



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0022774392** File Number: **CPR-157612** Submit Date: **07/10/2014** Call Sign: **KMSB** Facility ID: **44052** City:

TUCSON State: AZ

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/10/2014 Filing Status: Active

#### Report reflects information for : Second Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Tuscon (Nogales)
	Web Home Page Address	WWW. TUCSONNEWSNOW.COM

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	REAL LIFE 101 (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 7A, 4/5/14 - 6/28/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Introduces teens to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, and special effects directors, the show covers them all. The program helps kids "try on" jobs and consider options for the future.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	ECO COMPANY (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 730A, 4/5/14 - 6/28/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program focuses on the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. Each story and each feature is reported by teens and told from their perspective. The program profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas. Additionally, the show provides weekly practical tips that teens, and people of all ages, can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	THE YOUNG ICONS (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 8A, 4/5/14 - 6/28/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone.

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symbol E/I?	

Digital Core Program (4 of 12)	Response
Program Title	COOLEST PLACES ON EARTH (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 830A, 4/5/14 - 6/28/14
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	From jaw-dopping works of nature to the most amazing creations of humankind. We discover each location's history and culture and learn why it deserves to be called one of the coolest places on Earth. Each week we visit three unique locations around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	COOLEST PLACES ON EARTH (11.1)
List date and time rescheduled	Sunday, 5/18/14 @ 10A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 5/17/14 @ 830A - #121
Reason for Preemption	Sports

Digital Core Program (5 of 12)	Response
Program Title	TEEN KIDS NEWS (11.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAY @ 9A, 4/5/14 - 6/28/14
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The focus of each episode is on young people, telling their stories in their own words. Through the youth anchors, it will insert the clear voice of a kid into the adult-dominated media and provide a unique perspective to the news not currently available on network television. The large, diverse anchor team will appeal to kids who will identify and emulate them. Subject matter each week will include such issues as fear of going to school, school violence, space travel, health issues, video games and computers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	TEEN KIDS NEWS (11.1)
List date and time rescheduled	Sunday, 5/18/14 @ 9A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 5/17/14 @ 9A - #1136
Reason for Preemption	Sports

Digital Core Program (6 of 12)	Response	
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (11.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAY @ 930A, 4/5/14 - 6/28/14	

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series introduces young people to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### **Digital Preemption Programs #1**

Questions	Response
Title of Program	MADE IN HOLLYWOOD: TEEN EDITION (11.1)
List date and time rescheduled	Sunday, 5/18/14 @ 930a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 5/17/14 @ 930A - #820
Reason for Preemption	Sports

Digital Core Program (7 of 12)	Response	
Program Title	SO YOU WANT TO BE (MOVIES! 11.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY @ 8A, 4/5/14 - 6/28/14	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"SO YOU WANT TO BE" features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world.	

Does the Licensee identify the program by displaying
throughout the program the symbol E/I?

Yes

Digital Core Program (8 of 12)	Response
Program Title	SO YOU WANT TO BE (MOVIES! 11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 8:30A, 4/5/14 - 6/28/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"SO YOU WANT TO BE" features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response	
Program Title	TOMORROW/TODAY (MOVIES! 11.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY @ 9A, 4/5/14 - 6/28/14	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"TOMORROW TODAY" features teens learning about the latest advances in science and technology.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (10 of 12)	Response
Program Title	TOMORROW/TODAY (MOVIES! 11.2)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY @ 9:30A, 4/5/14 - 6/28/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"TOMORROW TODAY" features teens learning about the latest advances in science and technology.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	BETTER PLANET TV (MOVIES! 11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 10A, 4/5/14 - 6/28/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"BETTER PLANET TV" features stories about helping the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	BETTER PLANET TV (MOVIES! 11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 10:30A, 4/5/14 - 6/28/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"BETTER PLANET TV" features stories about helping the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Brad Hargrove
Address	7831 N Business Park Drive
City	Tucson
State	AZ
Zip	85743
Telephone Number	(520) 770-1123
Email Address	bhargrove@kmsb.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	In regard to Question number 7 on the FCC Form 398, KMSB did not broadcast in analog during Q2 2014. All analog transmissions were discontinued as of June 12, 2009, as mandated by the FCC. Therefore, question 7b is not applicable to KMSB since we only transmit digitally. If you have any questions, please feel free to contact us at (520) 744-1313.

## Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	REAL LIFE 101 (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 7A, 7/5/14 - 9/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Introduces teens to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, and special effects directors, the show covers them all. The program helps kids "try on" jobs and consider options for the future.

Other Matters (2 of 12)	Response
Program Title	ECO COMPANY (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 730A, 7/5/14 - 9/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program focuses on the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. Each story and each feature is reported by teens and told from their perspective. The program profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas. Additionally, the show provides weekly practical tips that teens, and people of all ages, can use in their daily lives.

Other Matters (3 of 12)	Response
Program Title	THE YOUNG ICONS (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 8A, 7/5/14 - 9/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child	13 years to 16 years
Audience from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The program provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone.

Other Matters (4 of 12)	Response
Program Title	COOLEST PLACES ON EARTH (11.1)
Origination	Syndicated
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Other Matters (5 of 12)	Response
Program Title	TEEN KIDS NEWS (11.1)
Origination	Syndicated
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The focus of each episode is on young people, telling their stories in their own words. Through the youth anchors, it will insert the clear voice of a kid into the adult-dominated media and provide a unique perspective to the news not currently available on network television. The large, diverse anchor team will appeal to kids who will identify and emulate them. Subject matter each week will include such issues as fear of going to school, school violence, space travel, health issues, video games and computers.

Other Matters (6 of 12)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (11.1)
Origination	Syndicated
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series introduces young people to behind-the-scenes film-making, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industries.

Other Matters (7 of 12)	Response
Program Title	SO YOU WANT TO BE (MOVIES! 11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 8A, 7/5/14 - 9/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"SO YOU WANT TO BE" features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world.

Other Matters (8 of 12)	Response
Program Title	SO YOU WANT TO BE (MOVIES! 11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 8:30A, 7/5/14 - 9/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"SO YOU WANT TO BE" features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world.

Other Matters (9 of 12)	Response
Program Title	TOMORROW / TODAY (MOVIES! 11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 9A, 7/5/14 - 9/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"TOMORROW TODAY" features teens learning about the latest advances in science and technology.

Other Matters (10 of 12)	Response
Program Title	TOMORROW / TODAY (MOVIES! 11.2)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY @ 9:30A, 7/5/14 - 9/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"TOMORROW TODAY" features teens learning about the latest advances in science and technology.

Other Matters (11 of 12)	Response
Program Title	BETTER PLANET TV (MOVIES! 11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 10A, 7/5/14 - 9/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"BETTER PLANET TV" features stories about helping the environment.

Other Matters (12 of 12)	Response
Program Title	BETTER PLANET TV (MOVIES! 11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 10A, 7/5/14 - 9/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"BETTER PLANET TV" features stories about helping the environment.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Sander
Operating
Co. V LLC
d/b/a
KMSB
Television

**Attachments** 

No Attachments.