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Children's Television Programming Report

FRN: **0022491633** | File Number: **CPR-124756** | Submit Date: **10/09/2011** | Call Sign: **WSTM-TV** | Facility ID: **21252** |
City: **SYRACUSE** | State: **NY**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/09/2011 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Syracuse
	Web Home Page Address	www.CNYCentral.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(23)

Digital Core Program (1 of 23)	Response
Program Title	Turbo Dogs (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the 'Racer Dogs' books by Bob Kolar, these shows stress sportsmanship, teamwork, playing fair and friendship, as well as the mechanics of racing and the technicalities of directionality, distance and time. Episodes this quarter dealt with specific topics such as: if you make new friends, don't forget the old; everyone is talented and has at least one thing he's good at; you need lots of practice to perfect a talent. For the 7/2 preemption for Wimbledon Tennis, we ran change notice #5824 5x, 6/30 - 7/2. For the 7/10 rescheduling, we ran change notice #5823 7x, 7/5 - 7/8.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Turbo Dogs (WSTM Digital 3.1)
List date and time rescheduled	7/10 Noon
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/2 TDO 124

Reason for Preemption	Sports
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Digital Core Program (2 of 23) Response	
Program Title	Shelldon (NBC Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A mollusk living with an adoptive clam family models problems faced by a young child, in adjusting to a blended family, school adjustments, and dealing with a greedy neighbor who threatens their environment. This quarter shows dealt with these specific issues: Helping others makes you feel good, too; working together will let you come up with creative & effective ways to accomplish goals; even if you're talented, it takes practice to reach your goal. For the 7/2 preemption for Wimbledon Tennis, we ran change notice #5824 5x, 6/30 - 7/2. For the 7/10 rescheduling, we ran change notice #5823 7x, 7/5 - 7/8.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Shelldon (NBC Digital 3.1)
List date and time rescheduled	7/10 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	7/2 SHL 003
Reason for Preemption	Sports

Digital Core Program (3 of 23)		Response
Program Title	The Magic School Bus (WSTM Digital 3.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	SA 11am	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	7 years to 9 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An elementary school's class field trips to 'impossible' locations give first-hand looks at places as diverse as the solar system, the human body, and inside weather systems. This quarter, episodes dealt with specific topics such as: how bees turn nectar into honey; how light sources can create theatre illusions; how a prism breaks ordinary light into a rainbow. Based on science books by Joanna Cole. For the 7/2 preemption for Wimbledon Tennis, we ran change notice #5824 5x, 6/30 - 7/2. For the 7/10 rescheduling, we ran change notice #5823 7x, 7/5 - 7/8.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	The Magic School Bus (WSTM Digital 3.1)
List date and time rescheduled	7/10 1pm
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/2 MSP304
Reason for Preemption	Sports

Digital Core Program (4 of 23)		Response
Program Title	Babar (WSTM Digital 3.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	SA 11:30am	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhof, the adventures of the young orphaned elephant who becomes king model taking responsibility, being patient and persistent in hard work, respecting peoples' privacy, learning to cope with unforeseen changes and being honest. Specific themes in this quarter's shows included: what works in one situation may not work in another; if you want to help someone, be sure to ask what they need; your parents will support you if you're trying to do your best, even if you don't succeed. For the 7/2 preemption for Wimbledon Tennis, we ran change notice #5824 5x, 6/30 - 7/2. For the 7/10 rescheduling, we ran change notice #5823 7x, 7/5 - 7/8.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Questions	Response
Title of Program	Babar (WSTM Digital 3.1)
List date and time rescheduled	7/10 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/2 BAR 113
Reason for Preemption	Sports

Digital Core Program (5 of 23)	Response
Program Title	Willa's Wild Life (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA Noon
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A six year old girl deals with challenges at home, at school and in her neighborhood by relying on her menagerie and her best friend to advise on solutions, and finding ways to maintain healthy friendships, experience success , develop competence and become altruistic. Episodes in ths quarter covered specific topics such as: check with an adult before opening something that's not yours; you should not have to change to make someone like you; ask for help if you're in a difficult situation. Based on the book 'An Octopus Followed Me Home' by Dan Yaccarino. For the 7/2 preemption for Wimbledon Tennis, we ran change notice #5824 5x, 6/30 - 7/2. For the 7/10 rescheduling, we ran change notice #5823 7x, 7/5 - 7/8. For the 9/17 preemption for PGA Golf, change notice #5813 ran 6x, 9/16 - 9/17.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life (WSTM Digital 3.1)
List date and time rescheduled	7/10 2pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/2 WIL013
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Willa's Wild Life (WSTM Digital 3.1)
List date and time rescheduled	9/17 9am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/17 WIL013
Reason for Preemption	Sports

Digital Core Program (6 of 23)		Response
Program Title	Pearlie (WSTM Digital 3.1)	
Origination	Network	

Days/Times Program Regularly Scheduled	SA 12:30pm
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The importance of following rules, using good judgement and learning how to avoid getting into trouble, modeled by a fairy who's in charge of a park whose over-ambitious plans get her in, over her head. Based on the book series 'Pearlie the Park Fairy' by Wendy Harmer. Among the themes in episodes this quarter: if you cheat, you will be found out; don't keep secrets, especially from a best friend; don't let someone else tell you what is cool. For the 7/2 preemption for Wimbledon Tennis, we ran change notice #5824 5x, 6/30 - 7/2. For the 7/10 rescheduling, we ran change notice #5823 7x, 7/5 - 7/8. For the 9/17 preemption for PGA Golf, change notice #5813 ran 6x, 9/16 - 9/17.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie (WSTM Digital 3.1)
List date and time rescheduled	7/10 2:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	7/2 #PEA 106
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Pearlie (WSTM Digital 3.1)
List date and time rescheduled	9/17 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/17 PEA112
Reason for Preemption	Sports

Digital Core Program (7 of 23)	Response
Program Title	MagiNation (WSTQ Digital 3.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7 - 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Using discovery, analysis and problem solving steps to get the right information and make the best of it, modeled by teens working to protect a fantasy world from evil. Episodes also present information from a range of academic areas, including math, language, earth science and botany.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 23)	Response
Program Title	MagiNation (WSTQ Digital 3.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7:30-8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Information on a range of academic areas, including math, language, earth science and botany serves as the backdrop for teens who are problem solving--by using discovery and analysis--to get the right information and then use it to protect a fantasi world from an evil shadow magi.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 23)	Response
Program Title	Sports Stars of Tomorrow (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7 - 7:30am until 9/11
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rising athletes talk about their personal experiences and impressions on the road to stardom, and offer advice from the rookie, college and high school perspective on 'making it.'
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 23)	Response
Program Title	Aqua Kids (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7 - 7:30am starting 9/18
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program looks at the ecosystems of lakes, oceans and their tributaries and estuaries--far beyond just the water, to help explain the importance of water resources and their importance.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 23)	Response
Program Title	Real Life 101 (WSTM Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7:30-8am until 9/4
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teens get help in deciding their future professions and careers with a look at real jobs, and 'inside information' and perspective from people in the workplace.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 23)	Response
Program Title	Aqua Kids (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:30-8am
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ecosystems of lakes, oceans and their tributaries and estuaries-- far beyond just the water, to help explain the importance of water resources and their importance.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 23)		Response
Program Title		Beta Records (WSTQ Digital 3.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday 7:30 - 8am
Total times aired at regularly scheduled time		2
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		A music-centric, magazine format program with interviews of major and independent artists as well as tips from producers and music executives and tutorials and how-to's on succeeding in the music business. There are also profiles on internet heroes and legendary artists, as well as perspectives on music and its influence of fashion and pop cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (14 of 23)		Response
Program Title		Jack Hanna's Into the Wild
Origination		Syndicated
Days/Times Program Regularly Scheduled		SA 8 - 8:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Closeup nature photography helps teen viewers understand animal adaptations, biodiversity of regions, conservation efforts and changes that people are making to the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 23)	Response
Program Title	Teen Kid News (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8:30 - 9am until 9/11
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen-oriented weekly newscast, with age-related headlines and news as well as stories and features with themes of skill-building for higher education, driving tips, avoiding internet predators and encouraging healthy eating.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 23)	Response
Program Title	Mystery Hunters (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8:30-9am FROM 9/18
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Exploration and investigation of myths and mysteries from around the world by two teenaged 'reporters' who are helped by a skeptical scientist.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 23)	Response
Program Title	Jack Hanna Animal Adventures (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 10 - 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode profiles an animal species, with emphasis on how it fits into its environment and ecosystem, with highlights of conservation concerns in that environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 23)	Response
Program Title	Aqua Kids (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10 - 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ecosystems of lakes, oceans and their tributaries and estuaries-- far beyond just the water, to help explain the importance of water resources and their importance.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 23)		Response
Program Title		Real Life 101 (CNYCentral Digital 3.3)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SA 10:30 - 11am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Teens get help in deciding their future professions and careers with a look at real jobs, and 'inside information' and perspective from people in the workplace.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (20 of 23)		Response
Program Title		Mystery Hunters (CNYCentral Digital 3.3)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SA 11 - 11:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Exploration and investigation of myths and mysteries from around the world by two teenaged 'reporters' who are helped by a skeptical scientist.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (21 of 23)		Response
Program Title		Aqua Kids (CNYCentral Digital 3.3)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SA 11:30am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ecosystems of lakes, oceans and their tributaries and estuaries-- far beyond just the water, to help explain the importance of water resources and their importance.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 23)	Response
Program Title	Real Life 101 (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA Noon - 12:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teens get help in deciding their future professions and careers with a look at real jobs, and 'inside information' and perspective from people in the workplace.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 23)	Response
Program Title	Mystery Hunters (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 12:30 - 1pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Exploration and investigation of myths and mysteries from around the world by two teenaged 'reporters' who are helped by a skeptical scientist.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Laura Hand
Address	1030 James Street
City	Syracuse
State	NY
Zip	13203
Telephone Number	(315) 477-9400
Email Address	lhand@cnycentral.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	This summer, we completed our 25th season of book breaks, with staffers reading to primarily pre-school and elementary aged children at 17 area libraries, in an effort to encourage love of reading and to help keep up reading skills over school vacation. On-air, in September we resumed our weekly 'CNY Central Athlete' within our evening newscasts, featuring high school sports stars who are also academic standouts. Off-air, we are also committed to age-appropriate interactions that encourage skills to help students get job ready, including reading, math and understanding technology and the social and academic steps in the career planning process. We also discuss social media and the possible negative consequences of personal picture posting, in school and job applications. We welcome grade-school aged groups to station tours that emphasize workplace applications of school-taught skills, and we attend career choice fairs for middle and high schoolers, who are encouraged to job shadow. We also provide internships for college-level students in several areas of our stations' operations.

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Turbo Dogs (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10 - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Skills needed to be competitive and the mechanics of car racing are modeled by a group of animated car racing dogs who also model sportsmanship, teamwork, cooperation, playing fair and friendship. Based on the 'Racer Dogs' books by Bob Kolar

Other Matters (2 of 15)	Response
Program Title	Shelldon (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30 - 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A group of mollusk 'children' deals with problems similar to human children, facing issues of adjusting to a blended family, improving school grades and dealing with bullying, as well as environmental conservation and protecting from man-made disasters.

Other Matters (3 of 15)	Response
Program Title	Magic School Bus (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11 - 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elementary students learn about science, and how things work, through school 'field trips' to impossible places, like out in the solar system, through weather, or inside the human body. The students also model team work and problem solving. Based on Joanna Cole's children's science book series.

Other Matters (4 of 15)	Response
Program Title	Babar (WSTM Digital 3.1)

Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30 - Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An elephant who's overcome challenges since his baby years when he was orphaned, and is now king and chief problem-solver for his extended family and friends, models themes of growing up successfully, taking responsibility, being patient and persistent in hard work, respecting others' views and privacy, coping with unforeseen changes and being honest. Based on the 'Babar' books by Laurent de Brunhoff.

Other Matters (5 of 15)	Response
Program Title	Willa's Wild Life (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA Noon - 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A six year old who relies on a friend and her animal menagerie to problem solve and offer advice models maintaining healthy relationships and developing self-confidence and competence through success. Based on Dan Yaccarino's book 'An Octopus Followed Me Home.'

Other Matters (6 of 15)	Response
Program Title	Pearlie (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30 - 1pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The basics of organization and management, and dealing with a bully, shown by a fairy who's been put in charge of running a large park. Based on the 'Pearlie in the Park' books by Wendy Hamer.

Other Matters (7 of 15)	Response
Program Title	Magi-Nation (WSTQ Digital 3.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7 - 7:30am & 7:30 -8am

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The process of discovery, analysis of information and problem solving modeled by teens who are protecting a fantasy world from evil Magi. Episodes also show the relevance of, and information about, academic areas including math, language, earth science and botany.

Other Matters (8 of 15)	Response
Program Title	Monsters & Pirates (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7 - 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Themes of respecting laws, not cheating, and helping, even people they're in competition with, modeled by a group of 'good' pirates, who also demonstrate teamwork and cooperation in problem-solving and fighting against greed.

Other Matters (9 of 15)	Response
Program Title	Beta Records (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7:30 - 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers learn about the music industry through this magazine-format show that offers interviews with major and independent stars and looks at internet heroes as well as legendary performers, plus tutorials and how-to's and tips from music executives and producers, and a look at how music influences and intertwines with fashion and pop culture.

Other Matters (10 of 15)	Response
Program Title	Jack Hanna's Into the Wild (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8 - 8:30am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal species and how they adapt to the biodiversity of their regions, as well as conservation efforts and changes, both positive and negative, that people are making to the animals' environments---all shown through close-up nature photography.
Other Matters (11 of 15)	Response
Program Title	On the Spot (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8:30 - 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Man-on-the-street trivia, with questions in scholastic areas of science, math, English, history, art, geography, health, technology, and more. The host questions everyday people, and gives information and explanations on the correct answers.
Other Matters (12 of 15)	Response
Program Title	Jack Hanna Animal Adventures (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Su 10 - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An animal species is profiled in each episode, with looks at its nativ environment and challenges, some of them man-made, for survival.
Other Matters (13 of 15)	Response
Program Title	Aqua Kids (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10 - 10:30am & 11:30am - noon
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The importance of stewardship of water resources and all they touch, and why the biology of ecosystems is critical to all. Each episode features a look at a specific ecosystem, of a lake or ocean as well as tributaries and estuaries.

Other Matters (14 of 15)	Response
Program Title	Ariel & Zoe & Eli, Too (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10:30-11am & Noon - 1pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers meet people who've accomplished great things and have a positive message. The group performs concerts cross country, for children of deployed troops among others, and also has a perspective on sports from performing the National Anthem at numerous ball games.

Other Matters (15 of 15)	Response
Program Title	Mystery Hunters (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11 - 11:30am & 12:30 - 1pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Myths and mysteries from around the world are investigated and explored by two teen 'reporters' who get help in uncovering the facts and background from a 'skeptical' scientist.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Barrington Syracuse License, LLC</p>

Attachments

No Attachments.