

Children's Television Programming Report

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 File Number:
 CPR-124160
 Submit Date:
 10/06/2011
 Call Sign:
 WFXG
 Facility ID:
 3228
 City:

 AUGUSTA
 State:
 GA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Status Date:

 10/06/2011
 Filing Status:
 Active
 Status:
 Status:
 Status:

Report reflects information for : Third Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

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Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	FOX	
		Nielsen DMA	Augusta	
		Web Home Page Address	www.wfxg.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			4.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	•	at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Aqua Kids (Main Program Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays, 7:30am (7/04/11-9/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Does the Licensee identify the program by displaying throughout the program	"Aqua Kids" provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Each episode is topic specific and focuses on a topic that can be informational in a 30-minute time span to stay in the bounds of a child's attention span. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.

Digital Core Program (2 of 12)	Response
Program Title	Animal Atlas (Main Program Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 7:30am (7/05/11-9/27/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as "Animal Appetites" (explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), "Animal Antics", (a hilarious look at the crazy physical antics and talents of certain species), "Animal Babies" (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. "Animal Atlas" also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	Animal Atlas Classics (Main Program Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays, 7:30am (7/06/11-9/28/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The content and range of knowledge delivered by the pictures contained in "Animal Atlas Classics" is enough to communicate the diversity of nature from the clear, colorful footage ranges to insects to the higher mammals. Some of the photography is beautifully arresting in its presentation. The light attitude of the narration is friendly, casually informative and yet manages to deliver information in an appropriate level of vocabulary for early teens. It clearly presumes a level of knowledge that matches that age range. It must the challenge of engaging the curiosity of the target age range without pandering and without filtering information. The editing, music, and content would hold the eye and ear while the mind is engaged. "Ania Atlas Classics" maintains the series' connection with educational standards consistent with nationally published curriculum goals in the natural sciences. This series moves viewers through the taxonomy of t animal kingdom with attention to defining characteristics and references to the habitat and differentiation the animal kingdom complement the overview of the components of biological life in the visible world. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /l?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Eco Company (Main Program Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays, 7:30am (7/07/11-9/29/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Real Life 101 (Main Program Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays, 7:30am (7/01/11-9/30/11)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is an informational show designed to guide kids and teens into making educated choices for their lives. Not only gives the viewers information about exciting and interested careers, it also informs them about the skills needed to hold these jobs. Also what salary range can be expected in that field, as well as the educational level needed. The program is regularly scheduled and airs between the hours of 7 00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Jack Hanna: Into the Wild (Main Program Stream)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays, 7:00am (7/02/11-9/24/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Magic Marc (Main Program Stream)
Origination	Local

Days/Times Program Regularly Scheduled	Saturdays, 7:30am (7/02/11-9/24/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features magician Marc Dunston - Magic Marc - who uses magic as a way to teach children life lessons as well as traditional topics from science to history. Traveling to educational venues, the Magic Marc show involves children in developing the information presented, both through their questions and through the things they've learned. This program is specifically designed to further the educational and informational needs of children, as educating and informing children is a significant purpose of this program Therefore this program meets the definition of Core Programming as specified in the Commission's rules. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to children 4 to 1 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Green Screen Adventures (Multicast Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am (7/02/11-9/24/11)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to children 7 to 9 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Busytown Mysteries (Multicast Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am (7/02/11-9/24/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to children 3 to years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	The Busy World of Richard Scarry (Multicast Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am & 11:30am (7/02/11-9/24/11)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day Always concerned for each other, the residents of Busytown make time for a song and a smile. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to children 2 to 5 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Cake (Multicast Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm (7/02/11-7/16/11; 7/30/11-9/24/11)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun! The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to children 8 to 12 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Cake (Multicast Channel)
List date and time rescheduled	7/29/11 10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-23
Episode #	7/23/11 / #104
Reason for Preemption	Other

Digital	Core
Digitai	0010

Program (12 of 12)	Response
Program Title	Dance Revolution (Multicast Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm (7/02/11-9/24/11)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winner as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship! The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, an is identified as an educational and informational show, targeted to children 10 to 12 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Rebecca S. Maddox
	Address	3933 Washington Road
	City	Martinez
	State	GA
	Zip	30907
	Telephone Number	(706)650-5400
	Email Address	beckym@wfxg.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The launch date of WFXG's Multi-Cast Channel was July 31, 2009; since then WFXG has been in compliance and has aired 3-hours of Core Programming per week as required by the FCC. Also, because station (WFXG) ceased analog operations and converted to digital-only operations prior to the start of the reporting period, Questions 7(b) and 7(c) are no longer applicable.

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Aqua Kids (Main Program Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays, 7:30am (10/03/11-12/26/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Aqua Kids" provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Each episode is topic specific and focuses on a topic that can be informational in a 30-minute time span to stay in the bounds of a child's attention span. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Other Matters (2 of 11)	Response
Program Title	Animal Atlas (Main Program Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 7:30am (10/04/11-12/27/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the "Animal Atlas" is an entertaining and educational half-hour program that explores the world of animal educational wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as "Animal informational Appetites" (explores the various diets of animals along with information about how animals catch and eat objective of their food, how diets determine their lifestyle, etc.), "Animal Antics", (a hilarious look at the crazy physical the program antics and talents of certain species), "Animal Babies" (an intimate look at babies of various species, how and how it they are born, how they are raised and the difficulties and delights of growing up), along with shows which meets the focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and definition of entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. "Animal Atlas" also promotes responsibility toward wildlife issues by educating the viewer about endangered Programming. species and wildlife habits, as well as informing viewers how to support wildlife conservation. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.

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Core

Other Matters (3 of 11)	Response
Program Title	Animal Atlas Classics (Main Program Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays, 7:30am (10/05/11-12/28/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The content and range of knowledge delivered by the pictures contained in "Animal Atlas Classics" is enough to communicate the diversity of nature from the clear, colorful footage ranges to insects to the higher mammals. Some of the photography is beautifully arresting in its presentation. The light attitude of the narration is friendly, casually informative and yet manages to deliver information in an appropriate level of vocabulary for early teens. It clearly presumes a level of knowledge that matches that age range. It meets the challenge of engaging the curiosity of the target age range without pandering and without filtering information. The editing, music, and content would hold the eye and ear while the mind is engaged. "Animal Atlas Classics" maintains the series' connection with educational standards consistent with nationally published curriculum goals in the natural sciences. This series moves viewers through the taxonomy of the animal kingdom with attention to defining characteristics and references to the habitat and differentiation of the animal kingdom complement the overview of the components of biological life in the visible world. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Other Matters (4 of 11)	Response

Program Title Eco Company (Main Program Stream)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays, 7:30am (10/06/11-12/29/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tipe that teens, and people of all ages can use in their daily lives. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Other Matters (5 of 11)	Response
Program Title	Real Life 101 (Main Program Stream)
Origination	Syndicated
Days/Times Program	Fridays, 7:30am (10/07/11-12/30/11)
Regularly Scheduled	
	13
Scheduled Total times aired at regularly	13 30 mins

Describe the educational and informational objective of the program and how it meets the definition of Core Real Life 101 is an informational show designed to guide kids and teens into making educated choices for their lives. Not only gives the viewers information about exciting and interested careers, it also informs them about the skills needed to hold these jobs. Also what salary range can be expected in that field, as well as the educational level needed. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.

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Other Matte	
Other Matters (6 of 11)	Response
Program Title	Jack Hanna's: Into the Wild (Main Program Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7:00am (10/01/11-12/31/11)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Other Matters (7 of 11)	Response
Program Title	Magic Marc (Main Program Stream)
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays, 7:30am (10/01/11-12/31/11)
Total times aired at regularly scheduled time	14

Length of Program	30 mins
Age of Target Child Audience from	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features magician Marc Dunston - Magic Marc - who uses magic as a way to teach children life lessons as well as traditional topics from science to history. Traveling to educational venues, the Magic Marc show involves children in developing the information presented, both through their questions and through the things they've learned. This program is specifically designed to further the educational and informational needs of children, as educating and informing children is a significant purpose of this program Therefore this program meets the definition of Core Programming as specified in the Commission's rules. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to children 4 to 11 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.

Response
Green Screen Adventures (Multicast Channel)
Network
Saturdays, 10:00am (10/01/11-12/31/11)
14
30 mins
7 years to 9 years
Green Screen Adventures teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to children 7 to 9 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.

Other Matters (9 of 11)	Response
Program Title	Busytown Mysteries (Multicast Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am (10/01/11-12/31/11)
Total times aired at regularly scheduled time	14
Length of Program	30 mins

Age of Target 3 years to 7 years Child

Audience from

and

Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Describe the Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six educational unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery. The informational program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program objective of will be 30 minutes in length, and will be identified as an educational and informational show, targeted to the program children 3 to 7 years old, at the beginning and through each broadcast; as well as in listings provided to and how it publishers of program guides. meets the definition of

Core
Programming.

Scheduled

Other Matters (10 of 11)	Response
Program Title	The Busy World of Richard Scarry (Multicast Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am & 11:30am (10/01/11-12/31/11)
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to children 2 to 5 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Other Matters (11 of 11)	Response
Program Title	Dino Squad (Multicast Channel)
Origination	Network
Days/Times Program Regularly	Saturdays, 12:00pm & 12:30pm (10/01/11-12/31/11)

Total times	28
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	9 years to 11 years
Target Child	
Audience	
from	
Describe the	As if high school wasn't monstrous enough! Five quirky teens suddenly gain powers to transform into
educational	Dinosaurs, while their wise and mysterious teacher, Mrs. Moyniha, guides them while they work together
and	demonstrating their uique abilities to protect the Earth. Meanwhile, an anthropomorphic Velociraptor, a
informational	transforming half-human, half dinosaur corporate executive, is creating mutant-suars in his effort to
objective of	accelerate Global Warming. And yes, they still have to get their homework done. The program will be
the program	regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30
and how it	minutes in length, and will be identified as an educational and informational show, targeted to children 9 to
meets the	11 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of
definition of	program guides.
Core	
Programming.	

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Southeastern Media Holdings, Inc.

Attachments No Attachments.