Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022824668** | File Number: **CPR-120306** | Submit Date: **04/11/2011** | Call Sign: **KXNW** | Facility ID: **81593** | City: **EUREKA SPRINGS** | State: **AR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/11/2011** | Filing Status: **Active**

Report reflects information for : First Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Ft. Smith
	Web Home Page Address	

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. 8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mike and Will are twin brothers, who love to eat. Their weekly TV show is based on experiences that began when the boys were only 5 years old. They want to share their love of cooking and eating, with as many kids as possible.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	BETA Records
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. 8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is a weekly 30-minute music centric show, draped in an educational & instructional wrapper. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	**Response**
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Mon. 8:00 a.m./Thurs. 8:30 a.m.
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The childrens television show Mustard Pancakes takes place in the comfortable home of singing/storytelling grandmother Courtney Campbell. Courtney shares her home with four kind-hearted and child-like puppet characters: Oogleberry Ink Dog, a scruffy and thoughtful dog; Tiny Tina Ten Toes, a free spirited beagle who loves to dance; Mo, an innocent and playful Chocolate Labrador; and Mr. D, a slightly self-absorbed cat. Combining the art of storytelling and the element of song, the series presents everyday situations in an age-appropriate way to help children learn about solving life's little problems. Education consultant Shalom Fisch, Ph.D., who was a consultant for "Sesame Street," helped develop the educational goals for "Mustard Pancakes." Each episode of Mustard Pancakes begins with a situation or problem that is affecting one or more members of the household. The storyline is developed through communication between the puppets and Courtney, until the whole thing reaches a point where everyone needs to take time for a story. Courtney generally begins with a personal story about her life, which she relates to the current conundrum the family is facing. Following her story, the puppets participate by acting out a story also based on the recurrent theme, and Courtney sings a song related to the story. Through the stories and discussions, the puppets are able to resolve the situation or problem using what they have learned. At the end of the day, Oogleberry summarizes the lesson of the day as he writes in his journal. The episode then ends at the round table, where Courtney opens a package she's received containing something interesting that pertains to the story of the day. After pointing out the place of the packages origin on a globe, Courtney holds up a book about the place and encourages kids to read and learn more.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 7)	**Response**
Program Title	The Reel Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tues. 8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge series is developed to be an educational/informational (E/I) program for the 13-16 year age group. It is designed to help youths make winning choices in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. The Real Winning Edge delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness. This television series includes three profiles of young achievers per 30 minute episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	**Response**
Program Title	Angel's Friends

Origination	Syndicated
Days/Times Program Regularly Scheduled	Thurs. 8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pretty Raf, a young angel lives in Angel Town, the metropolis of the angels. Along with her best friends, Urie and Dolce, she attends a special class in school that will transform them into 100% Guardian Angels. This is why they are sent to Earth, accompanied in their mission by their respective mascots, tiny animals gifted with magical powers, but their task is complicated by the Devils, young devils that have to practice to become 100% Guardian Devils.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	**Response**
Program Title	In the Zone
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tues. 8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magic Johnson along with his friends Kareem Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many more teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis, etc.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Ariel, Zoey, Eli Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri. 8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is put on and about identical twins Ariel and Zoey along with their brother. Every episode of Ariel & Zoey (Eli, too) features an original song written and performed by their band.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jessica Betterton
Address	14524 Cantrell Road, Ste 140, PMB#222
City	Little Rock
State	AR
Zip	72223
Telephone Number	(501) 492-8202
Email Address	jbetterton@duo-media.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	In the Zone digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tues. 8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magic Johnson along with his friends Kareem Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many more teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis, etc.

Other Matters (2 of 7)	Response
Program Title	The Reel Winning Edge digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tues. 8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge series is developed to be an educational/informational (E/I) program for the 13-16 year age group. It is designed to help youths make winning choices in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. The Real Winning Edge delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness. This television series includes three profiles of young achievers per 30 minute episode.

Other Matters (3 of 7)	Response
Program Title	Aqua Kids digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. 8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mike and Will are twin brothers, who love to eat. Their weekly TV show is based on experiences that began when the boys were only 5 years old. They want to share their love of cooking and eating, with as many kids as possible.

Other Matters (4 of 7)	Response
Program Title	BETA Records digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. 8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is a weekly 30-minute music centric show, draped in an educational & instructional wrapper. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Other Matters (5 of 7)	Response
Program Title	Angel's Friends digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thurs. 8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pretty Raf, a young angel lives in Angel Town, the metropolis of the angels. Along with her best friends, Urie and Dolce, she attends a special class in school that will transform them into 100% Guardian Angels. This is why they are sent to Earth, accompanied in their mission by their respective mascots, tiny animals gifted with magical powers, but their task is complicated by the Devils, young devils that have to practice to become 100% Guardian Devils.

Other Matters (6 of 7)	Response
Program Title	Mustard Pancakes digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon. 8:00 a.m./Thurs. 8:30 a.m.

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The childrens television show Mustard Pancakes takes place in the comfortable home of singing/storytelling grandmother Courtney Campbell. Courtney shares her home with four kind-hearted and child-like puppet characters: Oogleberry Ink Dog, a scruffy and thoughtful dog; Tiny Tina Ten Toes, a free spirited beagle who loves to dance; Mo, an innocent and playful Chocolate Labrador; and Mr. D, a slightly self-absorbed cat. Combining the art of storytelling and the element of song, the series presents everyday situations in an age-appropriate way to help children learn about solving life's little problems. Education consultant Shalom Fisch, Ph.D., who was a consultant for "Sesame Street," helped develop the educational goals for "Mustard Pancakes." Each episode of Mustard Pancakes begins with a situation or problem that is affecting one or more members of the household. The storyline is developed through communication between the puppets and Courtney, until the whole thing reaches a point where everyone needs to take time for a story. Courtney generally begins with a personal story about her life, which she relates to the current conundrum the family is facing. Following her story, the puppets participate by acting out a story also based on the recurrent theme, and Courtney sings a song related to the story. Through the stories and discussions, the puppets are able to resolve the situation or problem using what they have learned. At the end of the day, Oogleberry summarizes the lesson of the day as he writes in his journal. The episode then ends at the round table, where Courtney opens a package she's received containing something interesting that pertains to the story of the day. After pointing out the place of the packages origin on a globe, Courtney holds up a book about the place and encourages kids to read and learn more.

Other Matters (7 of 7)	**Response**
Program Title	Ariel, Zoey & Eli Too digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri. 8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is put on and about identical twins Ariel and Zoey along with their brother. Every episode of Ariel & Zoey (Eli, too) features an original song written and performed by their band.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Riverside Media, LLC**

Attachments

No Attachments.