



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-171624** | Submit Date: **07/09/2015** | Call Sign: **WBTV** | Facility ID: **30826** | City:
CHARLOTTE | State: **NC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/09/2015 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2015**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CBS |
| | Nielsen DMA | Charlotte |
| | Web Home Page Address | www.wbtv.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 6.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(18)

| Digital Core Program (1 of 18) | Response |
|--|---|
| Program Title | LUCKY DOG 4/04-6/27/15 (Main Digital Channel 23.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10-10:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 18) | Response |
|--|--|
| Program Title | DR. CHRIS PET VET 4/04-6/27/15 (Main Digital Channel 23.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30-11 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| | |
|---|---|
| Program Title | The Henry Ford's Innovation Nation 4/04-6/27/15 (Main Digital Channel 23.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11-11:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Henry Ford's INNOVATION NATION, hosted by Mo Rocca of CBS SUNDAY MORNING, will be a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion and price required to bring them to life. Featuring the "what if it never happened," "the innovation by accident" and a strong focus on "junior geniuses" who are changing the face of technology, this series will appeal to young viewers and their families. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 18) | Response |
|---|---|
| Program Title | RECIPE REHAB 4/04-6/27/15 (Main Digital Channel 23.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11:30a.m.-12p.m. |
| Total times aired at regularly scheduled time | 13 |

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|--|---|
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 18) | Response |
|---|--|
| Program Title | ALL IN WITH LAILA ALI 4/05-6/28/15 (Main Digital Channel 23.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 7-7:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |

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|--|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 18) | Response |
|---|---|
| Program Title | GAME CHANGERS WITH KEVIN FRAZIER 4/05-6/28/15 (Main Digital Channel 23.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 7:30-8 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

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|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 18) Response | |
|--|--|
| Program Title | Culture Click 4/04-6/27/15 (Bounce-Multicast Channel 23.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10-10:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

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|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Culture Click is a half-hour series that explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode with a list of what's trending on search engines that week which serves as a jumping-off point for a deep dive into the culture that teens will embrace. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 18) | Response |
|--|---|
| Program Title | Live Life and Win 4/04-6/27/15 (Bounce-Multicast Channel 23.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30-11 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 18) | Response |
|---|---|
| Program Title | Animal Atlas 4/04-6/27/15 (Bounce-Multicast Channel 23.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11-11:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 18) | Response |
|--|---|
| Program Title | Safari Tracks 4/04-6/27/15 (Bounce-Multicast Channel 23.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11:30a.m.-12p.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, all in their natural habitat. Each week explore the African continent, from the brush lands of the savanna to the great Okavango delta... and beyond. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 18) | Response |
|--|--|
| Program Title | Live Life and Win 4/05-6/28/15 (Bounce-Multicast Channel 23.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 10-10:30 a.m. |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13- to 16-year-old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore ways one can "give back" to the community and act as an agent of change; and (4) gain knowledge about life skills necessary to "Live Life and Win." |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 18) | Response |
|---|--|
| Program Title | The Real Winning Edge 4/05-6/28/15 (Bounce-Multicast Channel 23.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 10:30-11 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 18) | | Response |
|--|--|--|
| Program Title | | Future Phenoms 4/04-6/27/15 (Grit-Multicast Channel 23.3) |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturday, 10-10:30 a.m. |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Future Phenoms provides in-depth feature stories about the top prep athletes in the United States. y watching Future Phenoms, children 13 to 16 years of age have a stronger desire to participate in extracurricular activities. Essential to the educational process, parents see how extracurricular activities can give their children the confidence to pursue knowledge, pursue a healthy, active lifestyle, and pursue their dreams, despite the difficulties that life brings. |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (14 of 18) | Response |
|--|---|
| Program Title | On The Spot 4/04-6/27/15 (Grit-Multicast Channel 23.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30-11 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On the Spot is a lightning fast game of entertaining trivia from different categories, including: untold history, globetrotting, origins, supernatural, in sickness and in health, myths, now and then, record setters, mad science and bad ideas. Each episode delivers endless amounts of meaningful information as the show tackles some of the most mind-blowing questions: Can a cow have an accent? Who got the world's longest standing ovation? As a kid, did Napoleon hate France? Questions are linked with eye-catching visuals, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with an information-based program that broadens their knowledge of a wide range of educational topics. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 18) | | Response |
|--|--|----------|
| Program Title | Better Planet TV 4/04-6/27/15 (Grit-Multicast Channel 23.3) | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturday, 11-11:30 a.m. | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Better Planet explores the importance of learning about our environment and ways to improve the quality of life for everyone in the world. BETTER PLANET TV serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of learning about our environment and ways to improve the quality of life for everyone in the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements and efficiencies in everyday life. The series also offers young viewers scientific information about the earth's ever-changing ecosystem. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (16 of 18) | | Response |
|------------------------------------|--|----------|
| Program Title | Make Television 4/04-6/27/15 (Grit-Multicast Channel 23.3) | |
| Origination | Network | |

| | |
|---|---|
| Days/Times Program Regularly Scheduled | Saturday, 11:30a-12 p.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Make Television is the do-it-yourself series for a new generation! It celebrates "Makers" - the inventors, artists, geeks and just plain everyday folks who mix new and old technology to create new-fangled marvels. MAKE TV serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of the creative process when developing new inventions. The series features a wide variety of individuals combining their imagination with scientific principles to create an assortment engineering wonders. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (17 of 18) Response | |
|---|--|
| Program Title | Ocean Mysteries 4/04-6/27/15 (Grit-Multicast Channel 23.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 12-12:30 p.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Ocean Mysteries is produced for ages 13-16 showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (18 of 18) | Response |
|--|---|
| Program Title | Future Phenoms 4/04-6/27/15 (Grit-Multicast Channel 23.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 12:30-1 p.m. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Future Phenoms provides in-depth feature stories about the top prep athletes in the United States. By watching Future Phenoms, children 13 to 16 years of age have a stronger desire to participate in extracurricular activities. Essential to the educational process, parents see how extracurricular activities can give their children the confidence to pursue knowledge, pursue a healthy, active lifestyle, and pursue their dreams, despite the difficulties that life brings. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|-------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Shelly Hill Crawford |
| Address | 1 Julian Price Place |
| City | Charlotte |
| State | NC |
| Zip | 28208 |
| Telephone Number | 704-374-3973 |
| Email Address | shellyhill@wbtv. com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (18)

| Other Matters (1 of 18) | Response |
|--|---|
| Program Title | LUCKY DOG 7/04-9/26/15 (Main Digital Channel 23.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10-10:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (2 of 18) | Response |
|---|--|
| Program Title | DR. CHRIS PET VET 7/04-9/26/15 (Main Digital Channel 23.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30-11 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|--|

| Other Matters (3 of 18) | Response |
|--|--|
| Program Title | The Henry Ford's Innovation Nation 7/04-9/26/15 (Main Digital Channel 23.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11-11:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | INNOVATION NATION, hosted by Mo Rocca of CBS SUNDAY MORNING, will be a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion and price required to bring them to life. Featuring the "what if it never happened," "the innovation by accident" and a strong focus on "junior geniuses" who are changing the face of technology, this series will appeal to young viewers and their families. |

| Other Matters (4 of 18) | Response |
|---|---|
| Program Title | RECIPE REHAB 7/04-9/26/15 (Main Digital Channel 23.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11:30a.m.-12p.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

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| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (5 of 18) | Response |
|--|---|
| Program Title | ALL IN WITH LAILA ALI 7/05-9/27/15 (Main Digital Channel 23.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 7-7:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (6 of 18) | Response |
|-------------------------|---|
| Program Title | GAME CHANGERS WITH KEVIN FRAZIER 7/04-9/26/15 (Main Digital Channel 23.1) |
| Origination | Network |

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|--|---|
| Days/Times Program Regularly Scheduled | Sunday, 7:30-8 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (7 of 18) | Response |
|--|--|
| Program Title | Culture Click 7/04-9/26/15 (Bounce-Multicast Channel 23.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10-10:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Culture Click is a half-hour series that explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode with a list of what's trending on search engines that week which serves as a jumping-off point for a deep dive into the culture that teens will embrace. |

| Other Matters (8 of 18) | Response |
|--|--|
| Program Title | Live Life and Win 7/04-9/26/15 (Bounce-Multicast Channel 23.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30-11 a.m. |

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| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13- to 16-year-old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore ways one can "give back" to the community and act as an agent of change; and (4) gain knowledge about life skills necessary to "Live Life and Win." |

| Other Matters (9 of 18) | Response |
|--|---|
| Program Title | Animal Atlas 7/04-9/26/15 (Bounce-Multicast Channel 23.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11-11:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas. |

| Other Matters (10 of 18) | Response |
|--|---|
| Program Title | Safari Tracks 7/04-9/26/15 (Bounce-Multicast Channel 23.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11:30a.m.-12p.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, all in their natural habitat. Each week explore the African continent, from the brush lands of the savanna to the great Okavango delta... and beyond. |

| Other Matters (11 of 18) | Response |
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|--|--|
| Program Title | Live Life and Win 7/05-9/27/15 (Bounce-Multicast Channel 23.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 10-10:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13- to 16-year-old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore ways one can "give back" to the community and act as an agent of change; and (4) gain knowledge about life skills necessary to "Live Life and Win." |

| Other Matters (12 of 18) | Response |
|---|--|
| Program Title | The Real Winning Edge 7/05-9/27/15 (Bounce-Multicast Channel 23.2) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 10:30-11 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. |

| Other Matters (13 of 18) | Response |
|--------------------------|---|
| Program Title | Future Phenoms 7/04-9/26/15 (Grit-Multicast Channel 23.3) |

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| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10-10:30 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Future Phenoms provides in-depth feature stories about the top prep athletes in the United States. y watching Future Phenoms, children 13 to 16 years of age have a stronger desire to participate in extracurricular activities. Essential to the educational process, parents see how extracurricular activities can give their children the confidence to pursue knowledge, pursue a healthy, active lifestyle, and pursue their dreams, despite the difficulties that life brings. |

| Other Matters (14 of 18) | Response |
|--|---|
| Program Title | On The Spot 7/04-9/26/15 (Grit-Multicast Channel 23.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30-11 a.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On the Spot is a lightning fast game of entertaining trivia from different categories, including: untold history, globetrotting, origins, supernatural, in sickness and in health, myths, now and then, record setters, mad science and bad ideas. Each episode delivers endless amounts of meaningful information as the show tackles some of the most mind-blowing questions: Can a cow have an accent? Who got the world's longest standing ovation? As a kid, did Napoleon hate France? Questions are linked with eye-catching visuals, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with an information-based program that broadens their knowledge of a wide range of educational topics. |

| Other Matters (15 of 18) | Response |
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| Program Title | Better Planet 7/04-9/26/15 (Grit-Multicast Channel 23.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11-11:30 a.m. |

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| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Better Planet explores the importance of learning about our environment and ways to improve the quality of life for everyone in the world. BETTER PLANET TV serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of learning about our environment and ways to improve the quality of life for everyone in the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements and efficiencies in everyday life. The series also offers young viewers scientific information about the earth's ever-changing ecosystem. |

| Other Matters (16 of 18) | Response |
|--|---|
| Program Title | Make Television 7/04-9/26/15 (Grit-Multicast Channel 23.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11:30a.m.-12 p.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Make Television is the do-it-yourself series for a new generation! It celebrates "Makers" - the inventors, artists, geeks and just plain everyday folks who mix new and old technology to create new-fangled marvels. MAKE TV serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of the creative process when developing new inventions. The series features a wide variety of individuals combining their imagination with scientific principles to create an assortment engineering wonders. |

| Other Matters (17 of 18) | Response |
|---|--|
| Program Title | Ocean Mysteries 7/04-9/26/15 (Grit-Multicast Channel 23.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 12-12:30 p.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

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| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Ocean Mysteries is produced for ages 13-16 showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans. |
| Other Matters (18 of 18) | |
| Program Title | Future Phenoms 7/04-9/26/15 (Grit-Multicast Channel 23.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 12:30-1 p.m. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Future Phenoms provides in-depth feature stories about the top prep athletes in the United States. y watching Future Phenoms, children 13 to 16 years of age have a stronger desire to participate in extracurricular activities. Essential to the educational process, parents see how extracurricular activities can give their children the confidence to pursue knowledge, pursue a healthy, active lifestyle, and pursue their dreams, despite the difficulties that life brings. |

Certification

| Question | Response |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>WBTV License Subsidiary, LLC</p> |

Attachments

No Attachments.