



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0027507854** | File Number: **CPR-126375** | Submit Date: **01/08/2012** | Call Sign: **WJAX-TV** | Facility ID: **35576** |
City: **JACKSONVILLE** | State: **FL**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/08/2012 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2011

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CBS/COOI-TV |
| | Nielsen DMA | Jacksonville-Brunswick |
| | Web Home Page Address | www.actionnewsjax.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | No |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(14)

| Digital Core Program (1 of 14) | | Response |
|--|--|--|
| Program Title | | BETA RECORDS |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Saturday, 7:00AM 10/01/11 - 12/24/11 |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | BETA Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, 'Electro' Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (2 of 14) | | Response |
|---|--|--------------------------------------|
| Program Title | | REAL LIFE 101 |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Saturday, 7:30AM 10/01/11 - 12/24/11 |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that "Real Life 101" was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 14) | Response |
|--|--------------------------------------|
| Program Title | ULTIMATE CHOICE - I |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday, 8:00AM 10/01/11 - 12/24/11 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ultimate Choice Florida and Ultimate Choice Real Girls provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolution....a revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routine...time with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (4 of 14) | Response |
|--|--------------------------------------|
| Program Title | ULTIMATE CHOICE - II |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday, 8:30AM 10/01/11 - 12/24/11 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ultimate Choice Florida and Ultimate Choice Real Girls provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In 'Ultimate Choice Florida' each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While 'Ultimate Choice Real Girls' finds five diverse young women who are invited to join a revolution....a revolution to live a dramatically different life than dictated by the pop culture. These 'real' girls are brought to an incredible house on the water and introduced to their new weekly routine...time with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (5 of 14) | Response |
|--|--------------------------------------|
| Program Title | TEEN KIDS NEWS - I |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday, 9:00AM 10/01/11 - 12/24/11 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 14) | Response |
|--|--------------------------------------|
| Program Title | TEEN KIDS NEWS - II |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday, 9:30AM 10/01/11 - 12/24/11 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 14) | Response |
|--|--|
| Program Title | ARIEL & ZOEY, ELI TOO |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday - Friday 4:30PM 12/26 - 30/2011 |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song 'Sweet Company' which sends the positive message of friendship and ends with the singing of 'End of Another Day' which encourages the viewer to stay optimistic about tomorrow. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 14) | | Response |
|--|--|--|
| Program Title | | BETA RECORDS |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Saturday, 7:00AM 12/31/11 |
| Total times aired at regularly scheduled time | | 1 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | BETA Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, 'Electro' Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (9 of 14) | | Response |
|--------------------------------|--|----------------|
| Program Title | | DANGER RANGERS |

| | |
|--|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 7:00AM 10/01/11 - 12/31/11 |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this new animated show, a six member team of animals and their trusty robot uses action adventure storylines, comedy, and songs to impart vital health and safety information for children, promoting the cognitive, personal and pro-social qualities necessary for youngsters to carry them out. Each episode introduces an "arch nemesis" that never wants to play by the rules...enter the Danger Rangers to the rescue. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 14) Response | |
|--|--------------------------------------|
| Program Title | HORSELAND |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 7:30AM 10/01/11 - 12/31/11 |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (11 of 14) Response | |
|--|---------------------------------------|
| Program Title | DOODLEBOPS - I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:00AM 10/01/11 - 12/31/11 |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 14) Response | |
|--|---|
| Program Title | DOODLEBOPS - II |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30AM 10/01/11 - 12/31/11 |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (13 of 14) | Response |
|--|--|
| Program Title | BUSYTOWN MYSTERIES - I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11:00AM 10/01/11 - 12/31/11 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 14 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the latest clues! Everyone hop in the apple car, it's time for another mystery. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------------------------|
| Title of Program | BUSYTOWN MYSTERIES - I |
| List date and time rescheduled | Sunday, 11:00AM 12/25/11 |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | Saturday, 11:00AM 12/24/11 #7602R |
| Reason for Preemption | Sports |

| Digital Core Program (14 of 14) | Response |
|---------------------------------|----------|
|---------------------------------|----------|

| | |
|--|--|
| Program Title | BUSYTOWN MYSTERIES - II |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11:30AM 10/01/11 - 12/31/11 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 14 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the latest clues! Everyone hop in the apple car, it's time for another mystery. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------------------------|
| Title of Program | BUSYTOWN MYSTERIES - II |
| List date and time rescheduled | Sunday, 11:30AM 12/25/11 |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | Saturday, 11:30AM 12/24/11 #9602R |
| Reason for Preemption | Sports |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|-----------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Adrian S. West |
| Address | 11700 Central Parkway Unit 2 |
| City | Jacksonville |
| State | FL |
| Zip | 32224 |
| Telephone Number | 904-996-0419 |
| Email Address | awest@ActionNewsJax.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WTEV No children PSAs were aired. |

Other Matters (8)

| Other Matters (1 of 8) | Response |
|--|---|
| Program Title | DANGER RANGERS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 7:00AM 01/07/12 - 03/31/12 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this new animated show, a six member team of animals and their trusty robot uses action adventure storylines, comedy, and songs to impart vital health and safety information for children, promoting the cognitive, personal and pro-social qualities necessary for youngsters to carry them out. Each episode introduces an "arch nemesis" that never wants to play by the rules...enter the Danger Rangers to the rescue. |

| Other Matters (2 of 8) | Response |
|--|---|
| Program Title | HORSELAND |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 7:30AM 01/07/12 - 03/31/12 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (3 of 8) | Response |
|------------------------|----------|
|------------------------|----------|

| | |
|---|---|
| Program Title | DOODLEBOPS I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:00AM 01/07/12 - 03/31/12 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. |

| Other Matters (4 of 8) | Response |
|---|---|
| Program Title | DOODLEBOPS II |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30AM 01/07/12 - 03/31/12 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. |

| Other Matters (5 of 8) | Response |
|--|---------------------------------------|
| Program Title | BUSYTOWN MYSTERIES I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11:00AM 01/07/12 - 03/31/12 |
| Total times aired at regularly scheduled time | 13 |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the latest clues! Everyone hop in the apple car, it's time for another mystery. |

| Other Matters (6 of 8) | Response |
|--|--|
| Program Title | BUSYTOWN MYSTERIES II |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 7:30AM 01/07/12 - 03/31/12 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the latest clues! Everyone hop in the apple car, it's time for another mystery. |

| Other Matters (7 of 8) | Response |
|---|--|
| Program Title | ARIEL & ZOEY, ELI TOO |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday - Friday 4:30PM 01/02/12 - 03/30/12 |
| Total times aired at regularly scheduled time | 65 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song 'Sweet Company' which sends the positive message of friendship and ends with the singing of 'End of Another Day' which encourages the viewer to stay optimistic about tomorrow. |
|--|---|

| Other Matters (8 of 8) | Response |
|--|--|
| Program Title | BETA Records |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday, 7:00AM 01/07/12 - 03/31/12 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BETA Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, 'Electro' Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. |

Certification

| Question | Response |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>High Plains Broadcasting LLC</p> |

Attachments

No Attachments.