



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0023893233** | File Number: **CPR-168030** | Submit Date: **04/09/2015** | Call Sign: **WLUK-TV** | Facility ID: **4150** |  
City: **GREEN BAY** | State: **WI**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/09/2015** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Green Bay-Appleton
	Web Home Page Address	www.fox11online.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	No

Digital Core  
Programs(6)

Digital Core Program (1 of 6)		Response
Program Title		Xploration Animal Science
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday: 1/3-3/28/15, 9:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This animal series takes a uniquely scientific approach to animal behavior studies. The program goes one step further to look at how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 6)		Response
Program Title		Xploration Awesome Planet
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday: 1/3-3/28/15, 9:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau), brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)		Response
Program Title		Xploration Earth 2050
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday: 1/3-3/28/15, 10:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (4 of 6)		Response
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Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1/3-3/28/15, 10:30am
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Emily Calandrelli takes incredible journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes will feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Xploration Outer Space
List date and time rescheduled	3/7/15: 3:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	3/7/15: 126
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
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Title of Program	Xploration Outer Space
List date and time rescheduled	1/31/15: 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	1/31/15: 121
Reason for Preemption	Sports

**Digital Preemption Programs #3**

Questions	Response
Title of Program	Xploration Outer Space
List date and time rescheduled	2/21/15: 3:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	2/21/15: 124
Reason for Preemption	Sports

Digital Core Program (5 of 6)		Response
Program Title		Animal Exploration with Jarod Miller
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday: 1/3-3/28/15, 11:00am
Total times aired at regularly scheduled time		9
Total times aired		13
Number of Preemptions		4
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		4
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment, that shares information that viewers can use in their own backyards.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	1/31/15: 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	0411-01-31
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	2/21/15: 4:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	2/21/15: 414
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	2/15/15: 3:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	2/14/15: 413

Reason for Preemption	Sports
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Digital Preemption Programs #4

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	3/7/15: 3:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	3/7/15: 416
Reason for Preemption	Sports

Digital Core Program (6 of 6)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 1/3-3/28/15, 11:30am
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Awesome Adventures

List date and time rescheduled	2/21/15: 4:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	2/21/15: 124
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Awesome Adventures
List date and time rescheduled	1/31/15: 2:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	1/31/15: 121
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Awesome Adventures
List date and time rescheduled	3/7/15:4:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	3/7/15: 126
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Awesome Adventures
List date and time rescheduled	2/15/15: 3:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	2/14/15: 123
Reason for Preemption	Sports

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	DONNA FISCHER
Address	787 LOMBARDI AVE
City	GREEN BAY
State	WI
Zip	54304
Telephone Number	920-490-1467
Email Address	donna.fischer@wluk.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On January 8, 2015 - Donna Fischer, Community Relations Director, gave a tour to 9 cub scouts from Pack 4090 (ages 6 & 7). On January 10, 2015 - Pete Petoniak worked the FOX 11 booth at the Science Expo, an event put on by the Einstein Project. Pete helped kids pretend they were meteorologists in front of a miniature green screen (more than 4,000 guests came that day, with at least half of those being children.) On January 23, 2015 - Donna Fischer gave a tour to 10 tiger scouts (ages 7). On January 23, 2015 - Rachel Manek and Emily Deem hosted the Green Bay Packers Empower event. Event is for middle school girls. On February 7, 2015 - Rachel Manek and Tom Milbourn hosted the JDRF Celebrity Gala, a benefit fundraiser for the Juvenile Diabetes Research Foundation. On February 11, 2015 - Donna Fischer gave a tour to 10 homeschooled children (K - 12). On February 11, 2015 - Donna Fischer gave a tour to nine scouts from Pack 3077 (age 6). On February 24, 2015 - Donna Fischer gave a tour to two kids (ages 11 & 13) from Holy Family School. On February 26, 2015 - Donna Fischer and Patrick Powell gave a tour to two kids (age 14) from Kaleidoscope Academy. On March 2, 2015 - Drew Smith, Sports Director, read a Dr. Seuss book to elementary students at Valley View Elementary in Ashwaubenon. On March 12, 2015 - Donna Fischer gave a tour to five Tiger Scouts from Pack 4113 (age 6). On March 12, 2015 - Meteorologist Doug Higgins gave 15 kids (ages 15, 16 & 17) a tour of the station. Chief Meteorologist, Patrick Powell, gave a lecture about weather and climate to college students at the University of Wisconsin-Fox Valley. WLUK aired public service announcements geared towards children such as; Ballet, Generosity, Just Say Hi, Cafeteria, Special Athlete, Nature Conservancy, National Wildlife Federation, Tree City USA.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Xploration Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 4/4-6/27/15, 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animal series takes a uniquely scientific approach to animal behavior studies. The program goes one step further to look at how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures.

Other Matters (2 of 6)	Response
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Origination	Syndicated
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Total times aired at regularly scheduled time	13
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Other Matters (3 of 6)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 4/4-6/27/15, 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050.</p> <p>Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment.</p>
<b>Other Matters (4 of 6)</b>	
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 4/4-6/27/15, 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Each week, host Emily Calandrelli takes incredible journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes will feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes.</p>
<b>Other Matters (5 of 6)</b>	
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 4/4-6/27/15, 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment, that shares information that viewers can use in their own backyards.</p>
<b>Other Matters (6 of 6)</b>	
<b>Response</b>	



Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 4/4-6/27/15, 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WLUK Licensee, LLC.</b></p>

**Attachments**

No Attachments.