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# Children's Television Programming Report

FRN: **0001961713** | File Number: **CPR-140878** | Submit Date: **04/09/2013** | Call Sign: **WRAL-TV** | Facility ID: **8688** |  
City: **RALEIGH** | State: **NC**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/09/2013** | Filing Status: **Active**

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## Report reflects information for : First Quarter of 2013

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | CBS                 |
|              | Nielsen DMA           | Raleigh-Durham      |
|              | Web Home Page Address | www.wral.com        |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 5.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(16)**

| Digital Core Program (1 of 16)   | Response  |
|--|---|
| Program Title  | SMART START KIDS (WRAL Channel 5.1)   |
| Origination  | Local   |
| Days/Times Program Regularly Scheduled   | Saturday, 10am-10:30am EST  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 14  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 3 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Smart Start Kids is a locally-produced, award-winning children's television program where preschoolers are the "stars" of the show. Produced in a magazine-style format, the children interact with show host "Willa" and travel to fun, educational places across the state of North Carolina. Together, they experience trips to new geographical locations, learn from hands-on activities, and create their own memorable stories and music. Children viewers can also participate from home or a childcare center by calling the Smart Start toll-free phone number and sharing their own exciting, personal stories such as a first trip to the beach or the arrival of a new puppy. This toll-free phone number provides access for all North Carolina children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (2 of 16)   | Response   |
|--|--|
| Program Title  | DOODLEBOPS ROCKIN' ROAD SHOW I (WRAL Channel 5.1)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday, 10:30am-11am EST   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 14   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 3 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 16) | Response |
|--------------------------------|----------|
|--------------------------------|----------|

|  |   |
|--|---|
| Program Title  | BUSYTOWN MYSTERIES - II (WRAL Channel 5.1)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sunday, 11:30am-12n EST   |
| Total times aired at regularly scheduled time  | 11  |
| Total times aired  | 13  |
| Number of Preemptions  | 2   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 2   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 3 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

#### Digital Preemption Programs #1

| Questions        | Response                                   |
|------------------|--|
| Title of Program | BUSYTOWN MYSTERIES - II (WRAL Channel 5.1) |

|  |                            |
|--|----------------------------|
| List date and time rescheduled   | 2/9/2013 @ 12n-12:30pm EST |
| Is the rescheduled date the second home?   | Yes                        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                        |
| Date Preempted   | 2013-02-02                 |
| Episode #  |                            |
| Reason for Preemption  | Sports                     |

### Digital Preemption Programs #2

| Questions  | Response                                   |
|--|--|
| Title of Program   | BUSYTOWN MYSTERIES - II (WRAL Channel 5.1) |
| List date and time rescheduled   | 3/16/2013 @ 12-12:30pm EST                 |
| Is the rescheduled date the second home?   | Yes  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   | 2013-03-31                                 |
| Episode #  |  |
| Reason for Preemption  | Sports                                     |

| Digital Core Program (4 of 16)                     |                               | Response |
|--|-------------------------------|----------|
| Program Title                                      | BRAIN GAME (WRAL Channel 5.1) |          |
| Origination  | Local                         |          |
| Days/Times Program Regularly Scheduled             | Saturday, 11:30am-12n EST     |          |
| Total times aired at regularly scheduled time      | 12                            |          |
| Total times aired                                  | 13                            |          |
| Number of Preemptions                              | 1                             |          |
| Number of Preemptions for other than Breaking News |                               |          |
| Number of Preemptions Rescheduled                  | 1                             |          |
| Length of Program                                  | 30 mins                       |          |
| Age of Target Child Audience                       | 13 years to 16 years          |          |



|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Brain Game is a locally-produced academic trivia program featuring ninth and tenth grade students competing in a weekly competition. This show challenges students' knowledge in the areas of math, science, history, public affairs/current events, and the arts. The nine highest scoring teams compete in a televised year-end playoff tournament. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

### Digital Preemption Programs #1

| Questions  | Response                      |
|--|-------------------------------|
| Title of Program   | BRAIN GAME (WRAL Channel 5.1) |
| List date and time rescheduled   | 1/19/2013 @ 12-12:30pm EST    |
| Is the rescheduled date the second home?   | Yes                           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                           |
| Date Preempted   | 2013-01-12                    |
| Episode #  |                               |
| Reason for Preemption  | Sports                        |

| Digital Core Program (5 of 16)                     | Response                                  |
|--|---|
| Program Title                                      | BUSYTOWN MYSTERIES - I (WRAL Channel 5.1) |
| Origination  | Network                                   |
| Days/Times Program Regularly Scheduled             | Saturday, 9:30am-10:00am EST              |
| Total times aired at regularly scheduled time      | 13  |
| Total times aired                                  | 10  |
| Number of Preemptions                              | 0   |
| Number of Preemptions for other than Breaking News |   |

|  |   |
|--|---|
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 3 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (6 of 16)</b>              | <b>Response</b>                                    |
|--|--|
| Program Title                                      | DOODLEBOPS ROCKIN' ROAD SHOW II (WRAL Channel 5.1) |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled             | Saturday, 11am-11:30am EST                         |
| Total times aired at regularly scheduled time      | 12   |
| Total times aired                                  | 13   |
| Number of Preemptions                              | 1  |
| Number of Preemptions for other than Breaking News |  |

|  |   |
|--|---|
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 8 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

#### Digital Preemption Programs #1

| Questions  | Response   |
|--|--|
| Title of Program   | DOODLEBOPS ROCKIN' ROAD SHOW II (WRAL Channel 5.1) |
| List date and time rescheduled   | 1/20/2013 @ 12-12:30pm EST                         |
| Is the rescheduled date the second home?   | Yes  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   | 2013-01-12   |
| Episode #  |  |
| Reason for Preemption  | Non-breaking News                                  |

| Digital Core Program (7 of 16)         | Response                         |
|--|----------------------------------|
| Program Title                          | ANIMAL RESCUE (WRAL CHANNEL 5.2) |
| Origination                            | Syndicated                       |
| Days/Times Program Regularly Scheduled | Sunday, 8am-8:30am EST           |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care & protection. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (8 of 16)</b>         | <b>Response</b>                                 |
|---|---|
| Program Title                                 | BUSY WORLD OF RICHARD SCARRY (WRAL CHANNEL 5.2) |
| Origination                                   | Network   |
| Days/Times Program Regularly Scheduled        | Saturday, 10:30am-11am EST                      |
| Total times aired at regularly scheduled time | 13  |
| Total times aired                             |   |

|  |  |
|--|--|
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (9 of 16)</b>              | <b>Response</b>                            |
|--|--|
| Program Title                                      | GREEN SCREEN ADVENTURES (WRAL CHANNEL 5.2) |
| Origination  | Network                                    |
| Days/Times Program Regularly Scheduled             | Saturday, 10-10:30am EST                   |
| Total times aired at regularly scheduled time      | 13   |
| Total times aired                                  |  |
| Number of Preemptions                              | 0  |
| Number of Preemptions for other than Breaking News |  |

|  |   |
|--|---|
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 7 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their voices are being heard. They learn critical writing skills and positive social messages. The program focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, and Compassion. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (10 of 16)</b>             | <b>Response</b>                   |
|--|-----------------------------------|
| Program Title                                      | THE DOODLEBOPS (WRAL CHANNEL 5.2) |
| Origination  | Network                           |
| Days/Times Program Regularly Scheduled             | Sunday, 10:30-11am EST            |
| Total times aired at regularly scheduled time      | 13                                |
| Total times aired                                  |                                   |
| Number of Preemptions                              | 0                                 |
| Number of Preemptions for other than Breaking News |                                   |
| Number of Preemptions Rescheduled                  |                                   |

|  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (11 of 16)</b>             | <b>Response</b>                              |
|--|--|
| Program Title                                      | COUNTRY MOUSE, CITY MOUSE (WRAL Channel 5.2) |
| Origination  | Network                                      |
| Days/Times Program Regularly Scheduled             | Saturday, 12n-12:30pm EST                    |
| Total times aired at regularly scheduled time      | 9  |
| Total times aired                                  | 13   |
| Number of Preemptions                              | 4  |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled                  | 4  |
| Length of Program                                  | 30 mins                                      |

|  |   |
|--|---|
| Age of Target Child Audience   | 4 years to 9 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

#### Digital Preemption Programs #1

| Questions  | Response                                     |
|--|--|
| Title of Program   | COUNTRY MOUSE, CITY MOUSE (WRAL Channel 5.2) |
| List date and time rescheduled   | 2/2/2013 @ 8-8:30am EST                      |
| Is the rescheduled date the second home?   | Yes  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   | 2013-02-02                                   |
| Episode #  |  |
| Reason for Preemption  | Sports                                       |

#### Digital Preemption Programs #2

| Questions  | Response                                     |
|--|--|
| Title of Program   | COUNTRY MOUSE, CITY MOUSE (WRAL Channel 5.2) |
| List date and time rescheduled   | 3/16/2013 @ 8-8:30am EST                     |
| Is the rescheduled date the second home?   | Yes  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   | 2013-03-16                                   |
| Episode #  |  |
| Reason for Preemption  | Sports                                       |

#### Digital Preemption Programs #3



| Questions  | Response                                     |
|--|--|
| Title of Program   | COUNTRY MOUSE, CITY MOUSE (WRAL Channel 5.2) |
| List date and time rescheduled   | 3/2/2013 @ 8-8:30am EST                      |
| Is the rescheduled date the second home?   | Yes  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   | 2013-03-02                                   |
| Episode #  |  |
| Reason for Preemption  | Sports                                       |

#### Digital Preemption Programs #4

| Questions  | Response                                     |
|--|--|
| Title of Program   | COUNTRY MOUSE, CITY MOUSE (WRAL Channel 5.2) |
| List date and time rescheduled   | 3/9/2013 @ 8-8:30am EST                      |
| Is the rescheduled date the second home?   | Yes  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   | 2013-03-09                                   |
| Episode #  |  |
| Reason for Preemption  | Sports                                       |

| Digital Core Program (12 of 16)                    |                                     | Response |
|--|-------------------------------------|----------|
| Program Title                                      | SMART START KIDS (WRAL CHANNEL 5.2) |          |
| Origination  | Local                               |          |
| Days/Times Program Regularly Scheduled             | Sunday, 8:30-9am EST                |          |
| Total times aired at regularly scheduled time      | 13                                  |          |
| Total times aired                                  |                                     |          |
| Number of Preemptions                              | 0                                   |          |
| Number of Preemptions for other than Breaking News |                                     |          |

|  |   |
|--|---|
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 3 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Smart Start Kids is a locally-produced, award-winning children's television program where preschoolers are the "stars" of the show. Produced in a magazine-style format, the children interact with show host "Willa" and travel to fun, educational places across the state of North Carolina. Together, they experience trips to new geographical locations, learn from hands-on activities, and create their own memorable stories and music. Children viewers can also participate from home or a childcare center by calling the Smart Start toll-free phone number and sharing their own exciting, personal stories such as a first trip to the beach or the arrival of a new puppy. This toll-free phone number provides access for all North Carolina children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (13 of 16)</b>             | <b>Response</b>                      |
|--|--------------------------------------|
| Program Title                                      | WIMZIE'S HOUSE II (WRAL CHANNEL 5.2) |
| Origination  | Network                              |
| Days/Times Program Regularly Scheduled             | Saturday, 11:30am-12n EST            |
| Total times aired at regularly scheduled time      | 12                                   |
| Total times aired                                  | 13                                   |
| Number of Preemptions                              | 1                                    |
| Number of Preemptions for other than Breaking News |                                      |

|  |  |
|--|--|
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 3 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and woolly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

### Digital Preemption Programs #1

| Questions  | Response                             |
|--|--------------------------------------|
| Title of Program   | WIMZIE'S HOUSE II (WRAL CHANNEL 5.2) |
| List date and time rescheduled   | 3/16/2013 @ 9-9:30am EST             |
| Is the rescheduled date the second home?   | Yes                                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                  |
| Date Preempted   | 2013-03-16                           |
| Episode #  |                                      |
| Reason for Preemption  | Sports                               |

Digital Core Program (14 of 16)

Response

|  |  |
|--|--|
| Program Title  | DANGER RANGERS(WRAL Channel 5.2)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday, 12:30pm-1pm EST  |
| Total times aired at regularly scheduled time  | 9  |
| Total times aired  | 13   |
| Number of Preemptions  | 4  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 4  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 5 years to 7 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

#### Digital Preemption Programs #1

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | DANGER RANGERS(WRAL Channel 5.2) |
| List date and time rescheduled   | 3/2/2013 @ 8:30-9am EST          |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                              |
| Date Preempted   | 2013-03-02                       |
| Episode #  |                                  |
| Reason for Preemption  | Sports                           |

#### Digital Preemption Programs #2

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | DANGER RANGERS(WRAL Channel 5.2) |
| List date and time rescheduled   | 3/16/2013 @ 8:30-9am EST         |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                              |

|                       |            |
|-----------------------|------------|
| Date Preempted        | 2013-03-16 |
| Episode #             |            |
| Reason for Preemption | Sports     |

### Digital Preemption Programs #3

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | DANGER RANGERS(WRAL Channel 5.2) |
| List date and time rescheduled   | 2/2/2013 @ 8:30-9am EST          |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                              |
| Date Preempted   | 2013-02-02                       |
| Episode #  |                                  |
| Reason for Preemption  | Sports                           |

### Digital Preemption Programs #4

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | DANGER RANGERS(WRAL Channel 5.2) |
| List date and time rescheduled   | 3/9/2013 @ 8:30-9am EST          |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                              |
| Date Preempted   | 2013-03-09                       |
| Episode #  |                                  |
| Reason for Preemption  | Sports                           |

| Digital Core Program (15 of 16)               |   | Response |
|---|---|----------|
| Program Title                                 | DOODLEBOPS ROCKIN' ROAD SHOW (WRAL Channel 5.2) |          |
| Origination                                   | Network   |          |
| Days/Times Program Regularly Scheduled        | Sunday, 10am-10:30am EST                        |          |
| Total times aired at regularly scheduled time | 13  |          |
| Total times aired                             |   |          |

|  |  |
|--|--|
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure! This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (16 of 16)</b>        | <b>Response</b>                     |
|---|-------------------------------------|
| Program Title                                 | WIMZIE'S HOUSE I (WRAL Channel 5.2) |
| Origination                                   | Network                             |
| Days/Times Program Regularly Scheduled        | Saturday, 11am-11:30am EST          |
| Total times aired at regularly scheduled time | 13                                  |
| Total times aired                             |                                     |
| Number of Preemptions                         | 0                                   |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 3 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and woolly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Non-Core  
Educational and  
Informational  
Programming (0)**



**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response              |
|---|-----------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes                   |
| Name of children's programming liaison  | Loretta Harper-Arnold |
| Address   | PO Box 12000          |
| City  | Raleigh               |
| State   | NC                    |
| Zip   | 27605                 |
| Telephone Number  | (919) 821-8652        |
| Email Address   | lharper@wral.com      |

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

Please note regarding Questions 7(b) and 7(c): WRAL-TV terminated analog service as of July 1, 2009, and has answered yes to Questions 7(b) and 7(c) in order to avoid filing an unnecessary exhibit. Although the above report indicates that all core children's programming aired with the E/I logo displayed as required, there were two isolated instances in which the E/I logo was not properly displayed. The following occurred during this quarter: \*Due to a failure of the network-wide graphics box, THIS Network children's educational programs which aired on WRAL Channel 5.2 on Saturday, March 23, 2013 and Sunday, March 24, 2013 did not contain an "E/I" logo throughout the entirety of the programs. These same program episodes were aired in rebroadcasts on March 29-31, 2013 between the hours of 7:00 a.m. and 10:00 p.m. with the "E/I" logo. These rebroadcasts were publicized by announcements on THIS Network. \*\*Due to a production oversight, the E/I symbol was omitted during segment 1 of Brain Game, a locally-produced core children's program airing on WRAL Channel 5.1, on Saturday, March 30, 2013. The E/I symbol, however, was properly displayed in all remaining Brain Game show segments aired on this date. The station has scheduled a rebroadcast of this show in its entirety with the "E/I" symbol in 2nd Quarter 2013 between the hours of 7:00 a.m and 10:00 p.m. The station has also implemented measures to prevent future recurrences of this issue and can provide additional details to Commission staff as necessary. Delayed Core Programming Start Times: Due to emergency weather updates and breaking news, including the Presidential Inauguration, four core children's programs that aired during the quarter were delayed between 30 seconds and seven minutes, but then the remainder of each core program aired in its entirety. The following core children's programs airing on WRAL Channel 5.1 were affected: - Brain Game, on 2/16/13 delayed :30 seconds - Busytown Mysteries I, on 1/20/13 delayed 7 mins - Doodlebops Rockin' Road Show, on 1/20/13 delayed approximately 5 mins - Doodlebops Rockin' Road Show, on 1/26/13 delayed 1 min - Smart Start Kids, on 1/26/13 delayed 1 min WRAL-TV seeks to positively influence the lives of our younger audience through station tours, routine school visits, station talent involvement at children-focused events, and donated production and/or airtime for public service announcements aired in the interest of children. Below is a more detailed accounting of the aforementioned station efforts during 1st Quarter 2013 (supporting attachments are available to the Commission or the general public upon request) -- -Estimated in-kind monetary value of public service announcements aired in the interest of children and their families during regularly scheduled children's programming = \$51,575 -Station tours conducted for approximately 210 school-age children. -WRAL News talent appearances/involvement at a total of 107 events/activities benefiting children. -Family-friendly events sponsored by WRAL-TV included: Jan 21, 2013 - The Martin Luther King Jr. Interfaith Prayer Breakfast, a free event sponsored by Capitol Broadcasting Company (WRAL's parent company). Families are invited to attend at no cost in celebration of the Martin Luther King, Jr. Holiday. The program includes an inspiring keynote speaker and youth presenter. WRAL-TV also broadcasts the event for its entire viewing area to learn more about the legacy of Dr. King.

**Other Matters (16)**

| <b>Other Matters (1 of 16)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | SMART START KIDS (WRAL Channel 5.1)   |
| Origination  | Local   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday, 10am-10:30am EST  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 5 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Smart Start Kids is a locally-produced, award-winning children's television program where preschoolers are the "stars" of the show. Produced in a magazine-style format, the children interact with show host "Willa" and travel to fun, educational places across the state of North Carolina. Together, they experience trips to new geographical locations, learn from hands-on activities, and create their own memorable stories and music. Children viewers can also participate from home or a childcare center by calling the Smart Start toll-free phone number and sharing their own exciting, personal stories such as a first trip to the beach or the arrival of a new puppy. This toll-free phone number provides access for all North Carolina children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| <b>Other Matters (2 of 16)</b>                            | <b>Response</b>                                   |
|---|---|
| Program Title   | DOODLEBOPS ROCKIN' ROAD SHOW I (WRAL Channel 5.1) |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturday, 10:30am-11am EST                        |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13  |
| Length of<br>Program                                      | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from                | 3 years to 6 years                                |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|---|

**Other Matters (3 of 16)**

**Response**

|               |   |
|---------------|---|
| Program Title | BUSYTOWN MYSTERIES - I (WRAL Channel 5.1) |
|---------------|---|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

|  |                         |
|--|-------------------------|
| Days/Times Program Regularly Scheduled | Sunday, 11:30am-12n EST |
|--|-------------------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                    |
|-----------------------------------|--------------------|
| Age of Target Child Audience from | 3 years to 7 years |
|-----------------------------------|--------------------|

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|---|

**Other Matters (4 of 16)**

**Response**

|               |                               |
|---------------|-------------------------------|
| Program Title | BRAIN GAME (WRAL Channel 5.1) |
|---------------|-------------------------------|

|             |       |
|-------------|-------|
| Origination | Local |
|-------------|-------|

|  |                           |
|--|---------------------------|
| Days/Times Program Regularly Scheduled | Saturday, 11:30am-12n EST |
|--|---------------------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|  |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Brain Game is a locally-produced academic trivia program featuring ninth and tenth grade students competing in a weekly competition. This show challenges students' knowledge in the areas of math, science, history, public affairs/current events, and the arts. The nine highest scoring teams compete in a televised year-end playoff tournament. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

**Other Matters (5 of 16) Response**

|   |  |
|---|--|
| Program Title                                 | BUSYTOWN MYSTERIES - II (WRAL Channel 5.1) |
| Origination                                   | Network                                    |
| Days/Times Program Regularly Scheduled        | Sunday, 12n-12:30pm EST                    |
| Total times aired at regularly scheduled time | 13   |
| Length of Program                             | 30 mins                                    |
| Age of Target Child Audience from             | 3 years to 7 years                         |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|---|

**Other Matters (6 of 16) Response**

|  |  |
|--|--|
| Program Title                          | DOODLEBOPS ROCKIN' ROAD SHOW II (WRAL Channel 5.1) |
| Origination                            | Network  |
| Days/Times Program Regularly Scheduled | Saturday, 11am-11:30am EST                         |

|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

**Other Matters (7 of 16)**

**Response**

|  |   |
|--|---|
| Program Title  | GREEN SCREEN ADVENTURES (WRAL Channel 5.2)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday, 10am-10:30am EST  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 7 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their voices are being heard. They learn critical writing skills and positive social messages. The program focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, and Compassion. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

**Other Matters (8 of 16)**

**Response**

|               |                                      |
|---------------|--------------------------------------|
| Program Title | WIMZIE'S HOUSE II (WRAL Channel 5.2) |
|---------------|--------------------------------------|

|  |   |
|--|---|
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday, 11:30am-12n EST   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 3 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment. Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> |

| <b>Other Matters (9 of 16)</b>                | <b>Response</b>                     |
|---|-------------------------------------|
| Program Title                                 | WIMZIE'S HOUSE I (WRAL Channel 5.2) |
| Origination                                   | Network                             |
| Days/Times Program Regularly Scheduled        | Saturday, 11am-11:30am EST          |
| Total times aired at regularly scheduled time | 13                                  |



|  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 3 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and woolly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> |

| <b>Other Matters (10 of 16)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | BUSY WORLD OF RICHARD SCARRY (WRAL Channel 5.2)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday, 10:30am-11am EST  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> |

| <b>Other Matters (11 of 16)</b> | <b>Response</b> |
|---------------------------------|-----------------|
|---------------------------------|-----------------|

|  |   |
|--|---|
| Program Title  | SMART START KIDS (WRAL Channel 5.2)   |
| Origination  | Local   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday, 8:30am-9am EST  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 5 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Smart Start Kids is a locally-produced, award-winning children's television program where preschoolers are the "stars" of the show. Produced in a magazine-style format, the children interact with show host "Willa" and travel to fun, educational places across the state of North Carolina. Together, they experience trips to new geographical locations, learn from hands-on activities, and create their own memorable stories and music. Children viewers can also participate from home or a childcare center by calling the Smart Start toll-free phone number and sharing their own exciting, personal stories such as a first trip to the beach or the arrival of a new puppy. This toll-free phone number provides access for all North Carolina children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| <b>Other Matters<br/>(12 of 16)</b>                       | <b>Response</b>                  |
|---|----------------------------------|
| Program Title   | ANIMAL RESCUE (WRAL Channel 5.2) |
| Origination   | Syndicated                       |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Sunday, 8am-8:30am EST           |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                               |
| Length of<br>Program                                      | 30 mins                          |
| Age of Target<br>Child Audience<br>from                   | 13 years to 16 years             |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care & protection. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|--|

| Other Matters (13 of 16) | Response |
|--------------------------|----------|
|--------------------------|----------|

|               |  |
|---------------|--|
| Program Title | COUNTRY MOUSE, CITY MOUSE (WRAL Channel 5.2) |
|---------------|--|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

|  |                           |
|--|---------------------------|
| Days/Times Program Regularly Scheduled | Saturday, 12n-12:30pm EST |
|--|---------------------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                    |
|-----------------------------------|--------------------|
| Age of Target Child Audience from | 4 years to 9 years |
|-----------------------------------|--------------------|

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|---|

| Other Matters (14 of 16) | Response |
|--------------------------|----------|
|--------------------------|----------|

|               |                                   |
|---------------|-----------------------------------|
| Program Title | DANGER RANGERS (WRAL Channel 5.2) |
|---------------|-----------------------------------|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

|  |                           |
|--|---------------------------|
| Days/Times Program Regularly Scheduled | Saturday, 12:30pm-1pm EST |
|--|---------------------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                    |
|-----------------------------------|--------------------|
| Age of Target Child Audience from | 5 years to 7 years |
|-----------------------------------|--------------------|

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

**Other Matters (15 of 16)**

**Response**

Program Title DOODLEBOPS ROCKIN' ROAD SHOW (WRAL Channel 5.2)

Origination Network

Days/Times Sunday, 10am-10:30am EST  
Program  
Regularly  
Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure! This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

**Other Matters (16 of 16)**

**Response**

Program Title THE DOODLEBOPS (WRAL Channel 5.2)

Origination Network

Days/Times Sunday, 10:30am-11am EST  
Program  
Regularly  
Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

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Age of Target Child Audience from

2 years to 5 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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**Certification**

| Question  | Response   |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>  |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>   | <p><b>Capitol<br/>Broadcasting<br/>Company,<br/>Inc.</b></p> |

## Attachments

No Attachments.