



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005935499** | File Number: **CPR-120976** | Submit Date: **06/30/2011** | Call Sign: **KWHB** | Facility ID: **37099** | City: **TULSA** | State: **OK**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **06/30/2011** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	LESEA
	Nielsen DMA	Tulsa
	Web Home Page Address	WWW.KWHB.COM

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SEA TURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AQUATIC KIDS DEMONSTRATE THE REAL AND LASTING CONTRIBUTION CHILDREN CAN MAKE IN PROTECTING THEIR COMMUNITY & THE WORLD.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	WILD ABOUT ANIMALS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A RANGE OF WILD AND DOMESTICATED ANIMALS ARE FEATURED EACH SHOW INCLUDING: CANINES & ANIMALS STARS. THIS SHOW ALSO FEATURES CELEBRITY OWNERS AND HEROIC PET STORIES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S ANIMAL ADVENTURE WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL WORLD OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLD'S ECOLOGICAL SYSTEM, INCLUDING HUMANS AND ANIMALS
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	9TH PERIOD
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES FOLLOWS 3 YOUNG CHILDREN WHO SOLVE MYSTERIES EACH WEEK. AS THEY SOLVE THE MYSTERIES THEY LEARN FUN AND EXCITING THINGS ABOUT MATH, SCIENCE AND SOCIAL HISTORY. THIS PROGRAM IS GEARED TOWARD TEACHING CHILDREN 16 YEARS AND YOUNGER HOW TO REASON THROUGH PROBLEMS AND SOLVE ISSUES IN THEIR LIFE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10) Response	
Program Title	ADVENTURES IN ODYSSEY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 9AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	13 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series presents original stories brought to life by actors who make you feel like part of the experience. These fictional character-building dramas are created by an award-winning team that uses storytelling to teach lasting truths
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10) Response	
Program Title	LAURA MCKENZIE'S TRAVELER
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS 10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAURA TRAVELS AROUND THE WORLD, SHOWING KID'S AND ADULTS ALIKE THE BEAUTIES OF EACH PLACE. SHE GIVES TIPS AND ADVICE ON HOTELS, STORES, MONUMENTS, ARCHITECTURE, ETC. LAURA GIVES PEOPLE THE CONFIDENCE AND KNOWLEDGE TO TRAVEL THEMSELVES
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)		Response
Program Title		MISSING
Origination		Syndicated
Days/Times Program Regularly Scheduled		SUNDAYS 7AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	?MISSING? IS A NATIONALLY-SYNDICATED WEEKLY TELEVISION SERIES FEATURING ACTUAL CASES OF MISSING PERSONS, BOTH CHILDREN AND ADULTS FROM ACROSS NORTH AMERICA. WORKING WITH LOCAL, STATE & FEDERAL LAW ENFORCEMENT AGENCIES, INCLUDING THE FBI, AND MISSING PERSONS ORGANIZATIONS SUCH AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, OUR GOAL IS TO PROVIDE VIEWERS WITH VITAL FACTS ABOUT MISSING INDIVIDUALS AND TO INCREASE PUBLIC AWARENESS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	Gina D's Kid's Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of this weekly half-hour program for young children, which airs on our second digital channel, was developed with guidance from Dr. Janice K. Battenberg and Dr. Mary Beth Leidman, two highly respected educators. Gina D's Kids Club is a viable vehicle in the development of the self-image, social, math, and reading skills in young children. The main character, Gina D, is a fun loving and positive role model who connects with her 2 to 6 year-old audience in the same familiarity that children associate with their mothers. Children are not only educated, but are entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Millie Muffin, Pierre D'Artist, TV Ted, and Doggy Brown. Gina D's Kids Club is a place where every kid belongs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	Sing Along with Gina D
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am, Saturdays 8:30am
Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of this weekly half-hour program for young children, which airs on our second digital channel, was developed with guidance from Dr. Janice K. Battenberg and Dr. Mary Beth Leidman, two highly respected educators. Gina D's Kids Club is a viable vehicle in the development of the self-image, social, math, and reading skills in young children. The main character, Gina D, is a fun loving and positive role model who connects with her 2 to 6 year-old audience in the same familiarity that children associate with their mothers. Children are not only educated, but are entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Millie Muffin, Pierre D'Artist, TV Ted, and Doggy Brown. Gina D's Kids Club is a place where every kid belongs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10am, Saturdays 10:30am, M-F 3pm
Total times aired at regularly scheduled time	91
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series, which airs on our second digital channel, presents original stories brought to life by actors who make you feel like part of the experience. These fictional character-building dramas are created by an award-winning team that uses storytelling to teach lasting truths.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JUSTIN JOHNSON
Address	8835 S MEMORIAL DR.
City	TULSA
State	OK
Zip	74133
Telephone Number	918-254-4701
Email Address	JJOHNSON@LESEA.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.	KWHB STRIVES TO PROVIDE PROGRAMMING THAT NOT ONLY COMPLYS WITH THE CHILDRENS TELEVISION ACT, BUT ALSO PROVIDES A POSITIVE FAMILY OREINTATION TO OUR SCHEDULE. WE AT KWHB DESIRE TO GET PARENTS INTERESTED AND INVOLVED IN WHAT THEIR CHILDREN ARE WATCHING. WE PROVIDE EDUCATING AND ENTERTAINING SHOWS THAT WILL ENABLE THIS COOPERATION.

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS MOTIVATES YOUNG PEOPLE TO TAKE AN ACTIVE ROLE IN PRESERVING AQUATIC ENVIRONMENTS & WILD LIFE BY SHOWING HOW OTHER KIDS, JUST LIKE THEM, CAN DO THE SAME. WHETHER IT'S SAVING SEA TURTLES OR PARTICIPATING IN BEACH CLEANUP. THE AQUATIC KIDS DEMONSTRATE THE REAL AND LASTING CONTRIBUTION CHILDREN CAN MAKE IN PROTECTING THEIR COMMUNITY & THE WORLD.

Other Matters (2 of 10)	Response
Program Title	WILD ABOUT ANIMALS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A RANGE OF WILD AND DOMESTICATED ANIMALS ARE FEATURED EACH SHOW INCLUDING: CANINES & ANIMALS STARS. THIS SHOW ALSO FEATURES CELEBRITY OWNERS AND HEROIC PET STORIES.

Other Matters (3 of 10)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S ANIMAL ADVENTURE WILL GIVE CHILD VIEWERS AN INSIDE LOOK INTO THE WONDERFUL WORLD OF THE ANIMAL KINGDOM. THEY WILL BEGIN TO UNDERSTAND ABOUT THE LARGER PICTURE OF HOW NATURE & THE ENVIRONMENT PLAY INTO THE WHOLE WORLD'S ECOLOGICAL SYSTEM, INCLUDING HUMANS AND ANIMALS.
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Other Matters (4 of 10)	Response
Program Title	9TH PERIOD
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (5 of 10)	Response
Program Title	ADVENTURES IN ODYSSEY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series presents original stories brought to life by actors who make you feel like part of the experience. These fictional character-building dramas are created by an award-winning team that uses storytelling to teach lasting truths

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Other Matters (6 of 10)	Response
Program Title	LAURA MCKENZIE'S TRAVELER
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins



Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAURA TRAVELS AROUND THE WORLD, SHOWING KID'S AND ADULTS ALIKE THE BEAUTIES OF EACH PLACE. SHE GIVES TIPS AND ADVICE ON HOTELS, STORES, MONUMENTS, ARCHITECTURE, ETC. LAURA GIVES PEOPLE THE CONFIDENCE AND KNOWLEDGE TO TRAVEL THEMSELVES
<b>Other Matters (7 of 10)</b>	
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	?MISSING? IS A NATIONALLY-SYNDICATED WEEKLY TELEVISION SERIES FEATURING ACTUAL CASES OF MISSING PERSONS, BOTH CHILDREN AND ADULTS FROM ACROSS NORTH AMERICA. WORKING WITH LOCAL, STATE & FEDERAL LAW ENFORCEMENT AGENCIES, INCLUDING THE FBI, AND MISSING PERSONS ORGANIZATIONS SUCH AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, OUR GOAL IS TO PROVIDE VIEWERS WITH VITAL FACTS ABOUT MISSING INDIVIDUALS AND TO INCREASE PUBLIC AWARENESS.
<b>Other Matters (8 of 10)</b>	
Program Title	Gina D's Kid's Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of this weekly half-hour program for young children, which airs on our second digital channel, was developed with guidance from Dr. Janice K. Battenberg and Dr. Mary Beth Leidman, two highly respected educators. Gina D's Kids Club is a viable vehicle in the development of the self-image, social, math, and reading skills in young children. The main character, Gina D, is a fun loving and positive role model who connects with her 2 to 6 year-old audience in the same familiarity that children associate with their mothers. Children are not only educated, but are entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Millie Muffin, Pierre D'Artist, TV Ted, and Doggy Brown. Gina D's Kids Club is a place where every kid belongs.
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Other Matters (9 of 10)	Response
Program Title	Sing Along with Gina D
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am, Saturdays 8:30am
Total times aired at regularly scheduled time	16
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of this weekly half-hour program for young children, which airs on our second digital channel, was developed with guidance from Dr. Janice K. Battenberg and Dr. Mary Beth Leidman, two highly respected educators. Gina D's Kids Club is a viable vehicle in the development of the self-image, social, math, and reading skills in young children. The main character, Gina D, is a fun loving and positive role model who connects with her 2 to 6 year-old audience in the same familiarity that children associate with their mothers. Children are not only educated, but are entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Millie Muffin, Pierre D'Artist, TV Ted, and Doggy Brown. Gina D's Kids Club is a place where every kid belongs.
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Other Matters (10 of 10)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10am, Saturdays 10:30am, M-F 3pm
Total times aired at regularly scheduled time	91
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series, which airs on our second digital channel, presents original stories brought to life by actors who make you feel like part of the experience. These fictional character-building dramas are created by an award-winning team that uses storytelling to teach lasting truths.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>LESEA BROADCASTING</b></p>

**Attachments**

No Attachments.