

Children's Television Programming Report

 FRN: 0001808+68
 File Number: CPR-119583
 Submit Date: 04/08/2011
 Call Sign: KFPX-TV
 Facility ID: 81509

 City: NEWTON
 State: IA

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 04/08/2011
 Filing Status: Active
 Filing Status: Active
 Status: Status Date:
 Status Date:

Report reflects information for : First Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliation	n
		Affiliated network ION	
		Nielsen DMA Des Moines-Am	es
		Web Home Page Address	
Digital Core	Question		Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
		y that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program	Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(24)

Digital Core Program (1 of 24)	Response
Program Title	Turbo Dogs E/I
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays / December 29th - March 23rd / 8:00 a.m. ET/PT or 7:00 a.m. CT/MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 24)	Response
Program Title	Pearle E/I
Origination	Network

Days/Times Program Regularly Scheduled	Wednesdays / December 29th - March 23rd / 8:30 a.m. ET/PT or 7:30 a.m. CT/MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters. While Pearlie is very likable, she is a bit of a busy body who likes to arrange things according to over ambitious plans that ultimately get her in trouble. She gets along with everyone so ultimately every problem is solved and Pearlie learns a lesson. Learning is a constant process for Pearlie because she has big responsibilities, but she is determined and ends up preserving order and happiness in Jubilee Park.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 24)	Response
Program Title	Magic School Bus E/I
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays / December 30th - March 24th / 8:00 a.m. ET/PT or 7:00 a.m. CT/MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is a classic show that features the most adventuresome teacher on the planet, Ms. Frizzle and her group of students who dutifully follow her approach to education by taking magical field trips to learn about anything that interests her or them. The students are all curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class travels in a magic school bus that can transform its shape and power source and Ms. Frizzle can handle it all, from driving the bus to guiding the children's learning through inquiry.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 24)	Response
Program Title	Willa's Wild Life E/I
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays / December 30th - March 24th / 8:30 a.m. ET/PT or 7:30 a.m. /MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	4 years to 8 years
Target Child	
Audience	
Describe the	Willa is a new animated series centered on a six year old girl, and her menagerie of animals. Willa lives at
educational	home with her father and pets; an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots
and	of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her
informational	animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her
objective of	challenge. Together they find ways to maintain healthy friendships, experience success, develop
the program	competence and become altruistic. With help from her animal friends, Willa figures out how to earn the
and how it	things she wants to help others. She learns to appreciate the friends that she has rather than trying to
meets the	change to fit in with the cool group. She realized that asking questions is better than jumping to conclusions
definition of	Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from
Core	experience.
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (5 of 24)	Response
Program Title	Shelldon E/I
Origination	Network
Days/Times Program Regularly Scheduled	Fridays / December 31st - March 25th / 8:00 a.m. ET/PT or 7:00 a.m. CT/MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldon's also live with him at the inn. Shelldon and his buddies Herman, (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. She is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social emotional lesson and also share information relating to their ocean habitat and environmental protection.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 24)	Response
Program Title	Babar E/I
Origination	Network
Days/Times Program Regularly Scheduled	Fridays / December 31st - March 25th / 8:30 a.m. ET/PT or 7:30 a.m. CT/MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show develops a social emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 24)	Response
Program Title	Magic School Bus E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / December 27th - March 25th / 7:30 a.m. CT
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is a classic show that features the most adventuresome teacher on the planet, Ms. Frizzle and her group of students who dutifully follow her approach to education by taking magical field trips to learn about anything that interests her or them. The students are all curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class travels in a magic school bus that can transform its shape and power source and Ms. Frizzle can handle it all, from driving the bus to guiding the children's learning through inquiry.

Does the	Yes		
Licensee identify			
the program by			
displaying			
throughout the			
program the			
symbol E/I?			

Digital Core Program (8 of 24)	Response
Program Title	Boo E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / December 27th - March 25th / 8:30 a.m. and 11:30 a.m. CT
Total times aired at regularly scheduled time	130
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Boo is a program that teaches young children how to recognize and appropriately laber sights and sounds to identify clues for an everyday problem, and how to listen carefull to instructions or environmental cues. The episodes use music, voice overs and dialogue to communicate the lessons.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 24)	Response
Program Title	My Friend Rabbit E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / December 27th - March 25th / 9:30 a.m. and 12:30 p.m. CT
Total times aired at regularly scheduled time	130
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	My Friend Rabbit is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 24)	Response
Program Title	Mighty Machines E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / December 27th - March 25th / 10:00 a.m. CT
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mighty Machines is designed to educate and inform children and can be a perfect teaching tool. It is a fascinating series featuring exciting live footage, friendly and informative characters, and delightful humor that teach children what machines do and teach them about the simple things they often wonder about, such as how do they make airplanes and where does recycling go?
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 24)	Response
Program Title	Marvin the Tap Dancing Horse E/I QUBO
Origination	Network

Days/Times Program Regularly Scheduled	Mondays - Fridays / December 27th - March 25th / 2:00 p.m. CT
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Marvin The Tap Dancing Horse captures the hearts of kids with its charming tales of life in the carnival. Created by Betty and Michael Paraskevas, the series looks at nine year-old Eddy Largo's adventures after he lands a summer job at the local carnival. He soon meets the stars of the show Marvin The Tap- Dancing Horse, Diamonds the Elephant, Elizabeth the Pig and Stripes the Tiger, and discovers that they can communicate with one another. Together, they overcome many obstacles while enjoying the excitement of carnival life. Children learn the valuable lessons of friendship and family, and believing in themselves.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 24)	Response
Program Title	Animal Exploration with Jarod Miller E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / December 27th - March 25th/ 5:00 p.m. CT
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening. Each episode is designed to reveal to children the world around them in a way that identifies positive role modes and prosocial values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 24)	Response
Program Title	Magic School Bus E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / December 27th - March 25th / 3:00 p.m. and 6:30 p.m. CT
Total times aired at regularly scheduled time	182
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is a classic show that features the most adventuresome teacher on the planet, Ms. Frizzle and her group of students who dutifully follow her approach to education by taking magical field trips to learn about anything that interests her or them. The students are all curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class travels in a magic school bus that can transform its shape and power source and Ms. Frizzle can handle it all, from driving the bus to guiding the children's learning through inquiry.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 24)	Response
Program Title	The Mysteries of Alfred Hedgehog E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / December 27th - March 27th / 3:30 p.m. CT
Total times aired at regularly scheduled time	91
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arms and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginitive. Alfred's love of all things technological helps him to solve the mystery every time.

Digital Core Program (15 of 24)	Response
Program Title	Jane and the Dragon E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / December 27th - March 27th / 5:00 p.m. and 8:30 p.m. CT
Total times aired at regularly scheduled time	182
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Janes' best friend and part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (16 of 24)	Response
Program Title	Zula Patrol E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / December 27th - March 27th / 5:30 p.m. CT
Total times aired at regularly scheduled time	91
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre- kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character building lessons in an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (17 of 24)	Response
Program Title	Turbo Dogs E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / December 27th - March 27th / 6:00 p.m. CT
Total times aired at regularly scheduled time	91
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Turbo Dogs is a show about six canine friends, Dash, GT, Clutch, Stinkbert, Strut, and Mags, who have their own distinct charactersitics but share a common love of racing cars. The fastest dogs in Racerville Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each st begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social emotional messages about sportsmanship, teamwork, cooperation, and fairness deve in the story are emphasized in a separate tag at the end of each episode reiterate and establish the educational message learned by the dogs.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (18 of 24)	Response
Program Title	321 Penguins E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / December 27th - March 27th / 7:00 p.m. CT
Total times aired at regularly scheduled time	91
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	321 Penguins features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem, a moral diemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned an important social emotional message through their adventure. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (19 of 24)	Response
Program Title	Shelldon E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / December 27th - March 27th / 7:30 p.m. CT
Total times aired at regularly scheduled time	91
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldon's also live with him at the inn. Shelldon and his buddies Herman, (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social emotional lesson and also share information relating to their ocean habitat and environmental protection.

Does the	Yes
Licensee	
dentify the	
program by	
isplaying	
nroughout	
ne program	
ne symbol E	
/l?	

Digital Core Program (20 of 24)	Response
Program Title	Jane and the Dragon E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / January 1st - March 27th / 8:00 a.m. and 8:30 a.m. CT
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Janes' best friend and part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (21 of 24)	Response
Program Title	The Mysteries of Alfred Hedgehog E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / January 1st - March 27th / 9:00 a.m., 9:30 a.m., 1:00 p.m. and 1:30 p.m. CT
Total times aired at regularly scheduled time	104
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arm and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfree finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginitive. Alfred's love of all things technological helps him to solve the mystery every time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 24)	Response
Program Title	Animal Exploration with Jarod Miller E/I QUBO

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / January 1st - March 27th / 10:00 a.m. and 10:30 a.m. CT
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening Each episode is designed to reveal to children the world around them in a way that identifies positive role modes and prosocial values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 24)	Response
Program Title	Zula Patrol E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / January 1st - March 27th / 11:00 a.m. and 11:30 a.m. CT
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	4 years to 8 years
Child	
Audience	
Describe the	Zula's comprehensive program addresses the national call for science literacy education among the very
educational	audience for whom research demonstrates that early intervention is most effective. By reaching pre-
and	kindergarten and early elementary students, Zula can provide a critical foundation in understanding scien
informational	concepts and content. The television program provides science education and character building lessons
objective of	an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an
the program	integrated approach, teaching science through engaging stories with humor, character building social
and how it	lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes
meets the	literacy, and provides a diverse approach to learning styles.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (24 of 24)	Response
Program Title	Magic School Bus E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / January 1st - March 27th / 12:00 p.m. and 12:30 p.m. CT
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is a classic show that features the most adventuresome teacher on the planet, Ms. Frizzle and her group of students who dutifully follow her approach to education by taking magical field trips to learn about anything that interests her or them. The students are all curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class travels in a magic school bus that cat transform its shape and power source and Ms. Frizzle can handle it all, from driving the bus to guiding the children's learning through inquiry.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Marsha Theis
	Address	4570 114th Street
	City	Urbandale
	State	IA
	Zip	50322
	Telephone Number	515-727-8037
	Email Address	marshatheis@ionmedia. com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (23)

Other Matters (1 of 23)	Response
Program Title	Turbo Dogs E/I
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays / 8:00 a.m. ET/PT or 7:00 p.m CT/MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Other Matters (2 of 23)	Response
Program Title	Pearlie E/I
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays / 8:30 a.m. ET/PT or 7:30 a.m. CT/MT
Total times aired at regularly scheduled time	13
Length of Program	n 30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters. While Pearlie is very likable, she is a bit of a busy body who likes to arrange things according to over ambitious plans that ultimately get her in trouble. She gets along with everyone so ultimately every problem is solved and Pearlie learns a lesson. Learning is a constant process for Pearlie because she has big responsibilities, but she is determined and ends up preserving order and happiness in Jubilee Park.

Other Matters (3 of 23)	Response
Program Title	Magic School Bus E/I
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays / 8:00 a.m. ET/PT or 7:00 a.m. CT/MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is a classic show that features the most adventuresome teacher on the planet Ms. Frizzle and her group of students who dutifully follow her approach to education by taking magical field trips to learn about anything that interests her or them. The students are all curious, but with eac one, there is often a personal problem that needs solving and the field trip has a way of dovetailing we the personal challenge to get everything all worked out. The class travels in a magic school bus that of transform its shape and power source and Ms. Frizzle can handle it all, from driving the bus to guiding the children's learning through inquiry.
Other Matters (4 of 23) F	Response
Program Title	Willa's Wild Life E/I
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays / 8:30 a.m. ET/PT or 7:30 a.m. CT/MT
Total times aired at regularly scheduled time	13
aired at regularly scheduled time	13 30 mins

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Willa is an animated series centered on a six year old girl, and her menagerie of animals. Willa lives at home with her father and pets; an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants to help others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realized that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Other Matters (5 of	
23)	Response
Program Title	Shelldon E/I
Origination	Network
Days/Times Program Regularly Scheduled	Fridays / 8:00 a.m. ET/PT or 7:00 a.m. CT/MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldon's also live with him at the inn. Shelldon and his buddies Herman, (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shel is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social emotional lesson and also share information relating to their ocean habitat and environmental protection.
Other Matters	(6 of
23)	Response
Program Title	Babar E/I

Origination	Network
Days/Times Program Regularly Scheduled	Fridays / 8:30 a.m. ET/PT or 7:30 a.m. CT/MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

4 years to 8 years

Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show develops a social emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

program and how it meets the definition of Core Programming.

Describe the

informational

educational and

objective of the

Other Matters (7 of 23)	Response
Program Title	Magic School Bus E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 7:30 a.m. CT
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the	The Magic School Bus is a classic show that features the most adventuresome teacher on the planet, Ms. Frizzle and her group of students who dutifully follow her approach to education by taking magical field trips to learn about anything that interests her or them. The students are all curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class travels in a magic school bus that can transform its shape and power source and Ms. Frizzle can handle it all, from driving the bus to guiding

Core

the children's learning through inquiry.

definition of

Programming.

Other Matters (8 of 23)	Response
Program Title	Boo E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 8:30 a.m. and 11:30 a.m. CT
Total times aired at regularly scheduled time	130
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Boo is a program that teaches young children how to recognize and appropriately label sights and sounds to identify clues for an everyday problem, and how to listen carefully to instructions or environmental cues. The episodes use music, voice overs and dialogue to communicate the lessons.

Other Matters (9 of 23)	Response
Program Title	My Friend Rabbit E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 9:30 a.m. and 12:30 p.m. CT
Total times aired at regularly scheduled time	130
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	My Friend Rabbit is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.
Other Matters (10 of 23)	Response
Program Title	Mighty Machines E/I QUBO
Origination	Network

Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 10:00 a.m. CT
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mighty Machines is designed to educate and inform children and can be a perfect teaching tool. It is a fascinating series featuring exciting live footage, friendly and informative characters, and delightful humor that teach children what machines do and teach them about the simple things they often wonder about, such as how do they make airplanes and where does recycling go?

Other Matters (11 of 23)	Response
Program Title	Marvin the Tap Dancing Horse E/I QUBO
Origination	Network
Days/Times	Mondays - Fridays / 2:00 p.m. CT
Program	
Regularly	
Scheduled	
Total times aired	65
at regularly	
scheduled time	
Length of	30 mins
Program	

Age of Target Child Audience from

Describe the

informational

it meets the

Programming.

4 years to 8 years

Marvin The Tap Dancing Horse captures the hearts of kids with its charming tales of life in the carnival. Created by Betty and Michael Paraskevas, the series looks at nine year-old Eddy Largo's adventures educational and after he lands a summer job at the local carnival. He soon meets the stars of the show Marvin The Tap-Dancing Horse, Diamonds the Elephant, Elizabeth the Pig and Stripes the Tiger, and discovers that objective of the they can communicate with one another. Together, they overcome many obstacles while enjoying the program and how excitement of carnival life. Children learn the valuable lessons of friendship and family, and believing in definition of Core themselves.

Other Matters (12 of 23)	Response
Program Title	Animal Exploration with Jarod Miller E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 5:00 p.m. CT
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening. Each episode is designed to reveal to children the world around them in a way that identifies positive role modes and prosocial values within an environmentally responsible universe.

Other Matters (13 of 23)	Response
Program Title	Jane and the Dragon E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / 5:00 p.m. and 8:30 p.m. CT
Total times aired at regularly scheduled time	182
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Janes' best friend and part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Other Metters	
Other Matters (14 of 23)	Response
Program Title	The Zula Patrol E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / 5:30 p.m. CT
Total times aired at regularly scheduled time	91
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre-kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character building lessons in an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.
Other Matters	
(15 of 23)	Response
Program Title	Turbo Dogs E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / 6:00 p.m. CT
Total times aired at regularly scheduled time	91

Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

Other Matters (16 of 23)	Response
Program Title	Magic School Bus E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / 3:00 p.m. and 6:30 p.m. CT
Total times aired at regularly scheduled time	182
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is a classic show that features the most adventuresome teacher on the planet, Ms. Frizzle and her group of students who dutifully follow her approach to education by taking magical field trips to learn about anything that interests her or them. The students are all curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class travels in a magic school bus that can transform its shape and power source and Ms. Frizzle can handle it all, from driving the bus to guiding the children's learning through inquiry.

Other Matters (17 of
•
001

23)	Response
Program Title	The Mysteries of Alfred Hedgehog E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / 3:30 p.m. CT
Total times aired at regularly scheduled time	91
Length of Program	30 mins

Age of Target Child 6 years to 8 years Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arms and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginitive. Alfred's love of all things technological helps him to solve the mystery every time.

Other Matters (18 of 23)	Response
Program Title	Shelldon E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / 7:30 p.m. CT
Total times aired at regularly scheduled time	91
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldon's also live with him at the inn. Shelldon and his buddies Herman, (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social emotional lesson and also share information relating to their ocean habitat and environmental protection.
Other Matters (19 of 23)	Response
Program Title	Jane and the Dragon E/I QUBO
Origination	Network

Days/Times Saturdays and Sundays / 8:00 a.m. and 8:30 a.m. CT Program Regularly Scheduled

aired at regularly scheduled time	52
Length of S Program	30 mins
Age of Target Child Audience from	4 years to 8 years
educational dana dana dana dana dana dana dana d	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Janes' best friend and part the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Ja earns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Other Matters (20 23)	of Response
Program Title	The Mysteries of Alfred Hedgehog E/I QUBO
Origination	Network
Days/Times Program Regularly	Saturdays and Sundays / 9:00 a.m., 9:30 a.m., 1:00 p.m. and 1:30 p.m. CT
Scheduled	
Scheduled Total times aired a regularly schedule time	
Total times aired a regularly schedule	d
Total times aired a regularly schedule time	d n 30 mins
Total times aired a regularly schedule time Length of Program Age of Target Chil	 d 30 mins d 6 years to 8 years d Fine Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are group of late elementary school aged children. The children look like humans in that they have arm and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginitive. Alfred's love of all things technological helps him
Total times aired a regularly schedule time Length of Program Age of Target Chil Audience from Describe the educational and informational objective of the program and how meets the definitio of Core	d 30 mins d 6 years to 8 years The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arm and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginitive. Alfred's love of all things technological helps him solve the mystery every time.

23)	Response
Program Title	Animal Exploration with Jarod Miller E/I QUBO
Origination	Network
Days/Times Program	Saturdays and Sundays / 10:00 a.m. and 10:30 a.m. CT
Regularly Scheduled	
Total times aired at	52
regularly scheduled	
time	

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening Each episode is designed to reveal to children the world around them in a way that identifies positive role modes and prosocial values within an environmentally responsible universe.

Other Matters

(22 of 23)	Response
Program Title	Zula Patrol E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 11:00 a.m. and 11:30 a.m. CT
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre- kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character building lessons in an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.
Other Matters (23 of 23)	Response
Program Title	Magic School Bus E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 12:00 p.m. and 12:30 p.m. CT
Total times aired at regularly scheduled time	52

Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is a classic show that features the most adventuresome teacher on the planet, Ms. Frizzle and her group of students who dutifully follow her approach to education by taking magical field trips to learn about anything that interests her or them. The students are all curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class travels in a magic school bus that can transform its shape and power source and Ms. Frizzle can handle it all, from driving the bus to guiding the children's learning through inquiry.

Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. ION I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Media Des Moines License, Inc.

Attachments No Attachments.