



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** File Number: **CPR-165775** Submit Date: **04/01/2015** Call Sign: **WWCW** Facility ID: **24812** City:

LYNCHBURG State: VA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/01/2015 Filing Status: Active

# Report reflects information for : First Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Roanoke-Lynchburg
	Web Home Page Address	WWW.VIRGINIAFIRST.

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	9.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(23)

Digital Core Program (1 of 23)	Response
Program Title	THE YOUNG ICONS (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY 7A 1/5/15-3/30/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half-hour shot in high definition, features stories about world- class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 23)	Response
Program Title	ANIMAL SCIENCE (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAY 7A 1/6/15-3/31/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Science" is a brand new half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under (target audience is 13-16). While most animal shows look at the behavior of animals, we go one step further to look at how and why an animal is able to excel in its environment.

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Digital Core Program (3 of 23)	Response
Program Title	CAREER DAY (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAY 7A 1/7/15-3/25/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Weekly half-hour television series shot entirely in HD, "Career Day" is the newest offering from Entertainment Studios that falls under the "Educational and Informational (E/I) for children age 13-16" FCC classification. "Career Day" offers children the opportunity to follow adults and learn about career fields that may enchant and inspire them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 23)	Response
Program Title	INTO THE WILD (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAY 7A 1/1/15-3/26/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna introduces the habitat and the wildlife regional guides are given the expert status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 23)	Response
Program Title	THINK BIG (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAY 7A 1/2/15-3/27/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big serves the educational and informational needs of children 13 to 16 years of age with program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that the physical sciences can be helpful, challenging and fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 23)	Response
Program Title	CALLING DR. POL (20.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7A 1/3/15-3/28/15

Total times aired at	13
regularly scheduled time	
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicing Designed to educate and inform viewers aged 13-16 and the entire family, this inspiring series invites viewers to share in the experiences of Dr. Pol. Each week audiences will have a chance to understand to challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Foften takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. Wit the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunato learn about the biology and behavior of various domesticated animals and livestock.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 23)	Response
Program Title	CALLING DR. POL (20.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:30A 1/3/15-3/28/15
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family, this inspiring series invites viewers to share in the experiences of Dr. Pol. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. Wit the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 23)	Response
Program Title	CALLING DR. POL (20.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8A 1/3/15-3/28/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine Designed to educate and inform viewers aged 13-16 and the entire family, this inspiring series invites viewers to share in the experiences of Dr. Pol. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. Wit the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunit to learn about the biology and behavior of various domesticated animals and livestock.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 23)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION (20.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8:30A 1/3/15-3/28/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.

Digital Core Program (10 of 23)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION (20.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9A 1/3/15-3/28/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 23)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION (20.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30A 1/3/15-3/28/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 23)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION (20.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10A 1/3/15-3/28/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 23)	Response
Program Title	EXPEDITION WILD (20.1)
Origination	Network

Days/Times	SATURDAY 10:30A 1/3/15-3/28/15
Program Regularly Scheduled	
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by wildlife expert Casey Anderson, Expedition Wild is a weekly half-hour series designed to educate and inform viewers aged 13-16. This live-action series is an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity the natural world. Viewers follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope and climb to rugged extremes in pursuit of Northern Maine's Black Bears.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of	
23)	Response
Program Title	EXPEDITION WILD (20.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11A 1/3/15-3/28/15
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by wildlife expert Casey Anderson, Expedition Wild is a weekly half-hour series designed to educate and inform viewers aged 13-16. This live-action series is an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complex the natural world. Viewers follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake of the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope and climb to rugged extremes in pursuit of Northern Maine's Black Bears.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 23)	Response
Program Title	ROCK THE PARK (20.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30A 1/3/15-3/28/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age. The series taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. The viewers will learn, along with Jack and Colton, about the wonders of nature and the variety of wild animals that inhabit America.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (16 of 23)	gram (16 Response	
Program Title	BIZ KIDS (20.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SUNDAY 7A 1/4/15-3/29/15	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kids provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (17 of	
23)	Response
Program Title	ON THE SPOT (20.1)

Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 7:30A 1/4/15-3/29/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a series tapping knowledge across a series of subject areas: geography, art, technolog science, math, history, language, music and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this formatist, it tapes into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call noncognitive factors for student success.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of	
23)	Response
Program Title	ECO COMPANY (20.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 7A 1/3/15-3/28/15
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target 13 years to 16 years Child Audience	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservative and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 23)	Response
Program Title	INTO THE WILD (20.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 7:30A 1/3/15-3/28/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna introduces the habitat and the wildlife regional guides are given the expert status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 23)	Response
Program Title	MADE IN HOLLYWOOD TEEN EDITION (20.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 8A 1/3/15-3/28/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	To provide for adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video and home entertainment industries, as well as to learn about some of the skills, personal attributes, technique and strategies needed to enter these fields.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 23)	Response
Program Title	THE YOUNG ICONS (20.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 8:30A 1/3/15-3/28/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half-hour shot in high definition, features stories about world- class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18.

Does the Licensee identify the program by	Yes
displaying throughout the program the symbol E	
/I?	

Digital Core Program (22 of	_
23)	Response
Program Title	THE REAL WINNING EDGE (20.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9A 1/3/15-3/28/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 23)	Response
Program Title	THINK BIG (20.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAY 9:30A 1/3/15-3/28/15
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that the physical sciences can be helpful, challenging and fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming	Posnonsa
(1 of 3)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAY 6:30A 1/3/15-3/28/15
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World complies with the FCC Children's Television Rules as it presents audiences with in-depth and thoughtful interviews involving Elizabeth's travel buddies and friends they meet along the way. Elizabeth and friends volunteer in areas of special need, from feeding the hungry in the slums of Kenya to helping Vietnamese children with hearing impairments by fitting them with hearing aids. This selfless behavior is a touching lesson for viewers that highlights social consciousness as well as the challenges faced by others around the world.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
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Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	DOG TALES (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SUNDAY 6:30A 1/4/15-3/29/15
Total times aired at regularly scheduled time:	13
Number of Preemptions	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales serves the educational and informational needs of children ages 13-16 with its program content, including dog safety and care tips as well as lessons on the responsibilities of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues and affecting canines.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
4400110110	. toopened

Non-Core Educational and Informational	
Programming (3 of 3)	Response
Program Title	PETS.TV (20.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAY 6:30A 1/3/15-3/28/15
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health and Pet Lifestyles. Produced by Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only features the usual domestic household pets by the unusual exotic pets people love.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	LINDSEY WESTON
Address	2618 COLONIAL AVE SW
City	ROANOKE
State	VA
Zip	24015
Telephone Number	540-344-2127
Email Address	LWESTON@NEXSTAR.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

# Other Matters (23)

Other Matters (1 of 23)	Response
Program Title	THE YOUNG ICONS (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY 7A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half-hour shot in high definition, features stories about world- class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18.

Other Matters (2 of 23)	Response
Program Title	ANIMAL SCIENCE (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAY 7A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Science" is a brand new half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under (target audience is 13-16). While most animal shows look at the behavior of animals, we go one step further to look at how and why an animal is able to excel in its environment.

Other Matters (3 of 23)	Response
Program Title	CAREER DAY (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAY 7A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Weekly half-hour television series shot entirely in HD, "Career Day" is the newest offering from Entertainment Studios that falls under the "Educational and Informational (E/I) for children age 13-16" FCC classification. "Career Day" offers children the opportunity to follow adults and learn about career fields that may enchant and inspire them.

Other Matters (4 of 23)	Response
Program Title	INTO THE WILD (20.1)

Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAY 7A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna introduces the habitat and the wildlife regional guides are given the expert status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family.

Other Matters (5 of 23)	Response
Program Title	THINK BIG (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAY 7A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that the physical sciences can be helpful, challenging and fun.

Other Matters (6 of 23)	Response
Program Title	CALLING DR. POL (20.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family, this inspiring series invites viewers to share in the experiences of Dr. Pol. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. Wit the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock.

Other Matters (7 of 23)	Response
Program Title	CALLING DR. POL (20.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family, this inspiring series invites viewers to share in the experiences of Dr. Pol. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. Wit the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock.

Other Matters (8 of 23)	Response
Program Title	CALLING DR. POL (20.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8A
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family, this inspiring series invites viewers to share in the experiences of Dr. Pol. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. Wit the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock.

Programming.

Other Matters (9 of 23)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION (20.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.
Other Matters (10 of 23)	Response

Other Matters (10 of 23)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION (20.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.

Other Matters (11 of 23)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION (20.1)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.

Other Matters (12 of 23)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION (20.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.

Other Matters (13 of 23)	Response
Program Title	EXPEDITION WILD (20.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Programming.

Hosted by wildlife expert Casey Anderson, Expedition Wild is a weekly half-hour series designed to educate and inform viewers aged 13-16. This live-action series is an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope and climb to rugged extremes in pursuit of Northern Maine's Black Bears.

Other Matters (14 of 23)	Response
Program Title	EXPEDITION WILD (20.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Hosted by wildlife expert Casey Anderson, Expedition Wild is a weekly half-hour series designed to educate and inform viewers aged 13-16. This live-action series is an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope and climb to rugged extremes in pursuit of Northern Maine's Black Bears.

Other Matters (15 of 23)	Response
Program Title	ROCK THE PARK (20.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age. The series taps into America's love affair with our national parks. In this aweinspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. The viewers will learn, along with Jack and Colton, about the wonders of nature and the variety of wild animals that inhabit America.

Other Matters (16 of 23)	Response
Program Title	BIZ KIDS (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 7A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kids provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.

Other Matters	
(17 of 23)	Response
Program Title	ON THE SPOT (20.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 7:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it tapes into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success.

Other Matters (18	
of 23)	Response

Program Title	ECO COMPANY (20.2)
Origination	Syndicated
Days/Times	SATURDAY 7A
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational	Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservative and organics to sharing the stories of young people making a positive impact on the environment. In addition every
objective of the	week Eco Company provides a practical tip that teens and people of all ages can use in their daily live
program and how	of the motion picture, television, music video, and home entertainment industries, as well as to learn
it meets the	about some of the skills, personal attributes, techniques, and strategies needed to enter these fields.
definition of Core	

Other Matters (19 of 23)	Response
Program Title	INTO THE WILD (20.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 7:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna introduces the habitat and the wildlife regional guides are given the expert status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family.

Programming.

Other Matters (20 of 23)	Response
Program Title	MADE IN HOLLYWOOD TEEN EDITION (20.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 8A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	To provide for adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video and home entertainment industries, as well as to learn about some of the skills, personal attributes, technique and strategies needed to enter these fields.

Other Matters (21 of 23)	Response
Program Title	THE YOUNG ICONS (20.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 8:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half-hour shot in high definition, features stories about world- class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18.

Other Matters (22	
of 23)	Response
Program Title	THE REAL WINNING EDGE (20.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

Other Matters (23 of 23)	Response
Program Title	THINK BIG (20.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the	Think Big serves the educational and informational needs of children 13 to 16 years of age with its
educational and	program content, including the importance of having a working knowledge of math, science and
informational objective	physics. The series shows children actively solving problems using scientific principles, combining
of the program and	skill and creativity. The series also demonstrates real-world applications for math, science and
how it meets the	engineering, proving that the physical sciences can be helpful, challenging and fun.
definition of Core	
Programming.	

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F. R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

NEXSTAR BROADCASTING, INC. **Attachments** 

No Attachments.