



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004284899** | File Number: **CPR-145957** | Submit Date: **10/17/2013** | Call Sign: **WYOU** | Facility ID: **17010** | City: **SCRANTON** | State: **PA** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/17/2013 Filing Status: Active

# Report reflects information for : Third Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response	
Station Type	Station Type	Network Affiliation	
	Affiliated network	CBS	
	Nielsen DMA	Wilkes Barre-Scranton	
	Web Home Page Address	www.pahomepage.com	

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	DOODLEBOPS - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00-7:30AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	DOODLEBOPS - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30-8:00AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Eac episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core</b>
Program (3
of 12)

Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00-8:30AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from thos facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)		Response
	Program Title	BUSYTOWN MYSTERIES - II

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30-9:00AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries by the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's re-
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	of Response				
Program Title	LIBERTY'S KIDS - I				
Origination	Network				

Days/Times Program Regularly Scheduled	Sundays, 7:00-7:30AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definiti of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 12)	Response		
Program Title	LIBERTY'S KIDS - II		
Origination	Network		

Days/Times Program Regularly Scheduled	Sundays, 7:30-8:00AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 12)		Response		
	Program Title	LUCKY DOG		
	Origination	Network		

Days/Times Program Regularly Scheduled	Saturdays, 7:00-7:30AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. On September 28, CBS Network changed its children's programming to reflect new shows for all 3 hours of our Core programming. This is one of the new shows.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	DR. CHRIS PET VET
Origination	Network

Days/Times	Saturdays, 7:30-8:00AM
Program	
Regularly	
Scheduled	
Total times	1
aired at	
regularly	
scheduled	
time	
Total times	
aired	
Number of	0
Preemptions	
Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
=	13 years to 10 years
Target Child	
Audience	
Describe the	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into
educational	life of one of the world's busiest vets and the animals that he treats. For those animals that require spe
and	services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small anima
informational	specialist hospital. The show usually consists of three segments, following the doctor as he treats various
objective of	animals that are in trouble and offering the viewer opportunities to understand the challenges a veterin
the program	daily faces. The series focuses on how the doctor investigates the individual problem and tries to deve
and how it	solutions that on the surface would seem confounding to the viewer. As such the show not only offers
meets the	view into careers in and responsibility for taking care of pets, but also into problem solving strategies a
definition of	behaviors. This program is specifically designed to further the educational and informational needs of
Core	
	children, has educating and informing children as a significant purpose, and otherwise meets the definition of Care Programming as appointed in the Commission's rules. On September 38, CRS Naturally shapes
Programming.	of Core Programming as specified in the Commission's rules. On September 28, CBS Network change
	children's programming to reflect new shows for all 3 hours of our Core programming. This is one of the shows.
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
3.12.5.	
the program	
the program	
the program the symbol E /I?	

	of 12)	Response
	Program Title	RECIPE REHAB
	Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 8:00-8:30AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its o kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrate that healthy food choices can have positive effects on viewers' quality of life. This program is specifical designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified the Commission's rules. On September 28, CBS Network changed its children's programming to reflect shows for all 3 hours of our Core programming. This is one of the new shows.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 12)	Response		
Program Title	JAMIE OLIVER'S 15 MINUTE MEALS		
Origination	Network		

Days/Times Program Regularly Scheduled	Saturdays, 8:30-9:00AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to t goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational need children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. On September 28, CBS Network changed children's programming to reflect new shows for all 3 hours of our Core programming. This is one of the reshows.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 12)	Response		
Program Title	ALL IN WITH LAILA ALI		
Origination	Network		

Days/Times Program Regularly Scheduled	Sundays, 7:00-7:30AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational peop groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuse on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion from some subject or discipline, the importance of setting goals and the value of not giving up. The show not denourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. On September 28, CBS Network changed its children's programming to reflect new shows for all 3 hours of our Core programming. This is one of the new shows.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network

Days/Times Program Regularly Scheduled	Sundays, 7:30-8:00AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. On September 28, CBS Network changed its children's programming to reflect new shows for all 3 hours of our Core programming. This is one of the new shows.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays, July 6, 13, 20, 27, August 3, 10, 17, 25, 31, September 7, 14, 21, 28, 2013, 6:30-7AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild About Animals" is hosted by Mariette Hartley. The program's objective is to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode consists of at least four (4) stories designed to teach children about exotic and unique animals from the wild, as well as to educate them further about the animals they see everyday.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	
Name of children's programming liaison	Susan J. Kalinowski
Address	62 S. Franklin St.
City	Wilkes-Barre
State	PA
Zip	18701
Telephone Number	570-823-2828, ext. 7340
Email Address	skalinowski@pahomepage.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Note that WYOU-TV consistently airs at least an additional half-hour of noncore educational and informational programming for children and will continue to do so into 4th quarter, 2013. This is in addition to the 3 hours of core programming as supplied by CBS.

# Other Matters (6)

Other	
Matters (1 of	Desmana
6)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 6)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 6)	Response
Program Title	RECIPE REHAB
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 6)	Response
Program Title	JAMIE OLIVER'S 15 MINUTE MEALS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30-9:00AM

Total times	13	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
Program		
Age of	13 years to 16 years	
Target Child		
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 6)	Response
Program Title	ALL IN WITH LAILA ALI
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people,

educational
and
informational
objective of
the program
and how it
meets the
definition of
Core
Programming.

ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 6)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 7:30-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Programming.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Mission Broadcasting, Inc. **Attachments** 

No Attachments.