



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0015347529** | File Number: **CPR-125428** | Submit Date: **10/11/2011** | Call Sign: **WDEF-TV** | Facility ID: **54385**  
City: **CHATTANOOGA** | State: **TN**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/11/2011** | Filing Status: **Active**

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Report reflects information for : **Third Quarter of 2011**

**General Information**

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Chattanooga
	Web Home Page Address	www.wdef.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(14)**

Digital Core Program (1 of 14)	Response
Program Title	BUSYTOWN MYSTERIES - I, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7-7:30am
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	BUSYTOWN MYSTERIES - II, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8am
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 14)	Response
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Program Title	DOODLEBOPS ROCKIN' ROAD SHOW, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8-8:30am
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (4 of 14)**

**Response**

Program Title	TROLLZ, aired only on main program channel 12.1
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Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9am
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (5 of 14)**

**Response**

Program Title	HORSELAND - I, aired only on main program channel 12.1
Origination	Network



Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Pre-empted on 9/3 due to US Open and made good on 9/17, 12-12:30pm
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	HORSELAND - I, aired only on main program channel 12.1
List date and time rescheduled	Sat. 9/17, 12-12:30pm
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/3/11, #1905R
Reason for Preemption	Sports

<b>Digital Core Program (6 of 14)</b>	
	<b>Response</b>
Program Title	HORSELAND - II, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Pre-empted on 9/3 due to US Open, made good on 9/17, 12:30-1pm

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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### Digital Preemption Programs #1

Questions	Response
Title of Program	HORSELAND - II, aired only on main program channel 12.1
List date and time rescheduled	Sat. 9/17/11, 12:30pm-1pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/3/11, #1205R
Reason for Preemption	Sports

Digital Core Program (7 of 14)	Response
Program Title	DOODLEBOPS - I (eff. 9/17/11), aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7-7:30am
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 14)</b>	<b>Response</b>
Program Title	DOODLEBOPS - II (eff. 9/17/11), aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8am
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 14)</b>	<b>Response</b>
Program Title	Busy Town Mysteries, I (eff. 9/17), aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8-8:30am (eff. 9/17/11)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 14)</b>	<b>Response</b>
Program Title	Busy Town Mysteries, II (eff. 9/17/11), aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9am
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 14)</b>	<b>Response</b>
Program Title	DANGER RANGERS (eff. 9/17/11), aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 14)</b>	<b>Response</b>
Program Title	Horseland (eff. 9/17/11),aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins



Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	The Outdoorsman, aired only on second digital channel 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 8-8:30am
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series format includes an FCC friendly E/I education blend of world class adventures domestic and international locations. Environmental and conservation issues, teaching kids and people of all ages about wildlife, hunting, fishing, ethnics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format. Rated for children 13-16 and meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (14 of 14)</b>	<b>Response</b>
Program Title	Sports Stars of Tomorrow, aired on second digital channel 12.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30-8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half hour program focusing on today's youth as they pursue their dreams of becoming the next sports superstars. The show profiles high school, college and pro athletes, and provides an in-depth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events that reflect the process of achieving these goals. The show is closed-captioned and meets FCC guidelines for Educational and Informational Programming for children 13 to 16 years.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Doris Ellis
Address	%WDEF TV, 3300 Broad Street
City	Chattanooga
State	TN
Zip	37408
Telephone Number	423/785-1200
Email Address	dellis@wdef.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>During the 3rd quarter of 2011, WDEF TV aired various youth oriented PSAs. A complete listing of PSAs which aired is located in the station public file. Following the Summer break at area schools WDEF again sponsored the Golden Apple Awards program. Students were asked to write a paragraph nominating a teacher who has had a positive influence and motivated them to learn. Winners were chosen weekly by a panel of judges. The winning teacher along with the nominating student were featured in the Golden Apple segment in our Tuesday 6pm newscast and also featured on our station's website. Another program featured on WDEF TV, highlights the positive elements within our area schools. News anchor, John Mercer featured a segment in our Monday 6pm newscast called- What's Right with Our Schools. This segment featured educators, students, individuals or community groups which work with the students/schools in an extraordinary manner and went above and beyond the norm in helping to educate children through life lessons. A few of those stories featured this quarter begin with the team effort of the Salvation Army and the Target Stores to provide children with the tools they need for success this year. The ever increasing price of clothing and supplies, is financial burden on many and can weigh heavy on some parents pocket books but with the program some thirty Chattanooga and Cleveland students each received an \$80 gift card to purchase much needed school supplies. Across the country nearly 500 Target Stores and 39 Salvation Army locations received \$960,000 worth of Target gift cards to assist parents and children in purchasing school related items. Another story in which business teamed with an area school to restock school classrooms was Gateway Bank and Ringgold High School. Ringgold High School was severely damaged earlier this year by a tornado and the two teamed up to fill a bus with donations to assist the school and students get ready for the new school year. Another program school program highlighted involved the Choo Choo Chapter of USA Dance and Brainerd High School. USA Dance provided a ten week dance course for Students to expose them to the arts and and help them become better rounded students. The students were excited about doing something different and definitely a little outside the box. WDEF sponsored a year round program called Kidcaster. Kids in grades 3rd-8th entered by writing a paragraph on why they wanted to be a Weather Kidcaster. One winner was chosen each week to come to the station and video tape a weather forecast with station meteorologist Patrick Core. The Kidcaster segment then aired during the 11pm newscast on Mondays and again in the 6am news on Tuesdays. Each weather kidcaster was able to walk through the process of developing an on air weather forecast and was given a behind the scenes tour to see the inner workings of a TV station. They were then presented an official Kidcaster Certificate. WDEF sponsored a Safe Families booth at this years Hamilton County Fair which was visited by 20,000 plus people. News 12 anchors were present during the two day fair to give out ID wristbands to children which contained theirs parents cell phone number in case they became separated from their parents. The child was advised to approach a police officer and have them call their parents. This was a very popular program and a great safety precaution for parents and children.</p>
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**Other Matters (8)**

<b>Other Matters (1 of 8)</b>	<b>Response</b>
Program Title	DOODLEBOPS - I, to air on main digital channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7-7:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

<b>Other Matters (2 of 8)</b>	<b>Response</b>
Program Title	DOODLEBOPS - II, to air on main digital channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30-8am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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**Other Matters (3 of 8)**

**Response**

Program Title	BUSYTOWN MYSTERIES - I, to air on main digital channel 12.1
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays, 8-8:30am
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Total times aired at regularly scheduled time	14
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Length of Program	30 mins
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Age of Target Child Audience from	3 years to 7 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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**Other Matters (4 of 8)**

**Response**

Program Title	BUSYTOWN MYSTERIES - II, to air on main digital channel 12.1
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays, 8:30-9am
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Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

<b>Other Matters (5 of 8)</b>	
	<b>Response</b>
Program Title	DANGER RANGERS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11-11:30am,to air on main digital channel 12.1
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

<b>Other Matters (6 of 8)</b>	
	<b>Response</b>
Program Title	HORSELAND, to air on main digital channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am-12pm
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

<b>Other Matters (7 of 8)</b>	
	<b>Response</b>
Program Title	BETA Records TV, to air on second digital channel 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Saturday, 8-8:30am
Total times aired at regularly scheduled time	79
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A music centric TV series filmed and produced in the heart of Hollywood. Beta emphasizes educational and pop culture segments. Provides a good impetus for Teens being committed to their music education-giving them the ability to get scholarships and a good positive medium for reaching their career goars. Program make Teens aware of past and present music history. Hosts interview up and coming musical artists about their inspirations-emphasizing their education-showing Teens how they can make their own voices heard. Each program showcases at least 3 acoustic artist videos from newly signed and indie bands in episode format. Guests and host instill a grounded balance of priorities, commitments and perseverance Teens can apply to their lives. It meets the definition of Core Programming as specified in the FCC requirements.
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<b>Other Matters (8 of 8) Response</b>	
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Program Title	Sports Stars of Tomorrow, to air on second digital channel 12.2
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturday, 7:30-8am
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Total times aired at regularly scheduled time	14
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half hour program focusing on today's youth as they pursue their dreams of becoming the next sports superstars. The show profiles high school, college and pro athletes, and provides an in-depth look at the hard work, dedication, and competition it takes to achieve their goals. It may also feature competitive events that reflect the process of achieving these goals. The show is closed-captioned and meets FCC guidelines for Educational and Informational Programming for children 13 to 16 years.
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**Certification**

<b>Question</b>	<b>Response</b>
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WDEF TV, INC</b></p>

## Attachments

No Attachments.