



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0023893233** | File Number: **CPR-171008** | Submit Date: **07/08/2015** | Call Sign: **WLUK-TV** | Facility ID: **4150** |

City: **GREEN BAY** | State: **WI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/08/2015 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Green Bay-Appleton
	Web Home Page Address	www.fox11online.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	No

Digital Core
Programs(6)

Digital Core Program (1 of 6)		Response
Program Title		Xploration Animal Science
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday: 4/4-6/27/15, 9:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This animal series takes a uniquely scientific approach to animal behavior studies. The program goes one step further to look at how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 6)		Response
Program Title		Xploration Awesome Planet
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday: 4/4-6/27/15, 9:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau), brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)		Response
Program Title		Xploration Earth 2050
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday: 4/4-6/27/15, 10:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (4 of 6)		Response
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Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 4/4-6/27/15, 10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Emily Calandrelli takes incredible journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes will feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 4/4-6/27/15, 11:00am
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment, that shares information that viewers can use in their own backyards.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	6/14/15: 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/13/15: 512
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	4/18/15: 2:45pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/18/15: 504
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	5/31/15: 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/30/15: 510
Reason for Preemption	Sports

Digital Core Program (6 of 6)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 4/4-6/27/15, 11:30am
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Awesome Adventures
List date and time rescheduled	4/18/15: 3:15pm
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/18/15: 132
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Awesome Adventures
List date and time rescheduled	5/31/15: 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/30/15: 138
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Awesome Adventures
List date and time rescheduled	6/14/15: 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/13/15: 140
Reason for Preemption	Sports

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	DONNA FISCHER
Address	787 LOMBARDI AVE
City	GREEN BAY
State	WI
Zip	54304
Telephone Number	920-490-1467
Email Address	donna.fischer@wluk.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>On April 3, Donna Fischer, Community Relations Director, gave a station tour to five Tiger Scouts. On April 9, Donna Fischer gave a station tour to 3 boy scouts from West DePere. On April 11 Michelle Melby served as MC for the Heart Ball in Green Bay (American Heart Association.) On April 16, FOX 11 Meteorologists Patrick Powell, Pete Petoniak, and Phil DeCastro participated in a weather radio programming event at Mills Fleet Farm in Appleton. On April 17, Pete Petoniak worked with a UW Milwaukee student as a job shadow. On April 20, FOX 11/CW14 participated in a Job Fair at Northeast Wisconsin Technical College from 9am to Noon. On April 22, Tom Milbourn and Michelle Melby served as hosts for The Golden Apple Awards, a program highlighting excellence in education in the Green Bay area. This program aired April 26, 5-6pm. On April 24, Pete Petoniak read to students at Kimberly Sunrise Elementary School. On April 25, Pete Petoniak served as MC of the school auction event at St. John the Baptist in Howard. On April 25, Michelle Melby served as MC for the Walk for Autism in Kimberly. On April 28, Pete Petoniak spoke to 2nd and 3rd graders at Smith Elementary School in Oshkosh on the subject of meteorology and safety. On April 29, Pete Petoniak spoke to students at Heritage School in DePere on the subject of meteorology. On May 4, Pete Petoniak gave a station tour to students from Hillcrest Elementary School in Shawano. On May 4, Tom Milbourn hosted the Rotary Free Enterprise Award Banquet in Green Bay. On May 7, Rachel Manek served as MC for the Go Red for Women event in Neenah. On May 6, Pete Petoniak served as MC of the Spring Get Away Luncheon and Auction at St. John the Baptist Parish. On May 11, Pete Petoniak spoke to students at Johnston Elementary School in Appleton. On May 12, FOX 11 Meteorologists Patrick Powell, Pete Petoniak, Phil DeCastro, and Katy Kramer gave a lecture to middle school children at the FOX 11 Weather Day at the Timber Rattlers event in Appleton. On May 13, Pete Petoniak gave a station tour to students from Readfield Elementary School. On May 19, Pete Petoniak spoke with students at Foxview Elementary School in DePere. On May 20, Michelle Melby served as the MC for the Go Red for Women event in Green Bay. On May 27, Pete Petoniak spoke with students at Denmark School. On June 2, Pete Petoniak spoke to students at Einstein School in Appleton. On June 4, Tom Milbourn hosted the Business Recognition Awards Luncheon in Green Bay. On June 18, Drew Smith served as the keynote speaker for the LDS Regional Youth Conference in Neenah. On June 22, Donna Fischer gave a station tour to 16 elementary school children from Pulaski interested in journalism.</p>
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Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Xploration Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 7/4-9/26/15, 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animal series takes a uniquely scientific approach to animal behavior studies. The program goes one step further to look at how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures.

Other Matters (2 of 7)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 7/4-9/26/15, 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (3 of 7)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 7/4-9/26/15, 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment.
Other Matters (4 of 7)	
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Origination	Syndicated
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Other Matters (5 of 7)	
Program Title	Animal Exploration with Jarod Miller
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Other Matters (6 of 7)	
Response	

Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 7/4-9/26/15, 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun.

Other Matters (7 of 7)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 8/29-9/26/15, 12:00n
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features, such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens: reports about healthy eating, driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen-appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive, listening and thinking skills, and serves as an enhancement to the viewer's academic and educational experience.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WLUK Licensee, LLC.</p>

Attachments

No Attachments.