



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001714344** | File Number: **CPR-123827** | Submit Date: **10/05/2011** | Call Sign: **WBRZ-TV** | Facility ID: **38616** |

City: **BATON ROUGE** | State: **LA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**10/05/2011** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Baton Rouge
	Web Home Page Address	WWW.WBRZ.COM

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	The Emperor's New School
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8-8:30 AM CT (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	The Replacements
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM CT (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 19)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM CT (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 19)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM CT (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Digital Core Program (5 of 19)	Response
Program Title	Hannah Montana
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10-10:30 AM CT (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 19)	Response
Program Title	The Suite Life of Zack and Cody
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM CT (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 19)      Response	
Program Title	JACK HANNA'S WILD COUNTDOWN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 8AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, wildlife expert and animal ambassador, Jack Hanna, counts down from ten to one in intriguing and fun categories that gives teen viewers stimulating lessons about the world's animals. As Jack reveals the categories, he will give us further insights and interesting facts about the animals. For example, when Jack reveals that the largest animal on the African content is in fact the elephant, he will ask, "do you know the difference between an African and Asian elephant?" The fun format of this show affords Jack Hanna and the producers the opportunity to effortlessly teach while entertaining.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19)      Response	
Program Title	OCEAN MYSTERIES WITH JEFF CORWIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 8:30AM
Total times aired at regularly scheduled time	4

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries with Jeff Corwin: Perhaps best known for his Emmy Award winning hit shows on The Disney Channel, Discovery and Animal Planet, Jeff Corwin makes his broadcast debut in Ocean Mysteries with Jeff Corwin. Based at the world's largest aquarium, The Georgia Aquarium in Atlanta, Jeff Corwin will take viewers around the globe to explore Earth's least understood resource, our Oceans. Produced in a classic hosted television style, Corwin will join with experts to uncover the hidden secrets of our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19) Response	
Program Title	BORN TO EXPLORE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 9AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Born to Explore: The world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, 13 to 16 year old viewers will travel the world without leaving their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19)		Response
Program Title		CULTURE CLICKS
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT 9:30AM
Total times aired at regularly scheduled time		4
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This half-hour series explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week - those topics will serve as a jumping-off point for a deep-dive into the culture that shapes us. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's worth of "aha!" moments to share with their friends and family.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (11 of 19)	Response
Program Title	EVERYDAY HEALTH
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 10AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 19)	Response
Program Title	FOOD FOR THOUGHT WITH CLAIRE THOMAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 10:30AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (13 of 19)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 2,2:30,3,3:30,4, 4:30 PM'S (DT2.2)
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends time with nature's creatures and various experts that are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Mr. Hannas journeys has included Alaska where he observed brown bears and the effect of declining salmon runs on the brown bear population, the Great Barrier Reef to explore its development, and to a farm for exotic animals located in Missouri where wildlife preservation and history come together



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (14 of 19)		Response
Program Title		ANIMAL EXPLORATION W/JAROD MILLER
Origination		Syndicated
Days/Times Program Regularly Scheduled		SU 2PM (DT2.2)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it s the need for speed or animal heros there s always something amazing happening. It is the mission of the program to inspire viewers, children and adults alike to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (15 of 19)		Response
Program Title	AWESOME ADVENTURES	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SU 2:30P (DT2.2)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AWESOME ADVENTURES is a syndicated adventure travel show for tweens and teens that highlights topics like sports, animals, and music. Accompanied by host Anthony Montgomery (Star Trek: Enterprise), in each episode a pair of teens hikes, bikes, parasails, and even sometimes rafts through exotic locales like Costa Rica, Iceland, and Belize. Using these beautiful countries as a backdrop, Awesome Adventures educates viewers about geography, zoology, history, and world culture through fun action-adventure segments. The overall tone of the show is very light and quite silly at times, but that's usually due to Montgomery's goofball antics.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (16 of 19)		Response
Program Title	WILD ABOUT ANIMALS	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SU 3PM (DT2.2)	
Total times aired at regularly scheduled time	13	

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals spans the globe to bring viewers fascinating wildlife stories. Watch the march of the penguins in Antarctica, a spectacular safari in Africa, or an amazing visit to the Australian outback. Whether it's the mysterious creatures of the ocean or a tale of the critters in own backyard, Wild About Animals offers the best in family programming.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)	Response
Program Title	WHADDYADO
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 3:30P (DT2.2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyadoo is a half hour series targeting 13 to 16 year olds, offering instruction on how to handle difficult and threatening real-life situations. Suppose you're a 13 year old boy in a diner and a woman begins to choke on her food. What would you do? What should you do? Whaddyadoo looks at stories like these, as well as fire rescues, animal attacks and everyday moral dilemmas in an entertaining and educational half-hour.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)		Response
Program Title	ARIEL & ZOEY	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SU 4P (DT2.2)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tween twins Ariel & Zoey and little brother Eli, empower, educate and entertain youngsters by interviewing and performing with celebrity guests in their musical variety television program, "Ariel & Zoey & Eli, Too". Upcoming guests include Miranda Cosgrove, Project Trio, The Verve Pipe, Hall of Fame football coach Lloyd Carr, The University of Michigan Musical Theater Program's senior class, among others!	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (19 of 19)		Response
Program Title	REAL LIFE 101	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SU 4:30P (DT2.2)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, we cover them all. Join our energetic hosts Shawn, Krystal, and A.J. for a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Annenberg Policy Center.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SAT 11AM
Total times aired at regularly scheduled time:	10
Number of Preemptions	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends time with nature's creatures and various experts that are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Mr. Hannas journeys has included Alaska where he observed brown bears and the effect of declining salmon runs on the brown bear population, the Great Barrier Reef to explore its development, and to a farm for exotic animals located in Missouri where wildlife preservation and history come together
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	ANIMAL EXPLORATION W/JAROD MILLER
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SAT 11:30AM
Total times aired at regularly scheduled time:	7
Number of Preemptions	6
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it s the need for speed or animal heros there s always something amazing happening. It is the mission of the program to inspire viewers, children and adults alike to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

**Sponsored Core  
Programming (0)**



Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	ROBERT K BERNARD
Address	1650 HIGHLAND RD
City	BATON ROUGE
State	LA
Zip	70802
Telephone Number	225-387-2222
Email Address	PROGRAMS@WBRZ.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	3) WBRZ is dedicated to nurturing the educational and informational needs of our younger viewing audience. The programs listed in question 12 are produced to qualify as core programming but are not being treated as core on WBRZDT2.1, because they are in a time period subject to occasional sports and entertainment preemptions.

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	JACK HANNA'S WILD COUNTDOWN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, wildlife expert and animal ambassador, Jack Hanna, counts down from ten to one in intriguing and fun categories that gives teen viewers stimulating lessons about the world's animals. As Jack reveals the categories, he will give us further insights and interesting facts about the animals. For example, when Jack reveals that the largest animal on the African content is in fact the elephant, he will ask, "do you know the difference between an African and Asian elephant?" The fun format of this show affords Jack Hanna and the producers the opportunity to effortlessly teach while entertaining.

Other Matters (2 of 13)	Response
Program Title	OCEAN MYSTERIES WITH JEFF CORWIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	: Perhaps best known for his Emmy Award winning hit shows on The Disney Channel, Discovery and Animal Planet, Jeff Corwin makes his broadcast debut in Ocean Mysteries with Jeff Corwin. Based at the world's largest aquarium, The Georgia Aquarium in Atlanta, Jeff Corwin will take viewers around the globe to explore Earth's least understood resource, our Oceans. Produced in a classic hosted television style, Corwin will join with experts to uncover the hidden secrets of our oceans.

Other Matters (3 of 13)	Response
Program Title	BORN TO EXPLORE
Origination	Syndicated

Days/Times Program Regularly Scheduled	SAT 9 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, 13 to 16 year old viewers will travel the world without leaving their homes.

Other Matters (4 of 13)	Response
Program Title	CULTURE CLICKS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, 13 to 16 year old viewers will travel the world without leaving their homes.

Other Matters (5 of 13)	Response
Program Title	EVERYDAY HEALTH
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 10AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action.

Other Matters (6 of 13)	Response
Program Title	FOOD FOR THOUGHT W/CLAIRE THOMAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas will open viewer's eyes to how everyday life can inspire culinary creations. Each episode informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Other Matters (7 of 13)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated

Days/Times Program Regularly Scheduled	SA 2,2:30,3,3:30,4,4:30PM'S (DT2.2)
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends time with nature's creatures and various experts that are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Mr. Hannas journeys has included Alaska where he observed brown bears and the effect of declining salmon runs on the brown bear population, the Great Barrier Reef to explore its development, and to a farm for exotic animals located in Missouri where wildlife preservation and history come together

Other Matters (8 of 13)	Response
Program Title	ANIMAL EXPLORATION W/JAROD MILLER
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 2PM (DT2.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it s the need for speed or animal heros there s always something amazing happening. It is the mission of the program to inspire viewers, children and adults alike to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Other Matters (9 of 13)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated

Days/Times Program Regularly Scheduled	SU 2:30P (DT2.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AWESOME ADVENTURES is a syndicated adventure travel show for tweens and teens that highlights topics like sports, animals, and music. Accompanied by host Anthony Montgomery (Star Trek: Enterprise), in each episode a pair of teens hikes, bikes, parasails, and even sometimes rafts through exotic locales like Costa Rica, Iceland, and Belize. Using these beautiful countries as a backdrop, Awesome Adventures educates viewers about geography, zoology, history, and world culture through fun action-adventure segments. The overall tone of the show is very light and quite silly at times, but that's usually due to Montgomery's goofball antics.

Other Matters (10 of 13)	Response
Program Title	WILD ABOUT ANIMALS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 3PM (DT2.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals spans the globe to bring viewers fascinating wildlife stories. Watch the march of the penguins in Antarctica, a spectacular safari in Africa, or an amazing visit to the Australian outback. Whether it's the mysterious creatures of the ocean or a tale of the critters in own backyard, Wild About Animals offers the best in family programming

Other Matters (11 of 13)	Response
Program Title	WHADDYADO
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 3:30PM (DT2.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyadoo is a half hour series targeting 13 to 16 year olds, offering instruction on how to handle difficult and threatening real-life situations. Suppose you're a 13 year old boy in a diner and a woman begins to choke on her food. What would you do? What should you do? Whaddyadoo looks at stories like these, as well as fire rescues, animal attacks and everyday moral dilemmas in an entertaining and educational half-hour.
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Other Matters (12 of 13)	Response
Program Title	ARIEL AND ZOEY&ELI
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 4PM (DT2.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tween twins Ariel & Zoey and little brother Eli, empower, educate and entertain youngsters by interviewing and performing with celebrity guests in their musical variety television program, "Ariel & Zoey & Eli, Too". Upcoming guests include Miranda Cosgrove, Project Trio, The Verve Pipe, Hall of Fame football coach Lloyd Carr, The University of Michigan Musical Theater Program's senior class, among others!

Other Matters (13 of 13)	Response
Program Title	REAL LIFE 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 4:30P (DT2.2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101, which is aimed at teens and young adults, introduces you to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers, and special effects directors, we cover them all. Join our energetic hosts Shawn, Krystal, and A.J. for a weekly half-hour of fun and entertainment. Rated High for Educational Content by the Annenberg Policy Center

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F. R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>LOUISIANA TELEVISION BROADCASTING, LLC</b></p>



**Attachments**

No Attachments.