



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005047105** | File Number: **CPR-157828** | Submit Date: **07/10/2014** | Call Sign: **KRCW-TV** | Facility ID: **10192** |

City: **SALEM** | State: **OR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/10/2014 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Portland OR
	Web Home Page Address	http://portlandscw32.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00a & 7:30a, 4/5-6/28/14
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] The Rescue Heroes are a crack team of international emergency response professionals who travel the globe to help those in danger. Equipped with the latest up-to-the-minute knowledge, high-tech hardware and cutting-edge technology, they are dedicated to promoting safety and saving lives everywhere. Social and emotional character stories are embedded in the stories using action and humor to convey message of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 11)	Response
Program Title	The Coolest Places on Earth
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday, 12:00p, 4/5-6/28/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "The Coolest Places on Earth" takes young viewers on a journey of discovery to the most astonishing places on the planet--cities, festivals, landmarks, and jaw-dropping works of nature--exploring each location's history and culture. Each episode showcases three specific locations, and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The show is packed with facts about history, geography, and culture, with a goal of providing young viewers with the inspiration and information to better understand the appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)	Response
Program Title	Family Style with Chef Jeff
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 12:30p, 4/5-6/28/14
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Family Style with Chef Jeff" teaches young viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information, as viewers also learn how to cook healthier versions of some of our favorite dishes. This show uses unique structural components to help young viewers retain and reflect on important and current health-related information. It also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition and health.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1:00p, 4/5-6/28/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, from the Americas, Africa, Asia, Australia, and other areas in between. The show promotes a better understanding as to how various animal species live, and what they need to survive. The show also looks at how family units operate (i.e., a pride of lions, school of fish). Some episodes explore animal diet, locomotion, adaptation, and how animals care for their young. Animal Atlas also informs about endangered species, and teaches how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining--it is culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 11) Response	
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1:30p, 4/5-6/28/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, the show explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)		Response
Program Title		Animal Rescue Classics
Origination		Network
Days/Times Program Regularly Scheduled		Saturday, 7:00a & 7:30a, 4/5-6/28/14
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		[32.2 - Antenna TV] Animal Rescue Classics showcases spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom, and is aimed at children and families who want to learn about animal treatment, care and protection.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		No

Digital Core Program (7 of 11)		Response
Program Title		Swap TV

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00a & 8:30a, 4/5-6/28/14
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] Swap TV explores what happens when two teenagers from different backgrounds swap lives for a weekend. The program delves into the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response
Program Title	Word Travels
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00a & 9:30a, 4/5-6/28/14
Total times aired at regularly scheduled time	26
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] Word Travels follows freelance journalist Robin Esrock and national travel columnist Julia Dimon as they battle deadlines, jetlag, culture shock (and each other) to file the best travel stories possible. While traveling to exotic locations and writing about enlightening experiences may sound like an adventurous occupation, the life of a travel writer is not always as glamorous as it seems. Filmed in 36 countries across six continents, each episode reveals the real story of professional journalism, the truth behind the byline, and reinvents the way travel shows are currently presented.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)		Response
Program Title	Animal Atlas	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday, 7:00a & 7:30a, 4/6-6/29/14	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, from the Americas, Africa, Asia, Australia, and other areas in between. The show promotes a better understanding as to how various animal species live, and what they need to survive. The show also looks at how family units operate (i.e., a pride of lions, school of fish). Some episodes explore animal diet, locomotion, adaptation, and how animals care for their young. Animal Atlas also informs about endangered species, and teaches how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining--it is culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	Zoo Clues
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:00a & 8:30a, 4/6-6/29/14
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] Zoo Clues is engaging and visually rich in its portrayal of animal characteristics and wide range of animal behaviors. Both older and younger audiences will appreciate this look across the amazing world of fascinating animals. Zoo Clues leaves viewers with a meaningful perspective about animals and evocative comparisons to their own human characteristics. The variety within the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together to reveal that what viewers see here is real, natural, and relates to their own life in the real world. The pull of the Mystery Animal visual quizzes and the fun of Animal Oddities make the show more interactive and is certain to lead to interesting discussion in the family and in the classroom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11) Response	
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:00a & 9:30a, 4/6-6/29/14
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, the show explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	GREG FLOCK
Address	10255 SW Arctic Drive
City	Beaverton
State	OR
Zip	97005
Telephone Number	503-972-0740
Email Address	gflock@tribune.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Due to the end of analog on 6/12/09, KRCW no longer has analog broadcasts, and therefore, the answer to 7(b) is "no." Different episodes of Animal Atlas and On the Spot are telecast on This TV (32.3) from those which continue to air on KRCW's primary 32.1 channel. In Q3, Animal Atlas & On the Spot (different episodes) will also air on Antenna TV (32.2). In Q3, The Coolest Places on Earth and Family Style with Chef Jeff will also air on Antenna TV (32.2), different episodes than those which air on primary channel (32.1). Schedule changes within the 3rd quarter reflect the start of the fall season.

Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00a & 7:30a, 7/5-9/27/14
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] The Rescue Heroes are a crack team of international emergency response professionals who travel the globe to help those in danger. Equipped with the latest up-to-the-minute knowledge, high-tech hardware and cutting-edge technology, they are dedicated to promoting safety and saving lives everywhere. Social and emotional character stories are embedded in the stories using action and humor to convey message of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.

Other Matters (2 of 16)	Response
Program Title	The Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 12:00p, 7/5-9/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "The Coolest Places on Earth" takes young viewers on a journey of discovery to the most astonishing places on the planet--cities, festivals, landmarks, and jaw-dropping works of nature--exploring each location's history and culture. Each episode showcases three specific locations, and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The show is packed with facts about history, geography, and culture, with a goal of providing young viewers with the inspiration and information to better understand the appreciate the culturally and geographically diverse world around them.

Other Matters (3 of 16)		Response
Program Title		Family Style with Chef Jeff
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday, 12:30p, 7/5-9/13/14
Total times aired at regularly scheduled time		11
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		[32.1] "Family Style with Chef Jeff" teaches young viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information, as viewers also learn how to cook healthier versions of some of our favorite dishes. This show uses unique structural components to help young viewers retain and reflect on important and current health-related information. It also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition and health.
Other Matters (4 of 16)		Response
Program Title		State to State
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday, 12:30p, 9/20-9/27/14
Total times aired at regularly scheduled time		2
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "State to State" travels to every entertaining nook and cranny of America. Young viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. They'll also learn about the country's diverse geography, and experience the great outdoors, from Alaska to the Everglades, witnessing the biggest events while discovering the hidden gems. Each episode showcases between one and three states and dozens of locations within them, delivering fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.
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Other Matters (5 of 16)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1:00p, 7/5-9/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, from the Americas, Africa, Asia, Australia, and other areas in between. The show promotes a better understanding as to how various animal species live, and what they need to survive. The show also looks at how family units operate (i.e., a pride of lions, school of fish). Some episodes explore animal diet, locomotion, adaptation, and how animals care for their young. Animal Atlas also informs about endangered species, and teaches how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining--it is culturally relevant and important.

Other Matters (6 of 16)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 1:30p, 7/5-9/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, the show explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.
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Other Matters (7 of 16)	Response
Program Title	Animal Rescue Classics
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00a & 7:30a, 7/5-8/23/14
Total times aired at regularly scheduled time	16
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] Animal Rescue Classics showcases spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom, and is aimed at children and families who want to learn about animal treatment, care and protection.

Other Matters (8 of 16)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7a, 7:30a & 9:30a, 8/30-9/27/14
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, from the Americas, Africa, Asia, Australia, and other areas in between. The show promotes a better understanding as to how various animal species live, and what they need to survive. The show also looks at how family units operate (i.e., a pride of lions, school of fish). Some episodes explore animal diet, locomotion, adaptation, and how animals care for their young. Animal Atlas also informs about endangered species, and teaches how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining--it is culturally relevant and important.
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Other Matters (9 of 16)	Response
Program Title	Swap TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00a & 8:30a, 7/5-8/23/14
Total times aired at regularly scheduled time	16
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] Swap TV explores what happens when two teenagers from different backgrounds swap lives for a weekend. The program delves into the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.

Other Matters (10 of 16)	Response
Program Title	The Coolest Places on Earth
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00a, 8/30-9/27/14
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "The Coolest Places on Earth" takes young viewers on a journey of discovery to the most astonishing places on the planet--cities, festivals, landmarks, and jaw-dropping works of nature--exploring each location's history and culture. Each episode showcases three specific locations, and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The show is packed with facts about history, geography, and culture, with a goal of providing young viewers with the inspiration and information to better understand the appreciate the culturally and geographically diverse world around them.
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Other Matters (11 of 16)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30a, 8/30-9/27/14
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, the show explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.

Other Matters (12 of 16)	Response
Program Title	Word Travels
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00a & 9:30a, 7/5-8/23/14
Total times aired at regularly scheduled time	16
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] Word Travels follows freelance journalist Robin Esrock and national travel columnist Julia Dimon as they battle deadlines, jetlag, culture shock (and each other) to file the best travel stories possible. While traveling to exotic locations and writing about enlightening experiences may sound like an adventurous occupation, the life of a travel writer is not always as glamorous as it seems. Filmed in 36 countries across six continents, each episode reveals the real story of professional journalism, the truth behind the byline, and reinvents the way travel shows are currently presented.
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Other Matters (13 of 16)	Response
Program Title	Family Style with Chef Jeff
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00a, 8/30-9/27/14
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Family Style with Chef Jeff" teaches young viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information, as viewers also learn how to cook healthier versions of some of our favorite dishes. This show uses unique structural components to help young viewers retain and reflect on important and current health-related information. It also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition and health.
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Other Matters (14 of 16)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7:00a & 7:30a, 7/6-9/28/14
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, from the Americas, Africa, Asia, Australia, and other areas in between. The show promotes a better understanding as to how various animal species live, and what they need to survive. The show also looks at how family units operate (i.e., a pride of lions, school of fish). Some episodes explore animal diet, locomotion, adaptation, and how animals care for their young. Animal Atlas also informs about endangered species, and teaches how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining--it is culturally relevant and important.
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Other Matters (15 of 16)	Response
Program Title	Zoo Clues
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:00a & 8:30a, 7/6-9/28/14
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] Zoo Clues is engaging and visually rich in its portrayal of animal characteristics and wide range of animal behaviors. Both older and younger audiences will appreciate this look across the amazing world of fascinating animals. Zoo Clues leaves viewers with a meaningful perspective about animals and evocative comparisons to their own human characteristics. The variety within the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together to reveal that what viewers see here is real, natural, and relates to their own life in the real world. The pull of the Mystery Animal visual quizzes and the fun of Animal Oddities make the show more interactive and is certain to lead to interesting discussion in the family and in the classroom.

Other Matters (16 of 16)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:00a & 9:30a, 7/6-9/28/14
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, the show explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KRCW, LLC</p>

Attachments

No Attachments.