



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003756566** | File Number: **CPR-170975** | Submit Date: **07/08/2015** | Call Sign: **KNBN** | Facility ID: **81464** | City: **RAPID CITY** | State: **SD**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/08/2015** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2015

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Rapid City
	Web Home Page Address	www.newscenter1.tv

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	3.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(6)**

Digital Core Program (1 of 6)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30a, Tues 11:00a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and interpersonal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation--where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 6)</b>		<b>Response</b>
Program Title	Earth To Luna	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 9:30a, Sat 10:30a, Sat 4:00p	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	3 years to 6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What adults often take for granted in life's minutiae frequently delights children. One of those kids is Luna, 6, for whom the world is a giant laboratory, filled with opportunities to learn more about what things are, and why and how scientific actions take place. Luna's passion for science prompts her exploration of the world with energy and enthusiasm. Little brother Jupiter and pet ferret Clive are by her side as the inquisitive girl pursues answers to her specific questions	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (3 of 6)</b>		<b>Response</b>
Program Title	Astroblast	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 8a, Mon 11:00a	
Total times aired at regularly scheduled time	13	
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sputnik is a pig who wears purple. She loves to read and is depicted as being very knowledgeable. Haley is a rabbit who wears pink. She is depicted as being daring, fun-loving, and a thrill-seeker. Comet is a dog who wears blue. He is depicted as the leader of the group, and likes exciting and loud things. Radar is a monkey who wears green. He is depicted as being athletic, but he's also a bit of a sore loser. Jet is an alligator/crocodile (species unknown) who wears orange. He never talks, but he is very expressive and everyone understands his gestures. Sal is a purple, three-eyed space octopus. He often shares his "gam-gam" (grandmother)'s advice whenever there's a sticky situation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:30a, 10:30a, Sun 4:00p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is about the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his back garden.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (5 of 6)</b>	<b>Response</b>
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00a, Wed 11:00a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends (human puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast-athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating sports candy (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (6 of 6)</b>	<b>Response</b>
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10a, 7:00a, Sun 7:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.</p>	<p>. Lara - the narrator of the series. A female six year-old human girl. Voiced in the UK by Alisha Holmes and in the US by Gigi Sarroino. Poppy Cat - the main protagonist in the series. She is the leader of the group. She is a cheerful female six year-old orange ginger tabby cat who wears a colorful checkered neckerchief and goes on adventures with her friends. She's an adventurer, a dreamer, and a devoted friend. Poppy Cat's heroic gusto and unquenchable curiosity propel each adventure for her and her friends, often leading to unexpected experiences and discoveries. She is highly conscious of those around her and will go to the ends of the Earth to solve a problem. Poppy Cat loves adventure, but her top priority is always her friends, which is why she is the unspoken leader of her little gang. She's the glue that holds them all together. Voiced in the UK by Joanna Page[1] and in the US by Alicyn Packard. Zuzu - a speedy male six year-old black and white dog, probably a Dalmatian, who is Poppy's closest best friend and loves doing tricks on his skateboard. He's a kinetic ball of pure energy. If it has wheels, Zuzu will fall off it; if it floats, he'll sink with it. Even though his falls, tumbles and spills are extreme and dramatic, Zuzu always laughs them off. To him, falling is every bit as thrilling as the ride. It's that same spirit that makes him a great friend to have on an adventure...not to mention a liability. Zuzu is an adrenaline junkie who is competitive, loud, and practically fearless. He's impulsive and cool, quick to laugh at a joke, impatient when it comes to manners and protocol, and a good sport most of the time. Voiced in the UK by Joanna Ruiz and in the US by Danny Katiana. Alma - a sweet female six year-old pink and white European rabbit with a Southern-British accent in the UK and a Southern-American accent in the US. She's a charming, melodramatic, and excitable rabbit. She often arrives at Poppy's breathless and worked up about a situation, though in the face of danger, she can be quite blithe, to Mo's chagrin. Alma, who fancies herself quite a singer, often coaxes her best buddy Mo to sing a duet. Mo has an unspoken little crush on Alma and worries about her a bit. The chatty rabbit is a loyal, affectionate friend who loves jewelry, the color pink, and picnics. She treasures a special seashell that Mo gave her to hear the ocean. She has a cousin named Chester. Voiced in the UK by Nicola Hornett and in the US by Stephanie Darcy. Mo - a feisty male five and a half year-old yellow mouse who loves singing. This fastidious mouse is an overly cautious, tightly wound ball of nervous energy. If it weren't for Poppy Cat, who can inspire and instill confidence in anyone, Mo would never leave the safety of Poppy's backyard. Every day, Mo is invariably squashed, stretched, or squeezed by a speeding Zuzu, completely by accident. The little mouse looks up to Zuzu like a big brother and envies his bravery. Mo has many collections, which include special keys, shells, or photos. He loves cheese, trinkets, and getting safely to the ground once airborne. Mo is very proud of his museum on the Moon. He's the youngest of the group. Voiced in the UK by Charlie Cameron and in the US by Katie Leigh. Owl - a lazy male adult brown Eurasian eagle owl who wears a blue and purple wool hat. He considers himself an expert on almost everything, knowledge that he has gleaned from books or his travels. Though he has traveled far from his comfortable house, Owl's directions are usually comically convoluted. Owl may complain about Zuzu's inadvertent path of destruction, but he has a soft spot for each of his friends. He's especially supportive of the timid Mo, and like everyone, has great respect for Poppy Cat. Owl likes the finer things in life: a soft coconut-leaf nest, a cup of hot chocolate, and a quick nap whenever he can catch one. It's no secret that he likes to perform. He is the oldest of the</p>
<p>Does the Licensee identify the program by displaying throughout the program the symbol E/I?</p>	<p>Yes</p>

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core Programming (11)**

<b>Non-Core Educational and Informational Programming (11)</b>		<b>Response</b>
Program Title	Jack Hanna	
Call Letters of Station Airing Sponsored Program		
Channel Number of Station Airing Sponsored Program	0	
Did total programming increase?		
Origination	Network	
Days/Times Program Regularly Scheduled:	Mon - Sat 4p, 4:30p	
Total times aired at regularly scheduled time	78	
Number of Preemptions:	0	
Length of Program:	30 mins	
Age of Target Child Audience from:	14 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Jack Hanna's Animal Adventures follows renowned animal expert Jack Hanna as he travels the world studying and interacting with various exotic animals. Whether he's swimming with a school of fish in the Caribbean or cruising the jungles of Africa in safari, viewers of all ages are guaranteed to be engaged by the information Hanna shares in each episode.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

**Date and Time Aired:**

<b>Questions</b>	<b>Response</b>
<b>Non-Core Educational and Informational Programming (11)</b>	
Program Title	Calling Dr. Pol
Call Letters of Station Airing Sponsored Program	
Channel Number of Station Airing Sponsored Program	0
Did total programming increase?	
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 7:30a
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins

Age of Target Child Audience from:	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Dr. Pol has a veterinary clinic, and makes house calls, as well. He heels small animals, and specializes in larger farm animals. The series shows his skills in the office, and out on the farm.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (11)	Response
Program Title	Calling Dr. Pol 2
Call Letters of Station Airing Sponsored Program	
Channel Number of Station Airing Sponsored Program	0
Did total programming increase?	
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 7a
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Dr. Pol has a veterinary clinic, and makes house calls, as well. He heels small animals, and specializes in larger farm animals. The series shows his skills in the office, and out on the farm.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (11)	Response
Program Title	Calling Dr. Pol 3
Call Letters of Station Airing Sponsored Program	
Channel Number of Station Airing Sponsored Program	0
Did total programming increase?	

Origination	Network
Days/Times Program Regularly Scheduled:	Sat 8a
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Dr. Pol has a veterinary clinic, and makes house calls, as well. He heels small animals, and specializes in larger farm animals. The series shows his skills in the office, and out on the farm.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (11)</b>	
Program Title	Expedition Wild 2
Call Letters of Station Airing Sponsored Program	
Channel Number of Station Airing Sponsored Program	0
Did total programming increase?	
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 10:30a
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Casey Anderson takes viewers through North America's wild places to witness rare and personal experiences with endangered species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (11)</b>	
Program Title	Expedition Wild
Call Letters of Station Airing Sponsored Program	
Channel Number of Station Airing Sponsored Program	0
Did total programming increase?	

Origination	Network
Days/Times Program Regularly Scheduled:	Sat 11a
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Casey Anderson takes viewers through North America's wild places to witness rare and personal experiences with endangered species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (11)</b>	
Program Title	Rock The Park
Call Letters of Station Airing Sponsored Program	
Channel Number of Station Airing Sponsored Program	0
Did total programming increase?	
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 11:30a
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Jack Stewart and Colton Smith take viewers through America's national parks to face nature and some of the most amazing places on earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (11)</b>	
Program Title	live life and Win
Call Letters of Station Airing Sponsored Program	
Channel Number of Station Airing Sponsored Program	0
Did total programming increase?	

Origination	Network
Days/Times Program Regularly Scheduled:	Sat 12p
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	This series educates viewers on healthy eating habits, fun recipes, and fun, easy ways to incorporate fun activities for the whole family in daily routines.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Date and Time Aired:**

Questions		Response
<b>Non-Core Educational and Informational Programming (11)</b>		
	<b>Response</b>	
Program Title	Made in HWD Teen	
Call Letters of Station Airing Sponsored Program		
Channel Number of Station Airing Sponsored Program	0	
Did total programming increase?		
Origination	Network	
Days/Times Program Regularly Scheduled:	Sat 12:30p	
Total times aired at regularly scheduled time	13	
Number of Preemptions:	0	
Length of Program:	30 mins	
Age of Target Child Audience from:	3 years to 6 years	



Describe the educational and informational objective of the program and how it meets the definition of Core Programming	LIVE LIFE and WIN! is a weekly Educational/Informational (E/I), nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN!
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Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (11)</b>	<b>Response</b>
Program Title	On The Spot
Call Letters of Station Airing Sponsored Program	
Channel Number of Station Airing Sponsored Program	0
Did total programming increase?	
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 1p
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming	MADE IN HOLLYWOOD: TEEN EDITION is an Educational/Informational (E/I) nationally syndicated weekly TV series providing an introduction to careers on-camera & Behind-the-Screen, plus an understanding of the Motion Picture, Television & Entertainment fields. Viewers are introduced to career opportunities focusing on the creative, technical and artistic skills of the profession. Career advice and insight is presented by leaders in their respective fields.
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Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

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**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (11)</b>	
Program Title	Great Big World
Call Letters of Station Airing Sponsored Program	
Channel Number of Station Airing Sponsored Program	0
Did total programming increase?	
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 1:30p
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	On the Spot is a weekly syndicated trivia show that asks entertaining questions from different categories including untold history, globetrotting, origins, supernatural, in sickness and in health, myths, now and then, record setters, mad science and bad ideas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

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**Date and Time Aired:**

Questions	Response
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**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Carolyn Fite
Address	2424 So Plaza Dr.
City	Rapid City
State	SD
Zip	57702
Telephone Number	605-355-0024
Email Address	cfite@newscenter1.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (0)**

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Rapid Broadcasting Company</b></p>

## Attachments

No Attachments.