



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004970901** | File Number: **CPR-126766** | Submit Date: **01/09/2012** | Call Sign: **WTWC-TV** | Facility ID: **66908** |

City: **TALLAHASSEE** | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

01/09/2012 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2011

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|----------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | NBC |
| | Nielsen DMA | Tallahassee-Thomasville GA |
| | Web Home Page Address | www.wtvc40.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 7.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(15)

| Digital Core Program (1 of 15) | Response |
|--|---|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9am-9:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News produces educational features such as, "College and You"(tips for choosing and getting into college), and "Word"(vocabulary skills training),as well as informational features for teens,such as reports about healthy eating,driving tips for new drivers,and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world,with weekly headlines that present the news in a teen appropriate manner. The Program stimulates the 13-16 year old's curiosity,develops their learning and cognitive,listening and thinking skills,and serves as an enhancement of their academic and educational experience. More than 5,000 schools are using Teen Kids News as part of their school curriculum and affiliate stations have already contacted school systems in that regard. The full scripts are available to provide easy access for teachers to use in their classrooms. This program airs on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|----------------|
| Title of Program | Teen Kids News |
| List date and time rescheduled | |
| Is the rescheduled date the second home? | |
| Were promotional efforts made to notify the public of rescheduled date and time? | |
| Date Preempted | 2011-11-19 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (2 of 15) | Response |
|--|---|
| Program Title | Animal Exploration with Jared Miller |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:30am-10am |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes, there is always something amazing happening. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. This program airs on the station's main digital stream. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Digital Preemption Programs #1

| Questions | Response |
|--|--------------------------------------|
| Title of Program | Animal Exploration with Jared Miller |
| List date and time rescheduled | |
| Is the rescheduled date the second home? | |
| Were promotional efforts made to notify the public of rescheduled date and time? | |
| Date Preempted | 2011-11-19 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (3 of 15) | Response |
|--|------------------------|
| Program Title | Turbo Dogs |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 10am-10:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 14 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TURBO DOGS is a show about six canine friends (Dash, GT, Clutch, Stinkbert, Strut, and Mags). They have their own distinct characteristics but share a common love for racing cars. The fastest dogs in racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode. This program airs on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|----------------|
| Title of Program | Turbo Dogs |
| List date and time rescheduled | 11/26/2011 1pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-11-19 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (4 of 15) | Response |
|---|------------------------|
| Program Title | Sheldon |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 10:30am-11am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 14 |
| Number of Preemptions | 1 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Shelldon's also live at the inn. Shelldon and his buddies, Herman and Connie, always work together and solve problems that they face in school or in the community. A recurring problem is to stay the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection. This program airs on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-------------------|
| Title of Program | Shelldon |
| List date and time rescheduled | 11/26/2011 1:30pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-11-19 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (5 of 15) | Response |
|--------------------------------|------------------|
| Program Title | Magic School Bus |
| Origination | Network |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Saturdays 11am-11:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 14 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ms. Frizzle and her group of students who dutifully follow her approach to education by taking magical field trips to learn about anything that interests her or them. The students are all curious, but with each one, there is often a personal challenge to get everything all worked out. The class has been on 52 field trips, traveling in a magic bus that can transform its shape and power source, so it can travel through any environment, from the bottom of the ocean to outer space. Ms. Frizzle can handle it all, from driving the bus, navigating unfamiliar terrain, to guiding the children's learning through inquiry. She is undeterred and rarely discouraged and expects no less from her students. Ms. Frizzle is amazingly understanding and permissive in her approach and the children are ambitiously curious about the world as a result. This program airs on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|------------------|
| Title of Program | Magic School Bus |
| List date and time rescheduled | 12/10/2011 1pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |

| | |
|-----------------------|------------|
| Date Preempted | 2011-11-19 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 15) Response | |
|--|---|
| Program Title | Babar |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 11:30am-12pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 14 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. This program airs on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|----------------|
| Title of Program | Babar |
| List date and time rescheduled | 12/10/2011 1pm |
| Is the rescheduled date the second home? | No |

| | |
|--|------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-11-19 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 15) | Response |
|--|--|
| Program Title | Willa's Wild Life |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 12pm-12:30pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 14 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Willa's Wild Life is an animated series featuring a six year old girl named Willa. Willa is permitted to share her home with an ever growing menagerie of animals such as an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their perspective points of view. In each episode, Willa faces a challenge at home, in school or her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, exercise success, develop competence, and become altruistic. This program airs on the station's main digital stream." |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
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Digital Preemption Programs #1

| Questions | Response |
|--|-------------------|
| Title of Program | Willa's Wild Life |
| List date and time rescheduled | 12/10/2011 1:30pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-11-19 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (8 of 15) | Response |
|--|-----------------------|
| Program Title | Pearlie |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 12:30pm-1pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 14 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pearlie recounts the escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy friends and her arch rival Saphira, who is also her fairy cousin. She gets along with everyone so ultimately every problem is solved and Pearlie learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva Saphira. Fortunately, Pearlie rises to Saphira's challenges, not by being mean but by outwitting her. Overall, learning is a constant process for Pearlie because she has big responsibilities. This program airs on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|----------------|
| Title of Program | Pearlie |
| List date and time rescheduled | 12/10/2011 2pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-11-19 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (9 of 15) | Response |
|--|----------------------|
| Program Title | Beta Records |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7am-7:30am |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews,tutorials, how-to's,producer and music executive tips,internet heroes,The Vault (legendary artists)and music as it pertains to fashion and pop culture. This program airs on the station's secondary digital stream The Cool TV Network 40-2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 15) | | Response |
|--|--|---|
| Program Title | | Real Life 101 |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Saturdays 7:30am-8am(10/1/11-12/24/11) |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Real life jobs and careers are explored in an energetic style as an educational and informational presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight. This program airs on the station's secondary digital stream The Cool TV Network 40-2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (11 of 15) | | Response |
|---------------------------------|--|-----------------|
| Program Title | | Ultimate Choice |
| Origination | | Syndicated |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Saturdays 8am-8:30am, 8:30am-9am(10/1/11-12/24/11) |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ultimate Choice Florida and Ultimate Choice Real Girls provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In Ultimate Choice Florida each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While Ultimate Choice Real Girls finds five diverse young women who are invited to join a revolution, a revolution to live a dramatically different life than dictated by the pop culture. These real girls are brought to an incredible house on the water and introduced to their new weekly routine with their new mentors(the show's hosts Courtenay and Shennette).Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications, they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs,Compromise,Resolving Conflict,Teamwork,Fear,and Self Control. This program airs on the station's secondary digital stream The Cool TV Network 40-2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (12 of 15) | Response |
|---------------------------------------|----------------|
| Program Title | Teen Kids News |
| Origination | Syndicated |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Saturdays 9am-9:30am, 9:30am-10am(10/1/11-12/24/11) |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program produces weekly educational features such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports for healthy eating, driving tips for new drivers, and avoiding internet predators. The show has been designed to meet the needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates curiosity, develops learning and 1 cognition, listening and thinking skills, and serves as an enhancement of a teen's academic and educational experience. This program airs on the station's secondary digital stream The Cool TV Network 40-2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (13 of 15) | | Response |
|---------------------------------------|--|--------------------|
| Program Title | | Gina D's Kids Club |
| Origination | | Syndicated |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Saturdays 7am, 7:30am, 8am, 8:30am, 9am, 9:30am |
| Total times aired at regularly scheduled time | 84 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each family-friendly oriented show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events. This program airs on the station's third digital stream The Country Network 40-3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 15) | Response |
|---|-----------------------|
| Program Title | Children Talk |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:30am-10am |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Children Talk is a weekly half-hour series where children talk about what they know and learn about what they don't. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of "Children Talk" provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. This program airs on the station's third digital stream The Country Network 40-3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 15) | Response |
|--|--------------------------|
| Program Title | Areil & Zoey & Eli Too |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday-Friday 4:30pm-5pm |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| | |
|--|--|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | *Ariel & Zoey Eli, Too (13-16)* This program is hosted by three siblings; twin girls, Ariel and Zoey, and their younger brother Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program aired on the secondary digital stream on WTCW channel 40.2 as part of Cool TV programming. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Scott Bradsher |
| Address | 3012 Highwoods Blvd, Suite 101 |
| City | Raleigh |
| State | NC |
| Zip | 27604 |
| Telephone Number | 919-872-9535 |
| Email Address | sbradsher@sbgnet.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | To supplement and enhance the educational value of the network's "Qubo" programs, NBC aired a number promos in its prime time schedule to promote the "Qubo" programs that air on the weekends. NBC also aired a number of promos and public service announcements from the AD Council and The More You Know campaign to give information to those who are 16 and under. In addition to core children's programming, WTWC airs public service announcements and Network news programming that have educational and informational value for children. WTWC airs NBC's "The More You Know "PSA series.NBC has a website that also gives information to children 16 and under."The More You Know's" comprehensive website (themoreyouknow.com) compliments the on-air public service announcements, while providing in-depth referral information for viewers. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kids pages and referral information by topic to partnering agencies referenced in the PSA's. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. |

Other Matters (13)

| Other Matters (1 of 13) | Response |
|--|---|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9am-9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News produces educational features such as, "College and You"(tips for choosing and getting into college), and "Word"(vocabulary skills training),as well as informational features for teens,such as reports about healthy eating,driving tips for new drivers,and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world,with weekly headlines that present the news in a teen appropriate manner. The Program stimulates the 13-16 year old's curiosity,develops their learning and cognitive,listening and thinking skills,and serves as an enhancement of their academic and educational experience. More than 5,000 schools are using Teen Kids News as part of their school curriculum and affiliate stations have already contacted school systems in that regard. The full scripts are available to provide easy access for teachers to use in their classrooms. This program will air on the station's main digital stream. |

| Other Matters (2 of 13) | Response |
|---|--------------------------------------|
| Program Title | Animal Exploration with Jared Miller |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:30am-10am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes,there is always something amazing happening. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. This program airs on the station's main digital stream.This program will air on the station's main digital stream. |
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| Other Matters (3 of 13) | Response |
|--|--|
| Program Title | Turbo Dogs |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 10am-10:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TURBO DOGS is a show about six canine friends (Dash, GT, Clutch, Stinkbert,Strut, and Mags). They have their own distinct characteristics but share a common love for racing cars. The fastest dogs in racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode. This program will air on the station's main digital stream. |

| Other Matters (4 of 13) | Response |
|---|------------------------|
| Program Title | Shelldon |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 10:30am-11am |
| Total times aired at regularly scheduled time | 13 |

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| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Shelldon's also live at the inn. Shelldon and his buddies, Herman and Connie, always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection. This program will air on the station's main digital stream. |

| Other Matters (5 of 13) | Response |
|--|--|
| Program Title | Magic School Bus |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 11am-11:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ms. Frizzle and her group of students who dutifully follow her approach to education by taking magical field trips to learn about anything that interests her or them. The students are all curious, but with each one, there is often a personal challenge to get everything all worked out. The class has been on 52 field trips,traveling in a magic bus that can transform its shape and power source, so it can travel through any environment, from the bottom of the ocean to outer space. Ms. Frizzle can handle it all, from driving the bus,navigating unfamiliar terrain, to guiding the children's learning through inquiry. She is undeterred and rarely discouraged and expects no less from her students. Ms. Frizzle is amazingly understanding and permissive in her approach and the children are ambitiously curious about the world as a result. This program will air on the station's main digital stream. |

| Other Matters (6 of 13) | Response |
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| Program Title | Babar |
| Origination | Network |

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|---|---|
| Days/Times Program Regularly Scheduled | Saturdays 11:30am-12pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. This program will air on the station's main digital stream. |

| Other Matters (7 of 13) | Response |
|--|---|
| Program Title | Willa's Wild Life |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 12pm-12:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Willa's Wild Life is an animated series featuring a six year old girl named Willa. Willa is permitted to share her home with an ever growing menagerie of animals such as an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their perspective points of view. In each episode, Willa faces a challenge at home, in school or her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, exercise success, develop competence, and become altruistic. This program will air on the station's main digital stream. |

| Other Matters (8 of 13) | Response |
|----------------------------|----------|
| Program Title | Pearlie |
| Origination | Network |

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|--|-----------------------|
| Days/Times Program Regularly Scheduled | Saturdays 12:30pm-1pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pearlie recounts the escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy friends and her arch rival Saphira, who is also her fairy cousin. She gets along with everyone so ultimately every problem is solved and Pearlie learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva Saphira. Fortunately, Pearlie rises to Saphira's challenges, not by being mean but by outwitting her. Overall,learning is a constant process for Pearlie because she has big responsibilities. This program will air on the station's main digital stream. |
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| Other Matters (9 of 13) | Response |
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| Program Title | Ariel & Zoey & Eli Too |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mondays-Friday 4:30PM-5PM |
| Total times aired at regularly scheduled time | 65 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | *Ariel & Zoey Eli, Too (13-16)* This program is hosted by three siblings; twin girls, Ariel and Zoey, and their younger brother Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program will air on the secondary digital stream on WTCW channel 40.2 as part of Cool TV programming. |

| Other Matters (10 of 13) | Response |
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| Program Title | Beta Records |
| Origination | Syndicated |

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| Days/Times Program Regularly Scheduled | Saturdays 7am-7:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Beta Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major and indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer and music executive tips, Internet heroes, The vault (legendary artists), and music as it pertains to fashion and pop culture. This program will air on the secondary digital stream on WTWC channel 40.2 as part of Cool TV programming. |

| Other Matters (11 of 13) | Response |
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| Program Title | Gina D's Kids Club |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7am, 7:30am, 8am |
| Total times aired at regularly scheduled time | 39 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each family-friendly oriented show is hosted by Gina D, a positive female role model for young children. The major premise of the show is to establish and reinforce positive values and behaviors, through original songs and character performances, that viewing children will choose to adopt and imitate. The show is designed for today's children, incorporating 3D, CGI animation, live characters, puppets and children. Each show ends with Gina D writing a letter to her grandmother to review the educational highlights of the day's events. This program will air on the secondary digital stream on WTWC channel 40.3 as part of The Country Network programming. |

| Other Matters (12 of 13) | Response |
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| Program Title | Mustard Pancakes |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:30am, 9am |

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| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mustard Pancakes features the gifted Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes, Mo and the lone cat, Mr. D. Under Campbell's thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The music-driven show celebrates the joy of childhood through the power of music, storytelling and appealing characters. The show's nuturing environment features a cast of colorful and adorable puppet characters who support each other's growth and work together to overcome the day-to-day challenges all children face. This program will air on the secondary digital stream on WTCW channel 40.3 as part of The Country Network programming. |

| Other Matters (13 of 13) | Response |
|--|---|
| Program Title | Children Talk |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Children Talk is a weekly half-hour series where children talk about what they know and learn about what they don't. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of "Children Talk" provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. This program will air on the secondary digital stream on WTCW channel 40.3 as part of The Country Network programming. |

Certification

| Question | Response |
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| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>WTWC Licensee, LLC</p> |

Attachments

No Attachments.