



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009562380** | File Number: **CPR-153595** | Submit Date: **04/09/2014** | Call Sign: **WBME-CD** | Facility ID: **71422**
City: **MILWAUKEE** | State: **WI**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/09/2014**
Filing Status: **Active**

Report reflects information for : First Quarter of 2014

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|-----------------------|
| Station Type | Station Type | Independent |
| | Affiliated network | |
| | Nielsen DMA | Milwaukee |
| | Web Home Page Address | WWW.METVMILWAUKEE.COM |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(6)

| Digital Core Program (1 of 6) | Response |
|--|---|
| Program Title | GREENSCREEN ADVENTURES 41.1 AND 58.2 |
| Origination | Local |
| Days/Times Program Regularly Scheduled | SAT,7-7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 9 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREENSCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 6) | Response |
|--|---|
| Program Title | GREENSCREEN ADVENTURES 41.1 AND 58.2 |
| Origination | Local |
| Days/Times Program Regularly Scheduled | SAT,7:30-8AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 9 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREENSCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 6) | Response |
|--|--|
| Program Title | TRAVEL THRU HISTORY 41.1 AND 58.2 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT,8-8:30A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History (or TTH for short) is a new educational/informational (E/I) series designed to spark interest and enthusiasm in viewers to learn about our country's rich and fascinating history by traveling to diverse locales across the US. While it is targeted to a teen audience, the entire family will enjoy watching TTH. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 6) | Response |
|--|---|
| Program Title | MYSTERY HUNTERS 41.1 AND 58.2 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT,8:30-9A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Two intrepid young reporters, with the help of a skeptical magician and scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. But they remain open to the unknown, to the things science can't yet explain. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (5 of 6) | Response |
|--|--|
| Program Title | SAFARI 41.1 AND 58.2 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT,9-9:30A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | From the frozen Arctic to Africa's pristine Okavango Delta, the award-winning Safari brings you face to face with the most fascinating creatures on earth. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 6) | Response |
|--|------------------------|
| Program Title | EDGEMONT 41.1 AND 58.2 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT,9:30-10AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| | |
|--|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The story lines focus on social and emotional challenges faced by all secondary school students from forming and maintaining family, friendship and romantic relationships - to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)? | Yes |
| Name of children's programming liaison | CHRISTINE GROTELUESCHEN |
| Address | 809 S. 60TH STREET |
| City | MILWAUKEE |
| State | WI |
| Zip | 53214 |
| Telephone Number | 414-607-8120 |
| Email Address | CGROTELUESCHEN@CBS58.COM |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (6)

| Other Matters (1 of 6) | Response |
|--|---|
| Program Title | GREENSCREEN ADVENTURES 41.1 AND 58.2 |
| Origination | Local |
| Days/Times Program Regularly Scheduled | SAT,7-7:30A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 9 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREENSCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM. |

| Other Matters (2 of 6) | Response |
|--|---|
| Program Title | GREENSCREEN ADVENTURES 41.1 AND 58.2 |
| Origination | Local |
| Days/Times Program Regularly Scheduled | SAT,7:30-8A |
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| Other Matters (3 of 6) | Response |
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| Program Title | TRAVEL THRU HISTORY 41.1 AND 58.2 |
| Origination | Syndicated |
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| Other Matters (4 of 6) | Response |
|-------------------------------|-------------------------------|
| Program Title | MYSTERY HUNTERS 41.1 AND 58.2 |

| | |
|--|---|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT,8:30-9A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Two intrepid young reporters, with the help of a skeptical magician and scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. But they remain open to the unknown, to the things science can't yet explain. |

| Other Matters (5 of 6) | | Response |
|--|--|--|
| Program Title | | SAFARI 41.1 AND 58.2 |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | SAT,9-9:30A |
| Total times aired at regularly scheduled time | | 13 |
| Length of Program | | 30 mins |
| Age of Target Child Audience from | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | From the frozen Arctic to Africa's pristine Okavango Delta, the award-winning Safari brings you face to face with the most fascinating creatures on earth. |

| Other Matters (6 of 6) | | Response |
|--|--|---|
| Program Title | | EDGEMONT 41.1 AND 58.2 |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | SAT,9:30-10A |
| Total times aired at regularly scheduled time | | 13 |
| Length of Program | | 30 mins |
| Age of Target Child Audience from | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The story lines focus on social and emotional challenges faced by all secondary school students from forming and maintaining family, friendship and romantic relationships - to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. |

Certification

| Question | Response |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>CHANNEL 41 AND 63 LIMITED PARTNERSHIP</p> |

Attachments

No Attachments.