



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0029892536** | File Number: **CPR-164827** | Submit Date: **01/12/2015** | Call Sign: **WSUR-DT** | Facility ID: **19776** |

City: **PONCE** | State: **PR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**01/12/2015** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Univision
	Nielsen DMA	Puerto Rico
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	The Jungle Book
Origination	Network
Days/Times Program Regularly Scheduled	SU, 08:00 AM ON 10/5 to 11/2 & (SA, 08:00 AM ON 11/8 TO 12/27)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapades reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Bagheera the Black Panther and mighty Kaa the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life. On, December 6 the station preempted this program with another E/I program due to the episode not arriving on time. On Saturday, December 13 the Network preempted the children's programming window for broadcast of the "Teleton USA." The goal of this annual effort is to raise funds to help improve the quality of life for children with disabilities.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Jungle Book
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	12/06/14, 08:00 AM
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	The Jungle Book
List date and time rescheduled	12/14/14, 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	12/13/14, 08:00 AM
Reason for Preemption	Other

Digital Core Program (2 of 5) Response	
Program Title	Attention, Attention
Origination	Network
Days/Times Program Regularly Scheduled	SA, 8:30AM & 9:00AM ON 10/4 TO 11/1 & SA, 9:30AM, & (SA, 10:00AM & 10:30 AM ON 11/8 TO 12 /27)
Total times aired at regularly scheduled time	36
Total times aired	36
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key educational objective of this program is to learn through music. The show's philosophy is "early-learning through music," and in each episode "cognitive learning" is utilized. Created for pre-schoolers, through simple visuals, characters and dances young viewers are stimulated to learn sounds, letters, numbers, colors, and musical instruments. The show also seeks fostering values through rhymes. On Saturday, December 13 the Network preempted the children's programming window for broadcast of the "Teleton USA." The goal of this annual effort is to raise funds to help improve the quality of life for children with disabilities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Attention, Attention
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	12/13/14, 10:00 AM
Reason for Preemption	Other

### Digital Preemption Programs #2

Questions	Response
Title of Program	Attention, Attention
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	12/13/14, 9:30 AM
Reason for Preemption	Other

### Digital Preemption Programs #3

Questions	Response
Title of Program	Attention, Attention
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	12/13/14, 10:30 AM

Reason for Preemption	Other
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Digital Core Program (3 of 5)	Response
Program Title	Attention, Attention
Origination	Network
Days/Times Program Regularly Scheduled	SU, 7AM, 8:30AM & 9AM ON 10/5 TO 11/2 & SU, 9:30 AM & SU, 8AM, 10AM & 10:30AM ON 11/9 TO 12/28
Total times aired at regularly scheduled time	50
Total times aired	50
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key educational objective of this program is to learn through music. The show's philosophy is "early-learning through music," and in each episode "cognitive learning" is utilized. Created for pre-schoolers, through simple visuals, characters and dances young viewers are stimulated to learn sounds, letters, numbers, colors, and musical instruments. The show also seeks fostering values through rhymes. On Saturday, December 13 the Network preempted the children's programming window for broadcast of the "Teleton USA." The goal of this annual effort is to raise funds to help improve the quality of life for children with disabilities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Attention, Attention
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No



Date Preempted	
Episode #	12/07/14, 08:00 AM
Reason for Preemption	Other

**Digital Preemption Programs #2**

Questions	Response
Title of Program	Attention, Attention
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	12/14/14, 08:00 AM
Reason for Preemption	Other

Digital Core Program (4 of 5)		Response
Program Title		Pocoyo
Origination		Network
Days/Times Program Regularly Scheduled		SA, 08:00 AM ON 10/4 TO 11/1 & (SA, 09:00 AM ON 11/8 TO 12/27)
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		1
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. On Saturday, December 13 the Network preempted the children's programming window for broadcast of the "Teleton USA." The goal of this annual effort is to raise funds to help improve the quality of life for children with disabilities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Pocoyo
List date and time rescheduled	12/14/14, 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	12/13/14, 09:00 AM
Reason for Preemption	Other

Digital Core Program (5 of 5)	Response
Program Title	The Backyardigans
Origination	Network
Days/Times Program Regularly Scheduled	SA, 07:30 AM ON 10/4 TO 11/1 & SA, 8:30 AM ON 11/8 TO 12/27
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical-adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help of his friends. This Each adventure begins in the backyard through the group's imagination it is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco. On Saturday, December 13 the Network preempted the children's programming window for broadcast of the "Teleton USA." The goal of this annual effort is to raise funds to help improve the quality of life for children with disabilities.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	The Backyardigans
List date and time rescheduled	12/14/14 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	12/13/14, 08:30 AM
Reason for Preemption	Other

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sheryll Perez
Address	Calle Carazo #64
City	Guaynabo
State	PR
Zip	00696
Telephone Number	787 300-5006
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The station had a programming change during this quarter, as of November 8 the children's programming air-times and air-dates changed.

Other Matters (4)

Other Matters (1 of 4)	Response
Program Title	The Jungle Book
Origination	Network
Days/Times Program Regularly Scheduled	SA, 08:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapades reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Bagheera the Black Panther and mighty Kaa the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life.

Other Matters (2 of 4)	Response
Program Title	The Backyardigans
Origination	Network
Days/Times Program Regularly Scheduled	SA, 08:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical-adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help of his friends. This Each adventure begins in the backyard through the group's imagination it is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco.
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Other Matters (3 of 4)	Response
Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.

Other Matters (4 of 4)	Response
Program Title	Attention, Attention
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:30 AM, 10:00 AM & 10:30 AM
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key educational objective of this half-hour program is to learn through music. The show's philosophy is "early-learning through music," and in each episode "cognitive learning" is utilized. Created for pre-schoolers, through simple visuals, characters and dances young viewers are stimulated to learn sounds, letters, numbers, colors, and musical instruments. The show also seeks fostering values through rhymes.



Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WLII/WSUR License Partnership, G.P.</b></p>

**Attachments**

No Attachments.