



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005047105** | File Number: **CPR-178561** | Submit Date: **01/11/2016** | Call Sign: **KRCW-TV** | Facility ID: **10192** |

City: **SALEM** | State: **OR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**01/11/2016** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Portland OR
	Web Home Page Address	http://portlandscw32.com/

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	7.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7a & 7:30a, 10/3-12/26/15
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Calling Dr. Pol" explores the fascinating occupation of veterinary medicine. Designed to educate and inform young viewers and their families, this inspiring series invites us to share in the experiences of Dr. Pol in an entertaining manner. An enthusiastic and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. He specializes in large farm animals, but he & staff also care of animals of all shapes and sizes. Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 19)		Response
Program Title	Dog Town, USA	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 8a, 10/3-12/26/15	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] Built on 33,000 acres of pristine land in Utah, "Dog Town, USA" is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning with the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home. The series was created to inspire young people to pursue their dreams while valuing the importance of dedicating oneself to the greater good of community and family. The show demonstrates the powerful interaction between humans and animals with a focus on our canine companions.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Program Title	Dog Whisperer: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30a, 9a, 9:30a & 10a, 10/3-12/26/15
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Dog Whisperer: Family Edition" educates and informs about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, the show travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Young viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 19)		Response
Program Title	Save Our Shelter	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 10:30a, 10/3-12/26/15	
Total times aired at regularly scheduled time	13	
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Save Our Shelter" focuses on the rescue activities of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. The show informs young people as to the urgent need for pet adoption throughout the U.S., and how providing a clean and well-equipped home is essential to a pet's healthy lifestyle. The proper care of pets reflects our best human qualities. By expressing the ultimate example of kindness, teens learn an important educational lesson that will stay with them for life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 19) Response	
Program Title	Hatched
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11a, 10/3-12/26/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	



Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Hatched" is dedicated to teaching children about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched focuses on the skills needed to launch a product, and helps young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 19)</b>	<b>Response</b>
Program Title	Dream Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30a, 10/3-12/26/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Dream Quest" literally brings the world to young people and their families by fulfilling the desire to learn through experience. The show's ship serves as a floating classroom, led by a seasoned captain, cruise director, and highly skilled crew, on an interactive voyage where families can learn about the world's amazing oceans, the animals that swim beneath the water, and the ecological advancements underway to preserve and protect our most precious resources. Families also learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together on amazing adventures. Teens learn what it takes to pursue their dreams, and may be inspired to try something new along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 19) Response	
Program Title	The Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 12p, 10/3-12/26/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "The Coolest Places on Earth" takes young viewers on a journey of discovery to the most astonishing places on the planet--cities, festivals, landmarks, and jaw-dropping works of nature--exploring each location's history and culture. Each episode showcases three specific locations, and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The show is packed with facts about history, geography, and culture, with a goal of providing young viewers with the inspiration and information to better understand the appreciate the culturally and geographically diverse world around them.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 19)	Response
Program Title	Zoo Clues
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 12:30p, 10/3-12/26/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] Zoo Clues is engaging and visually rich in its portrayal of animal characteristics and wide range of animal behaviors. Both older and younger audiences will appreciate this look across the amazing world of fascinating animals. Zoo Clues leaves viewers with a meaningful perspective about animals and evocative comparisons to their own human characteristics. The variety within the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together to reveal that what viewers see here is real, natural, and relates to their own life in the real world. The pull of the Mystery Animal visual quizzes and the fun of Animal Oddities make the show more interactive and is certain to lead to interesting discussion in the family and in the classroom.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 19)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1p, 10/3-12/26/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, from the Americas, Africa, Asia, Australia, and other areas in between. The show promotes a better understanding as to how various animal species live, and what they need to survive. The show also looks at how family units operate (i.e., a pride of lions, school of fish). Some episodes explore animal diet, locomotion, adaptation, and how animals care for their young. Animal Atlas also informs about endangered species, and teaches how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining--it is culturally relevant and important.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 19)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1:30p, 10/3-12/26/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, the show explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)	Response
Program Title	The Coolest Places on Earth

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7a, 10/3-12/26/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "The Coolest Places on Earth" takes young viewers on a journey of discovery to the most astonishing places on the planet--cities, festivals, landmarks, and jaw-dropping works of nature--exploring each location's history and culture. Each episode showcases three specific locations, and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The show is packed with facts about history, geography, and culture, with a goal of providing young viewers with the inspiration and information to better understand the appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	State to State
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30a, 10/3-12/26/15
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "State to State" travels to every entertaining nook and cranny of America. Young viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. They'll also learn about the country's diverse geography, and experience the great outdoors, from Alaska to the Everglades, witnessing the biggest events while discovering the hidden gems. Each episode showcases between one and three states and dozens of locations within them, delivering fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Family Style with Chef Jeff
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8a, 10/3-12/26/15
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Family Style with Chef Jeff" teaches young viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information, as viewers also learn how to cook healthier versions of some of our favorite dishes. This show uses unique structural components to help young viewers retain and reflect on important and current health-related information. It also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition and health.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:30a, 10/3-12/26/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	



Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, from the Americas, Africa, Asia, Australia, and other areas in between. The show promotes a better understanding as to how various animal species live, and what they need to survive. The show also looks at how family units operate (i.e., a pride of lions, school of fish). Some episodes explore animal diet, locomotion, adaptation, and how animals care for their young. Animal Atlas also informs about endangered species, and teaches how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining--it is culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19) Response	
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9a, 10/3-12/26/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, the show explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)	Response
Program Title	Safari Tracks
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30a, 10/3-12/26/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Safari Tracks" is an educational and informative program that takes young viewers on an African safari. It focuses on wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Follow Ushaka as the African continent is explored, from the brush lands of the Savanna to the great Okavango Delta, and beyond. This series strives to present a wide variety of info in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)		Response
Program Title	Wild About Animals	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday, 7a & 7:30a, 10/4-12/27/15	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "WILD ABOUT ANIMALS" weekly animal magazine series is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. It is the objective of the show to educate and inform children, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (18 of 19)		Response
Program Title	Awesome Adventures	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday, 8a & 8:30a, 10/4-12/27/15	
Total times aired at regularly scheduled time	26	
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "Awesome Adventures" is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	Whaddayado
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9a & 9:30a, 10/4-12/27/15
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "Whaddyado" is designed to educate, inform, inspire and entertain teens, while providing opportunities to learn life lessons they would otherwise not be open to receive. Teens are exposed to real life situations during reenactments where developing important life saving skills is examined. By exposing the teen viewer to perilous situations which have already occurred, then, using interviews with the participants and instructions from experts, they are shown what the proper reaction should be when faced with similar life-threatening circumstances. The show also works to minimize the viewer's belief in their immortality, a priceless lesson for all teens. In the show's "moral dilemma" segment, teens are given a scenario which raises moral questions for which they're provided an expert's analysis of the costs and benefits of various courses of action, tackling the challenge head on. All in all, Whaddyado works to help develop the moral fiber of our nation's teens, each segment welcoming the opportunity for teens who seek to define themselves.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday, 6a, 10/3-12/26/15
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, from the Americas, Africa, Asia, Australia, and other areas in between. The show promotes a better understanding as to how various animal species live, and what they need to survive. The show also looks at how family units operate (i.e., a pride of lions, school of fish). Some episodes explore animal diet, locomotion, adaptation, and how animals care for their young. Animal Atlas also informs about endangered species, and teaches how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining--it is culturally relevant and important.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Safari Tracks

Origination	Network
Days/Times Program Regularly Scheduled:	Saturday, 6:30a, 10/3-12/26/15
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Safari Tracks" is an educational and informative program that takes young viewers on an African safari. It focuses on wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Follow Ushaka as the African continent is explored, from the brush lands of the Savanna to the great Okavango Delta, and beyond. This series strives to present a wide variety of info in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
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Sponsored Core  
Programming (0)



Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Rosalie Drake
Address	10255 SW Arctic Drive
City	Beaverton
State	OR
Zip	97005
Telephone Number	503-972-0740
Email Address	rdrake@tribunemedia.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Due to the end of analog on 6/12/09, KRCW no longer has analog broadcasts, and therefore, the answer to 7(b) is "no." Different episodes of Animal Atlas, On the Spot, and The Coolest Places on Earth were telecast on Antenna TV (32.2) from those which aired on KRCW's primary 32.1 channel.

Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7a & 7:30a, 1/2-3/26/16
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Calling Dr. Pol" explores the fascinating occupation of veterinary medicine. Designed to educate and inform young viewers and their families, this inspiring series invites us to share in the experiences of Dr. Pol in an entertaining manner. An enthusiastic and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. He specializes in large farm animals, but he & staff also care of animals of all shapes and sizes. Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock.

Other Matters (2 of 19)	Response
Program Title	Dog Town, USA
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8a, 1/2-3/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] Built on 33,000 acres of pristine land in Utah, "Dog Town, USA" is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning with the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home. The series was created to inspire young people to pursue their dreams while valuing the importance of dedicating oneself to the greater good of community and family. The show demonstrates the powerful interaction between humans and animals with a focus on our canine companions.
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Other Matters (3 of 19)	Response
Program Title	Dog Whisperer: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30a, 9a, 9:30a & 10a, 1/2-3/26/16
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Dog Whisperer: Family Edition" educates and informs about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, the show travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Young viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.

Other Matters (4 of 19)	Response
Program Title	Save Our Shelter
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30a, 1/2-3/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Save Our Shelter" focuses on the rescue activities of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. The show informs young people as to the urgent need for pet adoption throughout the U.S., and how providing a clean and well-equipped home is essential to a pet's healthy lifestyle. The proper care of pets reflects our best human qualities. By expressing the ultimate example of kindness, teens learn an important educational lesson that will stay with them for life.
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Other Matters (5 of 19)	Response
Program Title	Dream Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11a, 1/2-3/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Dream Quest" literally brings the world to young people and their families by fulfilling the desire to learn through experience. The show's ship serves as a floating classroom, led by a seasoned captain, cruise director, and highly skilled crew, on an interactive voyage where families can learn about the world's amazing oceans, the animals that swim beneath the water, and the ecological advancements underway to preserve and protect our most precious resources. Families also learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together on amazing adventures. Teens learn what it takes to pursue their dreams, and may be inspired to try something new along the way.

Other Matters (6 of 19)	Response
Program Title	Hatched
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30a, 1/2-3/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Hatched" is dedicated to teaching children about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched focuses on the skills needed to launch a product, and helps young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies.
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Other Matters (7 of 19)	Response
Program Title	The Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 12p, 1/2-3/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "The Coolest Places on Earth" takes young viewers on a journey of discovery to the most astonishing places on the planet--cities, festivals, landmarks, and jaw-dropping works of nature--exploring each location's history and culture. Each episode showcases three specific locations, and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The show is packed with facts about history, geography, and culture, with a goal of providing young viewers with the inspiration and information to better understand the appreciate the culturally and geographically diverse world around them.

Other Matters (8 of 19)	Response
Program Title	Zoo Clues
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 12:30p, 1/2-3/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] Zoo Clues is engaging and visually rich in its portrayal of animal characteristics and wide range of animal behaviors. Both older and younger audiences will appreciate this look across the amazing world of fascinating animals. Zoo Clues leaves viewers with a meaningful perspective about animals and evocative comparisons to their own human characteristics. The variety within the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together to reveal that what viewers see here is real, natural, and relates to their own life in the real world. The pull of the Mystery Animal visual quizzes and the fun of Animal Oddities make the show more interactive and is certain to lead to interesting discussion in the family and in the classroom.
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Other Matters (9 of 19)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1p, 1/2-3/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, from the Americas, Africa, Asia, Australia, and other areas in between. The show promotes a better understanding as to how various animal species live, and what they need to survive. The show also looks at how family units operate (i.e., a pride of lions, school of fish). Some episodes explore animal diet, locomotion, adaptation, and how animals care for their young. Animal Atlas also informs about endangered species, and teaches how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining--it is culturally relevant and important.

Other Matters (10 of 19)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1:30p, 1/2-3/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.1] "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, the show explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.
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Other Matters (11 of 19)	Response
Program Title	The Coolest Places on Earth
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7a, 1/2-3/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "The Coolest Places on Earth" takes young viewers on a journey of discovery to the most astonishing places on the planet--cities, festivals, landmarks, and jaw-dropping works of nature--exploring each location's history and culture. Each episode showcases three specific locations, and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The show is packed with facts about history, geography, and culture, with a goal of providing young viewers with the inspiration and information to better understand the appreciate the culturally and geographically diverse world around them.

Other Matters (12 of 19)	Response
Program Title	State to State
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30a, 1/2-3/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "State to State" travels to every entertaining nook and cranny of America. Young viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. They'll also learn about the country's diverse geography, and experience the great outdoors, from Alaska to the Everglades, witnessing the biggest events while discovering the hidden gems. Each episode showcases between one and three states and dozens of locations within them, delivering fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.
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Other Matters (13 of 19)	Response
Program Title	Family Style with Chef Jeff
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8a, 1/2-3/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Family Style with Chef Jeff" teaches young viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information, as viewers also learn how to cook healthier versions of some of our favorite dishes. This show uses unique structural components to help young viewers retain and reflect on important and current health-related information. It also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition and health.

Other Matters (14 of 19)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30a, 1/2-3/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins



Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, from the Americas, Africa, Asia, Australia, and other areas in between. The show promotes a better understanding as to how various animal species live, and what they need to survive. The show also looks at how family units operate (i.e., a pride of lions, school of fish). Some episodes explore animal diet, locomotion, adaptation, and how animals care for their young. Animal Atlas also informs about endangered species, and teaches how to support wildlife conservation. For a population of young viewers attuned to the importance of going green, Animal Atlas is not only entertaining--it is culturally relevant and important.

Other Matters (15 of 19)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9a, 1/2-3/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, the show explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.

Other Matters (16 of 19)	Response
Program Title	Safari Tracks
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30a, 1/2-3/26/16
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.2 - Antenna TV] "Safari Tracks" is an educational and informative program that takes young viewers on an African safari. It focuses on wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Follow Ushaka as the African continent is explored, from the brush lands of the Savanna to the great Okavango Delta, and beyond. This series strives to present a wide variety of info in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember.
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Other Matters (17 of 19)	Response
Program Title	Wild About Animals
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7a & 7:30a, 1/3-3/27/16
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "WILD ABOUT ANIMALS" weekly animal magazine series is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. It is the objective of the show to educate and inform children, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

Other Matters (18 of 19)	Response
Program Title	Awesome Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8a & 8:30a, 1/3-3/27/16
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "Awesome Adventures" is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun.

Other Matters (19 of 19)	Response
Program Title	Whaddyado
Origination	Network

Days/Times Program Regularly Scheduled	Sunday, 9a & 9:30a, 1/3-3/27/16
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	[32.3 - This TV] "Whaddyado" is designed to educate, inform, inspire and entertain teens, while providing opportunities to learn life lessons they would otherwise not be open to receive. Teens are exposed to real life situations during reenactments where developing important life saving skills is examined. By exposing the teen viewer to perilous situations which have already occurred, then, using interviews with the participants and instructions from experts, they are shown what the proper reaction should be when faced with similar life-threatening circumstances. The show also works to minimize the viewer's belief in their immortality, a priceless lesson for all teens. In the show's "moral dilemma" segment, teens are given a scenario which raises moral questions for which they're provided an expert's analysis of the costs and benefits of various courses of action, tackling the challenge head on. All in all, Whaddyado works to help develop the moral fiber of our nation's teens, each segment welcoming the opportunity for teens who seek to define themselves.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KRCW, LLC</b></p>

**Attachments**

No Attachments.