Story of Santa Claus (Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday, November 29, 8:00-9:00 PM
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An animated musical that explains how a toymaker named Nicholas Claus started the tradition of delivering a toy to every child on Christmas. This program teaches the kids the meaning of being unselfish, giving, caring and putting others first.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Questions	onse
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Non-Core Educational and Informational Programming (5 of	
7)	Response
Program Title	Rudolph, the Red Nosed Reindeer (Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Tuesday, December 9, 7:00-8:00 PM & Saturday, December 13, 7:00-8:00 PM
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This classic television special features Rudolph and his misfit buddies. Rudolph is shunned by the other reindeer because he's different; however, he gains acceptance when his glowing nose helps him lead Santa Claus through a violent storm and enables him to deliver Christmas presents to children all over the world. This program shows how Rudolph learned to overcome diversity and that being different is not bad; everyone has a special gift or talent.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Questions	Response
Non-Core Educational and Informational Programming (6 of 7)	Response
Program Title	Frosty Returns (Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday, December 13, 8:30-9:00 PM
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Frosty Returns, the sequel to Frosty the Snowman, Frosty befriends a shy nine-year old girl, Holly, and together they enlighten the town of Beansborough to the wonders and magic of winter and the importance of protecting the environment.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Questions	Response

Non-Core Educational and Informational Programming (7 of 7)	Response
Program Title	A Home for the Holidays (Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Friday, December 19, 8:00-9:00 PM

Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A Home for the Holidays features uplifting stories about families who have adopted from foster care in order to raise awareness of this important social issue. The inspirational stories of these American families are enhanced with performances by some of today's most popular artists.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Questions	Response

Sponsored Core Programming (0)

## **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Debby Etzkorn
Address	318 North 13th Street
City	Fort Smith
State	AR
Zip	72901
Telephone Number	479-783-3131
Email Address	debby.etzkorn@kfsm.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and

3.

The station terminated analog operations on June 12, 2009. Questions 7(b) and 7(c) are no longer applicable. Below is a list of other activities and special projects KFSM-TV is involved in: PSAs concerning kids that ran on KFSM-TV; a list of schools and other organizations visited by KFSM-TV employees; and some of the news stories that were related to children and education that aired during our local newscasts in the 4th quarter of 2014. KFSM-TV is involved in several special projects including: 5NEWS In School - A program where KFSM invites area schools to sign up through our website to have KFSM employees visit their school and talk to students about a career in broadcasting, weather, severe weather safety, etc. KFSM participates in the Partners in Education (PIE) program which establishes mutually beneficial relationships between businesses and schools. Over 100 local companies and businesses partner with area schools to mentor, provide services, equipment or whatever may assist in the educational goals of a particular school. KFSM is a Partner in Education to Darby Jr. High School in Fort Smith. KFSM donates used printer toner cartridges to Darby and they use the money to purchase equipment for the school (such as copiers, toner cartridges, etc.) and for educational field trips. We also provide emcees and judges for various school activities throughout the year. Backpack Buddies - KFSM teams up with Community Services Clearinghouse, Inc., to bring balanced meals to local kids through the Backpack Buddies program. The Clearinghouse supplies area residents with Meals for Kids food list so they can purchase individually sized packages of the suggested foods and donate them to the Clearinghouse who then provides the items to area kids who otherwise would not have enough to eat. KFSM helps Community Services Clearinghouse with various projects throughout the year. The following is a list of some of our Public Service Announcements that ran during the 4th quarter of 2014: Children and Adults with ADD; Asking Saves Kids /Brady Center to Prevent Gun Violence; CASA-Believe; CASA-Dr. Phil; CASA-Motel; Flu and You; Home Affordable Refinance Program-Lost Homeowners; Habitat for Humanity; March of Dimes-Shawn; March of Dimes-Wait; Mom Central/Working Mother/Everyday Health/CHASS/Shire; The Nature Conservancy-Hands; Shadows: Blue Campaign/Department of Homeland Security; St. Jude; Stop Think Connect /Department of Homeland Security-Game Over; United Way-Did You Know; Wounded Warrior Project-Home; Wounded Warrior Project-Kids; Wounded Warrior Project-Work; World Wildlife Fund-Crime Elephant; World Wildlife Fund-Crime Rhino; World Wildlife Fund-Crime Sea Turtle; World Wildlife Fund-Crime Tiger; YMCA Tori VISITS TO SCHOOLS OR OTHER ORGANIZATIONS by KFSM-TV EMPLOYEES: 10/07/2014 - Anchor Daren Bobb spoke to the University of Arkansas Fort Smith political media class. 10/08/2014 - KFSM was media sponsor for the 2014 Northwest Arkansas Job Fair presented by WorkSource NTS. This is the largest and longest running Job Fair in Northwest Arkansas and a great opportunity for businesses to find employees for the holidays as well as full-time employment opportunities. 10/16/2014 - KFSM participated in the University of Arkansas Fort Smith Job Fair held on their campus. 10 /27/2014 - Anchor Daren Bobb spoke to the Ozark Jr. High School journalism class. 10/28/2014 - Anchor Jay Plyburn and Creative Services Producer Jeramy Pappas participated in and hosted our annual Partners in Education lunch with the September Students of the Month from Darby Junior High as part of the station's role as a Partner in Education. 10/29/2014 - KFSM was media sponsor of a job fair at Arkansas Tech in Russellville. 11/01/2014 - KFSM was a sponsor of Nightmare on Elm Street Zombie Run in conjunction with the Rogers Optimist Club. Proceeds went to the Local Friend of Youth Projects of the Rogers Optimist Club. 11/06/2014 - Creative Services P

## Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	ALL IN WITH LAILA ALI (Channel 5.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:00-9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 12)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER (Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30-10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

definition of

Programming.

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GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 12)	Response
Program Title	LUCKY DOG (Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has

Other Matters (4 of 12)	Response
Program Title	DR. CHRIS PET VET (Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00 AM

educating and informing children as a significant purpose, and otherwise meets the definition of Core

Programming as specified in the Commission's rules.

Total times	13	
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Program		
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arget Child	•	
Audience		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 12)	Response
Program Title	HENRY FORD'S INNOVATION NATION (Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational

the program and how it meets the definition of Core Programming. the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 12)	Response
Program Title	RECIPE REHAB (Channel 5.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30 AM-12:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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Other	
Matters (7 of	
12)	Response
Program Title	SPORTS STARS OF TOMORROW (Channel 5.2)
Origination	Syndicated
Days/Times	Saturday, 9:00-9:30 AM
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Sports Stars of Tomorrow showcases up-and-coming young athletes whose talent and hard work are making them winners. Each episode includes a variety of news features that highlight the featured athletes' success in sports, as well as the hard work that's gotten them that far. Family members and coaches are introduced, too, allowing viewers to get a better idea of the many people involved in each athlete's achievement. Although the show focuses on the players' athletic prowess, and the awards and scholarships they've received because of their talents, it also presents these young athletes as regular kids, many of whom spend their time volunteering, tutoring children with learning disabilities, and even being elected prom queen. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (8 of 12)	Response
Program Title	DOG TALES (Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:30-10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales informs and educates kids about the world of dogs. Every episode includes valuable information about dog care and pet responsibility, plus tips from vets and trainers. Young viewers learn about various types of dogs, and how they are more than just pets. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (9 of 12)	Response
Program Title	ECO COMPANY (Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Programming.

Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment, Eco Company also provides tips that teens and people of all ages can use in their daily lives. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (10 of 12)	Response
Program Title	THE COOLEST PLACES ON EARTH (Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	The Coolest Places on Earth takes young viewers on a journey of discovery to the most astonishing places on the planetcities, festivals, landmarks and jaw-dropping works of natureexploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (11 of 12)	Response
Program Title	DRAGONFLY TV (Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Dragonfly TV features real kids doing real science. Series demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem-solving skills. Young viewers see kids like themselves investigating, dreaming and doing! This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (12 of 12)	Response
Program Title	ANIMAL RESCUE (Channel 5.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00N
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is an award-winning, Emmy-nominated reality series showcasing spectacular rescues of all types of animals. Program educates and informs young viewers about a wide variety of animals, emphasizing teamwork and problem-solving demonstrated by rescuers. Every episode includes pet safety tips and promotes educational activities. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Tribune Broadcasting Fort Smith License, LLC **Attachments** 

No Attachments.