



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0021925771** | File Number: **CPR-152933** | Submit Date: **04/08/2014** | Call Sign: **WKRC-TV** | Facility ID: **11289**
City: **CINCINNATI** | State: **OH**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/08/2014 | Filing Status: **Active**

Report reflects information for : First Quarter of 2014

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | cbs |
| | Nielsen DMA | Cincinnati |
| | Web Home Page Address | www.local12.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 4.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(14)

| Digital Core Program (1 of 14) | Response |
|--|---|
| Program Title | LUCKY DOG |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 10:00am-10:30am (1/4/14 - 3/29/14) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them so that they will make welcome members in a family. Through watching his interaction with these animals, the viewer is encouraged to be sensitive to our own and other's behavior as well as showing how we as individuals can make a difference. This program aired on our main program stream.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 14) | Response |
|--|---|
| Program Title | DR. CHRIS PET VET |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 10:30a-11:00am (1/4/14 - 3/29/14) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program aired on our main program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 14) | Response |
|--|---|
| Program Title | RECIPE REHAB |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 11:00am-11:30am (1/4/14 - 3/29/14) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program uses favorite, decadent, high calorie family recipes submitted by viewers as the basis of a face off with two acclaimed chefs. Each chef must take the recipe and give a low calorie twist. Demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients and how healthy food choices can have a positive effect on our quality of life. This program aired on our main program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Digital Core Program
(4 of 14)**

Response

| | |
|--|---|
| Program Title | JAMIE OLIVER'S 15 MINUTE MEALS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 11:30am-12:00pm (1/4/14 - 3/29/14) |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jamie Oliver aspires to teach viewers to cook using fresh ingredients which he believes is the easiest way to maintain a balanced diet. In this program Jamie shares with the viewers healthy recipes that can be prepared in 15 minutes. As Jamie makes these meals in real time he gives the viewer hints, tricks and lots of nutritional information helping the audience make healthy choices and inspiring cooks of all ages and levels to try new things in the kitchen. This program aired on our main program stream. |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Digital Preemption Programs #1

| Questions | Response |
|--|--------------------------------|
| Title of Program | JAMIE OLIVER'S 15 MINUTE MEALS |
| List date and time rescheduled | 3/16/2014 11:30AM-12PM #8519 |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-03-15 |
| Episode # | 3/15/2014 #8519 |
| Reason for Preemption | Sports |

| Digital Core Program (5 of 14) | Response |
|--|--|
| Program Title | ALL IN WITH LAILA ALI |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 7:00am-7:30am (1/5/14 - 3/30/14) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Former professional boxer Laila Ali, scours the globe finding some of the world's most compelling stories. The program steps off the beaten track into uncharted territory profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, this program inspires its audience to go ALL IN on their dreams. This program aired on our main program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 14) | Response |
|--|--|
| Program Title | GAME CHANGERS WITH KEVIN FRAZIER |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 7:30am-8:00am (1/5/14 - 3/30/14) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program celebrates athletes and fans who reach out in their communities to make life better for so many. Host Kevin Frazier highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Whether on or off the field the program takes an inspirational look at how sports positively impacts individuals and the communities they serve as well as giving the viewer a look at ways they can make a positive contribution in their own communities. This program aired on our main program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 14) | Response |
|---|--|
| Program Title | ADVENTURES OF CHUCK AND FRIENDS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 7:00am-7:30am (1/4/14 - 2/8/14) |
| Total times aired at regularly scheduled time | 6 |

| | |
|--|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The stories and characters in this program spark the viewers imagination and encourage them to think of fun ways to turn their daydreams into action-packed adventures and games with their friends. The program also shows the viewer ways to be a good friend to his/her peers by approaching social situations with self-confidence and a willingness to try new things. Also explored by Chuck and Friends is problem solving strategies such as teamwork, thinking creatively, taking responsibility for one's actions, perseverance and asking for help when you need it. The viewer also will learn that making mistakes is a natural part of problem-solving and everyone has strengths and weaknesses. This program aired on our secondary program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (8 of 14) Response

| | |
|---|---|
| Program Title | RESCUE HEROES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 7:30am-8:00am (1/4/14 - 3/29/14); Saturdays 7-7:30am (2/15/14 - 3/29/14) |
| Total times aired at regularly scheduled time | 20 |
| Total times aired | |
| Number of Preemptions | 0 |

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|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages regarding keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program aired on our secondary program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 14) | | Response |
|--|--|---|
| Program Title | | PETS TV |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Sunday 7:00am-7:30am (1/5/14 - 3/30/14) |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for and respect animals. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives. This program aired on our secondary program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 14) | Response |
|--|---|
| Program Title | THINK BIG |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 7:30am-8:00am (1/5/14 - 3/30/14) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on our secondary program stream. |

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| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
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| Digital Core Program (11 of 14) | Response |
|--|--|
| Program Title | YOUNG ICONS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 8:00am-8:30am (1/5/14 - 3/30/14) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program aired on our secondary program stream. |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (12 of 14) | | Response |
|--|---|-----------------|
| Program Title | MADE IN HOLLYWOOD: TEEN EDITION | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Sunday 8:30am-9:00am (1/5/14 - 3/30/14) | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program aired on our secondary program stream. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (13 of 14) | | Response |
|--|-------------------|-----------------|
| Program Title | LIVE LIFE AND WIN | |
| Origination | Syndicated | |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Sunday 9:00am-9:30am (1/5/14 - 3/30/14) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program aired on our secondary program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 14) | |
|--|--|
| | Response |
| Program Title | LAURA MCKENZIE'S TRAVELER |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 9:30am-10:00am (1/5/14 - 3/30/14) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| | |
|--|--|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program brings significant destinations around the world to the viewer. Through this program the viewer travels to destinations all over the world learning about its geographical location, terrain, points of historical interest, what the society is like including their particular national customs (religion, culture, language), indigenous food and drink and how to enjoy , places to explore, what kind of art and entertainment is available, what form of government the location has, sometimes having interviews with political leaders and also the type of currency they use including exchange rates. This program aired on our secondary program stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | RICK WHITE |
| Address | 1906 HIGHLAND AVE |
| City | CINCINNATI |
| State | OH |
| Zip | 45219 |
| Telephone Number | 614-481-6675 |
| Email Address | RWHITE@SBGTV.COM |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WKRC TV CONDUCTS WEEKLY TOURS OF ITS FACILITIES FOR SCHOOL AGE CHILDREN, CUB SCOUTS AND BROWNIE TROOPS IN ADDITION TO ITS SIGNIFIGANT COMMITMENT ACROSS ALL BROADCAST PLATFORMS TO SCHEDULING PUBLIC SERVICE ANNOUNCEMENTS CONCERNING A WIDE VARIETY OF ISSUES AFFECTING CHILDREN 16 AND UNDER. |

Other Matters (14)

| Other Matters (1 of 14) | | Response |
|--|---|-----------------|
| Program Title | LUCKY DOG | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturday 10:00am-10:30am | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them so that they will make welcome members in a family. Through watching his interaction with these animals, the viewer is encouraged to be sensitive to our own and other's behavior as well as showing how we as individuals can make a difference. This program will air on our main program stream. | |

| Other Matters (2 of 14) | | Response |
|--|--|-----------------|
| Program Title | DR. CHRIS PET VET | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturday 10:30am-11:00am | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program will air on our main program stream. | |

| Other Matters (3 of 14) | | Response |
|--------------------------------|--|-----------------|
|--------------------------------|--|-----------------|

| | |
|--|--|
| Program Title | RECIPE REHAB |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 11:00am-11:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program uses favorite, decadent, high calorie family recipes submitted by viewers as the basis of a face off with two acclaimed chefs. Each chef must take the recipe and give a low calorie twist. Demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients and how healthy food choices can have a positive effect on our quality of life. This program will air on our main program stream. |

Other Matters (4 of 14)

Response

| | |
|--|--|
| Program Title | JAMIE OLIVER'S 15 MINUTE MEALS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 11:30am-12:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jamie Oliver aspires to teach viewers to cook using fresh ingredients which he believes is the easiest way to maintain a balanced diet. In this program Jamie shares with the viewers healthy recipes that can be prepared in 15 minutes. As Jamie makes these meals in real time he gives the viewer hints, tricks and lots of nutritional information helping the audience make healthy choices and inspiring cooks of all ages and levels to try new things in the kitchen. This program will air on our main program stream. |

Other Matters (5 of 14)

Response

| | |
|---|-----------------------|
| Program Title | ALL IN WITH LAILA ALI |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 7:00am-7:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Former professional boxer Laila Ali, scours the globe finding some of the world's most compelling stories. The program steps off the beaten track into uncharted territory profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, this program inspires its audience to go ALL IN on their dreams. This program will air on our main program stream. |
|--|---|

| Other Matters (6 of 14) | |
|--|---|
| | Response |
| Program Title | GAME CHANGERS WITH KEVIN FRAZIER |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 7:30am-8:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program celebrates athletes and fans who reach out in their communities to make life better for so many. Host Kevin Frazier highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Whether on or off the field the program takes an inspirational look at how sports positively impacts individuals and the communities they serve as well as giving the viewer a look at ways they can make a positive contribution in their own communities. This program will air on our main program stream. |

| Other Matters (7 of 14) | |
|--|--|
| | Response |
| Program Title | RESCUE HEROES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 7:00am-7:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages regarding keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program will air on our secondary program stream. |

| Other Matters (8 of 14) | |
|--|--|
| | Response |
| Program Title | RESCUE HEROES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 7:30am-8:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages regarding keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program will air on our secondary program stream. |

| Other Matters (9 of 14) | |
|--|--|
| | Response |
| Program Title | PETS TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 7:00am-7:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program relates pets to viewers lives and interests and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for and respect animals. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives. This program will air on our secondary program stream. |

| Other Matters (10 of 14) | |
|---------------------------------|-----------------|
| | Response |
| Program Title | THINK BIG |
| Origination | Syndicated |

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| Days/Times Program Regularly Scheduled | Sunday 7:30am-8:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on our secondary program stream. |

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| Other Matters (11 of 14) | Response |
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| Program Title | YOUNG ICONS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 8:00am-8:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program will air on our secondary program stream. |

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| Other Matters (12 of 14) | Response |
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|--|--|
| Program Title | MADE IN HOLLYWOOD |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 8:30am-9:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program will air on our secondary program stream. |

| Other Matters (13 of 14) | Response |
|--|--|
| Program Title | LIVE LIFE AND WIN |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 9:00am-9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program will air on our secondary program stream. |

| Other Matters (14 of 14) | Response |
|---|---------------------------|
| Program Title | LAURA MCKENZIE'S TRAVELER |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 9:30am-10:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

Age of Target 13 years to 16 years
Child Audience
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program brings significant destinations around the world to the viewer. Through this program the viewer travels to destinations all over the world learning about its geographical location, terrain, points of historical interest, what the society is like including their particular national customs (religion, culture, language), indigenous food and drink and how to enjoy , places to explore, what kind of art and entertainment is available, what form of government the location has, sometimes having interviews with political leaders and also the type of currency they use including exchange rates. This program will air on our secondary program stream.

Certification

| Question | Response |
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| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>WKRC LICENSEE, LLC</p> |

Attachments

No Attachments.