

Children's Television Programming Report

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 0015347529
 File Number:
 CPR-146981
 Submit Date:
 10/22/2013
 Call Sign:
 WDEF-TV
 Facility ID:
 54385

 City:
 CHATTANOOGA
 State:
 TN

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 10/22/2013
 Filing Status:
 Active
 Status:
 Status:
 Status

Report reflects information for : Third Quarter of 2013

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's Television Information	Section	Question	Response	
	Station Type	Station Type	Network Affiliation	n
		Affiliated network	CBS	
		Nielsen DMA	Chattanooga	
		Web Home Page Address	www.wdef.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	DOODLEBOPS - I, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7-7:30am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 20)	Response
Program Title	DOODLEBOPS - II, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 20) Response

Program Title	BUSYTOWN MYSTERIES - I, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8-8:30am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from thos facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4	
of 20)	Response
Program Title	BUSYTOWN MYSTERIES - II, aired only on main program channel 12.1

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries bring the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from the facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 20)	Response
Program Title	LIBERTY'S KIDS - I, aired only on main program channel 12.1
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	LIBERTY'S KIDS - I, aired only on main program channel 12.1
List date and time rescheduled	08/17/2013, 12:00pm
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/31/2013, #8111R
Reason for Preemption	Sports

Digital Core Program (6 of 20)	Response
Program Title	LIBERTY'S KIDS - II, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definit of Core Programming as specified in the Commission's rules.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
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the program	
the symbol E	
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Digital Preemption Programs #1

Questions	Response
Title of Program	LIBERTY'S KIDS - II, aired only on main program channel 12.1
List date and time rescheduled	08/17/2013, 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	08/31/2013, #6111R
Reason for Preemption	Sports

Program (7 of 20)	Response
Program Title	LUCKY DOG, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7-7:30am
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Target Child Audience

educational

objective of

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13 years to 16 years

Describe the Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral informational part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Programming.

Does the	Yes
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Digital Core Program (8 of 20)	Response
Program Title	DR. CHRIS PET VET, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8am
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program	Yes

the symbol E

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Digital Core Program (9 of 20)	Response
Program Title	RECIPE REHAB, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8-8:30am
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Target Child Audience

Describe the

educational

objective of

the program

and how it

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definition of

Programming.

and

13 years to 16 years

Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the informational nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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Digital Core Program (10 of 20)	Response
Program Title	JAMIE OLIVER'S 15 MINUTE MEALS, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9am
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Ch

Target Child Audience

Describe the

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informational objective of

the program

and how it meets the

definition of

Programming.

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13 years to 16 years

Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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Digital Core Program (11 of 20)	Response
Program Title	ALL IN WITH LAILA ALI, aired only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

educational

objective of

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Target Child Audience

13 years to 16 years

Describe the ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their informational dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Programming.

Does the	Yes
Licensee	
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Digital Core Program (12 of 20)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIERaired only on main program channel 12.1,
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30-12pm
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Target Child Audience

educational

objective of

the program

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13 years to 16 years

Describe the GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic informational mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of hose who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

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Digital Core Program (13 of 20)	Response
Program Title	Real Life 101, aired only on secondary channel 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00-10:30am
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	11 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, drug counselors, Lippizzaner stallion trainers and special effectes wizards. Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not even know existed. Join hosts every week as theye xplore new professions in teh exciting world of work. It's a half-hour of thought-provoking, eye opening fun and entertainment. The program serves a significant purpose of informing and educating children, and otherwise meets the definition of Core Programming as specified in the Commission's rules
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 20)	Response
Program Title	Ultimate Choice, aired only on secondary channel 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11:00am
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A radical different television series where teens embark on thrilling outdoor adventures during the day and in teh evening, grapple with controversial issues that they may face. Cameras follow eight young men and women who are individually challenged to develop their moral convictions and make important decisions. The program serves a significant purpose of informing and educating children, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 20)	Response
Program Title	Animal Atlas, aired only on secondary channel 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00-11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas, we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We leard about their lives, their history, and the adaptions that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas. The program serves a significant purpose of informing and educating children, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (16 of 20)	Response
Program Title	Safari Tracks, aired only on seconday channel 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30-12:00
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, in their natural habitat. Each week explore the African continent, from the brush lands of the savanna to the great Okavango delta and beyond. The program serves a significant purpose of informing and educating children, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 20)	Response
Program Title	Culture Click, aired only on seconday channel 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00-10:30am
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a half hour series that explores the genesis of - an resons behind cultural events that permeate our every day lives. Host nzinga Blake opens each episode with the list of what's trending on search engines that week which serves as a jumping off point for a deep dive into the culture that teens will embrace. The program serves a significant purpose of informing and educating children, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 20)	Response
Program Title	Animal Atlas, aired only on secondary channel 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11:00am
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas, we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We leard about their lives, their history, and the adaptions that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas. The program serves a significant purpose of informing and educating children, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (19 of 20)	Response
Program Title	Teen Kids News, aired only on secodary station 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:00-10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is an award winning television news show for kids. Highlighted positive stories about kids doing amazing things and helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world. The program serves a significant purpose of informing and educating children, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20)	Response
Program Title	Teen Kids News, aired only on secodary station 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:30-11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is an award winning television news show for kids. Highlighted positive stories about kids doing amazing things and helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world. The program serves a significant purpose of informing and educating children, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

F.R. Section 73.671, NOTES 2

and 3.

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Doris Ellis
Address	WDEF, 3300 Broad Street
City	Chattanooga
State	TN
Zip	37408
Telephone Number	423/785-1200
Email Address	dellis@wdef.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non- broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.	During the 3rd quarter of 2013, WDEF TV aired various youth oriented PSAs. A complete listing of PSAs which aired is located in the public file. Following a brief summer break, returning in September, WDEF continued to sponsor the Golden Apple Awards program. Students, with their parents permission, were asked to write a paragraph nominating a teacher who has had a positive influence and motivated them to learn. Winners were chosen bi-monthly by a panel of judges then the winners were highlighted during our Tuesday 6pm newscast. The winning teachers were featured in the Golden Apple segment in our newscast and also featured on our stations website. News anchor, John Mercer featured a segment in our Monday, 6pm newscast called, Whats Right with Our Schools. This segment features educators, students, individuals or community groups which works with the students/schools in an extraordinary manner and go above and beyond the norm in helping to educate children through life lessons. John highlights Rossville Middle School as the school was recognized for their STEM education efforts. The awards were created to recognize and honor individuals and organizations for their outstanding effort and achievement in supporting and promoting STEM education in Georgia. Their effort is to get kids interested in STEM so they are better prepared to seize the opportunities of tomorrow. Another program highlighted was the I-School initiative-where 500 iPads were distributed to students in grades 3 through 8 at Saddle Ridge Elementary/Middle School. The program will tie in the training of the teachers with the students so everyone is learning about the new technology together as our world is headed with internet access 24/7 and is an essential tool to survival moving forward. During the third quarter WDEF did a weekly segment called-Kidcaster and kids in grades 3 thru 8 (with their parents consent) could write in an tell why they would like to be a Kidcaster and give the weather forecast during the news. Each week a young Kidcaster i

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	LUCKY DOG, will air only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (2 of 12)	Response
Program Title	DR. CHRIS PET VET, will air only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the Describe the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist educational services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal informational specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian objective of daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop the program and how it solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and meets the behaviors. This program is specifically designed to further the educational and informational needs of definition of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Programming.

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Other Matters (3 of 12)	Response
Program Title	RECIPE REHAB, will air only on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming asspecified in the Commission's rules.
Other Matters (4 of 12)	Response
Program Title	JAMIE OLIVER'S 15 MINUTE MEALS, will air only on main program channel 12.1
Origination	Network

Origination	Network		
Days/Times	Saturday, 8:30-9am		
Program			
Regularly			
Scheduled			

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is c of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to the goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (5 of 12)	Response
Program Title	ALL IN WITH LAILA ALI, will air on main program channel 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational peopl groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuse on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion fo some subject or discipline, the importance of setting goals and the value of not giving up. The show not on

12)	Response	
Program Title	GAME CHANGERS WITH KEVIN FRAZIER, will air only on main program channel 12.1	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use the notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educatir and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.	
Other Matters (12)	7 of Response	
	Culture Click, will air only on seconday channel 12.2	
Program Title	Survey Short Seconday Sharmer 12.2	
Program Title Origination	Network	
	Network Ingram Saturdays, 10:00-10:30am	
Origination Days/Times Pro	Network Igram Saturdays, 10:00-10:30am duled 13	
Origination Days/Times Pro Regularly Scheo Total times aireo regularly schedo	Network Igram Saturdays, 10:00-10:30am duled 13 Juled	
Origination Days/Times Pro Regularly Scheo Total times aireo regularly schedu time	Network Igram Saturdays, 10:00-10:30am duled 13 uled 30 mins	

Other Matters (8 of 12)	Response
Program Title	Animal Atlas, will air only on secondary channel 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas, we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We leard about their lives, their history, and the adaptions that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas. The program serves a significant purpose of informing and educating children, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (9 of 12)	Response
Program Title	Animal Atlas, will air only on secondary channel 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas, we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We leard about their lives, their history, and the adaptions that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas. The program serves a significant purpose of informing and educating children, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (10 of 12)	Response
Program Title	Safari Tracks, will air only on seconday channel 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30-12:00
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, in their natural habitat. Each week explore the African continent, from the brush lands of the savanna to the great Okavango delta and beyond. The program serves a significant purpose of informing and educating children, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (11 of	Peoperee
12)	Response
Program Title	Teen Kids News, will air only on secodary station 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:00-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is an award winning television news show for kids. Highlighted positive stories about kids doing amazing things and helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world. The program serves a significant purpose of informing and educating children, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (12 of 12)	Response
Program Title	Teen Kids News, will air only on secodary station 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:30-11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is an award winning television news show for kids. Highlighted positive stories about kids doing amazing things and helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world. The program serves a significant purpose of informing and educating children, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Certification	Question	Respons
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
	officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed	
	official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an	
	attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to	
	represent the party filing the Children's Television Programming, and who further certifies that he or she has	
	read the document; that to the best of his or her knowledge, information,and belief there is good ground to	
	support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
	requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of	
	the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements	
	that apply to the type of Authorization requested in this application.	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
	FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
	AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the	WDEF
	Authorization(s) specified above.	TV, INC.

Attachments No Attachments.