



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0019509470** | File Number: **CPR-121255** | Submit Date: **07/05/2011** | Call Sign: **KTLM** | Facility ID: **62354** | City:
RIO GRANDE CITY | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/05/2011 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	TELEMUNDO
	Nielsen DMA	Harlingen-Weslaco-Brnsv-McA
	Web Home Page Address	WWW.TELEMUNDO.COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	3-2-1 PENGUINS
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7:00 AM - 7:30 AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3-2-1 PENGUINS IS ABOUT THE ADVENTURES OF A PAIR OF SIBLINGS, JASON AND MICHELLE, WHOSE EXPLORATION INTO THE GALAXY WITH FOUR PENGUINS PROPELS THEM INTO LEARNING IMPORTANT LIFE LESSONS ABOUT PERSONAL CONDUCT AND SOCIAL RELATIONS. EACH EPISODE BEGINS WITH A MORAL DELEMMA FOR ONE OF THE SIBLINGS, WHICH AFFECTS HIS/HER RELATIONSHIP WITH THE OTHER. THE AFFECTED CHILD TRAVELS INTO OUTER SPACE WITH THE PENGUINS TO PRACTICE PROBLEM SOLVING IN AN ANALOGUOUS SITUATION. THE EPISODE ENDS WITH JASON OR MICHELLE HAVING A BETTER UNDERSTANDING OF THEIR INITIAL PROBLEM, AND SHOWS THEM MAKING AN ATTEMPT TO CORRECT THEIR REPECTIVE BEHAVIORS. THE SHOW COMMUNICATES MESSAGES ON TOPICS SUCH AS HONESTY, BEING PATIENT WITH OTHERS, AND AVOIDING JEALOUSY.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	THE MAGIC SCHOOL BUS
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7:00 AM - 7:30 AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE MAGIC SCHOOL BUS Based on the Scholastic award-winning book series, this classic show stars Ms. Frizzle (with the voice of Lily Tomlin) and her famous Magic School Bus as she takes viewers on exciting experiences that open their eyes to the wonders of scientific discovery. So, as Ms. Frizzle would say, "Wahoo! Get out there and explore!"
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	BABAR
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7:30 AM - 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR Babar stars a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and father, Babar and his family overcome many challenges through their strength and optimism.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)		Response
Program Title		TURBO DOGS
Origination		Network
Days/Times Program Regularly Scheduled		SAT 8:00 AM - 8:30 AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		TURBO DOGS Canine buddies Dash, Mags, Strut, GT, Stinkbert and Clutch learn lessons in friendship, fair play and teamwork as they pull together to protect their reputations as the fastest dogs in Racerville.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 8)		Response
Program Title		SHELLDON
Origination		Network
Days/Times Program Regularly Scheduled		SUN 7:00 AM - 7:30 AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		SHELLDON This amusing underwater series follows the adventures of Shelldon and his shell-creature friends while teaching kids life-lessons. The element that makes Shelldon most unique, however, is that it teaches kids and their parents how to take care of the environment. Throughout the series, the characters learn simple ways that we can all use to look after the world.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (6 of 8)	Response
Program Title	WILLA'S WILD LIFE
Origination	Network
Days/Times Program Regularly Scheduled	SUN 7:30 AM - 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA'S WILD LIFE From the Creator of Oswald, Willa's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of a Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	JANE AND THE DRAGON
Origination	Network

Days/Times Program Regularly Scheduled	SUN 8:00 AM - 8:30 AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JANE AND THE DRAGON IS A COMING OF AGE STORY ABOUT A MIDDLE-CLASS, MEDIEVAL GRIL WHO LIVES IN THE ROYAL COURT WITH HER FAMILY. AS AN ONLY CHILD, JANE IS RAISED TO BE A LADY-IN-WAITING BUY THROUGHT HER DETERMINATION AND STROKE OF LUCK, SHE ENDS UP BEING TRAINED AS A KNIGHT IN THE KING'S GUARD INSTEAD. ACCOMPAINED BY HER BEST FREND, A GIANT GREEN DRAGON WHO LIVES IN HER BACKYARD, JANE EXPERINCES A SERIES OF ADVENTURES THAT TEST HER CHARCTER AND HER SKILLS AS A YOUNG KNIGHT IN A CASTLE FULL OF FRIENDS AND FOES. EACH EPISODE IN THE SHOW TAKES US THROUGH THE PROBLEMS AND CHALLENGES JANE ENCOUNTERS AND THE PROCESS SHE GOES THROUGHT TO FIND THE SOLUTION FOR THEM.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 8)		Response
Program Title		PEARLIE
Origination		Network
Days/Times Program Regularly Scheduled		SUN 8:00 AM - 8:30 AM

Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE Pearlle is an animated urban fairy comedy for kids based on the best selling book by Australian author Wendy Hammer. Pearlle has been assigned to take care of Jubilee Park, and she and her friends make sure everything runs smoothly. The series focuses on the key issues of problem solving and cooperation as kids will see the fun and inventive way Pearlle approaches every park adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	MELISSA SUAREZ
Address	3900 N. 10th St. - 7th Floor
City	McALLEN
State	TX
Zip	78501
Telephone Number	956 686-0040 ext 2202
Email Address	msuarez@ktlm-tv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (0)

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>SUNBELT MULTIMEDIA</p>

Attachments

No Attachments.