

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0032111395** | File Number: **CPR-121808** | Submit Date: **07/07/2011** | Call Sign: **WSYT** | Facility ID: **40758** | City:

SYRACUSE State: NY

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/07/2011 Filing Status: Active

Report reflects information for : Second Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Syracuse
	Web Home Page Address	www.foxsyracuse.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	WILL & DEWITT
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS-TUESDAYS, 7:00AM (4/4-6/28/2011)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Will and Dewitt, along with their human and animal friends, face challenges, such as the first day of school, or tying their shoes for the first time. They often overcome these challenges by means of their own brand of ingenuity and perseverance, mixed with an ample dose of joy and humor. The boy and his frog, just like real little kids, commonly make mistakes and errors of judgment which at the time may seem monumental, but serves as motivators of growth. Along with this essential kill-based and pro-social education, the series also gives viewers an opportunity to learn primary knowledge based skills. Along with Will and Dewitt, children work with the alphabet, language, numbers, directions, sequences and colors. This aired on the main digital stream, WSYT-CH 19.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	LIBERTY'S KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS-THURSDAYS, 7:00AM (4/6-6/30/2011)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England, the viewer is exposed to the issues which prompted the colonies to seek freedom Through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer also learns the impact theses issues have on the lives of ordinary citizens. This aired on the main digital stream, WSYT-CH 19.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	SHERLOCK HOLMES IN THE 22ND CENTURY
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS, 7:00AM (4/1-6/24/2011)

Total times aired	13
at regularly	
scheduled time	
Total times aired	
Number of	0
Preemptions	
Number of	
Preemptions for	
other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Crilia Addience	
Describe the	The series is designed to build problem-solving and informational management skills and to model the
educational and	pro-social values and behaviors associated with enduring friendships and effective teamwork. Problem
informational	solving themes are illustrated in each episode which also demonstrate fundamental principles of
objective of the	gathering, evaluating, and interpreting information and using it to imagine, present and test plausible
program and how	scenarios. It is the intent of the series to motivate children to see critical thinking and team problem-
it meets the	solving as exciting, fun, and within their capacity. This aired on the main digital stream, WSYT-CH 19.
definition of Core	
Programming.	
Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (4 of 7)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 7:00AM (4/2-6/25/2011)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a teen-hosted program that profiles individuals and organizations committed to environmental issue reports on the latest recycling and nature conservation efforts and advances in renewable energies and carbon footprint-reducing technology, and offers advice on how to be more eco-wise while performing datactivities. The show also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the show's website. This kid-friendly series uses peer reporting to address various environmental issues from a youthful point of view. By doing so it enthusiastically encourages young adults to become more proactive about environmentalism rather than just talking about the importance of living green. It also stresses the positive impact that young people's efforts, no matter is small they might seem, can have on the larger world around them. This aired on the main digital stream, WSYT-CH 19.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	WHADDYADO
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 7:30AM (4/2-6/25/2011)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar lifethreatening circumstances. A moral dilemma segment will be featured in each show in an effort to help teens to make the right decision at the right moment. This aired on the main digital stream, WSYT-CH 19.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	THIS WEEK IN BASEBALL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 3:30PM, (4/2-6/25/2011)
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS WEEK IN BASEBALL highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week in Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. This aired on the main digital stream, WSYT-CH 19.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	THIS WEEK IN BASEBALL
List date and time rescheduled	5/7/2011 - 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-07
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	THIS WEEK IN BASEBALL
List date and time rescheduled	4/30/2011 - 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	THIS WEEK IN BASEBALL
List date and time rescheduled	4/09/2011-12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-09

Episode #	
Reason for Preemption	Sports

reason for the	ompass.	Оронз
Digital Core		
Program (7 of 7)	Response	
Program Title	GINA D'S KIDS CLUB	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS, 7A,730A, 8A, 830A 9A & 930A (4/2-6/25/2011)	
Total times aired at regularly scheduled time	78	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	2 years to 6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D is a fun loving, positive role model who has the demeanor and appear is playful in her approach to her target audience. In addition to puppets and a surrounded by a group of whimsical characters which include Simon, Miss M Pierre. As the program takes on an interactive quality through questions and culturally diverse group of youngsters who are sometimes on and off camera attention of young children to help further develop their self-image, social skil reading readiness. Various themes throughout the program may include bike strangers, and stopping at traffic lights. Through different scenarios and easil lessons are imparted to the target audience. This aired on the other than mai	unimated characters, Gina D is uffin the Cook, Mr. Pockets and reactions from Gina to a multi, it attains and maintains the ls, math readiness, and safety, not talking to y learned original songs, these
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	LINDA M. DEEB
Address	1000 JAMES STREET
City	SYRACUSE
State	NY
Zip	13203
Telephone Number	315-472-6800
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WSYT aired PSA's targeted toward children during the second quarter of 2011 which address multiple children's issues such as health, food choices, environmental awareness and the importance of education.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	WILL & DEWITT
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS - TUESDAYS, 7:00AM, 7/4-8/30 & MONDAYS ONLY 9/5/2011 & 9/12/2011
Total times aired at regularly scheduled time	20
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Will and Dewitt, along with their human and animal friends, face challenges, such as the first day of school, or tying their shoes for the first time. They often overcome these challenges by means of their own brand of ingenuity and perseverance, mixed with an ample dose of joy and humor. The boy and his frog, just like real little kids, commonly make mistakes and errors of judgment which at the time may seem monumental, but serves as motivators of growth. Along with this essential kill-based and pro-social education, the series also gives viewers an opportunity to learn primary knowledge based skills. Along with Will and Dewitt, children work with the alphabet, language, numbers, directions, sequences and colors. This will air on the main digital stream, WSYT, CH 19.

Other Matters (2 of 12)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS, 7:00AM (9/19/2011 & 9/26/2011)
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. This will air on the main digital stream, WSYT, CH 19.

Other Matters (3 of 12)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS, 7:00AM (9/6-9/27/2011)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This will air on the main digital stream, WSYT, CH 19.

Programming.	
Other Matters (4 of 12)	Response
Program Title	LIBERTY'S KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS-THURSDAYS, 7:00AM (7/6-9/1/2011 & 9/18)
Total times aired at regularly scheduled time	19
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England, the viewer is exposed to the issues which prompted the colonies to seek freedom. Through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer also learns the impact theses issues have on the lives of ordinary citizens. This will air on the main digital stream, WSYT, CH 19.

Other Matters (6 of 12)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS, 7:00AM (9/15-9/29/2011)& SATURDAYS, 7:00AM (7/2-9/10/2011)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a teen-hosted program that profiles individuals and organizations committed to environmental issue reports on the latest recycling and nature conservation efforts and advances in renewable energies and carbon footprint-reducing technology, and offers advice on how to be more eco-wise while performing daily activities. The show also includes "eco bytes"(bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the show's website. This kid-friendly series uses peer reporting to address various environmental issues from a youthful point of view. By doing so it enthusiastically encourages young adults to become more proactive about environmentalism rather than just talking about the importance of living green. It also stresses the positive impact that young people's efforts, no matter ho small they might seem, can have on the larger world around them. This will air on the main digital stream, WSYT, CH 19.

	ther Matters (7 f 12)	Response
Р	rogram Title	SHERLOCK HOLMES IN THE 22ND CENTURY
0	Origination	Syndicated

Days/Times Program Regularly Scheduled	FRIDAYS,7:00AM,(7/1-9/9/2011)
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the	The series is designed to build problem-solving and informational management skills and to model the pro-social values and behaviors associated with enduring friendships and effective teamwork. Problem solving themes are illustrated in each episode which also demonstrate fundamental principles of gathering, evaluating, and interpreting information and using it to imagine, present and test plausible

program and how it meets the definition of Core Programming.

scenarios. It is the intent of the series to motivate children to see critical thinking and team problemsolving as exciting, fun, and within their capacity. This will air on the main digital stream, WSYT, CH 19.

Other Matters (8 of 12)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS, 7:00AM, (9/16-9/30/2011)
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sports Stars of Tomorrow" displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a "top level" performer in the sports arena. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. "Sports Stars of Tomorrow" also provides indepth, human-interest stories that reveal the important challenges and lessons that mold our young athletes. Not everyone is cut out to be a superstar. "Sports Stars of Tomorrow" recognizes those athletes that have learned "life lessons" along the way while battling varying obstacles. These stories inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. This will air on the main digital stream, WSYT, CH 19.

Other Matters (9 of 12)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION

Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 7:00AM, (9/24/2011)
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood:Teen Edition provides a behind-the-screen background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession. This will air on the main digital stream, WSYT, CH 19.

Other Matters (10 of 12)	Response
Program Title	WHADDYADO
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 7:30AM (7/2-9/24/2011)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar lifethreatening circumstances. A moral dilemma segment will be featured in each show in an effort to help teens to make the right decision at the right moment. This will air on the main digital stream, WSYT, Cl 19.

Other Matters (11 of 12)	Response
Program Title	THIS WEEK IN BASEBALL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS, 3:30PM (7/2-9/24/2011)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS WEEK IN BASEBALL highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week in Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. This will air on the main digital stream, WSYT, CH 19.

Other Matters (12 of 12)	Response
Program Title	GINA D'S KIDS CLUB
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 7A, 730A, 8A, 830A, 9A & 930A, (7/2-9/24/2011)
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multiculturally diverse group of youngsters who are sometimes on and off camera, it attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This will air on the other than main digital stream, TCN, CH19.2.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. WSYT LICENSEE, L.P. **Attachments**

No Attachments.