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# Children's Television Programming Report

FRN: **0020497590** | File Number: **CPR-132784** | Submit Date: **07/10/2012** | Call Sign: **KORK-CD** | Facility ID: **71079** |

City: **PORTLAND** | State: **OR**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/10/2012** |

Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	America One
	Nielsen DMA	Portland OR
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	8.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	11.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(27)

Digital Core Program (1 of 27)	Response
Program Title	Jack Hanna'a Animal Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Every Monday, Wednesday and Friday at 8:00 am (A/O)
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a half-hour live-action program hosted by one of America's most beloved naturalists and adventurers. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 27)	Response
Program Title	Three Wide Llife
Origination	Network
Days/Times Program Regularly Scheduled	Every Wednesday at 8:30 am and in April and May, Saturdays at 11:30 (A/O)
Total times aired at regularly scheduled time	21
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 27)		Response
Program Title		Whaddyado
Origination		Network
Days/Times Program Regularly Scheduled		Every Monday at 3:30 pm (A/0)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (4 of 27)		Response
Program Title		Animal Exploration with Jarod Miller
Origination		Network
Days/Times Program Regularly Scheduled		Every Wednesday at 3:30 pm (A/O)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join world explorer Jarod Miller in this half-hour thrill ride that ignites the senses in extreme expeditions captured throughout the world. The series is an engaging, energetic journey around the natural world as seen through the eyes of zoologist Jarod Miller and the animals he loves. The show brings children to the animals they might not otherwise experience in amusing and unexpected ways.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 27)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Every Thursday at 3:30 pm (A/0)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Directed at teens, Real Life 101 provides career guidance by exploring various professions in a fun and entertaining manner. Real life success stories are told in a way to motivate and inspire teens to follow their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 27)	Response
Program Title	Raggs
Origination	Network

Days/Times Program Regularly Scheduled	Every Saturday and Sunday at 8:30 am (TMD)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raggs is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve. Each episode follows the band through engaging, emotional and humorous stories that rock the house and explore issues faced by real kids. The character's chemistry and friendship is immediately evident as they work through a series of creative and often humorous steps to find a successful conclusion to everyday challenges. Each show also focuses on the development of social and emotional skills, and models cooperation between friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 27)		Response
Program Title		Jay Jay The Jet Plane
Origination		Network
Days/Times Program Regularly Scheduled		Every Saturday at 9:00 am (TMD)



Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jay Jay The Jet Plane follows the exciting adventures of a perky and curious six-year-old jet plane, Jay Jay, and his airplane friends. They live and play at Tarrytown Airport, a place where imagination takes flight! Each Jay Jay episode includes valuable life lessons for young children. They learn important lessons about cooperation, teamwork, responsibility and science and nature.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 27)		Response
Program Title		Wimzie's House
Origination		Network
Days/Times Program Regularly Scheduled		Every Saturday and Sunday at 8:00 am(TMD)
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins

Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WIMZIE'S HOUSE portrays the experiences of Wimzie, her baby brother Bo and a cast of neighborhood youngsters while at a home daycare run by Wimzie's grandmother, Yaya. Each show centers on a key social or family issue from the young child's point of view. It focuses on a project, adventure or problem, explores potential solutions, while allowing characters to work through their feelings and issues from their own unique perspectives, and then closes with a resolution resulting in Wimzie and her playmates learning social skills which enable them to grow together despite their differences. The educational objectives of WIMZIE'S HOUSE support development and acceptance of children's individual identities, and promote self-esteem, encouraging acceptance of others through empathy with a cast of strong & well-focused characters. Themes include: friendship, generosity, collaboration, solitude and jealousy.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 27)		Response
Program Title		Noodle & Doodle
Origination		Network
Days/Times Program Regularly Scheduled		Every Sunday at 9:00 am (TMD)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Craft, eat, and ride on your favorite bus with Noodle and Doodle. Have fun learning to cook new and exciting things every weekend as Noodle and Doodle journey onward together. Noodle and Doodle inspires preschoolers and grown-ups to MAKE and DO together through cooking and arts and crafts. The series follows hosts Sean and Noodle McNoodle, who drive around in their double-decker bus creating nutritious foods and crafts from recycled materials.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 27)	Response
Program Title	Los Pies Magicos De Franny/Franny's Feet
Origination	Network
Days/Times Program Regularly Scheduled	Monday through Saturday at 8:00 am (V-me)
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Latinos. In each episode Franny slips on a pair of shoes and asks, "Where will my feet take me today?" The answer can be the African Savannah, a Mexican fiesta, or a tea ceremony in Japan. Franny's Feet encourages children to expand their global awareness, as science and vocabulary development are woven into delightful storytelling.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 27)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Every Saturday at 8:30 am (V-Me); Saturdays and Sundays at 9:30 am (TMD)
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Starring Sportacus superhero, the energy mix of action, pets and hi-tech LazyTown animation uses music and humor to help children to take positive and healthy decisions. Sportucus encourages LazyTown children to go outside and play while opposing the unhealthy habits of Robbie-Rotten, his arch enemy, who is idle and dines on sweets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 27)	Response
Program Title	Eco Co.
Origination	Network
Days/Times Program Regularly Scheduled	Every Monday at 8:30 am, and every Tuesday at 3:30 pm (A/O)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 27)	Response
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Every Tuesday at 8:30 am (A/O)
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Molly McKinney and the Aqua Kids crew show young people how to take an active role in preserving aquatic environments and the animals that live there.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 27)		Response
Program Title	The Real Winning Edge	
Origination	Network	
Days/Times Program Regularly Scheduled	Every Thursday at 8:30 am, every Friday at 3:30 pm; and in April and May, every Sunday at 11:30 am (	
Total times aired at regularly scheduled time	35	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour series introducing viewers to some of the most incredibly talented young people in America. But it's more than a showcase for kids with exceptional talent and athleticism. It's about teenagers who've built character through their struggles with cancer or death of a loved one. It's about kids who have come face-to-face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles,these remarkable young people provide honest answers about how they dealt with adversity in their lives. Each half-hour program includes three segments featuring the personal stories of outstanding young people. The stories are introduced by an all-star team of highprofile, professional celebrities that include NASCAR's Jeff Gordon, Super Bowl star David Tyree of the New York Giants, NBA celebrity Dwight Howard, MLB Player of the Year Albert Pujols, Olympic champions like Apolo Anton Ohno, Misty May-Treanor and Bryan Clay, music stars such as Julianne Hough, and top names from extreme sports such as Shaun Murray and Andy Finch. The Real Winning Edge is pure inspiration. It is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It is a program that instills confidence in teenagers who are reaching for their own dreams. It is a program that delivers a strong message of hope and optimism for the future of America's youth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 27)	Response
Program Title	M@d About TV
Origination	Network
Days/Times Program Regularly Scheduled	Every Friday at 8:30 am (A/O)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MadAbout is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. M@dAbout conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (16 of 27)</b>	<b>Response</b>
Program Title	Jack Hanna's Into the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Every Tuesday and Thursday at 8:00 am (A/O)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers to remote and wild locations around the world. America's most beloved animal adventurer provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - leaving you with a renewed appreciation for all creatures, great and small. Jack often shares these adventures with friends and family as he visits unique locations off the beaten track. Jack and the crew are extremely excited to announce that Jack Hanna's Into the Wild won a Daytime Emmy for Outstanding Children's Series in 2008!

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (17 of 27)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, Wednesdays, and Fridays at 8:00 am
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a half-hour live-action program hosted by one of America's most beloved naturalists and adventurers. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 27)	Response
Program Title	Three Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 8:30 am; and in April and May, Saturdays at 11:30 am
Total times aired at regularly scheduled time	21
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	



Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 27)      Response	
Program Title	Whaddyado
Origination	Network
Days/Times Program Regularly Scheduled	Mondays at 3:30 pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 27)      Response	
Program Title	Animal Exploration with Jarod Miller
Origination	Network

Days/Times Program Regularly Scheduled	Wednesdays at 3:30 pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join world explorer Jarod Miller in this half-hour thrill ride that ignites the senses in extreme expeditions captured throughout the world. The series is an engaging, energetic journey around the natural world as seen through the eyes of zoologist Jarod Miller and the animals he loves. The show brings children to the animals they might not otherwise experience in amusing and unexpected ways.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 27)		Response
Program Title		Real Life 101
Origination		Network
Days/Times Program Regularly Scheduled		Thursdays at 3:30 pm
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Directed at teens, Real Life 101 provides career guidance by exploring various professions in a fun and entertaining manner. Real life success stories are told in a way to motivate and inspire teens to follow their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (22 of 27)		Response
Program Title	Eco Co.	
Origination	Network	
Days/Times Program Regularly Scheduled	Mondays at 3:30 am, and Tuesdays at 3:30 pm	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (23 of 27)		Response
Program Title	Jack Hanna's Into the Wild	
Origination	Network	
Days/Times Program Regularly Scheduled	Tuesdays and Thursdays at 8:00 am	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers to remote and wild locations around the world. America's most beloved animal adventurer provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - leaving you with a renewed appreciation for all creatures, great and small. Jack often shares these adventures with friends and family as he visits unique locations off the beaten track. Jack and the crew are extremely excited to announce that Jack Hanna's Into the Wild won a Daytime Emmy for Outstanding Children's Series in 2008!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 27)	Response
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays at 8:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Molly McKinney and the Aqua Kids crew show young people how to take an active role in preserving aquatic environments and the animals that live there.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (25 of 27)	Response
Program Title	M@d About TV
Origination	Network

Days/Times Program Regularly Scheduled	Fridays at 8:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MadAbout is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. M@dAbout conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (26 of 27)	Response
Program Title	The Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays at 8:30 am, Fridays at 3:30 and, in April and May, Sundays at 11:30 am

Total times aired at regularly scheduled time	35
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour series introducing viewers to some of the most incredibly talented young people in America. But it's more than a showcase for kids with exceptional talent and athleticism. It's about teenagers who've built character through their struggles with cancer or death of a loved one. It's about kids who have come face-to-face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles,these remarkable young people provide honest answers about how they dealt with adversity in their lives. Each half-hour program includes three segments featuring the personal stories of outstanding young people. The stories are introduced by an all-star team of highprofile, professional celebrities that include NASCAR's Jeff Gordon, Super Bowl star David Tyree of the New York Giants, NBA celebrity Dwight Howard, MLB Player of the Year Albert Pujols, Olympic champions like Apolo Anton Ohno, Misty May-Treanor and Bryan Clay, music stars such as Julianne Hough, and top names from extreme sports such as Shaun Murray and Andy Finch. The Real Winning Edge is pure inspiration. It is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It is a program that instills confidence in teenagers who are reaching for their own dreams. It is a program that delivers a strong message of hope and optimism for the future of America's youth.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (27 of 27)	Response
Program Title	Dougie's Disguises / Los Disfraces de Dougie
Origination	Network

Days/Times Program Regularly Scheduled	Monday through Saturday at 7:30 am (VME)
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this half-hour program is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction. A significant purpose and key educational objective of this half-hour program is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)



**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Gregory Herman
Address	1628 NW Everett Street
City	Portland
State	OR
Zip	97209
Telephone Number	(503) 241-2411
Email Address	gjh2tv@attbi.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Digital programming is broadcast on Channel 41 pursuant to BLSTA-20120316ABX, granted March 21, 2012.

Other Matters (17)

Other Matters (1 of 17)		Response
Program Title		Jack Hanna's Animal Adventures (A & D)
Origination		Network
Days/Times Program Regularly Scheduled		Every Monday, Wednesday, and Friday at 8:00 am (A/O)
Total times aired at regularly scheduled time		39
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Jack Hanna's Animal Adventures is a half-hour live-action program hosted by one of America's most beloved naturalists and adventurers. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.

Other Matters (2 of 17)		Response
Program Title		Three Wide Life (A & D)
Origination		Network
Days/Times Program Regularly Scheduled		Every Wednesday at 8:30 am (A/O)
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Three Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between.

Other Matters (3 of 17)		Response
Program Title		Whaddyado (A & D)
Origination		Network
Days/Times Program Regularly Scheduled		Every Monday at 3:30 pm (A/O)
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere.
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Other Matters (4 of 17)	Response
Program Title	Animal Exploration with Jarod Miller (A & D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Wednesday at 3:30 pm (A/O)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join world explorer Jarod Miller in this half-hour thrill ride that ignites the senses in extreme expeditions captured throughout the world. The series is an engaging, energetic journey around the natural world as seen through the eyes of zoologist Jarod Miller and the animals he loves. The show brings children to the animals they might not otherwise experience in amusing and unexpected ways.

Other Matters (5 of 17)	Response
Program Title	Real Life 101 (A & D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Thursday at 3:30 pm (A/O)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Directed at teens, Real Life 101 provides career guidance by exploring various professions in a fun and entertaining manner. Real life success stories are told in a way to motivate and inspire teens to follow their dreams.

Other Matters (6 of 17)	Response
Program Title	Jack Hanna's Into the Wild (A & D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Tuesday and Thursday at 8:00 am (A/O)
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	8 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers to remote and wild locations around the world. America's most beloved animal adventurer provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - leaving you with a renewed appreciation for all creatures, great and small. Jack often shares these adventures with friends and family as he visits unique locations off the beaten track. Jack and the crew are extremely excited to announce that Jack Hanna's Into the Wild won a Daytime Emmy for Outstanding Children's Series in 2008!
Other Matters (7 of 17)	
Response	
Program Title	Los Pies Magicos De Franny / Franny's Feet (D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Monday through Saturday at 8:00 am (V-me)
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Latinos. In each episode Franny slips on a pair of shoes and asks, "Where will my feet take me today?" The answer can be the African Savannah, a Mexican fiesta, or a tea ceremony in Japan. Franny's Feet encourages children to expand their global awareness, as science and vocabulary development are woven into delightful storytelling.
Other Matters (8 of 17)	
Response	
Program Title	Raggs (D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Saturday and Sunday at 8:30 am (TMD)
Total times aired at regularly scheduled time	27
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raggs is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve. Each episode follows the band through engaging, emotional and humorous stories that rock the house and explore issues faced by real kids. The character's chemistry and friendship is immediately evident as they work through a series of creative and often humorous steps to find a successful conclusion to everyday challenges. Each show also focuses on the development of social and emotional skills, and models cooperation between friends.
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Other Matters (9 of 17)	Response
Program Title	Lazy Town (D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Saturday at 8:30 am (VMe), and every Saturday and Sunday at 9:30 am (TMD)
Total times aired at regularly scheduled time	40
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Starring Sportacus superhero, the energy mix of action, pets and hi-tech LazyTown animation uses music and humor to help children to take positive and healthy decisions. Sportucus encourages LazyTown children to go outside and play while opposing the unhealthy habits of Robbie-Rotten, his arch enemy, who is idle and dines on sweets.

Other Matters (10 of 17)	Response
Program Title	Dougies Disguises / Los disfraces de Dougie (D)
Origination	Network
Days/Times Program Regularly Scheduled	Monday through Saturday at 8:30 am(VMe)
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this fun and educational series, young viewers learn how to dress, what objects are needed and how to act as the charcters our hero Dougie, a six-year-old boy with a vivid imagination, disguises himslef. Dougie seeks advneture and give help to those in need. Along with his dog, Tim, he is transported through a book of stickers.

Other Matters (11 of 17)	Response
Program Title	Eco Company (A & D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Monday at 8:30 am and Every Tuesday at 3:30 pm (A/O)

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives.

Other Matters (12 of 17)	Response
Program Title	Aqua Kids (A & D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Tuesday at 8:30 am (A/O)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Molly McKinney and the Aqua Kids crew show young people how to take an active role in preserving aquatic environments and the animals that live there.

Other Matters (13 of 17)	Response
Program Title	M@d About TV (A & D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Friday at 8:30 am (A/O)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MadAbout is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. M@dAbout conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.

Other Matters (14 of 17)	Response
Program Title	Real Winning Edge (A & D)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays at 8:30 am and Fridays at 3:30 pm (A/O)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour series introducing viewers to some of the most incredibly talented young people in America. But it's more than a showcase for kids with exceptional talent and athleticism. It's about teenagers who've built character through their struggles with cancer or death of a loved one. It's about kids who have come face-to-face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles,these remarkable young people provide honest answers about how they dealt with adversity in their lives. Each half-hour program includes three segments featuring the personal stories of outstanding young people. The stories are introduced by an all-star team of highprofile, professional celebrities that include NASCAR's Jeff Gordon, Super Bowl star David Tyree of the New York Giants, NBA celebrity Dwight Howard, MLB Player of the Year Albert Pujols, Olympic champions like Apolo Anton Ohno, Misty May-Treanor and Bryan Clay, music stars such as Julianne Hough, and top names from extreme sports such as Shaun Murray and Andy Finch. The Real Winning Edge is pure inspiration. It is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It is a program that instills confidence in teenagers who are reaching for their own dreams. It is a program that delivers a strong message of hope and optimism for the future of America's youth.

  

Other Matters (15 of 17)	Response
Program Title	Wimzie's House (D)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays at 9:30 am (TMD)
Total times aired at regularly scheduled time	27
Length of Program	30 mins



Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WIMZIE'S HOUSE portrays the experiences of Wimzie, her baby brother Bo and a cast of neighborhood youngsters while at a home daycare run by Wimzie's grandmother, Yaya. Each show centers on a key social or family issue from the young child's point of view. It focuses on a project, adventure or problem, explores potential solutions, while allowing characters to work through their feelings and issues from their own unique perspectives, and then closes with a resolution resulting in Wimzie and her playmates learning social skills which enable them to grow together despite their differences. The educational objectives of WIMZIE'S HOUSE support development and acceptance of children's individual identities, and promote self-esteem, encouraging acceptance of others through empathy with a cast of strong & well-focused characters. Themes include: friendship, generosity, collaboration, solitude and jealousy.

Other Matters (16 of 17)	Response
Program Title	Jay Jay The Jet Plane (D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Saturday at 9:00 am (TMD)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jay Jay The Jet Plane follows the exciting adventures of a perky and curious six-year-old jet plane, Jay Jay, and his airplane friends. They live and play at Tarrytown Airport, a place where imagination takes flight! Each Jay Jay episode includes valuable life lessons for young children. They learn important lessons about cooperation, teamwork, responsibility and science and nature.

Other Matters (17 of 17)	Response
Program Title	Noodle and Doodle (D)
Origination	Network
Days/Times Program Regularly Scheduled	Every Sunday at 9:00 am (TMD)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Craft, eat, and ride on your favorite bus with Noodle and Doodle. Have fun learning to cook new and exciting things every weekend as Noodle and Doodle journey onward together. Noodle and Doodle inspires preschoolers and grown-ups to MAKE and DO together through cooking and arts and crafts. The series follows hosts Sean and Noodle McNoodle, who drive around in their double-decker bus creating nutritious foods and crafts from recycled materials.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WatchTV, Inc.</b></p>

**Attachments**

No Attachments.