

Children's Television Programming Report

FRN: 0031173073
File Number: CPR-136227
Submit Date: 01/02/2013
Call Sign: WMDN
Facility ID: 73255
City:

MERIDIAN
State: MS

Service: Full Service Television
Purpose: Children's TV Programming Report
Status: Received
Status Date:

01/02/2013
Filing Status: Active
Filing Status: Active
Status: Control of the status of th

Report reflects information for : Fourth Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliatio	n
		Affiliated network	CBS, AW	
		Nielsen DMA	Meridian	
		Web Home Page Address	www.wmdntv.cor	n
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the addition programming guideline (applied to free video programming aired on other than the main Yes No program			Yes	

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	DOODLEBOPS - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9am D1 & D2
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	DOODLEBOPS - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30am D1 & D2
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Ea episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core	
Program (3	
of 6)	Response

Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am D1 & D2
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4	
of 6)	Response
Program Title	BUSYTOWN MYSTERIES - II

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am D1 & D2
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from tho facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	BUSYTOWN MYSTERIES - II
List date and time rescheduled	10/07/2012 10am D1 & D2
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-10-06
Episode #	10/06/2012 10;30am D1 & D2
Reason for Preemption	Sports

Digital Core Program (5 of 6)	Response
Program Title	LIBERTY KIDS I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11am D1 & D2
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Questions	Response
Title of Program	LIBERTY KIDS I
List date and time rescheduled	10/07/2012 7am D1 & D2
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-10-06
Episode #	10/06/2012 11am D1 & D2
Reason for Preemption	Sports

Questions	Response
Title of Program	LIBERTY KIDS I
List date and time rescheduled	12/09/2012 7am D1 & D2
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-12-08
Episode #	12/08/2012 11am D1 & D2
Reason for Preemption	Sports

Digital Core Program (6 of 6)	Response
Program Title	LIBERTY KIDS II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am D1 & D2
Total times aired at regularly scheduled time	9
Total times aired	13

Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	LIBERTY KIDS II
List date and time rescheduled	10/07/2012 10:30am D1 & D2
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-10-06
Episode #	10/06/2012 11:30am D1 & D2
Reason for Preemption	Sports

Questions	Response
Title of Program	LIBERTY KIDS II
List date and time rescheduled	11/11/2012 10:30am D1 & D2

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-11-10
Episode #	11/10/2012 11:30am D1 & D2
Reason for Preemption	Sports

Questions	Response
Title of Program	LIBERTY KIDS II
List date and time rescheduled	12/02/2012 10:30am D1 & D2
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-12-01
Episode #	12/01/2012 11:30am D1 & D2
Reason for Preemption	Sports

Questions	Response
Title of Program	LIBERTY KIDS II
List date and time rescheduled	12/09/2012 10:30am D1 & D2
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-12-08
Episode #	12/08/2012 11:30am D1 & D2
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Lucky Lisenbe
	Address	1151 Crestview Circle
	City	Meridian
	State	MS
	Zip	39301
	Telephone Number	601 693-2424 ext 111
	Email Address	rwilliams@wmdn.net
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WMDN ceased analog transmission February 2009. WMDN broadcast in digital only. WMDN D1 is affiliated with the CBS network. WMDN D2 is affiliated with the Accuweather (AW) network. WMDN D1 & D2 simulcast all E/I childrens programming.

Other Matters (6)

Other Matters (1 of 6)	Response				
Program Title	DOODLEBOPS - I				
Origination	Network				
Days/Times Program Regularly Scheduled	Saturdays 9am D1 & D2				
Total times aired at regularly scheduled time	13				
Length of Program	30 mins				
Age of Target Child Audience from	3 years to 6 years				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.				
Other Matters (2 of 6)	Response				
Program Title	DOODLEBOPS - II				
Origination	Network				
Days/Times Program Regularly Scheduled	Saturdays 9:30am D1 & D2				
Total times aired at regularly scheduled time	13				
Length of Program	30 mins				
Age of Target Child Audience from	3 years to 6 years				

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 6)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am D1 & D2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other	

Other Matters (4 of 6)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am D1 & D2

Program 3 years to 7 years Age of Chad Variance 3 years to 7 years Describe that the popular adventures of busytown to preschoolins with an educational, problem solving with. Childran educational and uncertaines out with an educational problem solving with. Childran educational and the vitrame of the popular adventures to livity puzzles. Each episode focuses on fosiering viewers' problem solving abilities, as the characteris use that skills of observation to collect facts, draw inferences from those facts, are and other with an educational problem solving abilities, as the characteris use that skills of observation to collect facts, draw inferences from those facts, are and other with a set conclusions. Each episode focuses on fosiering viewers' problem solving abilities, as the characteris use their skills of observation to collect facts, draw inferences from those facts, are and other with an educational and informing childran as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Program Titio LIBERTY'S KIDS I Origination Network Days Ching Sutralays 11am D1 & D2 Program Titio Jass Specified Viewer Saged 9-11 to the period leading up to, during and frequency in the series is to introduce viewers aged 9-11 to the period leading up to, during and picture that provides young people with an exciting opportant provides in the series is to introduce viewers aged 9-11 to the period leading up to, during and picture that provides young people with an exciting opportant provides informational and enterasting appropriate context that provides young people with an exciting opportaton the perisol dentificant purpose, and otherwise and p	Total times aired at regularly scheduled time	13
Target Child Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings educational and informational activatures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow dasies the activatures use the bucks, Saily and Lowy as they source Busytown on fundiled advertures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow dasies the characters such activation and hubks, Saily and Lowy as they source Busytown on fundiled advertures looking for answers to IIF's puzztes. Each episode facoures on fostering viewers' problem solvi abilitos, as the characters such etheris fulls of observation to collect facts, draw inferences from these facts, and ultimately reach conclusions. Each episode face weelesp vocabulary through words and concepts the advertises of children, has deucating and informing children as significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Chor Matters Response Program Title LIBERTY'S KIDS I Onigination Network Dasy Times Saturdays 11am D1 & D2 Program Regularly 30 mins Program Regularly By ars to 11 years Age of Target Program Regularly Age of Target Program Regularly Age of Target Program Regularly Saturdays 11am D1 & D2 Program Regularly Program By ars to 11 years Age of Target Program Regularl	Length of Program	30 mins
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(5 of 6) Response Program Title LIBERTY'S KIDS I Origination Network Days/Times Saturdays 11am D1 & D2 Program Regularly Saturdays 11am D1 & D2 Scheduled 13 regularly Scheduled time 200 mins 30 mins Program 9 years to 11 years Audience from 9 years to 11 years Child and and how it provide the program is specified by designed to further the educational and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solvin abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and
Origination Network Days/Times Saturdays 11am D1 & D2 Program Regularly Scheduled 13 Total times 13 aired at regularly scheduled Length of Program 30 mins Program 9 years to 11 years Chid Audience from 9 years to 11 years Describe the educational and movie the program is specifically designed to further the educational and movie the program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Other Matters Use State	Other Matters (5 of 6)	Response
Days/Times Saturdays 11am D1 & D2 Program Regularly Scheduled 13 Total times 13 aired at regularly Scheduled Length of Program 30 mins Age of Target Child 9 years to 11 years Child Program Describe the educational and objective of the program The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provide syoung people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include pisodel. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming. Other Matters	Program Title	LIBERTY'S KIDS I
Program Regularly Scheduled 13 Total times aired at regularly scheduled 13 Total times aired at regularly scheduled 30 mins Length of Program 30 mins Age of Target Child Audience from 9 years to 11 years Describe the educational and objective of the program is specifically designed to further the educational and objective of the program is specifically designed to further the educational and informational objective of the program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of core Programming. Other Matters	Origination	Network
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Program Age of Target Child Audience from 9 years to 11 years Describe the educational and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to informational objective of the program ets the definition of Core Programming. The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Other Matters	Total times aired at regularly scheduled time	13
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educational and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Other Matters	Age of Target Child Audience from	9 years to 11 years
	Core	immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition
	Other Matters	
	(6 of 6)	Response

Program Title	LIBERTY'S KIDS II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am D1 & D2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Certification	
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The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Meridian Authorization(s) specified above. Media, LLC

Attachments No Attachments.