

Children's Television Programming Report

 FRN:
 0026541813
 File Number:
 CPR-132369
 Submit Date:
 07/10/2012
 Call Sign:
 KFJX
 Facility ID:
 83992
 City:

 PITTSBURG
 State:
 KS

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 07/10/2012
 Filing Status:
 Active
 Status:
 Status:
 Status:

Report reflects information for : Second Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type Station Type Network		Network Affiliation	ı
		Affiliated network	FOX	
		Nielsen DMA	Joplin-Pittsburg	
		Web Home Page Address	www.fox14tv.com	1
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			4.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			0.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	programming guideline (applie	at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N gram episodes that had already aired within the previous seven d	o program	Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	4/7/12-6/30/12 Saturdays 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that REAL LIFE 101 was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	MAD ABOUT
Origination	Syndicated

Pro Reg	ys/Times ogram gularly neduled	4/7/12-6/30/12 Saturdays 7:30AM
aire regu	al times ed at ularly eduled time	13
Tota	al times ed	
	mber of emptions	0
Pre- for c	mber of eemptions other than eaking News	
Pre	mber of emptions scheduled	
	ngth of ogram	30 mins
	e of Target Id Audience	13 years to 16 years
edu and info obje the and mee defi Cor	ormational ective of program I how it ets the inition of	Mad About is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.
Lice ider prog disp thro prog	es the ensee ntify the gram by olaying oughout the gram the nbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Jack Hanna's INTO THE WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	4/7/12-6/30/12 Saturdays 8:00AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's INTO THE WILD program is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship ofo our environment through his documented donations to conservation efforts worldwide. The episodic content will certainly further the educational, informational needs of children 13-16 years of age. INTO THE WILD's emphasis on the visual dovetails with the disposition towards visual learning that is evident in children of all ages, but particularly in the early teen years. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment and the changes humas have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and the wildlife, regional guides are given the expert status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Digital Core Program (4	
of 7)	Response

PETS.TV

Syndicated

Program Title

Origination

Days/Times Program Regularly Scheduled	4/7/12-6/30/12 Saturdays 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of PETS.TV is to provide a safe learning environment for young viewers to become more informed about animals and pets in a positive and pro-social atmosphere. Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	ANIMAL ATLAS
Origination	Syndicated

Days/Times Program Regularly Scheduled	4/1/12-6/24/12 Sundays 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entirely appropriate title for this engaging and informative series. Just as browsing through a good atlas makes information about terrain and natural boundaries accessible and appealing, this program brings information about the natural world of animals to viewers in a non-didactic, entertaining way. Its approach in no way diminishes the learning that takes place when observations lead to conclusions and young minds will draw many conclusions about the natural world shown in this series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. They include concepts such as the functions of animals in an ecosystem (predator/prey relationships, etc.), the elements of animal classification, and the general emphasis on life science. The programs consist of original and detailed footage of animals, a narration, and a charming musical score. The fast moving clips of greatly varied species and subspecies allows viewers to compare and contrast structure and functionality of animal physiologies and behaviors. There is no heightened or artificial drama in the presentations. The narration is well informed and unobtrusive, allowing for the inevitable learning that comes from wonder and delight. Even after thirty years of televised animal footage, this series presents vignettes that are new and very engaging. This series also presents in a non-exploitive way views of animal behavior and physiology that traditional pedagogical programming might not include. The ability for young people to observe, wonder, and compare is one of the strengths of the series. While the series are most appropriate for secondary schools. General life science concepts in the episodes reviewed are expected to be learned by middle school where many states begin heavy emphasis in life science.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	4/8/12-6/24/12 Sundays 7:30AM
Total times aired at regularly scheduled time Total times	12
aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Due to FOX Sports' coverage of major league baseball that would have forced multiple pre-emptions of two of our e/i programs, we changed our schedule for the 2nd Quarter of 2012. During the 3/31/12 episodes of both impacted programs, we ran the following crawl. "Beginning Sunday, April 8, The Young Icons will be moving to Sundays at 7:30AM and Teen Kids' News will move to Sundays at 10:30AM. "The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. One guest's message inspires young audiences to "never let age hold us back, no matter how old you may be". Parents play an important role in supporting their 'young icons'. As one parent stated, "You can take a simple idea and turn it into something that can help an awful lot of people." The program provides a motivational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	4/8/12-6/24/12 Sundays 10:30AM
Total times aired at regularly scheduled time Total times	12
aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Due to FOX Sports' coverage of major league baseball that would have forced multiple pre-emptions of two of our e/i programs, we changed our schedule for the 2nd Quarter of 2012. During the 3/31/12 episodes of both impacted programs, we ran the following crawl. "Beginning Sunday, April 8, The Young Icons will be moving to Sundays at 7:30AM and Teen Kids' News will move to Sundays at 10:30AM." The mission of TEEN KIDS' NEWS is to produce a weekly news program that will provide information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team will be unique in television and have great appeal to kids who will identify and emulate them. This program will serve the audience in a way that will make a real difference in their lives. It will insert the clear voice of the kid into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television. There have been shows by adults working with kids but none that a young audience can literally identify with. TKN will fill that void and become the first program in history that will develop the next generation of news viewers. The 101 year old educational publisher will contribute editorial support and script editing to make stories more age appropriate. Weekly Reader Polls will be featured on the program as well as content from their magazines which reach 11 million children. News Scripts will posted on web site to allow teachers to use them to conduct mock newscasts in the classroom. A regular feature each week will come from Children's Pressline, the international news service that has produced stories for the last 25 years to bring the authentic voices of children and teens to opinion leaders, policymakers and the general

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/l?			

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming	
(1 of 1)	Response
Program Title	MLB Players' Poll
Origination	Network
Days/Times Program Regularly Scheduled:	4/7/12-6/30/12 Saturdays 2:00PM
Total times aired at regularly scheduled time:	9
Number of Preemptions	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. The show will also glean insight into players' preferences in areas outside of baseball with topics like "What Career Interests You After You Retire from Baseball?," or "What Is Your Favorite City To Play In?" or "What Player From History Would You Most Like To Watch/Pla For/Play Against?" In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise. MLB Productions, with continued guidance and advice from NASPE (National Association for Sport and Physica Education), will strive to make every episode of MLB Player Poll meet the FCC's E/I standards for young adult programming. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?	Yes	

Date and Time Aired:

Questions	Response
Date Time	4/14/12 11A
Date Time	
Date Time	5/12/12 11A
Date Time	5/19/12 11A
Date Time	4/28/12 11A

Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Darren Dishman
Address	2950 NE Hwy 69
City	Pittsburg
State	KS
Zip	66762
Telephone Number	417-782-1414
Email Address	ddishman@fox14tv com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KFJX-TV turned of its analog channel 14 on June 12, 2009 and broadcasts exclusively on digital channel 13.

Liaison Contact

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	7/7/12-9/29/12 Saturdays 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that REAL LIFE 101 was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors.
Other Matters (2 of 7)	Response
Program Title	MAD ABOUT
Origination	Syndicated
Days/Times Program Regularly Scheduled	7/7/12-9/29/12 Saturdays 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Mad About is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.

Response
Jack Hanna's INTO THE WILD
Syndicated
7/7/12-9/29/12 Saturdays 8:00AM
13
30 mins
13 years to 16 years
Jack Hanna's INTO THE WILD program is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship ofo our environment through his documented donations to conservation efforts worldwide. The episodic content will certainly further the educational, informational needs of children 13-16 years of age. INTO THE WILD's emphasis on the visual dovetails with the disposition towards visual learning that is evident in children of all ages, but particularly in the early teen years. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment and the changes humas have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and the wildlife, regional guides are given the expert status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program.

Other Matters (4 of	
7)	Response
Program Title	PETS.TV
Origination	Syndicated

Days/Times	
Program	7/7/12-9/29/12 Saturdays 8:30AM
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	
Describe the	The purpose of PETS.TV is to provide a safe leaming environment for young viewers to become more
educational	informed about animals and pets in a positive and pro-social atmosphere. Pets.TV is a television program
and	that provides educational and informational segments exposing the target audience of young viewers to
informational	everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from
objective of	everyday to the unique are showcased with educational information that shares how they evolved to
the program	become pets and their geographic origins. Professionals share personal experiences of featured animals
and how it	and/or related products. In these segments the excitement and love of working with pets is expressed. The
meets the	motivational and inspirational message of each guest empowers audiences of all ages to pursue more
definition of	information and education about everything pets. Each segment of Pets.TV delivers an educational and
definition of Core	
Core	informational message that supports current social, intellectual and emotional aspects of children ages 13
Core	informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment,
Core Programming. Other	informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment,
Core Programming. Other Matters (5 of	informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Core Programming. Other Matters (5 of 7)	informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Core Programming. Other Matters (5 of 7) Program Title	informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. Response ANIMAL ATLAS
Core Programming. Other Matters (5 of 7) Program Title Origination	informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. Response ANIMAL ATLAS Syndicated
Core Programming. Other Matters (5 of 7) Program Title Origination Days/Times	informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. Response ANIMAL ATLAS Syndicated
Core Programming. Other Matters (5 of 7) Program Title Origination Days/Times Program	informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. Response ANIMAL ATLAS Syndicated
Core Programming. Other Matters (5 of 7) Program Title Origination Days/Times Program Regularly	informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. Response ANIMAL ATLAS Syndicated
Core Programming. Other Matters (5 of 7) Program Title Origination Days/Times Program Regularly Scheduled	informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Core Programming. Other Matters (5 of 7) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at	informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Core Programming. Other Matters (5 of 7) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly	informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Core Programming. Other Matters (5 of 7) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled	informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Core Programming. Other Matters (5 of 7) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. Response ANIMAL ATLAS Syndicated 7/1/12-9/30/12 Sundays 7:00AM 14
Core Programming. Other Matters (5 of 7) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of	informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Core Programming. Other Matters (5 of 7) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	Informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. Response ANIMAL ATLAS Syndicated 7/1/12-9/30/12 Sundays 7:00AM 14
Core Programming. Other Matters (5 of 7) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of	Informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. Response ANIMAL ATLAS Syndicated 7/1/12-9/30/12 Sundays 7:00AM 14
Core Programming. Other Matters (5 of 7) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child	informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. Response ANIMAL ATLAS Syndicated 7/1/12-9/30/12 Sundays 7:00AM 14 30 mins
Core Programming. Other Matters (5 of 7) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of	informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. Response ANIMAL ATLAS Syndicated 7/1/12-9/30/12 Sundays 7:00AM 14 30 mins

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Animal Atlas is an entirely appropriate title for this engaging and informative series. Just as browsing through a good atlas makes information about terrain and natural boundaries accessible and appealing, this program brings information about the natural world of animals to viewers in a non-didactic, entertaining way. Its approach in no way diminishes the learning that takes place when observations lead to conclusions and young minds will draw many conclusions about the natural world shown in this series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. They include concepts such as the functions of animals in an ecosystem (predator/prey relationships, etc.), the elements of animal classification, and the general emphasis on life science. The programs consist of original and detailed footage of animals, a narration, and a charming musical score. The fast moving clips of greatly varied species and subspecies allows viewers to compare and contrast structure and functionality of animal physiologies and behaviors. The animal subjects are presented as they move informally and comfortably through their normal activities. There is no heightened or artificial drama in the presentations. The narration is well informed and unobtrusive, allowing for the inevitable learning that comes from wonder and delight. Even after thirty years of televised animal footage, this series presents vignettes that are new and very engaging. This series also presents in a non-exploitive way views of animal behavior and physiology that traditional pedagogical programming might not include. The ability for young people to observe, wonder, and compare is one of the strengths of the series. While the series builds upon and reinforces life science concepts begun at lower levels, the content, the treatment of the content, the presumption of scientific understanding, and particularly the tone and emphasis of the series are most appropriate for secondary schools. General life science concepts in the episodes reviewed are expected to be learned by middle school where many states begin heavy emphasis in life science.

Other Matters (6 of 7)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	7/1/12-9/30/12 Sundays 7:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. One guest's message inspires young audiences to "never let age hold us back, no matter how old you may be". Parents play an important role in supporting their 'young icons'. As one parent stated, "You can take a simple idea and turn it into something that can help an awful lot of people." The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Other Matters (7 of	

Matters (7 of 7) Response

Program Title	TEEN KIDS' NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	7/1/12-9/30/12 Sundays 10:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS' NEWS is to produce a weekly news program that will provide information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team will be unique in television and have great appeal to kids who will identify and emulate them. This program will serve the audience in a way that will make a real difference in their lives. It will insert the clear voice of the kid into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. TKN will fill that void and become the first program in history that will develop the next generation of news viewers. The 101 year old educational publisher will contribute editorial support and script editing to make stories more age appropriate. Weekly Reader Polls will be featured on the program as well as content from their magazines which reach 11 million children. News Scripts will posted on web site to allow teachers to use them to conduct mock newscasts in the classroom. A regular feature each week will come from Children's Pressline, the international news service that has produced stories for the last 25 years to bring the authentic voices of children and teens to opinion leaders, policymakers and the general public.

Certification

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Surtsey Authorization(s) specified above. Media, LLC

Attachments No Attachments.