



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-125383** | Submit Date: **10/11/2011** | Call Sign: **WNCT-TV** | Facility ID: **57838**
City: **GREENVILLE** | State: **NC**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/11/2011 | Filing Status: **Active**

Report reflects information for : **Third Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Greenville-New Bern-Wash
	Web Home Page Address	WWW.WNCT.COM

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(23)

Digital Core Program (1 of 23)	Response
Program Title	BUSYTOWN MYSTERIES - I DIGITAL CH. 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7-730AM 7/2-8/20/11,9/3-9/10/11
Total times aired at regularly scheduled time	11
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. On Saturday, August 27, 2011 WNCT's children's programming was preempted by breaking News coverage of Hurricane Irene.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 23)	Response
Program Title	BUSYTOWN MYSTERIES - II DIGITAL CH 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 730-8AM 7/2-8/20/11, 9/3-9/10/11
Total times aired at regularly scheduled time	11
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. NOTE: On Saturday, August 27, 2011 WNCT's children's programming was preempted by breaking News coverage of Hurricane Irene.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 23)	Response
---------------------------------------	-----------------

Program Title	DOODLEBOPS ROCKIN' ROAD SHOW DIGITAL CH. 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8-830AM 7/2-8/20/11 9/3-9/10/11
Total times aired at regularly scheduled time	11
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. NOTE: On Saturday, August 27, 2011 WNCT's children's programming was preempted by breaking News coverage of Hurricane Irene.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 23)

Response

Program Title	TROLLZ DIGITAL CH. 9.1
---------------	------------------------

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 830-9AM 7/2-8/20/11, 9/3-9/10/11
Total times aired at regularly scheduled time	11
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. NOTE: On Saturday, August 27, 2011 WNCT's children's programming was preempted by breaking News coverage of Hurricane Irene.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 23)

Response

Program Title	HORSELAND - II DIGITAL CH. 9.1
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 9-930AM 7/2-9/10/11
Total times aired at regularly scheduled time	11
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. NOTE: On Saturday, August 27, 2011 WNCT's children's programming was preempted by breaking News coverage of Hurricane Irene.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 23)

Response

Program Title	DOODLEBOPS - I DIGITAL CH 9.1
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 7-730AM 9/17-9/24/11
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 23)

Response

Program Title	DOODLEBOPS - II DIGITAL CH. 9.1
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 730-8AM 9/17-9/24/11
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 23)

Response

Program Title	DANGER RANGERS DIGITAL CH. 9.1
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 11-1130AM 9/17-9/24/11
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 23)

Response

Program Title	HORSELAND I DIGITAL CH. 9.1
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 9-930AM 7/2-8/20/11 9/3/-9/10/11
Total times aired at regularly scheduled time	11
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. NOTE: On Saturday, August 27, 2011 WNCT's children's programming was preempted by breaking News coverage of Hurricane Irene.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 23)

Response

Program Title	BUSYTOWN *I DIGITAL CH. 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8-830AM 9/17-9/24/11

Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the latest clues! Everyone hop in the apple car, it's time for another mystery. NOTE: Each airing of Busytown Mysteries will be a different episode
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 23)	Response
Program Title	BUSYTOWN *II DIGITAL CH. 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 830-9AM 9/17-9/24/11
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the latest clues! Everyone hop in the apple car, it's time for another mystery. NOTE: Each airing of Busytown Mysteries will be a different episode

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (12 of 23)		Response
Program Title	HORSELAND DIGITAL CH. 9.1	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 1130A-12P 9/17-9/24/11	
Total times aired at regularly scheduled time	2	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	9 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The animated, amazing adventures of kids and their horses who come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids (and their equine companions) must learn to deal with difficult situations and confront an array of problems that put their honesty, their integrity, their self-confidence ... and sometimes even their friendship to the test.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (13 of 23)		Response
Program Title	MAGI-NATION DIGITAL CH. 9.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 7-730AM 7/2-9/24/11	
Total times aired at regularly scheduled time	13	
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Magi-Nation" follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tonys new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It's up to this young trio and their vast collection of Dream Creatures to thwart the evildoers plans and protect their world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 23)	Response
Program Title	MAGI-NATION DIGITAL CH. 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 730-8AM 7/2-9/24/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Magi-Nation" follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tonys new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It's up to this young trio and their vast collection of Dream Creatures to thwart the evildoers plans and protect their world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 23)		Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION DIGITAL CH. 9.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 1230-1PM 7/2-9/24/11	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made In Hollywood provides boys and girls in the 13-16 year old age-group an opportunity to explore and learn about the technical artistic, creative, business and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (16 of 23)	Response
Program Title	EDEMONT Digital CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11-1130AM 7/3-9/18/11
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. To provide for adolescent boys and girls in the 13-16 year old age-group an opportunity to explore and learn about the technical artistic, creative, business and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 23)	Response
--	-----------------

Program Title	EDGEMONT DIGITAL CH. 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 1130AM-12PM 7/3-9/18/11
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. To provide for adolescent boys and girls in the 13-16 year old age-group an opportunity to explore and learn about the technical artistic, creative, business and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 23)

Response

Program Title	EDGEMONT DIGITAL CH. 9.2
---------------	--------------------------

Origination	Network
Days/Times Program Regularly Scheduled	Sunday 12-1230PM 7/3-9/18/11
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. To provide for adolescent boys and girls in the 13-16 year old age-group an opportunity to explore and learn about the technical artistic, creative, business and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 23)

Response

Program Title	EDGEMONT DIGITAL CH. 9.2
Origination	Network

Days/Times Program Regularly Scheduled	Sunday 1230-1PM 7/3-9/18/11
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, by ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. To provide for adolescent boys and girls in the 13-16 year old age-group an opportunity to explore and learn about the technical artistic, creative, business and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 23)

Response

Program Title	WILD, LTD DIGITAL CH. 9.2
Origination	Network

Days/Times Program Regularly Scheduled	Sunday 11-1130AM 9/25/11
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Ltd is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live wit
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 23)

Response

Program Title	MADE IN HOLLYWOOD: TEEN EDITION DIGITAL CH. 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1130AM-12PM 9/25/11
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made In Hollywood provides boys and girls in the 13-16 year old age-group an opportunity to explore and learn about the technical artistic, creative, business and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 23)	Response
Program Title	LIVE LIFE & WIN DIGITAL CH. 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 12-1230PM 9/25/11
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13-16 years old audience to: explore, discover, and learn strategies to achieve personal dreams; learn about the personal attributes important for achieving dreams; explore volunteerism as an opportunity to build character and to uncover personal passions; and gain knowledge about life skills necessary to Live Life and WIN.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (23 of 23)	Response
Program Title	ON THE SPOT DIGITAL CH. 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 1230-1PM 9/25/11
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The On The Spots shows uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. Among a field of narrowly-focused E/I programs, On the Spot stands out as most the scholastically The On The Spots shows uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

Non-Core Educational and Informational Programming (4)

Non-Core Educational and Informational Programming (1 of 4)	Response
Program Title	JACK HANNA ANIMAL AADVENTURES DIGITAL CH. 9.1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 330-4AM 7/2-9/24/11
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program the camera follows Hanna as he spends time with the people that are knowledgeable about each animal habitat, teaching as he goes. The object of the program is to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. This half hour television program is designed to meet the educational and informational needs of children. NOTE: On Saturday, August 27, 2011 WNCT's children's programming was preempted by breaking News coverage of Hurricane Irene.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 4)	Response
Program Title	EXPLORATION WITH JARROD MILLER DIGITAL CH. 9.1
Origination	Syndicated

Days/Times Program Regularly Scheduled:	Saturday 4-430AM 7/2-9/24/11
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour live action television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether its the need for speed or animal heroes there is always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. NOTE: On Saturday, August 27, 2011 WNCT's children's programming was preempted by breaking News coverage of Hurricane Irene.
--	---

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
--	-----

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
--	-----

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 4)		Response
Program Title	JACK HANNA ANIMAL ADVENTURES DIGITAL CH. 9.1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled:	Saturday 6-630AM 7/2-9/24/11	
Total times aired at regularly scheduled time:	13	
Number of Preemptions	-1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program the camera follows Hanna as he spends time with the people that are knowledgeable about each animal habitat, teaching as he goes. The object of the program is to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. This half hour television program is designed to meet the educational and informational needs of children. NOTE: On Saturday, August 27, 2011 WNCT's children's programming was preempted by breaking News coverage of Hurricane Irene.	
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes	

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (4 of 4)		Response
Program Title	TEEN KIDS NEWS DIGITAL CH 9.1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled:	Saturday 630-7AM 7/2-9/24/11	
Total times aired at regularly scheduled time:	13	

Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is a weekly program that provides information and news to kids that is compelling as well as entertaining. The focus of this program is young people, letting them tell their stories in their own words. The large diverse news anchor team is unique in television and have a great appeal to kids who identify and emulate them. The objective of the program will serve the audience in a way that will make a difference in their lives. It will insert the clear voice of the kid into the adult-dominated media and provide a unique perspective to the news. NOTE: On Saturday, August 27, 2011 WNCT's children's programming was preempted by breaking News coverage of Hurricane Irene.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Shirley Dale
Address	3221 Evans Street
City	Greenville
State	NC
Zip	27834
Telephone Number	252-355-8500
Email Address	WWW.WNCT.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	<p>On June 12, 2009, the station transitioned to digital television. The station's responses to Questions 4, 7, 10 reflect this termination of analog service. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that were not "educational or informational" programming: None. WNCT-TV airs PSA's of various lengths that are designed specifically to meet the educational and informational needs of children as well as PSAs that are designed for the general audience, but have messages applicable to children. WNCT non broadcast efforts include the participation of Anchors and Meteorologists as guest speakers and emcees for community groups. Station tours are conducted for Scouts, churches, and schools for children of all ages. During the tours and station visits meteorologists explain various aspects of the weather, including words like humidity, temperature and how satellites and computers are used to forecast the weather. They also express the importance of science and math to those interested in becoming a weather forecaster. WNCT produces Assignment Education, which covers the problems, concerns and success of students. WNCT now has a network of 10 weather stations placed in Middle Schools throughout the viewing area called Storm Net 9. These weather stations have a display panel that teachers can use to show the current weather data. Children learn about the weather patterns and how they affect our. NOTE: Due to a technical issue on Saturday, August 13, 2011, WNCT aired the same episode of Horseland at 9AM and 930AM rather than different episodes of that program. Due to a technical issue on August 20, 2011 at 8AM Doodlebops Rockin Road show was replaced with Horseland I which aired at 9AM. On Saturday, August 27, 2011 WNCT's children's programming was preempted by breaking News coverage of Hurricane Irene.</p>

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	DOODLEBOPS - I DIGITAL CH. 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7-730AM 10/1-12/31/11
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 14)	Response
Program Title	DOODLEBOPS - II DIGITAL CH. 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 730-8AM 10/1-12/31/11
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
--	---

Other Matters (3 of 14)

Response

Program Title	BUSYTOWN MYSTERIES *I DIGITAL CH. 9.1
---------------	---------------------------------------

Origination	Network
-------------	---------

Days/Times Program Regularly Scheduled	Saturday 8-830AM 10/1-12/31/11
--	--------------------------------

Total times aired at regularly scheduled time	14
---	----

Length of Program	30 mins
-------------------	---------

Age of Target Child Audience from	3 years to 7 years
-----------------------------------	--------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
--	---

Other Matters (4 of 14)

Response

Program Title	BUSYTOWN MYSTERIES *II Digital 9.1
---------------	------------------------------------

Origination	Network
-------------	---------

Days/Times Program Regularly Scheduled	Saturday 830-9AM 10/1-12/31/11
--	--------------------------------

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 14)	Response
--------------------------------	-----------------

Program Title	DANGER RANGERS DIGITAL CH.9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-1130AM 10/1-12/31/11
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 14)		Response
Program Title	HORSELAND DIGITAL CH. 9.1	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 1130A-12P 10/1-12/31/11	
Total times aired at regularly scheduled time	14	
Length of Program	30 mins	
Age of Target Child Audience from	9 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>	

Other Matters (7 of 14)		Response
Program Title	MAGIC NATION DIGITAL CH 9.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 7-730AM 10/1-12/31/11	
Total times aired at regularly scheduled time	14	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magi-Nation follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tonys new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It's up to this young trio and their vast collection of Dream Creatures to thwart the evildoers plans and protect their world.
--	--

Other Matters (8 of 14)	Response
--------------------------------	-----------------

Program Title	MAGIC NATION DIGITAL CH 9.2
---------------	-----------------------------

Origination	Network
-------------	---------

Days/Times Program Regularly Scheduled	Saturday 730-8AM 10/1-12/31/11
--	--------------------------------

Total times aired at regularly scheduled time	14
---	----

Length of Program	30 mins
-------------------	---------

Age of Target Child Audience from	13 years to 16 years
-----------------------------------	----------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magi-Nation follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tonys new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It's up to this young trio and their vast collection of Dream Creatures to thwart the evildoers plans and protect their world.
--	--

Other Matters (9 of 14)	Response
--------------------------------	-----------------

Program Title	ELIZABETH STANTON'S GREAT BIG WORLD DIGITAL CH. 9.2
---------------	---

Origination	Network
-------------	---------

Days/Times Program Regularly Scheduled	Saturday 12-1230PM 10/1-12/31/11
--	----------------------------------

Total times aired at regularly scheduled time	14
---	----

Length of Program	30 mins
-------------------	---------

Age of Target Child Audience from	13 years to 16 years
-----------------------------------	----------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities
--	--

Other Matters (10 of 14)		Response
Program Title	MADE IN HOLLYWOOD DIGITAL CH. 9.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 1230-1PM 10/1-12/31/11	
Total times aired at regularly scheduled time	14	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made In Hollywood provides boys and girls in the 13-16 year old age-group an opportunity to explore and learn about the technical artistic, creative, business and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields.	

Other Matters (11 of 14)		Response
Program Title	Wild LTD DIGITAL CH. 9.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday 11-1130AM 10/2-12/25/11	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Ltd is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within.	

Other Matters (12 of 14)		Response
Program Title	MADE IN HOLLYWOOD DIGITAL CH. 9.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday 1130-AM-12:00PM 10/2-12/25/11	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made In Hollywood provides boys and girls in the 13-16 year old age-group an opportunity to explore and learn about the technical artistic, creative, business and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields.	

Other Matters (13 of 14)		Response
Program Title	LIVE LIFE AND WIN DIGITAL CH.9.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday 12-1230PM 10/2-12/25/11	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13-16 year old audience to explore, discover, and learn strategies to achieve personal dreams, learn about personal attributes important for achieving dreams, explore volunteerism as an opportunity to build character and to uncover personal passions and gain knowledge about life skills necessary and Live Life and WIN.	

Other Matters (14 of 14)		Response
Program Title	ON THE SPOT DIGITAL CH. 9.2	
Origination	Network	

Days/Times Program Regularly Scheduled	Sunday 1230-1P 10/2-12/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The On The Spots shows uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. Among a field of narrowly-focused E/I programs, On the Spot stands out as most the scholastically The On The Spots shows uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Media General Communications Holdings, LLC</p>

Attachments

No Attachments.