



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018608273** | File Number: **CPR-163930** | Submit Date: **01/08/2015** | Call Sign: **KMPH-CD** | Facility ID: **168338** |
City: **MERCED-MARIPOSA** | State: **CA**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/08/2015** |
Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2014

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | FOX |
| | Nielsen DMA | Fresno-Visalia |
| | Web Home Page Address | www.kmph.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(6)

| Digital Core Program (1 of 6) | Response |
|---|---|
| Program Title | Xploration Awesome Planet |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7:00am (10/4-12/27/14) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau), brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program airs on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 6) | Response |
|--|-------------------------------------|
| Program Title | Xploration Outer Space |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7:30 a.m. (10/4-12/27/14) |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, host Emily Calandrelli takes incredible journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes will feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program airs on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 6) | Response |
|--|-------------------------------------|
| Program Title | Xploration Earth 2050 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:00 a.m. (10/4-12/27/14) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, host Emily Calandrelli takes incredible journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes will feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program airs on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 6) | | Response |
|--|--|---|
| Program Title | | Xploration Animal Science |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Saturdays 8:30 a.m. (10/4-12/27/14) |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | This animal series takes a uniquely scientific approach to animal behavior studies. The program goes one step further to look at how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures. This program airs on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (5 of 6) | | Response |
|--|---|----------|
| Program Title | State to State | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Saturdays 9:00 a.m. (10/4-12/27/14) | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travels the United States and features incredible cities, amazing monuments, natural wonders, and other interesting destinations. The series will be packed with core curriculum information about history, geography, and culture and it will be a fun and entertaining learning experience. This program airs on the station's main digital stream. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (6 of 6) | | | Response |
|--|-------------------------------------|--|----------|
| Program Title | Teen Kids News | | |
| Origination | Syndicated | | |
| Days/Times Program Regularly Scheduled | Saturdays 9:30 a.m. (10/4-12/27/14) | | |
| Total times aired at regularly scheduled time | 11 | | |
| Total times aired | 13 | | |
| Number of Preemptions | 2 | | |
| Number of Preemptions for other than Breaking News | | | |

| | |
|--|--|
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program airs on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|----------------|
| Title of Program | Teen Kids News |
| List date and time rescheduled | 10/19/14 7:30a |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-10-18 |
| Episode # | 10/18/14 #1206 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|----------------|
| Title of Program | Teen Kids News |
| List date and time rescheduled | 12/21/14 7:30a |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-12-20 |
| Episode # | 12/20/14 #1215 |
| Reason for Preemption | Sports |

Non-Core Educational and Informational Programming (2)

| Non-Core Educational and Informational Programming (1 of 2) | | Response |
|--|--|---|
| Program Title | | Live Life and Win |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled: | | Saturdays 4:30am |
| Total times aired at regularly scheduled time: | | 13 |
| Number of Preemptions | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program airs on the station's main digital stream. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | | Yes |

Date and Time Aired:

| Questions | | Response |
|---|--|--|
| Non-Core Educational and Informational Programming (2 of 2) | | |
| Program Title | | 3 Wide Life |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled: | | Saturday 11:00am (11/2/14, Sunday's 3:00pm (11/22/14) & 4:00pm (11/30/14)m |
| Total times aired at regularly scheduled time: | | 3 |
| Number of Preemptions | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program provides an inside look at the world of car racing. It features NASCAR teams, crew members, business personnel and drivers who share their experiences, advice and stories providing an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs the viewers about the technical aspects of racing, how racing began, information on racing as a career and also the importance of philanthropy and helping others. This program airs on the station's main digital stream. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
|-----------|----------|

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Terri Ortlieb |
| Address | 5111 East McKinley Avenue |
| City | Fresno |
| State | CA |
| Zip | 93727 |
| Telephone Number | 559-255-2600 |
| Email Address | tlortlieb@chestv.com |

| | |
|--|---|
| <p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p> | <p>KMPH continued to serve the educational, informational, and social needs of children throughout the 4th Quarter 2014 through extensive broadcast and outreach activities. The station has continued to air PSAs for local and national organizations serving the interests of children and families, including those from The Partnership for Drug Free Kids Campaign and stories of people who know the challenges of addiction as well as the struggles and power of recovery, from The Ad Council Fatherhood Involvement Campaign "Kid Again", creating an awareness to fathers on the importance of their presence in the well-being of their children's lives, and from the Ad Council on the dangers of childhood asthma. We also have presented stories in our newscasts highlighting children's issues, such as the impact of what is now the common childhood disease, tooth decay, on boys and girls, the need for increased child awareness from the experience of the toddler who lost a foot in a lawnmower, an increased understanding of impact of good nutrition on children, and how it can lead to better test scores, and the potentially tragic impact of cyber bullying, as in the story of a bullied child with cerebral palsy. The station continues to provide tours of our facility to local schools to show where and how the news is produced, and to answer questions on what skills are needed to work in the industry, including education. The station's on air talent maintain an extensive schedule with community groups and schools. Dozens of visits were made to schools to read to students, helping them develop a love of reading and continuing education, teaching them about weather and the environment, sports and health, and to answer questions about television, world events, and issues that impact children. Video of the students and teachers of the schools visited are featured during our 5 hour morning news and entertainment program, Great Day. These videos are included in Kopi's Ten Day Forecast, Great Day Faces, and the 7th Inning Stretch. These videos and their accompanying stories are also featured on our website. Our news personalities are all active in the community, including one of who serves on the board of the Northern California Chapter of the National Association of Television Arts and Sciences, serving in the Mentoring and Scholarship programs. Our station is active on social media, where we frequently field questions from children, and take the opportunity to encourage them to continue their education, act in a socially responsible manner, and become good stewards of the planet on which they live.</p> |
|--|---|

Other Matters (6)

| Other Matters (1 of 6) | Response |
|---|---|
| Program Title | Xploration Awesome Planet |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7:00am (1/3-3/28/15) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau), brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program airs on the station's main digital stream. |

| Other Matters (2 of 6) | Response |
|---|--|
| Program Title | Xploration Outer Space |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7:30am (1/3-3/28/15) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, host Emily Calandrelli takes incredible journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes will feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program airs on the station's main digital stream. |

| Other Matters (3 of 6) | Response |
|------------------------|-----------------------|
| Program Title | Xploration Earth 2050 |
| Origination | Syndicated |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Saturdays 8:00am (1/3-3/28/15) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program airs on the station's main digital stream. |
| Other Matters (4 of 6) | |
| Program Title | Xploration Animal Science |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:30am (1/3-3/28/15) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This animal series takes a uniquely scientific approach to animal behavior studies. The program goes one step further to look at how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures. This program airs on the station's main digital stream. |
| Other Matters (5 of 6) | |
| Program Title | State to State |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:00am (1/3-3/28/15) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | State to State travels the United States and features incredible cities, amazing monuments, natural wonders, and other interesting destinations. The series will be packed with core curriculum information about history, geography, and culture, and it will be a fun and entertaining learning experience. This program airs on the station's main digital stream. |

| Other Matters (6 of 6) | Response |
|--|--|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:30 a.m. (1/3-3/28/15) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program airs on the station's main digital stream. |

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>KMPH LICENSEE, LLC</p> |

Attachments

No Attachments.