



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0023159734** | File Number: **CPR-171691** | Submit Date: **07/10/2015** | Call Sign: **WWMB** | Facility ID: **3133** | City: **FLORENCE** | State: **SC**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/10/2015** | Filing Status: **Active**

Report reflects information for : Second Quarter of 2015

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|-----------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CW |
| | Nielsen DMA | Florence-Myrtle Beach |
| | Web Home Page Address | |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 5.5 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 7.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(13)

| Digital Core Program (1 of 13) | Response |
|--|---|
| Program Title | Calling Dr. Pol |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday / 7:00AM, 7:30AM & 8:00AM |
| Total times aired at regularly scheduled time | 39 |
| Total times aired | 10 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program airs on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 13) | Response |
|---|---|
| Program Title | The Dog Whisperer with Cesar Millan: Family Edition |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday / 8:30, 9:00AM, 9:30AM & 10:00AM |
| Total times aired at regularly scheduled time | 52 |
| Total times aired | 52 |
| Number of Preemptions | 0 |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 3 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program airs on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (3 of 13)

Response

| | |
|--|------------------------------|
| Program Title | Expedition Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday / 10:30AM & 11:00AM |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. This program airs on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 13) | |
|--|--|
| | Response |
| Program Title | Rock The Park |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday / 11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 3 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program follows hosts Jack Steward and Colton Smith come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program airs on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 13) | | Response |
|--|--|-----------------|
| Program Title | Wild About Animals | |
| Origination | Local | |
| Days/Times Program Regularly Scheduled | Saturday 2:00PM | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 12 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | 3 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 6 years to 11 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program spans the globe to bring viewers interesting stories about the world's most fascinating animals, such as the penguins trek to their breeding grounds in the artic, the animals at a safari in Africa or at a visit to the Australian outback. The program has four segments, each one featuring a different story to educate the viewer about an exotic unique animal or an animal that can be found locally. This program airs on the station's main digital stream. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (6 of 13) | | Response |
|--|------------------------------------|-----------------|
| Program Title | Calling Dr. Pol | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturday / 7:00AM, 7:30AM & 8:00AM | |
| Total times aired at regularly scheduled time | 39 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |

| | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program airs on the station's secondary digital stream, Channel 21.2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 13) | Response |
|--|--|
| Program Title | Dog Whisperer with Cesar Milan: Family Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday / 8:30AM, 9:00AM, 9:30AM, 10:00AM |
| Total times aired at regularly scheduled time | 52 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program airs on the station's secondary digital stream, Channel 21.2 |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (8 of 13) | Response |
|--|--|
| Program Title | Expedition Wild |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday / 10:30AM & 11:00AM |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. This program airs on the station's secondary digital stream, Channel 21.2 |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (9 of 13) | Response |
|--|--|
| Program Title | Rock the Park |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday / 11:30PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program follows hosts Jack Steward and Colton Smith come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program airs on the station's secondary digital stream, Channel 21.2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 13) | Response |
|---|--------------------|
| Program Title | Live Life & Win |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday / 12:00PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program airs on the station's secondary digital stream, Channel 21.2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Digital Core Program
(11 of 13)**

Response

| | |
|--|---|
| Program Title | Made in Hollywood: Teen Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday / 12:30PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program airs on the station's secondary digital stream, Channel 21.2 |

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| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
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| Digital Core Program (12 of 13) | Response |
|--|---|
| Program Title | On the Spot |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday / 1:00PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program airs on the station's secondary digital stream, Channel 21.2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (13 of 13) | Response |
|--|-------------------------------------|
| Program Title | Elizabeth Stanton's Great Big World |
| Origination | Network |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Saturday / 1:30PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program airs on the station's secondary digital stream, Channel 21.2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Jamelah A Barich |
| Address | 10 University Blvd |
| City | Conway |
| State | SC |
| Zip | 29526 |
| Telephone Number | (843) 234-9733 |
| Email Address | jbarich@wpde.com |

| | |
|--|--|
| <p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p> | <p>APRIL 03 Ed spoke to Waccamaw Elem. 3rd graders Conway 08 Ed spoke to St James Elem - 4th graders Murrells Inlet 10 Ed gave Our Lady Star of the Sea Womens Guild Speech - North Myrtle Beach 10 Allyson emceed the Senior Life Expo at the Florence Civic Center 11 Tonya emceed the Senior Life Expo at the Florence Civic Center 11 Ed emceed Miss Latta Pageant - Latta 14 Ed was HOA Board Member Conference Speaker - Myrtle Beach 14 Ed and Tim part of Free Cone Day - Myrtle Beach 16 Ed was Pursues For a Purpose "Model" - North Myrtle Beach 17 Ed was MC Horry county Special Olympics - Socastee 18 Ed was Educators Appreciation Event MC - Market Common Myrtle Beach 19 Ed was Awards presenter at Chicora Event - Myrtle Beach 20 Ed was Trio Dinner Judge - Myrtle Beach 21 Ed gave 1st Presebyterian Ks speech - Myrtle Beach 22 Ed was Celebrity Waiter for MB Lions Club at Carabbas - Myrtle Beach 25 Ed was Participant Dragon Boat Races for Ground Zero - Myrtle Beach 30 Ed gave Pawleys Island Montessori Speech - Pawleys Island 25 Allyson part of the Conway Christian School Fundraising auction and BBQ MAY 01 Ed gave Coastal Montessori tour - CONway 02 Ed was Relay for Life MC - North Myrtle Beach 02 Tim emceed March of Dimes Walk in Myrtle Beach 03 Ed in Grace Ministries Golf tournament - Murrells Inlet 06 Ed part of Hurricane Hunter event - Myrtle Beach 08 Ed gave Senior Adults Tour - Myrtle Beach 08 Ed gave Cub Scout Tour - Conway (kids from Myrtle Beach) 09 Ed emceed Toomey's Kids Fishing tournament MC - Garden City 09 Tim emceed Cystic Fibrosis Walk in Myrtle Beach 12 Ed gave Pine Lakes Apartment Association Hurricane Speech - Myrtle Beach 12 Allyson emceed the Florence County Disabilities Talent Show 12 Ed gave tour Cub Scout - Conway (kids from Surfside) 13 Ed was MC Jamin Leather Karaoke Contest - Surfside 14 Ed gave Lakewood Elem. Ks speech - Surfside 15 Ed gave Lions Club Speech - Conway 22 Ed was Kingston Golf Classic Player - Conway 22 Allyson emceed the Lowerstate Goodwill Shining Star Awards in Myrtle Beach 25 Ed was Memorial Day keynote speaker VFW Post 10420 Murrells Inlet 27 Ed gave King Academy 6th graders Speech - Florence 28 Ed gave Grand Strand Optimist Club Speech - Myrtle Beach 29 Allyson and Ed at the 2LiveBeyond pairing party in North Myrtle Beach 30 Ed and Tim played in the 2LiveBeyond Celebrity Golf Tournament in Myrtle Beach JUNE 02 Ed was Hole for Heroes MC for Red Cross - Garden City 02 Ed gave McLaurin Elem tour - Conway (kids from Florence) 03 Ed gave Surfside Rotary Speech - Surfside 5,6, and 7 Allyson, Ed, Jordan, Liz, Cecil, Amanda, Maddie, Crystal, Jack, Alena in booth for Carolina Country Music Fest in Myrtle Beach 08 Ed gave Long Bay Power Squadron Speech - Myrtle Beach 13 Ed was MC Plantation Lakes Golf Tournament - Carolina Forest 16 Ed gave NARFE Hurricane Speech - Pawleys Island 16 Jordan spoke to high schoolers about television news at Lamar Public Library 18 Ed was Judge of World's Largest Swim Lesson - Myrtle Beach 22 Ed gave Legends in Concert speech about upcoming food drive and hurricane talk - Myrtle Beach 26 Ed gave Boys and Girls Club Speech - Myrtle Beach SPECIAL REPORTS Bermuda Sands Air Date: April 23rd 11pm Reporter/Photographer: Liz/George For the first time on camera, we hear from the owner of the hotel where the three people were killed during last year's bikefest. We ask him to take us back to that night, how it's impacted his business and what changes he's made for this year. Living Transgender Air Date: April 24rd 11pm Reporter/Photographer: Sinclair WSYX Providing: This is a tie-in to the Bruce Jenner special from ABC in April 24th. Feral Hogs Air Date: April 27 6pm/10pm Reporter /Photographer: April Feral hogs are destroying sea turtle nesting areas on our barrier islands as well as marsh grass along the rivers and area farmland. We are working with DNR to go on a feral hog hunt, which are be</p> |
|--|--|

Other Matters (13)

| Other Matters (1 of 13) | Response |
|--|--|
| Program Title | Calling Dr. Pol |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 7:00AM, 7:30AM & 8:00AM |
| Total times aired at regularly scheduled time | 39 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program airs on the station's Main digital channel. |

| Other Matters (2 of 13) | Response |
|--|--|
| Program Title | Dog Whisperer with Cesar Milan: Family Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday / 8:30AM, 9:00AM, 9:30AM, 10:00AM |
| Total times aired at regularly scheduled time | 52 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program airs on the station's main digital stream. |

| Other Matters (3 of 13) | Response |
|--------------------------------|-----------------|
| Program Title | Expedition Wild |
| Origination | Network |

Days/Times Saturday / 10:30AM & 11:00AM
Program
Regularly
Scheduled

Total times 26
aired at
regularly
scheduled
time

Length of 30 mins
Program

Age of 13 years to 16 years
Target Child
Audience
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. This program airs on the station's Main digital stream.

Other Matters (4 of 13)

Response

Program Title Rock the Park

Origination Network

Days/Times Program Regularly Scheduled Saturday / 11:30AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. On this program, close friends and hosts Jack Steward and Colton Smith come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program airs on the station's main digital stream.

Other Matters (5 of 13)

Response

Program Title Wild About Animals

Origination Network

Days/Times Program Regularly Scheduled Saturday / 2:00PM

Total times aired at regularly scheduled time 13

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program spans the globe to bring viewers interesting stories about the world's most fascinating animals, such as the penguins trek to their breeding grounds in the artic, the animals at a safari in Africa or at a visit to the Australian outback. The program has four segments, each one featuring a different story to educate the viewer about an exotic unique animal or an animal that can be found locally. This program airs on the station's main digital stream. This program airs on the station's main digital stream. |

| Other Matters (6 of 13) | |
|--|---|
| | Response |
| Program Title | Calling Dr. Pol |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday / 7:00AM, 7:30AM & 8:00AM |
| Total times aired at regularly scheduled time | 39 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock This Program airs on the station's Secondary digital stream, Channel 21.2. |

| Other Matters (7 of 13) | |
|---|---|
| | Response |
| Program Title | Dog Whisperer with Cesar Millan |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday / 8:30AM, 9:00AM, 9:30AM & 10:00AM |
| Total times aired at regularly scheduled time | 52 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program airs on the station's secondary digital stream, Channel 21.2. |
|--|--|

| Other Matters (8 of 13) | |
|--------------------------------|-----------------|
| | Response |

| | |
|---------------|-----------------|
| Program Title | Expedition Wild |
|---------------|-----------------|

| | |
|-------------|---------|
| Origination | Network |
|-------------|---------|

| | |
|--|------------------------------|
| Days/Times Program Regularly Scheduled | Saturday / 10:30AM & 11:00AM |
|--|------------------------------|

| | |
|---|----|
| Total times aired at regularly scheduled time | 26 |
|---|----|

| | |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

| | |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. This program airs on the station's Secondary digital stream, Channel 21.2. |
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| Other Matters (9 of 13) | |
|--------------------------------|-----------------|
| | Response |

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| Program Title | Rock The Park |
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|-------------|---------|
| Origination | Network |
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| Days/Times Program Regularly Scheduled | Saturday / 11:30AM |
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| Total times aired at regularly scheduled time | 13 |
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|-------------------|---------|
| Length of Program | 30 mins |
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| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On this program, close friends and hosts Jack Steward and Colton Smith come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program airs on the station's Secondary digital stream, Channel 21.2. |
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| Other Matters (10 of 13) | Response |
|--------------------------|----------|
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|---|----------------------|
| Program Title | Live Life & Win |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday / 12:00PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program airs on the station's secondary digital stream, Channel 21.2. |
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| Other Matters (11 of 13) | Response |
|--------------------------|----------|
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|---|---------------------------------|
| Program Title | Made in Hollywood: Teen Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday / 12:30PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program airs on the station's secondary digital stream, Channel 21.2. |
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| Other Matters (12 of 13) | Response |
|--------------------------|----------|
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|--|-------------------|
| Program Title | On The Spot |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday / 1:00PM |

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| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program airs on the station's secondary digital stream, Channel 21.2. |

**Other Matters
(13 of 13)**

Response

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|--|---|
| Program Title | Elizabeth Stanton's Great Big World |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 1:30PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program airs on the station's secondary digital stream, Channel 21.2. |

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>HSH Myrtle Beach (WWMB), LCC</p> |

Attachments

No Attachments.