



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0023962665** | File Number: **CPR-156638** | Submit Date: **07/08/2014** | Call Sign: **WMKE-CD** | Facility ID: **35091** |

City: **MILWAUKEE** | State: **WI**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/08/2014** |

Filing Status: **Active**

Report reflects information for : **Second Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	America One
	Nielsen DMA	Milwaukee
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core  
Programs(11)

Digital Core Program (1 of 11)		Response
Program Title		Jack Hannah's Animal Adventures
Origination		Network
Days/Times Program Regularly Scheduled		Mon. through Fri. 8a-8:30a
Total times aired at regularly scheduled time		65
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Jack Hanna's Animal Adventures is designed to meet the educational and informational needs of today's children. Jack Hanna is one of the America's most beloved naturalists and adventurers. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 11)		Response
Program Title		Jack Hannah's Into the Wild
Origination		Network
Days/Times Program Regularly Scheduled		Sat & Sun 8a-8:30a
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers to remote and wild locations around the world. America's most beloved animal adventurer provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - leaving you with a renewed appreciation for all creatures, great and small. Jack often shares these adventures with friends and family as he visits unique locations off the beaten track. Jack and the crew are extremely excited to announce that Jack Hanna's Into the Wild won a Daytime Emmy for Outstanding Children's Series in 2008!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)	Response
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8:30a - 9a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award-winning kid's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Network
Days/Times Program Regularly Scheduled	Tues. 8:30a - 9a
Total times aired at regularly scheduled time	12

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ever wanted your own personal tour guide to the world of animals? Dream of dancing with wolves, running with the bulls or flying with eagles? From cheetahs to chimpanzees, from snakes to snails, from baboons to bears, Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising, and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 11)	Response
Program Title	Animal Science
Origination	Network
Days/Times Program Regularly Scheduled	Wed. 8:30a-9a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	How can a Cheetah run 60 miles/hour? Why does a Blue Whale consume 1.5 billion calories (7,000 pounds of food) per day? How can a hippo walk under water? These are the types of questions and stories that will be answered on ANIMAL SCIENCE, a thoroughly entertaining and unique animal show. We just don't show you animal behavior, we tell you WHY AND HOW animals behave the way they do, through the use of advanced graphics and 3D animations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)		Response
Program Title		Eco Company
Origination		Network
Days/Times Program Regularly Scheduled		Thurs. 8:30a - 9a
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 11)		Response
Program Title		M@d About TV
Origination		Network
Days/Times Program Regularly Scheduled		Fri. 8:30a - 9a



Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@dAbout is a sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation and viewer generated video. Think Saturday Night Live meets The Electric Company. M@dAbout conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye catching animation, music videos, humorous "man on the street" interviews, and viewer created questions about life's issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)		Response
Program Title		ChatRoom 2013/2014
Origination		Network
Days/Times Program Regularly Scheduled		Sat. 8:30a - 9a
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ChatRoom provides a compelling look at real-life situations that happen to today's teens. An adult host and teen panel discuss the issues presented in a direct and forthright manner. While entertaining the target audience, ChatRoom also educates them on how to problem solve and come up with intelligent and appropriate solutions that they may face at home and school.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	
	Response
Program Title	3WideLife
Origination	Network
Days/Times Program Regularly Scheduled	Sun. 8:30a - 9a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	Zoo Diaries
Origination	Network
Days/Times Program Regularly Scheduled	Mon. through Fri. 9a-9:30a
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A multiple award winning series that has been on the air continually in Canada for thirteen years. Zoo Diaries presents the unique personalities of individual animals and their relationships with Zoo professionals. The series features continuing characters, (people and animals) and compelling storylines from behind the scenes at North American Zoos from San Diego to Montreal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9a-9:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eight time Emmy-nominated "Animal Rescue" is a weekly half-hour television series showcasing the heroic efforts of people helping animals. Host Alex Paen and "Animal Rescue" cameras travel around the world capturing these dramatic rescues.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Kevin Bae
Address	3654 W. Jarvis Avenue
City	Skokie
State	IL
Zip	60076
Telephone Number	847-674-0864
Email Address	kevinbae@kmcommunications.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (11)

Other Matters (1 of 11)		Response
Program Title	Jack Hanna's Animal Adventures	
Origination	Network	
Days/Times Program Regularly Scheduled	Mon. through Fri. 8a-8:30a	
Total times aired at regularly scheduled time	65	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is designed to meet the educational and informational needs of today's children. Jack Hanna is one of the America's most beloved naturalists and adventurers. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.	

Other Matters (2 of 11)		Response
Program Title	Jack Hanna's Into the Wild	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat. & Sun. 8a - 8:30a	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers to remote and wild locations around the world. America's most beloved animal adventurer provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - leaving you with a renewed appreciation for all creatures, great and small. Jack often shares these adventures with friends and family as he visits unique locations off the beaten track. Jack and the crew are extremely excited to announce that Jack Hanna's Into the Wild won a Daytime Emmy for Outstanding Children's Series in 2008!	

Other Matters (3 of 11)		Response
Program Title	Aqua Kids	
Origination	Network	
Days/Times Program Regularly Scheduled	Mon. 8:30a-9a	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Aqua Kids is an award-winning kid's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there.

Other Matters (4 of 11)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Network
Days/Times Program Regularly Scheduled	Tues. 8:30a-9a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ever wanted your own personal tour guide to the world of animals? Dream of dancing with wolves, running with the bulls or flying with eagles? From cheetahs to chimpanzees, from snakes to snails, from baboons to bears, Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising, and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways.

Other Matters (5 of 11)	Response
Program Title	Animal Science
Origination	Network
Days/Times Program Regularly Scheduled	Wed. 8:30a-9a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	How can a Cheetah run 60 miles/hour? Why does a Blue Whale consume 1.5 billion calories (7,000 pounds of food) per day? How can a hippo walk under water? These are the types of questions and stories that will be answered on ANIMAL SCIENCE, a thoroughly entertaining and unique animal show. We just don't show you animal behavior, we tell you WHY AND HOW animals behave the way they do, through the use of advanced graphics and 3D animations.

Other Matters (6 of 11)	Response
Program Title	Eco Company
Origination	Network
Days/Times Program Regularly Scheduled	Thurs. 8:30a-9a

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens and people of all ages can use in their daily lives.

Other Matters (7 of 11)		Response
Program Title		M@d About TV
Origination		Network
Days/Times Program Regularly Scheduled		Fri. 8:30a-9a
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		M@dAbout is a sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation and viewer generated video. Think Saturday Night Live meets The Electric Company. M@dAbout conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye catching animation, music videos, humorous "man on the street" interviews, and viewer created questions about life's issues.

Other Matters (8 of 11)		Response
Program Title		ChatRoom 2013/2014
Origination		Network
Days/Times Program Regularly Scheduled		Sat. 8:30a-9a
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ChatRoom provides a compelling look at real-life situations that happen to today's teens. An adult host and teen panel discuss the issues presented in a direct and forthright manner. While entertaining the target audience, ChatRoom also educates them on how to problem solve and come up with intelligent and appropriate solutions that they may face at home and school.
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Other Matters (9 of 11)	Response
Program Title	3Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Sun. 8:30a-9a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between.

Other Matters (10 of 11)	Response
Program Title	Zoo Diaries
Origination	Network
Days/Times Program Regularly Scheduled	Mon. through Fri. 9a-9:30a
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	9 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A multiple award winning series that has been on the air continually in Canada for thirteen years. Zoo Diaries presents the unique personalities of individual animals and their relationships with Zoo professionals. The series features continuing characters, (people and animals) and compelling storylines from behind the scenes at North American Zoos from San Diego to Montreal.

Other Matters (11 of 11)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9a-9:30a
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eight time Emmy-nominated "Animal Rescue" is a weekly half-hour television series showcasing the heroic efforts of people helping animals. Host Alex Paen and "Animal Rescue" cameras travel around the world capturing these dramatic rescues.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KM LPTV of Milwaukee, LLC</b></p>

**Attachments**

No Attachments.