



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0019509470** | File Number: **CPR-131401** | Submit Date: **07/06/2012** | Call Sign: **WRIW-CD** | Facility ID: **70184** 

City: **PROVIDENCE** State: **RI** 

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 07/06/2012

Filing Status: Active

# Report reflects information for : Second Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	TELEMUNDO
	Nielsen DMA	Providence-New Bedford
	Web Home Page Address	HTTP://WWW.HOLACIUAD.

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Jane and the Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, JANE AND THE DRAGON is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional messag such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the new to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00am

Total times aired at regularly scheduled	13
Total times	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Deborah Manchester, THE ZULA PATROL teaches science and astronomy facts to a target audience of children 6-10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captai Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take ove the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his "Multo-Moments" or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 8)	Response
Program Title	Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30am

Total times aired at regularly	13
scheduled time	
Total times aired	
Number of Preemptions	0
Number of Preemptions	
for other than	
Breaking News	
Number of	
Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child	3 years to 5 years
Audience	
Describe the	WIMZIE'S HOUSE portrays the experiences of Wimzie, her baby brother Bo and a cast of neighborhood
educational	youngsters while at a home daycare run by Wimzie's grandmother, Yaya. Each show centers on a key
and	social or family issue from the young child's point of view. It focuses on a project, adventure or problem,
informational	explores potential solutions, while allowing characters to work through their feelings and issues from their
objective of the program	own unique perspectives, and then closes with a resolution resulting in Wimzie and her playmates learning social skills which enable them to grow together despite their differences. The educational objectives of
and how it	WIMZIE'S HOUSE support development and acceptance of children's individual identities, and promote se
meets the	esteem, encouraging acceptance of others through empathy with a cast of strong & well-focused
definition of Core	characters. Themes include: friendship, generosity, collaboration, solitude and jealousy.
Programming.	
Does the	Yes
Licensee	
identify the	
program by displaying	
throughout	
the program	
the symbol E	
/1?	

Digital Core Program (5 of 8)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Sun 8:00am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Digital Core Program (6 of 8)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Sun 8:30am

Total times	13
aired at regularly	
scheduled	
time	
Total times	
aired	
Number of	0
Preemptions	
Number of	
Preemptions for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	6 years to 10 years
Target Child Audience	
Addience	
Describe the	WILLA'S WILD LIFE, based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animate
educational and	series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each
informational	episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best
objective of	friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together
the program	they find ways to maintain healthy friendships, experience success, develop competence, and become
and how it	altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping
meets the	others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool"
definition of Core	group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home of in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
0010	in the neighborhood, while finds a way to analyze her studion and learn from experience.
Programming.	
Programming.  Does the	Yes
	Yes
Does the Licensee identify the	Yes
Does the Licensee identify the program by	Yes
Does the Licensee identify the program by displaying	Yes
Does the Licensee identify the program by displaying throughout	Yes
Does the Licensee identify the program by displaying	Yes

Digital Core Program (7 of 8)	Response	
Program Title	Pearlie	
Origination	Network	
Days/Times Program Regularly Scheduled	Sun 9:00am	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often go into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience we the 6-10 year old range, Pearlie focuses on the importance of following the rules, using good judgment learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyon happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without organization required to get the job done. Through plot developments and with the assistance of her fried Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored order.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (8 of 8)	Response
Program Title	Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	Sun 9:30am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WIMZIE'S HOUSE portrays the experiences of Wimzie, her baby brother Bo and a cast of neighborhood youngsters while at a home daycare run by Wimzie's grandmother, Yaya. Each show centers on a key social or family issue from the young child's point of view. It focuses on a project, adventure or problem, explores potential solutions, while allowing characters to work through their feelings and issues from their own unique perspectives, and then closes with a resolution resulting in Wimzie and her playmates learning social skills which enable them to grow together despite their differences. The educational objectives of WIMZIE'S HOUSE support development and acceptance of children's individual identities, and promote sel esteem, encouraging acceptance of others through empathy with a cast of strong & well-focused characters. Themes include: friendship, generosity, collaboration, solitude and jealousy.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	PAULA GALVAO
Address	529 MAIN STREET SUITE 124
City	CHARLESTOWN
State	MA
Zip	02129
Telephone Number	1-617-242-4606 EXT 25
Email Address	PGALVAO@ZGSGROUP.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

# Other Matters (5)

Core

Programming.

Other Matters (3 of 5)

Response

Other	
Matters (1 of 5)	Response
Program Title	Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00am; Sun 8:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of	WIMZIE'S HOUSE portrays the experiences of Wimzie, her baby brother Bo and a cast of neighborhood youngsters while at a home daycare run by Wimzie's grandmother, Yaya. Each show centers on a key social or family issue from the young child's point of view. It focuses on a project, adventure or problem, explores potential solutions, while allowing characters to work through their feelings and issues from their own unique perspectives, and then closes with a resolution resulting in Wimzie and her playmates learning social skills which enable them to grow together despite their differences. The educational objectives of WIMZIE'S HOUSE support development and acceptance of children's individual identities, and promote self-esteem, encouraging acceptance of others through empathy with a cast of strong & well-focused characters. Themes include: friendship, generosity, collaboration, solitude and jealousy.

Other Matters (2 of 5)	Response
Program Title	Raggs
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30am; Sun 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve.

Program Title	Jay Jay the Jet Plane
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This award-winning series, JAY JAY THE JET PLANE, centers around the adventures of Jay Jay, an inquisitive, energetic six-year-old jet plane and his friends as they discover the world around them. Children are encouraged to explore new ideas and accept differences. The series also educates children in a number of areas, including science, nature and health as well as teaching life lessons, such as sharing, problem solving and making friends.

Other Matters (4 of 5)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sun 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30am; Sun 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

ZGS PROVIDENCE, INC **Attachments** 

No Attachments.