



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-119442** | Submit Date: **04/07/2011** | Call Sign: **WJHL-TV** | Facility ID: **57826**
City: **JOHNSON CITY** | State: **TN**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/07/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CBS |
| | Nielsen DMA | TriCitiesTN-VA |
| | Web Home Page Address | WWW.WJHL.COM |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 4.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(13)

| Digital Core Program (1 of 13) | Response |
|--|---|
| Program Title | DOODLEBOPS ROCKIN' ROAD SHOW - I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 10A |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. CBS changed programming so this show ran in it's home 5 times and was replaced by BUSYTOWN MYSTERIES I beginning on February 5.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 13) | Response |
|--|--|
| Program Title | DOODLEBOPS ROCKIN' ROAD SHOW - II |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 1030A |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. CBS changed programming so this show ran in it's home 5 times and was replaced by BUSYTOWN MYSTERIES II beginning on February 5.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 13) | Response |
|--------------------------------|----------|
|--------------------------------|----------|

| | |
|--|--|
| Program Title | MYSTERY HUNTERS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUN 7A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MYSTERY HUNTERS is a live action show that features two regular kids Araya and Christinia and a resident scientist, Doubling Dave. The children travel the globe to investigate the sites and to delve into the tales which have baffled people throughout the ages. In the lab Doubling Dave challenges viewers to send in their own mysteries, and then tackles the questions with experiments and logical explanations. Through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries allows the show to focus on history, culture, geography and international customs. The program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Digital Core Program
(4 of 13)**

Response

| | |
|---------------|--------------|
| Program Title | WILD AMERICA |
| Origination | Syndicated |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | SAT 11A |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | 13 |
| Number of Preemptions | 4 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILD AMERICA introduces the excitement, wonder and adventure of the natural wonder to children every where. the viewers meet the ambassadors of the wild; animals that appeal to all audiences. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------|
| Title of Program | WILD AMERICA |
| List date and time rescheduled | 1/22/11 8am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-01-22 |
| Episode # | 1/22/11 ep# 152 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|----------------|
| Title of Program | WILD AMERICA |
| List date and time rescheduled | 3/5/11 8a |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-03-05 |
| Episode # | 3/5/11 ep# 197 |

| | |
|-----------------------|--------|
| Reason for Preemption | Sports |
|-----------------------|--------|

Digital Preemption Programs #3

| Questions | Response |
|--|-----------------|
| Title of Program | WILD AMERICA |
| List date and time rescheduled | 2/26/11 8a |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-02-26 |
| Episode # | 2/26/11 ep# 121 |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|------------------|
| Title of Program | WILD AMERICA |
| List date and time rescheduled | 3/9/11 8a |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-03-19 |
| Episode # | 3/19/11 ep# 109R |
| Reason for Preemption | Sports |

Digital Core Program (5 of 13)

| | Response |
|--|--|
| Program Title | BUSYTOWN MYSTERIES - I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 7A (5 TIMES) AND SAT 10A (8 TIMES) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. CBS changed programming in January. January 1 to 29 this program aired at 7am. Beginning February 5 this show aired at 10am |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 13) | Response |
|--|--|
| Program Title | BUSYTOWN MYSTERIES - II |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 730A (5 TIMES) and SAT 1030A (8 TIMES) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. CBS changed programming in January. January 1 to 29 this program aired at 730am. Beginning February 5 this show aired at 1030am. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 13) | Response |
|--|-----------------|
| Program Title | HORSELAND - I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 7A |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. CBS changed programming in January. Beginning February 5 this show aired at 7am. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (8 of 13) | Response |
|--|-----------------|
| Program Title | HORSELAND - II |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 730A |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. CBS changed programming in January. Beginning February 5 this show aired at 730am. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 13) | Response |
|--|--------------------------------------|
| Program Title | WEATHER 101 FOR KIDS (DTV MULTICAST) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | SAT 730A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 12 years to 15 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WEATHER 101 FOR KIDS explains the various aspects of weather, including the meaning of many different and sometimes confusing words like dewpoint, humidity, temperature, wind speed, air pressure, etc... Various meteorologists explain how satellites and computers are used to develop a weather forecast and the importance so kids know what to do in case of a weather emergency like thunderstorms, lightening, tornados, hurricanes, flash food, etc. (for example: during a flooding if the water is at an unknown depth or the speed of the water is unknown then follow the simple motto..."turn around don't drown." This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 13) | Response |
|--|----------------------------------|
| Program Title | WEATHER 101 FOR KIDS (MULTICAST) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | TUE 9A, 930A |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 26 mins |
| Age of Target Child Audience | 12 years to 15 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WEATHER 101 FOR KIDS explains the various aspects of weather, including the meaning of many different and sometimes confusing words like dewpoint, humidity, temperature, wind speed, air pressure, etc... Various meteorologists explain how satellites and computers are used to develop a weather forecast and the importance so kids know what to do in case of a weather emergency like thunderstorms, lightening, tornados, hurricanes, flash food, etc. (for example: during a flooding if the water is at an unknown depth or the speed of the water is unknown then follow the simple motto..."turn around don't drown." This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 13) | Response |
|--|---------------------------------|
| Program Title | WEATHER 101 FOR KIDS(MULTICAST) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | WED 10A, 1030A |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 12 years to 15 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WEATHER 101 FOR KIDS explains the various aspects of weather, including the meaning of many different and sometimes confusing words like dewpoint, humidity, temperature, wind speed, air pressure, etc... Various meteorologists explain how satellites and computers are used to develop a weather forecast and the importance so kids know what to do in case of a weather emergency like thunderstorms, lightening, tornados, hurricanes, flash food, etc. (for example: during a flooding if the water is at an unknown depth or the speed of the water is unknown then follow the simple motto..."turn around don't drown." This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 13) | Response |
|--|----------------------------------|
| Program Title | WEATHER 101 FOR KIDS (MULTICAST) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | FRI 8A, 830A |
| Total times aired at regularly scheduled time | 24 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 12 years to 15 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WEATHER 101 FOR KIDS explains the various aspects of weather, including the meaning of many different and sometimes confusing words like dewpoint, humidity, temperature, wind speed, air pressure, etc... Various meteorologists explain how satellites and computers are used to develop a weather forecast and the importance so kids know what to do in case of a weather emergency like thunderstorms, lightening, tornados, hurricanes, flash food, etc. (for example: during a flooding if the water is at an unknown depth or the speed of the water is unknown then follow the simple motto..."turn around don't drown." This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 13) | Response |
|--|---|
| Program Title | ECO COMPANY |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT 1130A AND SAT 830A |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | 13 |
| Number of Preemptions | 8 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 7 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ECO COMPANY explores all aspects of being "green" and understanding how our actions impact the world. Each story and feature is reported by teens and told from their prespective. Each week practical tips that teens and people of all ages can use in their daily lives are provided. This show regularly airs Saturday 1130a but due to sports was moved to it's second home of Sat 830a. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Digital Preemption Programs #1

| Questions | Response |
|--|------------------|
| Title of Program | ECO COMPANY |
| List date and time rescheduled | 02/26/11 830A |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-02-26 |
| Episode # | 02/26/11 EP# 218 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|-------------------|
| Title of Program | ECO COMPANY |
| List date and time rescheduled | 03/12/11 830A |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-03-12 |
| Episode # | 03/12/11 EP# 207R |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|------------------|
| Title of Program | ECO COMPANY |
| List date and time rescheduled | 01/29/11 830A |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-01-29 |
| Episode # | 01/29/11 EP# 214 |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|---------------|
| Title of Program | ECO COMPANY |
| List date and time rescheduled | 01/22/11 830A |
| Is the rescheduled date the second home? | Yes |

| | |
|--|-------------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-01-22 |
| Episode # | 01/22/11 EP# 206R |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|------------------|
| Title of Program | ECO COMPANY |
| List date and time rescheduled | 02/12/11 830A |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-02-12 |
| Episode # | 02/12/11 EP# 216 |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|-------------------|
| Title of Program | ECO COMPANY |
| List date and time rescheduled | 03/19/11 830A |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-03-19 |
| Episode # | 03/19/11 EP# 208R |
| Reason for Preemption | Sports |

Digital Preemption Programs #7

| Questions | Response |
|--|------------------|
| Title of Program | ECO COMPANY |
| List date and time rescheduled | 03/05/11 830A |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-03-05 |
| Episode # | 03/05/11 EP# 219 |
| Reason for Preemption | Sports |

Digital Preemption Programs #8

| Questions | Response |
|--------------------------------|---------------|
| Title of Program | ECO COMPANY |
| List date and time rescheduled | 03/26/11 830A |

| | |
|--|-------------------|
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2011-03-26 |
| Episode # | 03/26/11 EP# 209R |
| Reason for Preemption | Sports |

Non-Core Educational and Informational Programming (4)

| Non-Core Educational and Informational Programming (1 of 4) | | Response |
|--|---|-----------------|
| Program Title | SABRINA'S SECRET LIFE | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled: | SAT 6A | |
| Total times aired at regularly scheduled time: | 5 | |
| Number of Preemptions | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 7 years to 12 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This animated series follows the early-teen Sabrina, who is half human and half witch, as she struggles with the age-appropriate conflicts and problems. Sabrina serves as a role model intended to help pre-teen viewers to understand many of the social issues they confront in their day-to-day lives. Sabrina models positive character traits for viewers, combining self-assurance and uncertainty, self-reliance, competence, and a willingness to learn from her mistakes. The program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose. CBS changed programming this show was replace by DOODLEBOPS ROCKIN ROAD SHOW beginning on February 5. | |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes | |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes | |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes | |

Date and Time Aired:

| Questions | Response |
|------------------|-----------------|
| Date Time | |

| Non-Core Educational and Informational Programming (2 of 4) | | Response |
|--|--|-----------------|
|--|--|-----------------|

| | |
|--|---|
| Program Title | SABRINA THE ANIMATED SERIES |
| Origination | Network |
| Days/Times Program Regularly Scheduled: | SAT 630A |
| Total times aired at regularly scheduled time: | 5 |
| Number of Preemptions | -1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. Sabrina has magical powers that must be kept a secret and also under control. While Sabrina is not your typical girl, the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose. CBS changed programming. This show as replaced by TROLLZ beginning February 5. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

| Non-Core Educational and Informational Programming (3 of 4) | |
|--|-----------------|
| | Response |
| Program Title | TROLLZ |
| Origination | Network |

| | |
|---|---|
| Days/Times Program Regularly Scheduled: | SAT 630A |
| Total times aired at regularly scheduled time: | 8 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose. CBS changed programming the end of January. This show began airing February 5. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

| Non-Core Educational and Informational Programming (4 of 4) | Response |
|---|----------|
|---|----------|

| | |
|---------------|-----------------------------|
| Program Title | DOODLEBOPS ROCKIN ROAD SHOW |
|---------------|-----------------------------|

| | |
|---|--|
| Origination | Network |
| Days/Times Program Regularly Scheduled: | SAT 6A |
| Total times aired at regularly scheduled time: | 8 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose. CBS changed programming the end of January. This show began airing February 5 in this time period. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | ROBIN HODGE |
| Address | 338 EAST MAIN STREET |
| City | JOHNSON CITY |
| State | TN |
| Zip | 37601 |
| Telephone Number | 423-434-4531 |
| Email Address | RHodge@11connects.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | During the past quarter WJHL's local newscasts: 11 CONNECTS AT 5A, 11 CONNECTS AT 530A, 11 CONNECTS AT NOON, 11 CONNECTS AT 5P, 11 CONNECTS AT 530P, 11 CONNECTS AT 6P AND 11 CONNECTS AT 11P, have many stories that contain educational and informational material of value to children. WJHL has a multicast channel. WJHL no longer has a analog channel. The licensee's response to 7 (b) therefore assumes that the station's current main program stream serves as the equivalent to the station's former analog channel. "after due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs." |

Other Matters (11)

| Other Matters (1 of 11) | Response |
|--|---|
| Program Title | BUSYTOWN MYSTERIES - I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 10 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (2 of 11) | Response |
|---|-------------------------|
| Program Title | BUSYTOWN MYSTERIES - II |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 1030A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 7 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|---|

Other Matters (3 of 11)

Response

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|---------------|-------------|
| Program Title | ECO COMPANY |
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|-------------|------------|
| Origination | Syndicated |
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| Days/Times Program Regularly Scheduled | SAT 1130A |
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|---|----|
| Total times aired at regularly scheduled time | 13 |
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|-------------------|---------|
| Length of Program | 30 mins |
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| Age of Target Child Audience from | 13 years to 16 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ECO COMPANY explores all aspects of being "green" and understanding how our actions impact the world. Each story and feature is reported by teens and told from their perspective. Each week practical tips that teens and people of all ages can use in their daily lives are provided. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|--|

Other Matters (4 of 11)

Response

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|---------------|--------------|
| Program Title | WILD AMERICA |
|---------------|--------------|

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|-------------|------------|
| Origination | Syndicated |
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|--|---------|
| Days/Times Program Regularly Scheduled | SAT 11A |
|--|---------|

| | |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

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|-------------------|---------|
| Length of Program | 30 mins |
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|-----------------------------------|----------------------|
| Age of Target Child Audience from | 12 years to 15 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILD AMERICA introduces the excitement, wonder and adventure of the natural wonder to children every where. the viewers meet the ambassadors of the wild; animals that appeal to all audiences. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|---|

| Other Matters (5 of 11) | | Response |
|--|--|-----------------|
| Program Title | HORSELAND - I | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | SAT 7A | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 9 years to 11 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> | |

| Other Matters (6 of 11) | | Response |
|---|---------------------|-----------------|
| Program Title | HORSELAND - II | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | SAT 730A | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 9 years to 11 years | |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
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Other Matters (7 of 11)

Response

| | |
|---------------|----------------------------------|
| Program Title | WEATHER 101 FOR KIDS (MULTICAST) |
|---------------|----------------------------------|

| | |
|-------------|-------|
| Origination | Local |
|-------------|-------|

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|--|----------|
| Days/Times Program Regularly Scheduled | SAT 730A |
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|---|----|
| Total times aired at regularly scheduled time | 13 |
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|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|-----------------------------------|----------------------|
| Age of Target Child Audience from | 12 years to 15 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WEATHER 101 FOR KIDS explains the various aspects of weather, including the meaning of many different and sometimes confusing words like dewpoint, humidity, temperature, wind speed, air pressure, etc... Various meteorologists explain how satellites and computers are used to develop a weather forecast and the importance so kids know what to do in case of a weather emergency like thunderstorms, lightening, tornados, hurricanes, flash food, etc. (for example: during a flooding if the water is at an unknown depth or the speed of the water is unknown then follow the simple motto..."turn around don't drown." This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|---|

Other Matters (8 of 11)

Response

| | |
|---------------|----------------------------------|
| Program Title | WEATHER 101 FOR KIDS (MULTICAST) |
|---------------|----------------------------------|

| | |
|-------------|-------|
| Origination | Local |
|-------------|-------|

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|--|--------------|
| Days/Times Program Regularly Scheduled | TUE 9A, 930A |
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|--|---|
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 12 years to 15 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WEATHER 101 FOR KIDS explains the various aspects of weather, including the meaning of many different and sometimes confusing words like dewpoint, humidity, temperature, wind speed, air pressure, etc... Various meteorologists explain how satellites and computers are used to develop a weather forecast and the importance so kids know what to do in case of a weather emergency like thunderstorms, lightening, tornados, hurricanes, flash food, etc. (for example: during a flooding if the water is at an unknown depth or the speed of the water is unknown then follow the simple motto..."turn around don't drown." This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (9 of 11) | Response |
|--|---|
| Program Title | WEATHER 101 FOR KIDS (MULTICAST) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | WED 10A, 1030A |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 12 years to 15 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WEATHER 101 FOR KIDS explains the various aspects of weather, including the meaning of many different and sometimes confusing words like dewpoint, humidity, temperature, wind speed, air pressure, etc... Various meteorologists explain how satellites and computers are used to develop a weather forecast and the importance so kids know what to do in case of a weather emergency like thunderstorms, lightening, tornados, hurricanes, flash food, etc. (for example: during a flooding if the water is at an unknown depth or the speed of the water is unknown then follow the simple motto..."turn around don't drown." This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (10 of 11) | | Response |
|--|---|-----------------|
| Program Title | WEATHER 101 FOR KIDS (MULTICAST) | |
| Origination | Local | |
| Days/Times Program Regularly Scheduled | FRI 8A, 830A | |
| Total times aired at regularly scheduled time | 26 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 12 years to 15 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WEATHER 101 FOR KIDS explains the various aspects of weather, including the meaning of many different and sometimes confusing words like dewpoint, humidity, temperature, wind speed, air pressure, etc... Various meteorologists explain how satellites and computers are used to develop a weather forecast and the importance so kids know what to do in case of a weather emergency like thunderstorms, lightening, tornados, hurricanes, flash food, etc. (for example: during a flooding if the water is at an unknown depth or the speed of the water is unknown then follow the simple motto..."turn around don't drown." This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. | |

| Other Matters (11 of 11) | | Response |
|---|----------------------|-----------------|
| Program Title | MYSTERY HUNTERS | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | SUN 7A | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MYSTERY HUNTERS is a live action show that features two regular kids Araya and Christinia and a resident scientist, Doubling Dave. The children travel the globe to investigate the sites and to delve into the tales which have baffled people throughout the ages. In the lab Doubling Dave challenges viewers to send in their own mysteries, and then tackles the questions with experiments and logical explanations. Through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries allows the show to focus on history, culture, geography and international customs. The program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|--|

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Media General Communications, Holdings, Inc.</p> |

Attachments

No Attachments.