



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001571546** | File Number: **CPR-118386** | Submit Date: **04/04/2011** | Call Sign: **K21JQ-D** | Facility ID: **5909** | City: **WALLA WALLA** | State: **WA**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/04/2011** | Filing Status: **Active**

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## Report reflects information for : First Quarter of 2011

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	HOPE
	Nielsen DMA	Yakima-Pasco-Rich-Kennwck
	Web Home Page Address	www.bluemttv.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(7)**

Digital Core Program (1 of 7)	Response
Program Title	Brillando Para Jesus
Origination	Network
Days/Times Program Regularly Scheduled	Sun. 11:30AM; Mon. 3:30PM; Sat. 7:00AM & 2:00PM
Total times aired at regularly scheduled time	49
Total times aired	49
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each program educates and instructs Spanish-speaking children on the importance of building a solid, positive, moral character and also includes character building songs and craft building segments that teach children how to use their imaginations and be creative.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	Brillando Para Jesus
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-03-19
Episode #	03-19-2011 / Sat. 7:00AM
Reason for Preemption	Public Interest

**Digital Preemption Programs #2**

Questions	Response
Title of Program	Brillando Para Jesus
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-02-12
Episode #	02-12-2011 / Sat. 7:00AM

Reason for Preemption	Public Interest
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### Digital Preemption Programs #3

Questions	Response
Title of Program	Brillando Para Jesus
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-03-19
Episode #	03-19-2011 / Sat. 2:00PM
Reason for Preemption	Public Interest

Digital Core Program (2 of 7)	Response
Program Title	Dialogos En Familia
Origination	Network
Days/Times Program Regularly Scheduled	Sun. 7:00AM & 2:00PM; Thurs. 7:00PM; Sat. 3:00PM
Total times aired at regularly scheduled time	48
Total times aired	48
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The object of this program is to educate Spanish-speaking families with children about the importance of personal health and to instill the values of having a solid, positive, moral character.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Dialogos En Familia
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-03-24
Episode #	03-24-2011 / Thurs. 7:00PM
Reason for Preemption	Public Interest

## Digital Preemption Programs #2

Questions	Response
Title of Program	Dialogos En Familia
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-03-31
Episode #	03-31-2011 / Thurs. 7:00PM
Reason for Preemption	Public Interest

## Digital Preemption Programs #3

Questions	Response
Title of Program	Dialogos En Familia
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-02-03
Episode #	02-03-2011 / Thurs. 7:00PM
Reason for Preemption	Public Interest

## Digital Preemption Programs #4

Questions	Response
Title of Program	Dialogos En Familia
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-03-17
Episode #	03-17-2011 / Thurs. 7:00PM
Reason for Preemption	Public Interest

Digital Core Program (3 of 7)	Response
Program Title	Janice's Attic
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tues. 3:30PM
Total times aired at regularly scheduled time	13
Total times aired	10
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The object of this program is to educate children about nature, personal health, and the value of positive character qualities. This show is a great way for children to learn how to become more social in an appropriate manner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	A World of Stories
Origination	Local
Days/Times Program Regularly Scheduled	Mon. - Thurs. 4:30PM
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The object of this program is to educate children of the value of service to others. Children learn to trust in God's provision while on a mission far from home. Children gain a greater perspective of the global family and its needs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	Parker's Puzzle
Origination	Network
Days/Times Program Regularly Scheduled	Mon. 3:30PM; Thurs. 1:00PM
Total times aired at regularly scheduled time	26
Total times aired	20
Number of Preemptions	0



Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program teaches children ways to live a positive Christian life. Children learn the importance of exercise, healthy diet, heart-to-heart discussions on different topics, and Bible study.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Children's Heros of the Bible
Origination	Network
Days/Times Program Regularly Scheduled	Thurs. 3:30PM
Total times aired at regularly scheduled time	13
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A winner of the "Award for Excellence" from the FILM ADVISORY BOARD, this character building program teaches life skills from the life experiences of several Bible characters.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Plant A Seed
Origination	Local
Days/Times Program Regularly Scheduled	Wed. 3:30PM
Total times aired at regularly scheduled time	13
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program teaches children to memorize Bible verses through song. Children sing and act out skits that teach character lessons. The lessons are impressed through the memorization of song.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core Educational and Informational Programming (9)**

<b>Non-Core Educational and Informational Programming (1 of 9)</b>	<b>Response</b>
Program Title	Janice's Attic
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Thurs. 6:30AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The object of this program is to educate children about nature, personal health, and the value of positive character qualities. This show is a great way for children to learn how to become more social in an appropriate manner.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

<b>Questions</b>	<b>Response</b>
Date Time	

<b>Non-Core Educational and Informational Programming (2 of 9)</b>	<b>Response</b>
Program Title	Parker's Puzzle
Origination	Network
Days/Times Program Regularly Scheduled:	Tues. 6:30AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program teaches children ways to live a positive Christian life. Children learn the importance of exercise, healthy diet, heart-to-heart discussions on different topics, and Bible study.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
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**Date and Time Aired:**

Questions	Response
Date Time	

**Non-Core Educational and Informational Programming (3 of 9)**

Questions	Response
Program Title	Children's Heroes Of The Bible
Origination	Network
Days/Times Program Regularly Scheduled:	Fri. 6:30AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A winner of the "Award for Excellence" from the FILM ADVISORY BOARD, this character building program teaches life skills from the life experiences of several Bible characters.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

**Non-Core Educational and Informational Programming (4 of 9)**

Questions	Response
Program Title	CMJ Club Zone
Origination	Network
Days/Times Program Regularly Scheduled:	Mon. 6:30AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curious Cam-Man, Artie, and the Tree House Kids help kids learn amazing Bible truths by studying nature, archeology and songs.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (5 of 9)	Response
Program Title	Arnie's Shack
Origination	Network
Days/Times Program Regularly Scheduled:	Wed. 6:30AM
Total times aired at regularly scheduled time:	4
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program share the love of Jesus with children through music and multi-media presentations. It seeks to strengthen and encourage children by sharing positive Christian values.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (6 of 9)	Response
Program Title	Plant A Seed
Origination	Local
Days/Times Program Regularly Scheduled:	Wed. 6:30AM

Total times aired at regularly scheduled time:	9
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program teaches children to memorize Bible verses through song. Children sing and act out skits that teach character lessons. The lessons are impressed through the memorization of song.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7 of 9)	Response
Program Title	Dialogos En Familia
Origination	Network
Days/Times Program Regularly Scheduled:	Thurs. 2:00AM; Fri. 6:00AM
Total times aired at regularly scheduled time:	19
Number of Preemptions	6
Length of Program	60 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The object of this program is to educate Spanish-speaking families with children about the importance of personal health and to instill the values of having a solid, positive, moral character.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

<b>Non-Core Educational and Informational Programming (8 of 9)</b>	<b>Response</b>
Program Title	Davey & Goliath
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Mon. - Thurs. 4:00PM
Total times aired at regularly scheduled time:	52
Number of Preemptions	0
Length of Program	15 mins
Age of Target Child Audience	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The object of this program is to teach core values. It serves the educational needs of children through their social and emotional needs. It is instructive on how to relate successfully in society.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

<b>Questions</b>	<b>Response</b>
Date Time	

<b>Non-Core Educational and Informational Programming (9 of 9)</b>	<b>Response</b>
Program Title	Davey & Goliath
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Mon. - Thurs. 4:15PM
Total times aired at regularly scheduled time:	52
Number of Preemptions	0
Length of Program	15 mins
Age of Target Child Audience	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The object of this program is to teach core values. It serves the educational needs of children through their social and emotional needs. It is instructive on how to relate successfully in society.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

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Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

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**Date and Time Aired:**

Questions	Response
Date Time	

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**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kim Kjaer
Address	1200 SE 12th Street, Suite 2
City	College Place
State	WA
Zip	99324
Telephone Number	(509) 529-9149
Email Address	manager@bluemttv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Question 7 is answered "NO" because there is no analog programming.

**Other Matters (7)**

<b>Other Matters (1 of 7)</b>	<b>Response</b>
Program Title	Brillando Para Jesus
Origination	Network
Days/Times Program Regularly Scheduled	Sun. 11:30AM; Mon. 3:30PM; Sat. 7:00AM & 2:00PM
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each program educates and instructs Spanish-speaking children on the importance of building a solid, positive, moral character and also includes character building songs and craft building segments that teach children how to use their imaginations and be creative. DIGITAL

<b>Other Matters (2 of 7)</b>	<b>Response</b>
Program Title	Dialogos En Familia
Origination	Network
Days/Times Program Regularly Scheduled	Sun. 7:00AM & 2:00PM; Mon. 9:00AM; Wed. 8:30PM; Sat. 3:00PM
Total times aired at regularly scheduled time	65
Length of Program	60 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The object of this program is to educate Spanish-speaking families with children about the importance of personal health and to instill the values of having a solid, positive, moral character. DIGITAL

<b>Other Matters (3 of 7)</b>	<b>Response</b>
Program Title	Janice's Attic
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tues. 3:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The object of this program is to educate children about nature, personal health, and the value of positive character qualities. This show is a great way for children to learn how to become more social in an appropriate manner. DIGITAL

<b>Other Matters (4 of 7)</b>	<b>Response</b>
Program Title	A World Of Stories
Origination	Local

Days/Times Program Regularly Scheduled	Mon. - Thurs. 4:30PM
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The object of this program is to educate children of the value of service to others. Children learn to trust in God's provision while on a mission far from home. Children gain a greater perspective of the global family and its needs. DIGITAL

Other Matters (5 of 7)	Response
Program Title	Parker's Puzzle
Origination	Network
Days/Times Program Regularly Scheduled	Mon. 3:30PM; Thurs. 1:00PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program teaches children ways to live a positive Christian life. Children learn the importance of exercise, healthy diet, heart-to-heart discussions on different topics, and Bible study. DIGITAL

Other Matters (6 of 7)	Response
Program Title	Children's Heros Of The Bible
Origination	Network
Days/Times Program Regularly Scheduled	Thurs. 3:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A winner of the "Award for Excellence" from the FILM ADVISORY BOARD, this character building program teaches life skills from the life experiences of several Bible characters. DIGITAL

Other Matters (7 of 7)	Response
Program Title	Plant A Seed
Origination	Network
Days/Times Program Regularly Scheduled	Wed. 3:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program teaches children to memorize Bible verses through song. Children sing and act out skits that teach character lessons. The lessons are impressed through the memorization of song. DIGITAL

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Blue Mountain Broadcasting Association</b></p>

## Attachments

No Attachments.