



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0023011828** | File Number: **CPR-132849** | Submit Date: **07/10/2012** | Call Sign: **KULR-TV** | Facility ID: **35724**  
City: **BILLINGS** | State: **MT**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/10/2012** | Filing Status: **Active**

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Report reflects information for : **Second Quarter of 2012**

**General Information**

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Billings
	Web Home Page Address	http://www.kulr8.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	165.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	No

**Digital Core Programs(11)**

Digital Core Program (1 of 11)	Response
Program Title	Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 8:00-8:30AM
Total times aired at regularly scheduled time	15
Total times aired	15
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE ZULA PATROL is a 3D/CG animated show about six extraterrestrial characters-Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries Wizzy and Wig-who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through storytelling and a two-part information segment at the end of each story. This Program aired on both the HD 11.1 and 11.2 channels until 4/14/12 then aired only on main channel 11.1 starting 4/21/12.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Zula Patrol
List date and time rescheduled	SUN. 6/10/12 12:00-12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SAT. 6/9/12 8:00-8:30AM
Reason for Preemption	Sports

Digital Core Program (2 of 11)	Response
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 8:30-9:00AM
Total times aired at regularly scheduled time	15
Total times aired	15
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldon's also live at the inn. Shelldon and his buddies Herman (a Hermit Crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socioemotional lesson and also share information relating to their ocean habitat and environmental protection. This Program aired on both the HD 11.1 and 11.2 channels until 4/14/12 then aired only on main channel 11.1 starting 4/21/12.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	SHELLDON
List date and time rescheduled	SUN. 6/10/12 12:30-1:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SAT. 6/9/12 8:00-8:30AM
Reason for Preemption	Sports

Digital Core Program (3 of 11)	Response
Program Title	Jane And The Dragon
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 9:00-9:30AM
Total times aired at regularly scheduled time	15
Total times aired	15
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JANE AND THE DRAGON is a coming of age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon who lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them. This Program aired on both the HD 11.1 and 11.2 channels until 4/14/12 then aired only on main channel 11.1 starting 4/21/12.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Jane And The Dragon
List date and time rescheduled	SUN. 6/10/12 1:00-1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SAT. 6/9/12 9:00-9:30AM
Reason for Preemption	Sports

Digital Core Program (4 of 11)	Response
Program Title	BABAR
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 9:30-10:00AM



Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. This Program aired on main channel HD 11.1
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	BABAR
List date and time rescheduled	SUN. 6/10/12 1:30-2:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SAT. 6/9/12 9:00-9:30AM
Reason for Preemption	Sports

#### Digital Core Program (5 of 11)

	Response
Program Title	WILLA'S WILD LIFE
Origination	Network

Days/Times Program Regularly Scheduled	SAT. 10:00-10:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her Dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic. This Program aired on the main channel 11.1
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	WILLA'S WILD LIFE
List date and time rescheduled	SAT. 6/2/12 7:00-7:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SAT. 6/2/12 10:00-10:30AM

Digital Core Program (6 of 11)	Response
Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 10:30-11:00AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Pearlie recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal, and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch rival, Saphira who is also her fairy cousin. While Pearlie is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so ultimately every problem is solved and Pearlie learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva Saphira. Fortunately, Pearlie rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlie because she has big responsibilities. This Program aired on the main channel 11.1</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	SAT. 6/2/12 7:00-7:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SAT. 6/2/12 10:30-11:00AM
Reason for Preemption	Sports

**Digital Preemption Programs #2**

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	SAT. 5/5/12 7:30-8:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SAT. 5/5/12 10:30-11:00AM
Reason for Preemption	Sports

**Digital Core Program  
(7 of 11)**

	Response
Program Title	Children Talk
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT. 8:00AM-8:30AM Started 4/21/12
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	1 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Featuring nationally known ventriloquist Taylor Mason, each weekly episode of "Children Talk" provides young viewers with an educational experience by visiting variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series include an interview segment where children participate in a question and answer session on what they have learned. This Program aired on secondary channel 11.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (8 of 11)**

**Response**

Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT. 8:30-9:00AM Started 4/21/12
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" is a weekly half-hour educational/informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 13-16 in particular, offering useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative. This Program aired on secondary channel 11.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 11)</b>	<b>Response</b>
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT. 9:00-9:30AM Started 4/21/12
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. This Program aired on secondary channel 11.2
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (10 of 11)</b>	<b>Response</b>
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT. 9:30-10:00AM Started 4/21/12
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour educational/informational series showcasing spectacular rescues of all types of animals. The series, which is appropriate for family viewing, focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. In addition to showcasing skilled and compassionate individuals helping animals and protecting the environment, the program emphasizes problem solving and teamwork, promoting strong personal and community values. This Program aired on secondary channel 11.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SAT. 6/9/12 9:30-10:00AM
Reason for Preemption	Other

Digital Core Program (11 of 11)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT. 10:00-10:30AM Started 4/28/12
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0



Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. This Program aired on secondary channel 11.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	The Real Winning Edge
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SAT. 5/19 10:00-10:30AM
Reason for Preemption	Other

**Non-Core Educational and Informational Programming (1)**

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	CHILDREN TALK 2
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SAT. 10:00-10:30AM Ended on 4/21/12
Total times aired at regularly scheduled time:	1
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	1 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Featuring nationally known ventriloquist Taylor Mason, each weekly episode of "Children Talk" provides young viewers with an educational experience by visiting variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series include an interview segment where children participate in a question and answer session on what they have learned. This Program aired on secondary channel 11.2
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Melanie Watts Degner
Address	2045 Overland Ave
City	Billings
State	MT
Zip	59102
Telephone Number	406-656-8000
Email Address	mwatts@kulr.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	See KULR-TV Public File for public service announcements designed specifically for children and station efforts on the part of organizations and or projects dedicated to the welfare of children. On question 12, program 1 "Children Talk 2" we also aired this program as fill on 5/19 & 6/9 at 9:30-10:00 due to technical difficulties.

**Other Matters (12)**

<b>Other Matters (1 of 12)</b>	<b>Response</b>
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 8:00-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a doubledecker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an ever-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and a kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. This Program will air on main channel 11.1

<b>Other Matters (2 of 12)</b>	<b>Response</b>
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 8:30-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Pajanimals are a group of four preschool aged puppets who live together in a house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow. This Program will air on the main channel 11.1
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**Other Matters (3 of 12)**

**Response**

Program Title	Poppy Cat
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Origination	Network
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Days/Times Program Regularly Scheduled	SAT. 9:00-9:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creative thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to, yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure. This Program will air on the main channel 11.1
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**Other Matters (4 of 12)**

**Response**

Program Title	Justin Time
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Origination	Network
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Days/Times Program Regularly Scheduled	SAT. 9:30-10:00AM
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. This Program will air on the main channel 11.1

<b>Other Matters (5 of 12)</b>	<b>Response</b>
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 10:00-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures. This Program will air on the main channel 11.1

<b>Other Matters (6 of 12)</b>	<b>Response</b>
Program Title	The Wiggles
Origination	Network
Days/Times Program Regularly Scheduled	SAT. 10:30-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together(or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child.This Program will air on the main channel 11.1

<b>Other Matters (7 of 12)</b>	<b>Response</b>
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT. 9:30-10:0AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour educational/informational series showcasing spectacular rescues of all types of animals. The series, which is appropriate for family viewing, focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. In addition to showcasing skilled and compassionate individuals helping animals and protecting the environment, the program emphasizes problem solving and teamwork, promoting strong personal and community values. This Program will air on secondary channel 11.2
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<b>Other Matters (8 of 12)</b>	<b>Response</b>
Program Title	CHILDREN TALK
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT. 8:00-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	1 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Featuring nationally known ventriloquist Taylor Mason, each weekly episode of "Children Talk" provides young viewers with an educational experience by visiting variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series include an interview segment where children participate in a question and answer session on what they have learned. This Program will air on secondary channel 11.2

<b>Other Matters (9 of 12)</b>	<b>Response</b>
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT. 8:30-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" is a weekly half-hour educational/informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 13-16 in particular, offering useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative. This program will air on secondary channel 11.2
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<b>Other Matters (10 of 12)</b>	<b>Response</b>
Program Title	SWAP TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT. 9:00-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. This Program will air on secondary channel 11.2

<b>Other Matters (11 of 12)</b>	<b>Response</b>
Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT. 10:00-10:30AM
Total times aired at regularly scheduled time	3

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. This Program will air on secondary channel 11.2

<b>Other Matters (12 of 12)</b>	
	<b>Response</b>
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT. 10:30-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" is a weekly half-hour educational/informational series focusing on actual cases of missing persons. The series, which is appropriate for family viewing and children ages 13-16 in particular, provides information and descriptions of missing children, including endangered runaways as well as victims of abductions. The show also presents peer-to-peer advice on safety in public places and in cyber space, including real-world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non-threatening manner suited for teenagers. This Program will air on secondary channel 11.2

**Certification**

<b>Question</b>	<b>Response</b>
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>MMM License II, LLC</b></p>

## Attachments

No Attachments.